

Wordsmith A Guide To College Writing 5th Edition 5th Fifth Edition By Arlov Pamela Published By Longman 2011 Paperback

Includes bibliographical references and index.

WordsmithA Guide to College Writing

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The Commentary, scholarly in its focus yet informal in its tone, explores the text's significant detail in order to bring out its full meaning (and meanings). It takes students and general readers through the play line by line and asks, along the way, a succession of penetrating questions as a means of clarifying what's really being said by the characters, why they do what they do, and why Shakespeare has them speak, and act, in those ways. It provides specific support for students working towards examinations within a range of assessment structures, at both high school and college level...but it will be enjoyed by all lovers of Shakespeare. A major focus throughout is on what makes 'Macbeth' successful not only as literature but as a piece of working theatre. The Commentary is designed to be used alongside any edition of the play, since it includes running line references in the margin, and is therefore easy to align with the play's text.

NOTE: This edition features the same content as the traditional text in a convenient, three-hole-punched, loose-leaf version. Books a la Carte also offer a great value; this format costs significantly less than a new textbook. Before purchasing, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a Course ID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. NOTE: You are purchasing a standalone product; MyWritingLab(tm) does not come packaged with this content. If you would like to purchase both the physical text and MyWritingLab, search for: 0133921131 / 9780133921137 Wordsmith: A Guide to College Writing Plus MyWritingLab with Pearson eText -- Access Card Package, 6/e (NOT Books a la Carte Edition) This package consists of: * 0321974174 / 9780321974174 Wordsmith: A Guide to College Writing, 6e * 0133944131 / 9780133944136 MyWritingLab with Pearson eText -- Glue in Access Card For courses in Writing. Helping students to craft direct, clear, and engaging writing Briefer and more readable than full-length texts, Wordsmith: A Guide to College Writing is the antidote to dry, overwrought, and overly expansive writing guides. Wordsmith engages students, serves multiple skill levels, and teaches enduring writing techniques in a way that is actionable, contemporary, hands-on, and fun. This resource is a powerful tool for students and teachers alike. With appealing, topical readings and expanded writing exercises, the updated text empowers instructors to meet students where they are and engage their collective interests. Author Pam Arlov provides students with just the right balance of instruction and practice, covering grammar, rhetorical modes and mixed modes, style guidelines, and more. Her inviting writing style, use of relevant readings and visuals, and occasional humor are sure to engage any student. Also Available with MyWritingLab(tm) This text is also available with MyWritingLab -- an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. In addition to the full eText activities directly from the text are available within MyWritingLab. These include the small scrawl written assignments, readings from the text, review exercises, and more.

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The Wordsmith series is the value-priced option that students will appreciate while mastering key writing and grammar skills. Pam Arlov wrote a textbook series that counters many of the objections students had about textbooks, such as: Students find textbooks dry and tedious. Arlov includes thought-provoking chapter openers, plenty of visuals, and a conversational, engaging writing style that students really respond to. Students find textbooks irrelevant to their lives. Arlov's coverage of the rhetorical modes is realistic and models real-life writing. She includes "Real Writing" examples in the modes chapters to make Wordsmith relevant to students' lives. Students become frustrated if the entire text is not used in class. Wordsmith is 100 pages briefer than similar texts on the market and an affordable option. This more concise approach also does not overwhelm students with too much information. Wordsmith provides students with just the right balance of instruction and practice.

With this access code card you gain access to all of MyWritingLab's grade-boosting resources! MyWritingLab combines multimedia, tutorials, simulations, tests, and quizzes to make learning fun. Plus, this interactive online solution for Writing courses includes access to a complete E-Book of Arlov's Wordsmith: A Guide to College Writing, 4th Edition. Buy immediate access to MyWritingLab with E-Book online with a credit card at www.mywritinglab.com.

Non-degree and undergraduate students are both inexperienced essay writers who need close guidance to become effective writers. One of the puzzles which they encounter at the college and university after reporting for studies is the course assignments offered to them by their lecturers, which demand them to be critical thinkers and argumentative essay writers. In most colleges and universities, lecturers provide to students broad questions to answer in the form of essays, either in group or individual assignments. How should they turn the broad assignment questions provided to them by their lecturers into specific researchable topics for essays? How should they handle literature in order to obtain valuable information to answer the provided question? How should they construct an informed and convincing argument using the collected information as evidence? This book concerns these and other related questions. With its clear illustrations, the book is designed to be a self-study guide and to offer solutions to many struggling students in colleges and universities. At the same time, the book can be helpful for lecturers to instruct their students how to write effective course assignments in their respective courses.

This practical manual is designed to help your students apply writing to career specific disciplines, such as, Allied Health, AutoCAD, Automotive Technology, Criminal Justice, Electronics, Information Technology, and Paralegal Studies. Through career-oriented exercises, students can practice the writing process, writing techniques, and punctuation and grammar skills.

Encouraging writers to think logically and communicate clearly, this practical and comprehensive book presents writing and grammar in an organized and appealing way, with myriad examples and exercises to support concepts and hone skills. KEY TOPICS Using a structured yet flexible approach, it systematically covers all the steps of the writing process; explores strategies for creating topic sentences and writing paragraphs (with a sample paragraph shown in its progress from idea to finished essay); and shares nine different methods of development with model paragraphs. It presents a separate "mix and match" grammar section with minimal jargon, maximum clarity, and a wealth of exercises, and a selection of short, entertaining readings—complete with reading comprehension questions and writing assignments—that introduces students to the connection between reading and writing. For individuals who want to improve their written communication skills.

For courses in developmental writing. Inspire students to craft clear, concise, and engaging writing Briefer and more accessible than full-length texts, Wordsmith: A Guide to Paragraphs and Short Essays is the antidote to dry, overwrought, and overly expansive writing guides. It engages students, serves multiple skill levels, and teaches enduring writing techniques in a way that's actionable, contemporary, hands-on, and fun. The 7th Edition is a powerful tool for students and teachers alike. With appealing, topical readings and expanded writing exercises, the updated text empowers instructors to meet students where they are and engage their collective interests. A three-part layout allows the freedom to mix and match the writing chapters, grammar chapters, and readings. Pam Arlov's structured, yet flexible, approach to writing encourages clarity and creativity. Her direct, conversational, student-friendly tone is used throughout, with light-hearted chapter openers that promote a positive and playful way of learning. The loose-leaf version of the text is also available with MyLab Writing MyLab(tm) is the teaching and learning platform that empowers you to reach every student. By combining trusted content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student. When students enter your developmental writing course with varying skill levels, MyLab can help you identify which students need extra support and provide them targeted practice and instruction outside of class. Note: You are purchasing a standalone product; MyLab Writing does not come packaged with this content. Students, if interested in purchasing this title with MyLab Writing, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the loose-leaf version of the text

