

# Vis A Vis Beginning French Student Edition

Teach yourself French Language with the all-new and exciting book Beginning French Language. This book is a systematic guide for the Anglophone learner. From now on, French language ceases to be a nightmare to the Anglophone learner since the books are especially packaged for an easy study and learning of the French language and more especially, it has accompanying mp3. ? Ah Ezinne, why didn't you bring out this book before now? You would have saved me the stress of running to and fro in search of where to study French Language. Your work is excellent and I am getting the best out of it. A. Ayo, IT expert/student, Alliance Française, Lagos, Nigeria. ? Great work! Phonetics and pronunciation well dissected. Emeka C; student, University of Nigeria, Nsukka. ? Teach-yourself is indeed an understatement. You become a teacher of the language. It is a refreshing delight!!! Sade O; banker, Lagos, Nigeria

More than any other Beginning French program, Vis-à-vis captures students' attention and engages them as they build a solid foundation of language and culture. The fifth edition of Vis-à-vis achieves this through its unique blending of contemporary culture and digital tools with the building blocks of the four-skills approach. The innovative features of Vis-à-vis engage students and connect them to the content. Students will be intrigued by the cultural content and delighted by the new features such as pronunciation tips and mini-tutorials on French slang. Plus, there is a robust suite of digital components, all conveniently available in one location, Centro, McGraw-Hill's exclusive digital platform.

This edition includes a fully integrated, revised multimedia package, and updated cultural information. Its goal is to

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promote a balanced four-skills approach to learning French through a wide variety of listening, speaking, reading, and writing activities, introducing students to the richness and diversity of the Francophone world.

Vis-à-vis engages students with its unique integration of contemporary culture and communicative building blocks, providing tools to build a solid foundation in introductory French. Building communicative competence with Vis-à-vis

One of the major challenges of the introductory language course is to give each student ample exposure to the language and sufficient opportunity to practice speaking, both in and out of the classroom. To parallel print versions of the text and Workbook/Laboratory Manual, we offer the same content on the Connect platform, where students have full access to the eBook, online Workbook/Laboratory Manual activities, LearnSmart, and all accompanying audio and video resources. In Vis-à-vis, the following resources work together to promote communicative competence: Interactive vocabulary presentations (Paroles) include audio recordings, allowing students to listen, record, and practice new vocabulary outside of class. Interactive activities for vocabulary and grammar, many of which are auto-graded, give students the opportunity to complete their assignments and come to class better prepared to participate in paired and group activities. Prononcez bien! activities include a recording feature and provide students with opportunities for discrete-word and contextualized practice that help students develop confidence in their speaking abilities. Recordings of lively mini-dialogues featuring the blog characters give students a spirited introduction to the new grammatical structure in context. Seventeen Grammaire interactive tutorials, each with a brief practice quiz, focus on structures that students typically struggle with, such as passé composé vs. imparfait. LearnSmart modules for vocabulary and grammar are

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available specifically for Vis-à-vis. This powerful adaptive tool helps students pinpoint their weaknesses and gives them an individualized study program based on their results. Audio prompts for vocabulary and grammar help students strengthen both their listening and writing skills. With these powerful tools, students have many opportunities to build their communicative skills, and instructors save valuable class time for interactive practice. Building cultural competence with Vis-à-vis The program's meaningful and extensive exploration of the rich culture of France and the Francophone world is fully supported throughout the program. Each four-chapter segment of Vis-à-vis focuses on a new French or Francophone character and region. The personal online journal entries in *Le blog de...*, the related *Reportage*, and the *Bienvenue...* readings that precede Chapter 1 and follow Chapters 4, 8, 12, and 16, expose students to contemporary language and the vast diversity of life and culture in France, Canada, Tunisia, and beyond. *Le videoblog de...* and the stunning *Bienvenue* video segments feature the bloggers and give students a window into the sights and sounds of eight different French-speaking regions/countries including France, Martinique, and Tahiti. Each video is accompanied by comprehension and cross-cultural comparison activities that encourage students to make connections between their culture and those of the French-speaking world. A brand-new feature has been added below the *Reportage*, entitled *Le Micro-trottoir*. *Le micro-trottoir* provides students a chance to see everyday language in action through recorded "man-on-the-street" interviews featuring a diverse group of people. The interview questions are provided in the text and students will hear the interviewees respond to these questions in the video. Instructors can use these questions as a pre-viewing activity or have students ask and answer them after they watch the video. Additional activities based on the interviews

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are available in Connect. In the 7th edition, we also added a new feature entitled Sondages to all even-numbered chapters. Sondages are culture-based activities in which students look at statistics about French life and compare to their own lives. The results could serve as a basis for an end-of-semester cross-cultural comparison project.

The third edition of "Vis-à-vis" includes a fully integrated and revised multimedia package, as well as updated cultural information presented in the "Correspondance" feature (chapter-opening letter, postcard, or e-mail message that is answered in the mid-lesson "Correspondance" cultural pages) and in the new "Bienvenue dans le monde francophone" feature. The overall goal of the text is to promote a balanced four-skills approach to learning French through a wide variety of listening, speaking, reading, and writing activities, while introducing students to the richness and diversity of the Francophone world.

Chinese edition of *The Power of Your Subconscious Mind*. It is as powerful, practical today as it was in 1963 when it was first published. The suggestions in the book for developing our subconscious mind are well defined and have proven effective for almost fifty years. In Traditional Chinese.

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Vis-à-vis engages students with its unique integration of contemporary culture and communicative building blocks, providing the tools they need to build a solid foundation in introductory French. The proven qualities of Vis-à-vis are well known: • an easy-to-navigate chapter structure with four lessons in which vocabulary, grammar, and culture work together as integrated units; • an abundance of practice activities that range from form-focused to communicative; • a balanced approach to the four skills; • diverse coverage of the Francophone world that includes an outstanding video program featuring bloggers and cultural footage from eight different Francophone regions. These features support the core goals of the introductory French course—communicative and cultural competence—and lay the groundwork for student success. “Connect French” and “LearnSmart” In its sixth edition, Vis-à-vis, continues to evolve to meet the changing needs of instructors and students by responding to feedback from these users themselves. Employing a wide array of research tools, we identified a number of areas for potential innovation. The new program builds upon the success of the fifth edition with an expanded emphasis on contemporary language, pronunciation, culture, and technology to create a truly communicative, interactive experience. On the digital side, this new edition offers Connect French and LearnSmart, with their unparalleled adaptive and digital learning resources. These powerful tools, now an integral part of the sixth edition,

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complement and support the goals of the Vis-à-vis program and address the needs of the evolving introductory French course. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective. \*Connect French, including but not limited to the workbook/lab manual, LearnSmart, the video program, and chat tools, is sold separately and does not come automatically with the purchase of the textbook.

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The combined Workbook/Laboratory Manual contains a variety of exercises on vocabulary, grammar, and culture; a guided writing section as well as a journal writing feature; and complete listening and pronunciation programs. Its sixteen chapters correspond to those in the main text. Answers in back of workbook.

Vis-à-vis: Beginning French (Student Edition) McGraw-Hill Education

Vis-a-vis is an introductory French text with a communicative approach. The program has a very human, real-life feel with a cast of likable characters who live in France, Quebec, Canada; North and West Africa; and the French Antilles. The book includes postcards and letters the characters write back and forth to each other. This third edition includes a fully integrated and revised multimedia package, as well as updated cultural information.

The second edition of Vis-à-vis continues the excitement of the innovative first edition with a fully integrated and revised multimedia package and an exciting Correspondance feature (chapter opening letter, postcard or e-mail, which is answered in the mid-lesson Correspondance cultural spread) presented throughout the text. The overall goal of the revision, which was shaped by the extensive user feedback, remains the same as that of the first edition: to promote a balanced four-skills approach to learning French through a wide variety of listening, speaking, reading, and writing activities, while introducing students to the richness and diversity of the Francophone world.

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