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 From Good to Great

In Life Advice from Below, Eric C. Hendriks maps the globalization of American-style self-help culture and the controversies surrounding it. He compares the public status of self-help gurus in the US, Germany and China, analyzing their relationship to institutional authorities.

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Praise for The Case for Falling in Love "Why play 'hard to get' when you can just get what you want? Mari Ruti's lively research, from Plato to Freud to Gossip Girl to her own bedroom, finally puts an end to playing games, and provides a resource for lovers and the love-scorned alike. A must-read for anyone who has ever fallen in love, wants to, or wants to know what went wrong."  
 -Arianne Cohen, creator of TheSexDiariesProject.com "At last, a relationship advice book that will actually work. If you're intelligent, interested in love, and like a book you can't put down, this is it. John Gray, move over. The brilliant Mari Ruti has arrived."  
 -Juliet Schor, professor of sociology, Boston College, and author of Born to Buy and Plenitude: The New Economics of True Wealth "Groundbreaking...Ruti opens the eyes of her readers so that they can love better...A must-read."  
 -Nancy Redd, New York Times bestselling author of Body Drama "Finally, a book that takes love seriously. Written with passion and verve...I wish I had read this book years ago!"  
 -Sean Carroll, author of From Eternity to Here: The Quest for the Ultimate Theory of Time Are you tired of reading book after book and playing game after game, trying to avoid heartbreak? It seems impossible, and maybe that's because you can't lock up your heart like that-not if you want the real thing. And maybe that's one of the best things about love. We've been thinking about it all wrong. Our culture's insistence that women need to learn how to catch and keep a man is actually doing much more harm than good. The more we try to manipulate our relationships, the less we are truly able to experience love's benefits and wonders. Love is a slippery, unruly thing, and trying to control and manage it robs us of its delicious unpredictability. Sure, letting go of the reins a bit might mean a broken heart, but heartbreak, in fact, offers a wealth of possibilities-creativity, wisdom, and growth-that we need in order to make the most of our lives. Liberating for women who are frustrated by the idea that they just need to learn the right "formula," The Case for Falling in Love shows that there isn't a method to mastering the madness of love. But that might be exactly what's so wonderful about it.

Traditional Chinese edition of Brene Brown's The Gifts of Imperfection: Let Go of Who You Think You're Supposed to Be and Embrace Who You Are.

Traditional Chinese edition of Act like a lady, think like a man: what men really think about love, relationships, intimacy, and

commitment, the New York Times bestselling advice book. In Chinese. Distributed by Tsai Fong Books, Inc.

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In this modern world, women are finding to be more difficult to get a good husband, much less a good boyfriend. Good men seem to be scarce and hard to find. But what could we say about good women? And is it true that men don't want to get married because they are afraid of commitment, or simply because they don't like any of the choices presented to them? Do men really prefer bitches? And how far can feminism go, if men simply do not accept the new trends into which feminism has led women? This book intends to answer all these questions and much more. Finally, you will understand the truth of why men don't want to get married anymore, and what you can do about it, what kind of transformations and actions you can follow in order to make a man marry you. This book was written for modern women, women who know what they want, and are ready to fight for it. This book is surely for you, because it is based on true stories, and will show you exactly what you need to do in order get married with the man of your dreams.

Platonic friendships have been the topic of heavy discussion over the past decade, with more and more people turning to social media and “friending” those who are unknown to them, particularly the opposite sex. Many of us can think of a person whom we are friends with who is not of the same gender, and many more of us have become blind to the fact that there is usually always something more that hovers within this limbic space of platonic friendship. A lot of us do not understand the science behind our behavior, and we are uncertain as to why we have certain feelings toward others we consider just friends. There is an evolution at work, and many of our desires and nondesires come from these evolutionary traits that we carry as primates. Although many men and women would confirm that they have a friend who is from the opposite sex and the relationship is specifically platonic, do they truly believe this? Or is there something more between them on an emotional level? The majority of humans tend to shy away from the honesty buried beneath our subconscious in order to cache our true desires for the opposite sex. Are We Just Friends? gives a clear indication as to why we do what we do as human primates and provides a clear understanding as to the types of behavior we undertake when faced with the possibility of intimate thoughts toward those we would consider friends on a platonic level.

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Traditional Chinese edition of Thinking, Fast and Slow, Amazon Best Books of the Month, November 2011. Kahneman is psychology professor emeritus at Princeton University and the 2002 Nobel Prize in Economic Sciences. In Traditional Chinese. Annotation copyright Tsai Fong Books, Inc. Distributed by Tsai Fong Books, Inc.

Why Men Marry BitchesThe Nice Woman's Guide to Getting and Keeping a Man's HeartDavid & Charles Publishers

In this modern world, women are finding to be more difficult to get a good husband, much less a good boyfriend. Good men seem to be scarce and hard to find. But what could we say about good women? And is it true that men don't want to get married because they are afraid of commitment, or simply because they don't like any of the choices presented to them? Do men really prefer bitches? And how far can feminism go, if men simply do not accept the new trends into which feminism has led women?This book intends to answer all these questions and much more. Finally, you will understand the truth of why men don't want to get married anymore, and what you can do about it, what kind of transformations and actions you can follow in order to make a man marry you.This book was written for modern women, women who know what they want, and are ready to fight for it. This book is surely for you, because it is based on true stories, and will show you exactly what you need to do in order get married with the man of your dreams.

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