

Wordpress Theme Design Packt

Learn in easy stages how to rapidly build leading-edge web applications from scratch. About This Book Develop powerful web applications rapidly with WordPress Explore the significant features and improvements introduced in WordPress 4.7 by learning the numerous tips and techniques in this book. Unleash the power of REST API endpoints to make your interaction with websites new and innovative. Who This Book Is For This book is targeted at WordPress developers and designers who want to develop quality web applications within a limited time frame and maximize their profits. A prior knowledge of basic web development and design is assumed. What You Will Learn Develop extendable plugins with the use of WordPress features in core modules Develop pluggable modules to extend the core features of WordPress as independent modules Manage permissions for a wide range of content types in web applications based on different user types Follow WordPress coding standards to develop reusable and maintainable code Build and customize themes beyond conventional web layouts Explore the power of core database tables and understand the limitations when designing database tables for large applications Integrate open source modules into WordPress applications to keep up with the latest open source technologies Customize the WordPress admin section and themes to create the look and feel of a typical web application In Detail WordPress is one of the most rapidly expanding markets on the Web. Learning how to build complex and scalable web applications will give you the ability and knowledge to step into the future of WordPress. WordPress 4.7 introduces some exciting new improvements and several bug fixes, which further improve the entire development process. This book is a practical, scenario-based guide to expanding the power of the WordPress core modules to develop modular and maintainable real-world applications from scratch. This book consistently emphasizes adapting WordPress features into web applications. It will walk you through the advanced usages of existing features such as access controlling; database handling; custom post types; pluggable plugins; content restrictions; routing; translation; caching; and many more, while you build the backend of a forum management application. This book begins by explaining how to plan the development of a web application using WordPress' core features. Once the core features are explained, you will learn how to build an application by extending them through custom plugin development. Finally, you will explore advanced non-functional features and application integration. After reading this book, you will have the ability to develop powerful web applications rapidly within limited time frames. Style and approach An extensive, practical guide that explains how to adapt WordPress features, both conventional and trending, for web applications.

Transform your WordPress website into a fully-featured e-commerce store with the power of WooCommerce About This Book • Offers do-it-yourself e-commerce solution using WordPress and WooCommerce • Discover the new Onboarding wizard that makes complex processes user-friendly • Manage your online store and expand its functions using plugins Who This Book Is For This book is suitable for everybody running their own WordPress website, such as small business owners and marketers. It has been written for users, not for programmers, who want to add e-commerce functionality to their existing WordPress website. The book will also appeal to Web design agencies working with WordPress and looking for ways to improve their services for clients working with WordPress. What You Will Learn • Use WooCommerce settings to set up the behavior of the online store • Get familiar with the downloadable and variable products • Set up shipping and payment methods • Use discount coupons for marketing purposes • Choose the right WooCommerce theme for your online store • Customize your website using the Storefront theme as a base • Handle orders, payments, and emails on a daily basis with ease • Work with WooCommerce

reporting possibilities• Expanding your online store with the functionalities offered by WooCommerceIn DetailBuilding an online store is often considered to be a difficult, complex task. Using the combination of WordPress and the WooCommerce plugin, this is no longer the case. WooCommerce is the most popular e-commerce platform for WordPress and is being rapidly developed by WooThemes. It provides a strong e-commerce solution to set up your own online store in just a couple of hours.This easy and practical book will help you make the most of WooCommerce to be able to set up and run your online store yourself. Installing WooCommerce is an easy task, but this book will explain in detail all the possible settings. After that you'll be adding products, different payment methods, and shipping solutions to your store. You will then customize your store by adding themes to change the look and feel. Once your store is running, you'll learn how to use discount coupons, process your orders, look at reports, and even expand the functionality further with additional plugins.By the end of the book, you will learn everything you need to add a fully functional online store to you WordPress website and start running an online business.Style and approachThis book is a practical, step-by-step guide that will help you manage your online store easily and efficiently, and expand its functions using the WooCommerce plug-in

Aimed at those who want to overcome the limitations of CSS, through this book you will begin to harness the efficiency of Less by building advanced, responsive, and modern websites. Experienced web developers, students, and even web designers will find this guide very useful as they enhance their CSS skills.

Create a variety of exciting sites for e-commerce, networking, video streaming, and more, using WordPress About This Book Build ten different types of website using WordPress Transfer your static site to WordPress and create sites to make money, build communities, and share your ideas The projects in the book will teach you how to use free themes and plugins without any prior coding experience Who This Book Is For WordPress Site Blueprints is suitable for new or experienced WordPress users. You don't need to be a PHP developer or have ever created a WordPress theme or plugin. Instead the book will help you use themes and plugins (all free) to create a wide range of sites. Familiarity with the WordPress interface will help you but you don't need to be able to write code. What You Will Learn Migrate your old static site into WordPress Create a network of sites for other people to work with each other Build a great store using the free WooCommerce plugin Create a video streaming site linked to YouTube Create a review site for products, services, or anything you'd like Create a jobs board so people can post jobs and apply for them Create websites that focus on networking such as a social media site, a communications center for your team, and a membership site to build a community Create a beautiful gallery site to showcase your photography In Detail WordPress is the world's most popular Content Management System (CMS) and you can use it to create any kind of site you or your clients need. Using free plugins and themes for WordPress, you can create a store, a social media site, a review site, a video site, a network of sites or a community site, and more. Wordpress makes your job of creating your own website simple and hassle-free! If you've started using WordPress to create a blog or simple website, you'll have had a taste of the opportunities offered by this massively popular CMS. This book will take you through the process of creating ten popular kinds of site using WordPress with free plugins and themes, each chapter covering various functionality of the web. After having learned how to migrate from your static site to Wordpress in the first chapter, you will then explore the world of social networking websites followed focusing on e-commerce. Without writing too much code, you'll be able to create a store, a video streaming site, a team communications site, a jobs board, and more. This book is a one-stop solution to resolve all your worries about creating a website that will give the best experience to your users. Style and approach A project-based step-by-step guide to creating ten different types of popular website using WordPress. This book takes you through clear and logical steps, with screenshots and tips along

the way to help you follow the guide and learn how to get more from WordPress.

Annotation WordPress is easily one of the hottest platforms for building blogs and general web sites. With the addition of the WP e-Commerce plug-in, it's also a competent platform for easily creating and running an online store, capable of selling physical items as well as services and digital downloads. WordPress with e-Commerce offers every feature that a seller and a customer may need. You can build an online store that makes it easier for the customers to find and buy products. WordPress 2.9 e-Commerce focuses on the integration of WordPress with the WordPress e-Commerce plug-in, covering all aspects of building and developing an online store from scratch. This book provides a simple, step-by-step approach to developing an effective online store. It guides you through your initial planning and first steps, plug-in installation and configuration, building your catalog of products to sell, accepting payments for your orders, and dealing with taxes and shipping. You will also learn how to promote and market your new store, handle customer accounts and staff roles, and deal with essential store security. As you work through each chapter, your online store will grow in scope and functionality. By the time you finish this book, you will have a complete and working store, ready to release your products to the world.

WordPress 3.2 Theme Design Beginner's Guide

Learn core WordPress concepts and components to create modern WordPress-based solutions Key Features Learn the foundations of WordPress development and its hook-based architecture Choose the right components for any development task Build flexible solutions that works with existing plugins and themes Book Description WordPress is the most used CMS in the world and is the ideal way to share your knowledge with a large audience or build a profitable business. Getting started with WordPress development has often been a challenge for novice developers, and this book will help you find your way. This book explains the components used in WordPress development, when and where to use them, and why you should be using each component in specific scenarios. You begin by learning the basic development setup and coding standards of WordPress. Then you move into the most important aspects of the theme and plugin development process. Here you will also learn how themes and plugins fit into the website while learning about a range of techniques for extending themes and plugins. With the basics covered, we explore many of the APIs provided by WordPress and how we can leverage them to build rapid solutions. Next, we move on to look at the techniques for capturing, processing, and displaying user data when integrating third-party components into the site design. Finally, you will learn how to test and deploy your work with secure and maintainable code, while providing the best performance for end users. What you will learn Explore the role of themes, plugins, and built-in features in development Adapt to built-in modules and built-in database structures Write code for WordPress's hook-based architecture Build, customize, and integrate WordPress plugins Extend themes with custom design templates Capture and process data with built-in features and custom forms Improve usability with AJAX and third-party components Manage non-functional aspects, such as security, performance, and migration Who this book is for This book is for web developers and site owners who want to build custom websites with WordPress. Basic knowledge of PHP, JavaScript, HTML and CSS is required to get most out of this book.

Explore the robust features of Bootstrap 4 to create exciting websites through this collection of excellent hands-on projects About This Book Explore the inner workings of Bootstrap 4 by building different websites Customize your designs by working directly with Bootstrap's SASS files Leverage Bootstrap's excellent JavaScript plugins Who This Book Is For If you are a web developer who wants to build professional websites using Bootstrap 4, then this book is for you. Familiarity with the basics of HTML, CSS, and JavaScript is assumed. What You Will Learn Understand how Bootstrap compiles SASS code to static CSS and ES6 code into JavaScript code Integrate Bootstrap into application

frameworks such as Angular 2 (AngularJS), Ember, and React Reuse Bootstrap's SASS mixins and set responsive breakpoints in your designs Customize Bootstrap's SASS files and add your own in the process Manage multiple rows of products in a complex responsive grid Create a complete one-page scrolling website using Bootstrap's components and plugins In Detail Packed with trade secrets, this second edition is your one-stop solution to creating websites that will provide the best experience for your users. We cover six popular, real-world examples, where each project teaches you about the various functionalities of Bootstrap 4 and their implementation. The book starts off by getting you up and running with the new features of Bootstrap 4 before gradually moving on to customizing your blog with Bootstrap and SASS, building a portfolio site, and turning it into a WordPress theme. In the process, you will learn to recompile Bootstrap files using SASS, design a user interface, and integrate JavaScript plugins. Towards the end of the book, you will also be introduced to integrating Bootstrap 4 with popular application frameworks such as Angular 2, Ruby on Rails, and React. Style and approach This book follows a project-based approach to creating different types of popular websites using Bootstrap. You'll work through easy-to-follow, clear, and logical steps, with screenshots and tips provided along the way to help you get more from Bootstrap.

Create a variety of exciting sites for e-commerce, networking, video streaming, and more, using WordPress About This Book • Build ten different types of website using WordPress • Transfer your static site to WordPress and create sites to make money, build communities, and share your ideas • The projects in the book will teach you how to use free themes and plugins without any prior coding experience Who This Book Is For WordPress Site Blueprints is suitable for new or experienced WordPress users. You don't need to be a PHP developer or have ever created a WordPress theme or plugin. Instead the book will help you use themes and plugins (all free) to create a wide range of sites. Familiarity with the WordPress interface will help you but you don't need to be able to write code. What You Will Learn • Migrate your old static site into WordPress • Create a network of sites for other people to work with each other • Build a great store using the free WooCommerce plugin • Create a video streaming site linked to YouTube • Create a review site for products, services, or anything you'd like • Create a jobs board so people can post jobs and apply for them • Create websites that focus on networking such as a social media site, a communications center for your team, and a membership site to build a community • Create a beautiful gallery site to showcase your photography In

Detail WordPress is the world's most popular Content Management System (CMS) and you can use it to create any kind of site you or your clients need. Using free plugins and themes for WordPress, you can create a store, a social media site, a review site, a video site, a network of sites or a community site, and more. Wordpress makes your job of creating your own website simple and hassle-free! If you've started using WordPress to create a blog or simple website, you'll have had a taste of the opportunities offered by this massively popular CMS. This book will take you through the process of creating ten popular kinds of site using WordPress with free plugins and themes, each chapter covering various functionality of the web. After having learned how to migrate from your static site to Wordpress in the first chapter, you will then explore the world of social networking websites followed focusing on e-commerce. Without writing too much code, you'll be able to create a store, a video streaming site, a team communications site, a jobs board, and more. This book is a one-stop solution to resolve all your worries about creating a website that will give the best experience to your users. Style and approach A project-based step-by-step guide to creating ten different types of popular website using WordPress. This book takes you through clear and logical steps, with screenshots and tips along the way to help you follow the guide and learn how to get more from WordPress.

If you are new to Ghost, this book is ideal for you. You might be completely new to content management systems or you might have experience with others such as WordPress. Some knowledge of web design basics such as HTML and CSS will be useful, but the book is

designed so you can enter at the point relevant to you.

Written in a step-by-step, tutorial style with a lot of code snippets and hands-on examples to create an advanced Magento theme from scratch, this book is tailor-made for web designers and developers. This book is great for developers and web designers who are looking to get a good grounding in how to create custom, responsive, and advanced Magento themes. Readers must have some experience with HTML, PHP, CSS, and Magento theme design. This book will be useful for anybody who already has knowledge of the Magento frontend structure.

Beginner's Guide. If you have dabbled in WordPress or been working with it for years, and want to build mobile or responsive themes or sites, this book is for you. Even if you can't write a line of code, the first few chapters will help you create a simple mobile site. But to get the most from the book, you will need a good understanding of HTML, CSS and WordPress itself. This book is for owners of self-hosted WordPress sites, not sites hosted at wordpress.com.

This book is intended for WordPress developers and designers who want to develop quality web applications within a limited time frame and for maximum profit. Prior knowledge of basic web development and design is assumed.

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Enhance your WordPress website with the captivating effects of jQuery.

Over 60 simple but incredibly effective recipes for taking control of Joomla! templates.

If you are a WordPress enthusiast who wants to develop and customize your own responsive WordPress theme, this book is for you. Some experience with WordPress, HTML, PHP, and CSS is expected and highly recommended.

If you use CSS for web development tasks and want to learn how to create maintainable and reusable code, this is the book for you. Basic knowledge of web development would be helpful.

This book constitutes the refereed proceedings of the 15th International Conference on Web Engineering, ICWE 2015, held in Rotterdam, The Netherlands, in June 2015. The 26 full research papers, 11 short papers, 7 industry papers, 11 demonstrations, 6 posters and 4 contributions to the PhD symposium presented were carefully reviewed and selected from 100 submissions.

Moreover 2 tutorials are presented. The papers focus on eight tracks, namely Web application modeling and engineering; mobile Web applications; social Web applications; semantic Web applications; quality and accessibility aspects of Web applications; Web applications composition and mashups; Web user interfaces; security and privacy in Web applications.

Customize the appearance of your Moodle Theme using its powerful theming engine.

Over 100 simple but incredibly effective recipes for creating powerful, custom WordPress themes.

This is a practical step-by-step tutorial. If you are a developer with basic knowledge of Wordpress, HTML/CSS/JavaScript seeking to understand how to further your knowledge in creating cross-platform mobile applications using PhoneGap, then this book is for you.

"It's easy to create powerful and professional themes for your WordPress web site when you've got this book to hand. It provides clear, step-by-step instructions to create a robust and flexible WordPress theme, along with best practices for theme development.

It will take you through the ins and outs of creating sophisticated professional themes for the WordPress personal publishing platform. It reviews the best practices from development tools and setting up your WordPress sandbox, through design tips and suggestions, to setting up your theme's template structure, coding markup, testing and debugging, to taking it live. The last three chapters are dedicated to additional tips, tricks, and various cookbook recipes for adding popular site enhancements to your WordPress theme designs using third-party plugins"--Resource description p.

WordPress 3.5 Complete: Third Edition is a comprehensive and step-by-step tutorial packed with screenshots and examples to make it easy and quick to pick it up. This WordPress book is a guide to WordPress for online publishers and web developers. If you are new to blogging and want to create your own blog or website from scratch, then "WordPress 3.5 Complete: Third Edition" is for you. No prior knowledge of HTML/CSS or PHP is required.

This book is for web designers and developers with existing knowledge of CSS, HTML, and XML, who wish to learn more about Magento-specific theming techniques. Some knowledge of PHP may be useful, but is not necessary.

This is a practical hands-on book with clear instructions and lot of code examples. It takes a simple approach, guiding you through different architectural topics using realistic sample projects.

"WordPress has emerged as a powerful, easy to use tool to design attractive, engaging websites. Themes play a big role in making WordPress as popular as it is today, and having an eye-catching, fully-functional theme could separate your website from the rest! This course will help you take your first steps in the WordPress theme development process, with 10 different projects centered around creating unique and responsive WordPress themes. Start with creating a simple WordPress theme using just HTML5, CSS and PHP. Then, you will move on to incorporate different APIs, widgets and tools like Bootstrap and jQuery to create more dynamic and highly-functional themes. Whether you want to create a photo gallery theme, a highly customizable eCommerce theme, or a theme designed to suit a particular business, this course will teach you everything you need to know. By the end of this highly interactive course, you will have the required mastery to develop enterprise-grade WordPress themes from scratch."--Resource description page.

If you are a designer or developer who wants to quickly learn how to harness the power of Less.js to write more efficient CSS styles that can be applied to a website of any size, then this book is for you. This book will help you master both the basic functions and advanced features of Less.js. It would be helpful to have some familiarity of writing CSS styles, although no prior experience of using CSS preprocessors is required.

A Beginner's Guide packed with clear step-by-step instructions to create powerful and professional themes for your WordPress website This book targets WordPress users and visual designers who are used to working with the common industry-standard tools like PhotoShop and Dreamweaver or other popular graphic, HTML, and text editors. No server-

side scripting or programming experience is required.

Learn WordPress in a practical, project-based approach. Includes PHP theme development and WordPress eCommerce stores. About This Video Confidently create different types of WordPress website Gain a deep knowledge of WordPress such as custom headers, plugins, themes, permissions and comments, widgets, ecommerce, and multi-site installations Convert HTML and CSS websites into WordPress themes In Detail Take your HTML and CSS skills to the next level, by mastering the World's most popular content management system for building websites: WordPress! Master WordPress from scratch in a fun, project-based approach. This course is for anybody looking for a career building WordPress websites or themes, or even hobbyists looking to learn a new skill. We begin the course by getting you familiar with WordPress and looking at how to install it using a localhost. We then look at WordPress essentials such as blog posts, pages, navigation menus, and installing themes—all while you build your very own blog website. Once you have the basics covered, we move onto customizing our blog using sliders, widgets, and header images, and work with the customizer. You will also optimize your WordPress website for search engines and create backups. The second project takes your WordPress knowledge even further. We create a fully functional eCommerce T-Shirt store. More techniques are introduced throughout this project such as child themes, dealing with products, categories, shipping, and taxes—all while building a beautiful, customized website. After completing the first 2 projects, we move things on even further by introducing you to WordPress theme development and converting an existing HTML and CSS website into a fully functional WordPress theme. This section involves coding in PHP; however, if you are new to PHP a dedicated PHP basics section will get you up to speed. This project introduces new techniques and you will gain a deeper knowledge of how WordPress themes are created. You will learn how WordPress templates are used and employ various WordPress functions to build your theme. Finally, the last section focuses on useful techniques to enhance your WordPress knowledge. Here we will cover exporting localhost websites to a live server, various plugins, and more. So, are you ready to take your web design or WordPress skills to the next level? Join and the author looks forward to having you onboard! Learn how to build a beautiful and feature-rich website or blog with WordPress all on your own. About This Book Learn how to build a WordPress site quickly and effectively, and how to create content that's optimized for publication on the web. Learn the basics of working with WordPress themes and plugins, and even create your own. Beginner-friendly layout and advice you can apply from day 1. Packed with screenshots and examples. Who This Book Is For This book is for anyone who wants to learn how to create a functional website, without having to hire a developer or a designer. The best thing about WordPress—the open source software that we're going to be using—is that it has a minimal learning curve and that everyone can master it quickly. No specific website building experience is required. Having said that, this book

will also appeal to everyone who wants to get a bit more in-depth with WordPress development and start working on their own plugins and themes. What You Will Learn What WordPress is, where to get it, and how to launch your website quickly using it. How to publish your first content (a blog post or article). What the most important sub-pages of a quality website are, and how to create them in WordPress. How to upload multimedia content such as images, audio, and video. How to install and work with plugins and widgets. Where to find quality themes and how to install them. How to develop your own WordPress plugins and themes. In Detail WordPress Complete, Sixth Edition is a practical guide for everyone who wants to start their journey as an online publisher, website owner, or even a website developer. It takes you step-by-step through the process of planning out and building your site, and offers loads of screenshots and examples along the way. It's also a beginner's guide to theme and plugin development. This book begins with the basics of WordPress, followed by the different components that you as a developer will need to use to work swiftly and efficiently. The book starts by introducing WordPress to new readers in this field. You are then shown how to set it up, implement a blog, and use plug-ins and widgets. You'll use themes to make any website look and feel better and more original. You also learn how to create your own themes and perform testing to ensure your website is bug-free. You will also acquire some idea of how to use WordPress for non-blog-like websites. By the end of the book, you will feel confident enough to design high-quality websites and will be familiar with the ins and outs of WordPress. Style and approach This is a step-by-step tutorial, where we show you how you build a professional-grade website from the ground up, adding more and more complex features as we move on.

Theme design can be approached from two angles. The first is simplicity; sometimes it suits the client and/or the site to go as bare-bones as possible. In that case, it's quick and easy to take a very basic, pre-made theme and modify it. The second is "Unique and Beautiful". Occasionally, the site's theme needs to be created from scratch so that everything displayed caters to the specific kind of content the site offers. This book is going to take you through the Unique and Beautiful route with the idea that once you know how to create a theme from scratch, you'll be more apt at understanding what to look for in other WordPress themes. This book can be used by WordPress users or visual designers (with no server-side scripting or programming experience) who are used to working with the common industry-standard tools like PhotoShop and Dreamweaver or other popular graphic, HTML, and text editors. Regardless of your web development skill-set or level, you'll be walked through the clear, step-by-step instructions, but familiarity with a broad range of web development skills and WordPress know-how will allow you to gain maximum benefit from this book.

Give a unique look and feel to your VirtueMart e-Commerce store.

Unlock the power of WordPress by building custom responsive themes using Bootstrap 4 About This Video Build a fully custom responsive

WordPress theme, completely from scratch Earn money by selling custom themes or offering custom services to clients Develop PHP coding skills and understand how to make effective use of the Bootstrap 4 framework In Detail WordPress is one of the most popular technologies in the web development domain, but not many people are using it to its full potential. Although there are different pre-built themes available in the market, nothing works better than a custom experience. This course will equip you with the skills you need to build a fully custom responsive WordPress theme, completely from scratch. You'll no longer need to search for other themes and try to modify them to suit your project as this course will help you build almost any type of WordPress website. You'll begin by building a static version of the 'Tranquil Spa' project using the popular Bootstrap 4 framework. You'll also get up to speed with Bootstrap, exploring responsive design, layout, and the grid system, classes, and utilities creating forms, navbars, adding icons using Font Awesome 5 and much more. Once you have the project looking exactly how you want it, you'll then move on to converting it to WordPress. You will not only perform a basic theme conversion but also cover some of the more challenging concepts and try to make your theme fully customizable by the end-user too. By the end of this course, you'll have gained the skills you need to build a WordPress website for your business, family, clients or even for your personal use. The book consists of a complete step-by-step tutorial that takes you through how to quickly and efficiently build your own responsive Magento theme. This book is for web designers and developers with an existing knowledge of modern HTML and CSS.

One of the great aspects of WordPress is its incredible adaptability. Using WordPress to the fullest means finding out about all the special features you can implement on your website. So without further adieu, here is an assortment of useful techniques. Find out more about WordPress's responsive possibilities, such as how to build a responsive theme from the ground up, implementing your theme and customizing images for a responsive site. Also learn how to speed up your site, integrate social-networking capabilities and manage events and author listings. TABLE OF CONTENTS - Create A Responsive, Mobile-First WordPress Theme - Do-It-Yourself Caching Methods With WordPress - Front-End Author Listing And User Search For WordPress - How To Integrate Facebook, Twitter And Google+ In WordPress - Manage Events Like A Pro With WordPress - Adopting A Responsive WordPress Theme Is More Than Install-And-Go

Transform your WordPress website into a fully-featured e-commerce store with the power of WooCommerce About This Book Offers do-it-yourself e-commerce solution using WordPress and WooCommerce Discover the new Onboarding wizard that makes complex processes user-friendly Manage your online store and expand its functions using plugins Who This Book Is For This book is suitable for everybody running their own WordPress website, such as small business owners and marketers. It has been written for users, not for programmers, who want to add e-commerce functionality to their existing WordPress website. The book will also appeal to Web design agencies working with WordPress and looking for ways to improve their services for clients working with WordPress. What You Will Learn Use WooCommerce settings to set up the behavior of the online store Get familiar with the downloadable and variable products Set up shipping and payment methods Use discount coupons for marketing purposes Choose the right WooCommerce theme for your online store Customize your website using the Storefront theme as a base Handle orders, payments, and emails on a daily basis with ease Work with WooCommerce reporting possibilities Expanding your online store with the functionalities offered by WooCommerce In Detail Building an online store is often considered to be a difficult, complex task. Using the combination of WordPress and the WooCommerce plugin, this is no longer the case. WooCommerce is the most popular e-commerce platform for WordPress and is being rapidly developed by WooThemes. It provides a strong e-commerce solution to set up your own online store in just a couple of hours. This easy and practical book will help you make the most of WooCommerce to be able to set up and run your online store yourself. Installing WooCommerce is an easy task, but this book will explain in

detail all the possible settings. After that you'll be adding products, different payment methods, and shipping solutions to your store. You will then customize your store by adding themes to change the look and feel. Once your store is running, you'll learn how to use discount coupons, process your orders, look at reports, and even expand the functionality further with additional plugins. By the end of the book, you will learn everything you need to add a fully functional online store to you WordPress website and start running an online business. Style and approach This book is a practical, step-by-step guide that will help you manage your online store easily and efficiently, and expand its functions using the WooCommerce plug-in

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