

Understanding Ssl Securing Your Website Traffic

Bulletproof SSL and TLS is a complete guide to using SSL and TLS encryption to deploy secure servers and web applications. Written by Ivan Ristic, the author of the popular SSL Labs web site, this book will teach you everything you need to know to protect your systems from eavesdropping and impersonation attacks. In this book, you'll find just the right mix of theory, protocol detail, vulnerability and weakness information, and deployment advice to get your job done: - Comprehensive coverage of the ever-changing field of SSL/TLS and Internet PKI, with updates to the digital version - For IT security professionals, help to understand the risks - For system administrators, help to deploy systems securely - For developers, help to design and implement secure web applications - Practical and concise, with added depth when details are relevant - Introduction to cryptography and the latest TLS protocol version - Discussion of weaknesses at every level, covering implementation issues, HTTP and browser problems, and protocol vulnerabilities - Coverage of the latest attacks, such as BEAST, CRIME, BREACH, Lucky 13, RC4 biases, Triple Handshake Attack, and Heartbleed - Thorough deployment advice, including advanced technologies, such as Strict Transport Security, Content Security Policy, and pinning - Guide to using OpenSSL to generate keys and certificates and to create and run a private certification authority - Guide to using OpenSSL to test servers for vulnerabilities - Practical advice for secure server configuration using Apache httpd, IIS, Java, Nginx, Microsoft Windows, and Tomcat This book is available in paperback and a variety of digital formats without DRM.

The industry favorite Linux guide Linux Bible, 10th Edition is the ultimate hands-on Linux user guide, whether you're a true beginner or a more advanced user navigating recent changes. This updated tenth edition covers the latest versions of Red Hat Enterprise Linux (RHEL 8), Fedora 30, and Ubuntu 18.04 LTS. It includes information on cloud computing, with new guidance on containerization, Ansible automation, and Kubernetes and OpenShift. With a focus on RHEL 8, this new edition teaches techniques for managing storage, users, and security, while emphasizing simplified administrative techniques with Cockpit. Written by a Red Hat expert, this book provides the clear explanations and step-by-step instructions that demystify Linux and bring the new features seamlessly into your workflow. This useful guide assumes a base of little or no Linux knowledge, and takes you step by step through what you need to know to get the job done. Get Linux up and running quickly Master basic operations and tackle more advanced tasks Get up to date on the recent changes to Linux server system management Bring Linux to the cloud using Openstack and Cloudforms Simplified Linux administration through the Cockpit Web Interface Automated Linux Deployment with Ansible Learn to navigate Linux with Amazon (AWS), Google (GCE), and Microsoft Azure Cloud services Linux Bible, 10th Edition is the one resource you need, and provides the hands-on training that gets you on track in a flash.

Got An Eye for Fashion? Be a Stylish Success! Are you a fashionista? Do you love working with people? Do you dream of owning and running your own business? Take a chance and start a clothing business--all you need to get up and running is your dream and this guide. Whether you're interested in selling today's hottest fashions or you'd rather start a specialty boutique, such as a children's store, bridal shop, vintage store, consignment shop or something of your own invention, this book helps you make it big. It gives you the inside scoop on starting a clothing store, including: How to spot trends and take advantage of them before your competitors do Valuable money-saving tips for the startup process Whether to purchase a franchise or existing business or start your dream store from scratch How to find, hire and train the best employees How to skyrocket your earnings by branding your clothes with your own private label The pros and cons of having an on-staff personal shopper And more! If you know how to dress for success, let Entrepreneur help you turn your fashion sense into a clothing empire.

Technology moves fast. So do criminals. Cyber attacks hit large and small merchants alike, phishers and fraudsters seem to be everywhere, and identity theft is prevalent. But this is not the end of the world, and you can't afford to hide in the closet. Your customers are online, on their smartphones, and buying goods and services in a virtual market that's growing at an amazing rate. You've got to ride this digital wave, but also make sure you don't get wiped out by the bad guys. This guide helps you to choose strong passwords, install virus software on your computers, educate employees about phishing emails, and safeguard your customers' personal information. This PayPal Press guide is to be your partner in anticrime, to share what we know about protecting your business and customers, and to help you grow and thrive.

1. Internet, 2 . Electronics Commerce Fundamentals, 3. Online Transaction, 4. E-Commerce Applications, 5. Supply Chain Management : The Business Network, 6. Customer Relationship Management, 7. E-Payment System, 8. Models or Methods of E-Payment, 9. Models or Methods of E-Payment System—Part-2, 10 . E-Banking/Online Banking, 11. IT ACT of India 2000, 12. IT Infrastructure, 13. E-Security, 14. Technology Solutions, 15. Website Designing Using HTML & CSS, Appendix

ASP.NET 2.0 is Microsoft's premier technology for creating dynamic websites, and C# 2005 its preferred language. Development and innovation in this sector has continued at a rapid pace with the "Web 2.0" technologies of Ajax and Microsoft "Atlas" both becoming available since the .NET 2.0 launch. This special edition of Pro ASP.NET 2.0 in C# 2005 includes new chapters explaining how to use important new technologies. Beyond the book's already extensive coverage, readers will learn to create Ajax and Atlas applications in ASP.NET 2.0, and will appreciate its deeper coverage of ASP.NET 2.0 Performance Tuning.

A reference guide to Digital Cash technology explains how it will change the ways companies do business, how to prepare and set up a digital cash system, how to ensure security and privacy, and how to maintain the system. Original. (All Users).

Bulletproof SSL and TLS Understanding and Deploying SSL/TLS and PKI to Secure Servers and Web Applications Feisty

Duck

Picture Yourself a Success If you have a talent for snapping great pictures, why not turn your hobby into a lucrative business? You can take portraits in a studio or on location, submit photos as a freelancer to newspapers and magazines, frame and display your favorite shots in a gallery, or record special events like weddings and sweet sixteen parties. No matter where your talents and interests lie, you can make a bundle from your work with this expert advice. Learn how to: Set up a functional studio and build a portfolio Choose the right equipment for all types of photos-and find great deals on the cameras and accessories you need Find paying jobs and market yourself professionally Get great exposure for your work at art festivals, contests, galleries, local businesses and more Protect yourself from legal concerns such as copyright infringement and privacy issues Whether you want to earn a little extra money with a part-time business or set yourself up as a full-time, professional photographer, all the information you need to succeed is inside. This kit includes: • Essential industry and business-specific startup steps with worksheets, calculators, checklists and more. • Entrepreneur Editors' Start Your Own Business, a guide to starting any business and surviving the first three years. • Downloadable, customizable business letters, sales letters, and other sample documents. • Entrepreneur's Small Business Legal Toolkit.

Earn an A+ in Business Startup Are you an advocate of higher education? Do you enjoy teaching others? Are you interested in starting a business that makes money and a positive impact? If so, then you'll earn high marks in the tutoring and test prep arena! Whether you want to start a one-on-one tutoring business from home, an online-based education support program, or manage your own learning facility, our experts cover everything you need to know. Learn business basics including how to choose your niche, secure financing, legally establish your business, manage day-to-day operations, and more. Gain an understanding of learning approaches, the latest teaching methods, industry technology and tools, and other industry essentials. Plus, round out your startup curriculum with invaluable advice and examples from current business owners! Learn how to: • Match your skill set with your market and their needs • Choose a business environment that works for you • Master effective teaching methods for diverse learning approaches • Write a marketing plan that captures clients and creates referrals • Develop profitable academic relationships • Create a support staff who will help you succeed • Set your fees • Boost profits by expanding your specialty or your business The need for education support is growing rapidly—grab your share of this billion dollar market! The First Three Years In addition to industry specific information, you'll also tap into Entrepreneur's more than 30 years of small business expertise via the 2nd section of the guide - Start Your Own Business. SYOB offers critical startup essentials and a current, comprehensive view of what it takes to survive the crucial first three years, giving you exactly what you need to survive and succeed. Plus, you'll get advice and insight from experts and practicing entrepreneurs, all offering common-sense approaches and solutions to a wide range of challenges. • Pin point your target market • Uncover creative financing for startup and growth • Use online resources to streamline your business plan • Learn the secrets of successful marketing • Discover digital and social media tools and how to use them • Take advantage of hundreds of resources • Receive vital forms, worksheets and checklists • From startup to retirement, millions of entrepreneurs and small business owners have trusted Entrepreneur to point them in the right direction. We'll teach you the secrets of the winners, and give you exactly what you need to lay the groundwork for success. BONUS: Entrepreneur's Startup Resource Kit! Every small business is unique. Therefore, it's essential to have tools that are customizable depending on your business's needs. That's why with Entrepreneur is also offering you access to our Startup Resource Kit. Get instant access to thousands of business letters, sales letters, sample documents and more – all at your fingertips! You'll find the following: The Small Business Legal Toolkit When your business dreams go from idea to reality, you're suddenly faced with laws and regulations governing nearly every move you make. Learn how to stay in compliance and protect your business from legal action. In this essential toolkit, you'll get answers to the "how do I get started?" questions every business owner faces along with a thorough understanding of the legal and tax requirements of your business. Sample Business Letters 1000+ customizable business letters covering each type of written business communication you're likely to encounter as you communicate with customers, suppliers, employees, and others. Plus a complete guide to business communication that covers every question you may have about developing your own business communication style. Sample Sales Letters The experts at Entrepreneur have compiled more than 1000 of the most effective sales letters covering introductions, prospecting, setting up appointments, cover letters, proposal letters, the all-important follow-up letter and letters covering all aspects of sales operations to help you make the sale, generate new customers and huge profits.

Three weeks? Can you really start a business in three weeks? Yes, you can. Tim Berry, business planning expert and principal author of Business Plan Pro, the country's bestselling business plan software, and Sabrina Parsons, co-founder of Palo Alto Software UK, unveil a new, more innovative business landscape and show you how to streamline your startup using the fastest resource in the world—the internet. Eliminate the exhausting, time-consuming legwork involved in traditional startup plans, and instead fast track your business using a wealth of online tools and services. Berry and Parsons help you build your business step by step, including establishing your business plan, making your business legal, financing your venture, hiring your staff and more—using online tools and resources at every stage. Discover how easy it is to reach your dream of opening your own business faster than you ever thought possible. Let the countdown begin—you're just 3 weeks away from opening the doors to your new business!

Tapping into more than 33 years of small business expertise, the staff at Entrepreneur Media takes today's entrepreneurs beyond opening their doors and through the first three years of ownership. This revised edition features amended chapters on choosing a business, adding partners, getting funded, and managing the business structure and employees, and also includes help understanding the latest tax and healthcare reform information and legalities.

Dreamweaver CS6 is the most capable website design and management program yet, but there's no printed guide to its amazing features. That's where Dreamweaver CS6: The Missing Manual comes in. You'll learn to use every facet of this versatile program, through jargon-free explanations and 13 hands-on tutorials. The important stuff you need to know: Get A to Z guidance. Go from building simple web pages to creating rich, interactive websites. Learn state-of-the-art design. Create dynamic, visually appealing sites using JavaScript and CSS, and see how HTML5 and CSS3 fit in. Add instant interactivity. Use Dreamweaver's unique Spry technology to easily add complex layout options, like drop-down menus. Use timesaving features. Take advantage of Dreamweaver's libraries, templates, and hundreds of extensions. Go mobile. Design sites for smartphones, tablets, and desktop PCs, using the same HTML. Simplify site management. Check for broken links, streamline site-wide changes, and reorganize your

site in a snap.

Are you ready to free yourself from commuter traffic, office hours and boring writing projects? Then it's time to take your writing career into your own hands-and start your professional freelance writing business! One of the fastest and least expensive homebased businesses to start, the business of freelance writing lets you turn your writing talent into professional independence-set your own hours, choose your own projects and take charge of your income! This complete guide arms you with all you need to know to not only start your freelance writing business but to make sure it's a success. Learn how to: Start your business instantly and for little money Operate your business using freelance business basics and rules Choose your writing niche Use your writing expertise to advertise and find clients Increase your income by improving your writing skills and expanding your client base Start your freelance writing business today-and begin earning income tomorrow!

.NET Web Services Solutions offers just what its title states: practical solutions to the real challenges you face as you use .NET to create applications that communicate with web services and--more to the point--to build and deploy web services of your own. By the time you're done, you'll understand how the web services platform works, because chapter by chapter you get all the hands-on instruction, detailed examples, and inside advice you need to make your project succeed. For example, you'll learn to connect to a database using ADO.NET operations, carry out the exchange of binary files, and extend the reach of your web service so that it touches e-mail, fax machines, mobile devices, and remote PCs. You'll master techniques for making your web service available to other programs--but you'll also discover ways to control its availability through authentication and encryption. Kris Jamsa's expert coverage goes above and beyond, providing advanced optimization tips, including instructions for implementing asynchronous operations. He also shows you a neat trick for calling a web service from within an HTML page using JavaScript. Want an even neater trick? Check out the section on making money with your web service, where you'll find a billing model that will work for you. The final chapter brings it all together, walking you through a cohesive, highly functional example of an employment web service. Citrix Presentation Server allows remote users to work off a network server as if they weren't remote. That means: Incredibly fast access to data and applications for users, no third party VPN connection, and no latency issues. All of these features make Citrix Presentation Server a great tool for increasing access and productivity for remote users. Unfortunately, these same features make Citrix just as dangerous to the network it's running on. By definition, Citrix is granting remote users direct access to corporate servers?...achieving this type of access is also the holy grail for malicious hackers. To compromise a server running Citrix Presentation Server, a hacker need not penetrate a heavily defended corporate or government server. They can simply compromise the far more vulnerable laptop, remote office, or home office of any computer connected to that server by Citrix Presentation Server. All of this makes Citrix Presentation Server a high-value target for malicious hackers. And although it is a high-value target, Citrix Presentation Servers and remote workstations are often relatively easily hacked, because they are often times deployed by overworked system administrators who haven't even configured the most basic security features offered by Citrix. "The problem, in other words, isn't a lack of options for securing Citrix instances; the problem is that administrators aren't using them." (eWeek, October 2007). In support of this assertion Security researcher Petko D. Petkov, aka "pdp", said in an Oct. 4 posting that his recent testing of Citrix gateways led him to "tons" of "wide-open" Citrix instances, including 10 on government domains and four on military domains. * The most comprehensive book published for system administrators providing step-by-step instructions for a secure Citrix Presentation Server. * Special chapter by Security researcher Petko D. Petkov/aka "pdp" detailing tactics used by malicious hackers to compromise Citrix Presentation Servers. * Companion Web site contains custom Citrix scripts for administrators to install, configure, and troubleshoot Citrix Presentation Server.

"Web Security, Privacy & Commerce" cuts through the hype and the front page stories. It tells readers what the real risks are and explains how to minimize them. Whether a casual (but concerned) Web surfer or a system administrator responsible for the security of a critical Web server, this book will tell users what they need to know.

To celebrate recent innovations, and to demonstrate Apress' commitment to the ASP.NET market, we are publishing a special edition of Pro ASP.NET 2.0 in VB 2005, with new chapters explaining how to use these important new technologies. On top of the book's already extensive coverage, readers will learn how to create Ajax and Atlas applications in ASP.NET 2.0. They will be treated to a deeper coverage of ASP.NET 2.0 Performance Tuning and will be given a slew of bonus material to truly make this special edition special. This includes a free eBook of the title's content and a bonus 150 page eBook of carefully selected ASP.NET 2.0 articles.

NEW PERSPECTIVES ON THE INTERNET has been updated to cover the newest releases of the three main web browsers including Internet Explorer 9, Mozilla Firefox 4, and Google Chrome. With the New Perspectives critical-thinking, problem-solving approach, students will learn basic to advanced features of the Internet from Browser Basics to Electronic Commerce. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Fix "Not Secure" warnings in Google Chrome and other browsers, for free!How many times have you heard about major companies being hacked and private data being accessed? It's scary isn't it? Everyone is becoming more aware of the need for increased security when online. We now live in an internet world where trust is everything. If you run a website, then act now. Visitors to your site need to know they can trust you and your website.Visitors now know that they can easily check whether your site is secure by looking up at the address bar of their browser. If a web page is secure, they will see the comforting Padlock icon. Google Chrome (used by around 60% of all surfers) goes one step further and adds the word "Secure", just to reinforce the fact.Insecure pages don't have that padlock, and Google Chrome may even state "Not Secure". How would that kill the trust of your visitors?The industry standard for establishing a secure and encrypted link to a website is called SSL (Secure Sockets Layer). This encryption ensures that all data moving between a web browser and a website server is private. You can tell if a website uses a secure connection because the URL begins with HTTPS. That "s" stands for secure, so HTTPS is the secure version of HTTP.To create this type of security, you need at least one certificate, issued by a certificate authority and installed on your server. This used to cost a significant amount of money. However, in this book, I will show you how to get a free certificate and install it so that your site is secure. In the process, you'll also add your site to Cloudflare, a content delivery network that speeds up and helps protect your

website from hackers and spammers. In this book you will learn: * What SSL is and why it is important for a website to have that HTTPS prefix. * That Google actually counts SSL on a site as a ranking factor. * How HTTPS works and how to set it up on your website. * That some web hosts may have already set up an HTTPS version of your site using something called AutoSSL. * How to check if your site already has a secure version. * Why sites can have both HTTP AND HTTPS versions, and why this is a bad idea. * What to look for in a web host to make the transition to HTTPS simple and pain-free. * What CloudFlare is and why you should be using it. * How to setup a free account on Cloudflare and then add your site to Cloudflare. * How to change the DNS at your registrar. * About the various types of SSL offered by Cloudflare. * About origin certificates. * How to exclude your site from AutoSSL and stop your cPanel from auto-generating certificates for you. You'll see an example of why this can be a good idea. * How to create a free origin certificate at Cloudflare and how to install it on your server. * How to secure your WordPress dashboard. * How to get back into your dashboard if you accidentally get locked out in the process. * How to set up redirects so that all of the old HTTP web pages automatically redirect to the secure HTTPS version. This type of redirect also alerts Google that the page has permanently moved to HTTPS. * How to avoid a problem caused by a specific WordPress caching plugin, and how to fix the problem if you still need to. * How to check your SSL is working on all pages of your website. * What mixed content is, how to find it, and how to fix it. * That there are other places you may need to update links, including the robots.txt and hard-coded links you may have inserted in the past. * How to update Google Analytics if you use it. * How to update things in Google Search Console (Webmaster Tools) if you use this service. The book was created to be hands on, so I show you every step of the process using one of my own sites as an example. You can follow along as we go if you like. By the end of this book, you will be able to move your site over to HTTPS using free SSL certificates.

Teaching Goes High-Tech Online education is experiencing a huge growth spurt. The number of students taking online classes increased 24 percent in the past year—and this growth is only expected to continue. Don't let this lucrative opportunity pass you by. Take your teaching global by offering courses online. Learn everything you need to know to set up a successful online education business: Find financing, write a business plan, choose a business structure and learn other business basics. Develop exciting courses in the four most popular areas—IT, health care, education and business—as well as niche markets. Promote your business and attract students through online newsletters, search engine optimization and other innovative techniques. Design a user-friendly website and provide high-quality tech support. Train instructors in this new education medium, or teach courses yourself. And more! Real-life stories from successful entrepreneurs show you exactly what you need to do to set up and run a profitable business. Now's the perfect time to get started with an online education business—and with this book, you're well on your way to success. **The First Three Years** In addition to industry specific information, you'll also tap into Entrepreneur's more than 30 years of small business expertise via the 2nd section of the guide - **Start Your Own Business**. SYOB offers critical startup essentials and a current, comprehensive view of what it takes to survive the crucial first three years, giving you exactly what you need to survive and succeed. Plus, you'll get advice and insight from experts and practicing entrepreneurs, all offering common-sense approaches and solutions to a wide range of challenges. • Pin point your target market • Uncover creative financing for startup and growth • Use online resources to streamline your business plan • Learn the secrets of successful marketing • Discover digital and social media tools and how to use them • Take advantage of hundreds of resources • Receive vital forms, worksheets and checklists From startup to retirement, millions of entrepreneurs and small business owners have trusted Entrepreneur to point them in the right direction. We'll teach you the secrets of the winners, and give you exactly what you need to lay the groundwork for success. **BONUS: Entrepreneur's Startup Resource Kit!** Every small business is unique. Therefore, it's essential to have tools that are customizable depending on your business's needs. That's why with Entrepreneur is also offering you access to our Startup Resource Kit. Get instant access to thousands of business letters, sales letters, sample documents and more – all at your fingertips! You'll find the following: **The Small Business Legal Toolkit** When your business dreams go from idea to reality, you're suddenly faced with laws and regulations governing nearly every move you make. Learn how to stay in compliance and protect your business from legal action. In this essential toolkit, you'll get answers to the "how do I get started?" questions every business owner faces along with a thorough understanding of the legal and tax requirements of your business. **Sample Business Letters** 1000+ customizable business letters covering each type of written business communication you're likely to encounter as you communicate with customers, suppliers, employees, and others. Plus a complete guide to business communication that covers every question you may have about developing your own business communication style. **Sample Sales Letters** The experts at Entrepreneur have compiled more than 1000 of the most effective sales letters covering introductions, prospecting, setting up appointments, cover letters, proposal letters, the all-important follow-up letter and letters covering all aspects of sales operations to help you make the sale, generate new customers and huge profits.

The new world economy is tough on job security. Hordes of skilled, experienced, motivated workers are flooding the market, looking for work. And lots of merged and downsized companies now outsource the work that used to be done by permanent employees. The bright side? It's prime time for the staffing profession. Detailing the hottest specialties in the staffing service industry—facilities staffing, industrial staffing, office/clerical staffing, temp staffing and temp-to-perm staffing—the experts at Entrepreneur provide everything eager entrepreneurs need to know to start their own staffing service. Covers: -Industry trends and opportunities -Identifying a specialty -How to establish the business—from securing licenses and financing to buying equipment and recruiting employees -Building a client base -Promoting and marketing the business -Managing day-to-day operations -Staying on top of finances. Entrepreneurs also gain priceless insight from practicing entrepreneurs who reveal little-known tricks of the trade and common hazards to avoid. Aspiring business owners are given sample documents, worksheets, and other example materials to reference as they move their business

forward. Specialties covered include:

- Facilities staffing—placing employees in long-term or indefinite-length assignments
- Industrial staffing—specializing in manual laborers, food handlers, cleaners, assemblers, drivers, tradespeople, machine operators, etc.
- Office/clerical staffing—focusing on secretaries, receptionists, administrative assistants, word processing and data-entry operators, etc.
- Temporary staffing—supplying client companies with workers on a short-term basis
- Temp-to-perm staffing—offering clients a convenient way to try out temporary workers for permanent positions

All Entrepreneur Step-By-Step Startup Guides Include:

- Essential industry-specific startup steps with worksheets, calculators, checklists and more
- Bestselling title, *Start Your Own Business* by Entrepreneur Media Inc., a guide to starting any business and surviving the first three years
- Downloadable, customizable business letters, sales letters, and other sample documents
- Entrepreneur's Small Business Legal Toolkit

Starts with the basics of Red Hat, the leading Linux distribution in the U.S., such as network planning and Red Hat installation and configuration Offers a close look at the new Red Hat Enterprise Linux 4 and Fedora Core 4 releases New chapters cover configuring a database server, creating a VNC server, monitoring performance, providing Web services, exploring SELinux security basics, and exploring desktops Demonstrates how to maximize the use of Red Hat Network, upgrade and customize the kernel, install and upgrade software packages, and back up and restore the file system The four CDs contain the full Fedora Core 4 distribution

- Explains security concepts in simple terms and relates these to standards, Java APIs, software products and day-to-day job activities of programmers. - Written by a practitioner who participated in the development of a J2EE App Server and Web Services Platform at HP. - Applied security measures demonstrated on Java APIs - a unique feature of the book.

Master serverless architectures in Python and their implementation, with Zappa on three different frameworks. Key Features Scalable serverless Python web services using Django, Flask, and Pyramid. Learn Asynchronous task execution on AWS Lambda and scheduling using Zappa. Implementing Zappa in a Docker container. Book Description Serverless applications are becoming very popular these days, not just because they save developers the trouble of managing the servers, but also because they provide several other benefits such as cutting heavy costs and improving the overall performance of the application. This book will help you build serverless applications in a quick and efficient way. We begin with an introduction to AWS and the API gateway, the environment for serverless development, and Zappa. We then look at building, testing, and deploying apps in AWS with three different frameworks--Flask, Django, and Pyramid. Setting up a custom domain along with SSL certificates and configuring them with Zappa is also covered. A few advanced Zappa settings are also covered along with securing Zappa with AWS VPC. By the end of the book you will have mastered using three frameworks to build robust and cost-efficient serverless apps in Python. What you will learn

Build, test, and deploy a simple web service using AWS CLI Integrate Flask-based Python applications, via AWS CLI configuration Design Rest APIs integrated with Zappa for Flask and Django Create a project in the Pyramid framework and configure it with Zappa Generate SSL Certificates using Amazon Certificate Manager Configure custom domains with AWS Route 53 Create a Docker container similar to AWS Lambda Who this book is for Python Developers who are interested in learning how to develop fast and highly scalable serverless applications in Python, will find this book useful Teaches you all about e-commerce and how to create your own online shop using WordPress and WooCommerce. Regardless of a business's size, e-commerce helps level the playing field, increases a business's exposure, allows companies to reach customers globally, and streamlines the fulfillment process. In the past, e-commerce websites were expensive, technically difficult, and time-consuming to create but not anymore. WordPress and WooCommerce together are a complete e-commerce solution that can be used to sell both physical and digital products online. You'll learn how to install WordPress and how to plan your e-commerce solution with WooCommerce as well as install, create, secure, test, and market a sample online store. Save time and money by planning your own e-commerce strategy without paying expensive consultants. Increase your brand and products' or services' exposure to your target customers, and increase sales by offering target customers the ability to purchase products online as well as reach potential customers globally. What You'll Learn Plan an effective ecommerce strategy Choose a payment merchant and which products or services to sell online Secure your store and add products, descriptions, categories, images, and prices Maintain and expand your online store with WooCommerce extensions Who This Book Is For Ideal for entrepreneurs and small business owners who know their products (physical or digital), but lack the technical background and skills to setup an online store to sell their products and services.

Regardless of a business's size, e-commerce helps level the playing field, increases a business's exposure, allows companies to reach customers globally, and streamlines the fulfillment process. In the past, e-commerce websites were expensive, technically difficult, and time-consuming to create but not anymore. WordPress and WooCommerce together are a complete e-commerce solution that can be used to sell both physical and digital products online. You'll learn how to install WordPress and how to plan your e-commerce solution with WooCommerce as well as install, create, secure, test, and market a sample online store. Save time and money by planning your own e-commerce strategy without paying expensive consultants. Increase your brand and products' or services' exposure to your target customers, and increase sales by offering target customers the ability to purchase products online as well as reach potential customers globally. What You'll Learn Plan an effective ecommerce strategy Choose a payment merchant and which products or services to sell online Secure your store and add products, descriptions, categories, images, and prices Maintain and expand your online store with WooCommerce extensions Who This Book Is For Ideal for entrepreneurs and small business owners who know their products (physical or digital), but lack the technical background and skills to setup an online store to sell their products and services.

This kit includes: Essential industry and business-specific startup steps with worksheets, calculators, checklists and more. Entrepreneur Editors' *Start Your Own Business*, a guide to starting any business and surviving the first three years. Downloadable, customizable business letters, sales letters, and other sample documents. Entrepreneur's Small Business Legal Toolkit. There are few businesses as glamorous as owning a bar or club. You'll be the proprietor of the establishment where people meet, greet, eat and drink. It'll be a home away from home for some of your customers, and you'll be the ruler of this social roost. The profit potential for bars is incredible. By taking a \$20 bottle of liquor, and selling it an ounce at a time for \$1.50 and up, you can make as much as \$192 per bottle. That's a whopping 800 percent return on your investment! Owning your own bar or club can mean long hours, meticulous attention to detail, giving up vacations and weekends, and sometimes dealing with unruly customers. But if you have a clear vision, do your homework, and learn the ins and outs of the business, it can also translate into a rewarding and financially successful enterprise. If you're friendly, outgoing, like people and have good business sense, you're already well on your way. Our step-by-step guide will help you turn your dream into a moneymaking reality. We cover the several types of bars you can open—neighborhood bar, sports bar, brewpub, wine or martini bar, and nightclub—and how to get those bar stools filled with happy customers. The author explains step by step everything you need to know before opening your doors. Topics covered include how to:

- Research your target market
- Find the perfect location
- Hire a knowledgeable staff
- Navigate

the red tape that accompanies serving alcohol and food • Understand the logistics of inventory and equipping your bar • Compete with other bars and nightlife venues • Keep your clients entertained—and get them to make more purchases—once they're in your bar • And much more! We share insider tips to increase your bottom line and make your venture a success. This easy-to-use guide also includes useful sample forms, cost-cutting ideas, common mistakes to avoid, and additional resources, plus step-by-step instructions, checklists, and work sheets that will guide you through every aspect of the start-up process. Order this book today and start living your dream.

Cash in, One Load at a Time The problem with most high-profit businesses is that you spend so much time on the job that you have little free time to enjoy the fruits of your labor. But coin-operated laundries are different. They're low-maintenance, recession-proof, and you can make as much as \$200,000 a year working only part-time hours. But you have to know what you're doing. And with our guide, you will. You'll get an in-depth overview of the industry (where it's been and where it's likely to go) and learn everything you need to know before launching your own self-serve laundry business including: New ideas for marketing your laundry An expanded section on hiring and training attendants Updated information on card systems Recent advances in laundry equipment The latest on laws and regulations concerning laundries More ways to combine a laundry with other businesses You'll also get first-hand advice from successful coin-op laundry owners on how to create an inviting atmosphere that will draw customers in and keep them coming back. Clean clothes are a necessity, not a luxury. People are going to use laundromats no matter how the stock market is performing. So if you're looking for an easy-to-run business that will keep the cash flowing no matter how the rest of the economy is doing, you've found it. And while you're at it, why not order our Vending Business guide, too? It makes an ideal companion business and it's a great way to augment your income. This kit includes: • Essential industry and business-specific startup steps with worksheets, calculators, checklists and more. • Entrepreneur Editors' Start Your Own Business, a guide to starting any business and surviving the first three years. • Downloadable, customizable business letters, sales letters, and other sample documents. • Entrepreneur's Small Business Legal Toolkit.

Profits from Pages Self-publishing is a fast-growing industry, and bookstores and consumers alike now acknowledge the value of self-published books. In this valuable guide, industry experts coach you in becoming a player in the self-publishing arena—whether it is self-publishing your own book or providing professional services for others who want to self-publish. Our experts reveal the tricks of the self-publishing trade: how to evaluate book ideas and recognize a hot-seller; how to develop an effective marketing plan; getting books reviewed and landing great publicity; getting books into traditional and non-traditional sales channels; tapping into the potential of online publishing, and more. Addresses dramatic game-changers including print-on-demand and ebooks Reviews industry player offerings including Ingram and Amazon Covers critical marketing tools including author websites and social media marketing Features interviews with industry insiders and practicing self-published authors Plus, a quick-reference guide to every step in the publishing process helps you along your way. The First Three Years In addition to industry specific information, you'll also tap into Entrepreneur's more than 30 years of small business expertise via the 2nd section of the guide - Start Your Own Business. SYOB offers critical startup essentials and a current, comprehensive view of what it takes to survive the crucial first three years, giving you exactly what you need to survive and succeed. Plus, you'll get advice and insight from experts and practicing entrepreneurs, all offering common-sense approaches and solutions to a wide range of challenges. • Pin point your target market • Uncover creative financing for startup and growth • Use online resources to streamline your business plan • Learn the secrets of successful marketing • Discover digital and social media tools and how to use them • Take advantage of hundreds of resources • Receive vital forms, worksheets and checklists • From startup to retirement, millions of entrepreneurs and small business owners have trusted Entrepreneur to point them in the right direction. We'll teach you the secrets of the winners, and give you exactly what you need to lay the groundwork for success. BONUS: Entrepreneur's Startup Resource Kit! Every small business is unique. Therefore, it's essential to have tools that are customizable depending on your business's needs. That's why with Entrepreneur is also offering you access to our Startup Resource Kit. Get instant access to thousands of business letters, sales letters, sample documents and more – all at your fingertips! You'll find the following: The Small Business Legal Toolkit When your business dreams go from idea to reality, you're suddenly faced with laws and regulations governing nearly every move you make. Learn how to stay in compliance and protect your business from legal action. In this essential toolkit, you'll get answers to the "how do I get started?" questions every business owner faces along with a thorough understanding of the legal and tax requirements of your business. Sample Business Letters 1000+ customizable business letters covering each type of written business communication you're likely to encounter as you communicate with customers, suppliers, employees, and others. Plus a complete guide to business communication that covers every question you may have about developing your own business communication style. Sample Sales Letters The experts at Entrepreneur have compiled more than 1000 of the most effective sales letters covering introductions, prospecting, setting up appointments, cover letters, proposal letters, the all-important follow-up letter and letters covering all aspects of sales operations to help you make the sale, generate new customers and huge profits.

Nowadays everything moved to online and the internet usage is increasing day by day. Google is the most used search engine by the users around the world. As of now, more than 92% of the online users are using the Google to find information about the products, services and to learn more about the new things. Hence website is important for all the businesses. From this insights it is clear that if you would like to get more reach for your business online, then you should have a proper website which is optimized perfectly to rank well on Google and in other search engines. This book covers everything about creating a new website starting from the scratch. As a business owner or a blogger, This book will give you complete insights about website creation and optimizing the site to rank well on Google Search. This book was written by Dinesh Kumar VM, SEO & Digital PR Manager at ClickDo Ltd. Fernando Raymond, CEO of ClickDo Ltd is the

publisher of this book with Kasun Sameera who is head of Design & Web Development at ClickDo Ltd. Whether you are a business people or a college student or a newbie, this book will guide you to create a website by yourself. if you are planning to learn everything about website creation and basic optimization. Then, this book would be the best choice for you. On top of all, You can check our SeekaHost University where we have well-crafted courses like SEO Course, Google AdWords Course, Blogging Course and many more.

The experts at Entrepreneur provide a two-part guide to success. First, learn everything you need to know to become a successful event planner. Then, master the fundamentals of business startup including defining your business structure, funding, staffing and more. This kit includes: • Essential industry-specific startup essentials including industry trends, best practices, important resources, possible pitfalls, marketing musts, and more • Entrepreneur Editors' Start Your Own Business, a guide to starting any business and surviving the first three years • Interviews and advice from successful entrepreneurs in the industry • Worksheets, brainstorming sections, and checklists • Entrepreneur's Startup Resource Kit (downloadable) More about Entrepreneur's Startup Resource Kit Every small business is unique. Therefore, it's essential to have tools that are customizable depending on your business's needs. That's why with Entrepreneur is also offering you access to our Startup Resource Kit. Get instant access to thousands of business letters, sales letters, sample documents and more – all at your fingertips! You'll find the following: The Small Business Legal Toolkit When your business dreams go from idea to reality, you're suddenly faced with laws and regulations governing nearly every move you make. Learn how to stay in compliance and protect your business from legal action. In this essential toolkit, you'll get answers to the "how do I get started?" questions every business owner faces along with a thorough understanding of the legal and tax requirements of your business. Sample Business Letters 1000+ customizable business letters covering each type of written business communication you're likely to encounter as you communicate with customers, suppliers, employees, and others. Plus a complete guide to business communication that covers every question you may have about developing your own business communication style. Sample Sales Letters The experts at Entrepreneur have compiled more than 1000 of the most effective sales letters covering introductions, prospecting, setting up appointments, cover letters, proposal letters, the all-important follow-up letter and letters covering all aspects of sales operations to help you make the sale, generate new customers and huge profits.

Learn to build and optimize attractive, functional web sites for smartphones Today, mobile devices outnumber desktop and laptop computers three to one. Skill in developing web sites that work on mobile devices is in demand, and this friendly, step-by-step guide shows how to build and optimize sites using HTML5 and other standard web development tools. Building web sites that work for all types of smartphones and tablets, including iPhones, iPads, Android devices, and BlackBerry devices is a skill much in demand as mobile devices outpace both desktop and laptop computers, and this book gets you started. Guides you through creating and optimizing mobile sites with HTML, CSS, and JavaScript Covers HTML5, WebKit extensions, platform variations, accommodating different browsers, security issues, and making mobile sites richer with Flash, graphics, and video Includes code for differences in mobile app design and navigation, including touch devices HTML, CSS, and JavaScript Mobile Web Development For Dummies makes it easy to start developing great sites for mobile devices.

Understand the steps necessary to host your website using the Amazon Web Services (AWS) platform. You will be able to set up your website for the first time or migrate your existing website. Explore scenarios, considerations, and steps for three types of websites, including hosting a static website, a content management system (CMS) based website, and a full-featured enterprise level website. Topic areas such as content storage in S3, compute resources in EC2, Route53 DNS Management, email services setup using Simple Email Service as well as strategies for high availability, fault tolerance, and website maintenance are covered. Website Hosting and Migration with Amazon Web Services is organized in a way that allows you to start with simple concepts using AWS core services that allow you to build knowledge and confidence using AWS services while exploring the latest technology on this ever-updating platform. Using AWS to host your website offers you more control over your infrastructure, content delivery, and ability to scale to fit your website needs. It's time to take control and take your website to the next level. This engaging resource: Explains how to use the Amazon Web Services Free Tier to evaluate the platform for hosting your website Walks you through the setup and migration steps for three unique and popular web hosting scenarios Delivers hands-on experience with base concepts that can be built upon to grow and improve your website infrastructure Provides sample resources to test and understand the setup process fully What You'll Learn Evaluate Amazon Web Services (AWS) offered on the platform that may benefit your website Set up and maintain three unique types of websites using AWS core services, enabling you to gain a deeper understanding of what is capable for your website or future projects Select AWS services that can improve performance and control of your website Use AWS RDS to deliver a redundant database solution for your website Manage DNS, domain registration, and transfers in AWS Use CloudFront to deliver content efficiently on a global scale Who This Book Is For Small business owners, webmasters, freelance web designers, and others looking to have more control over their web content, save money by using a platform that charges for just the services you use, or grow the stability of their website by making it highly available, fault tolerant, and easily deployed; those looking to learn more about AWS Web Hosting options in general.

Hands-on, practical guide to implementing SSL and TLS protocols for Internet security If you are a network professional who knows C programming, this practical book is for you. Focused on how to implement Secure Socket Layer (SSL) and Transport Layer Security (TLS), this book guides you through all necessary steps, whether or not you have a working knowledge of cryptography. The book covers SSLv2, TLS 1.0, and TLS 1.2, including implementations of the relevant cryptographic protocols, secure hashing, certificate parsing, certificate generation, and more. Coverage includes: Understanding Internet Security Protecting against Eavesdroppers with Symmetric Cryptography Secure Key Exchange over an Insecure Medium with Public Key Cryptography Authenticating Communications Using Digital Signatures Creating a Network of Trust Using X.509 Certificates A Usable, Secure Communications Protocol: Client-Side TLS Adding Server-Side TLS 1.0 Support Advanced SSL Topics Adding TLS 1.2 Support to Your TLS Library Other Applications of SSL A Binary Representation of Integers: A Primer Installing TCPDump and OpenSSL Understanding the Pitfalls of SSLv2 Set up and launch a working implementation of SSL with this practical guide.

Americans love to pamper their pets. It's estimated that we spent nearly \$36 billion on our cats, dogs, birds, fish, horses and other pets last year alone! And that number is expected to grow, continuing the decade-long trend of increased spending on pets. This means if you love pets, there are plenty of opportunities for you to turn your passion into a profitable and rewarding business. Our guide gives you practical, real-

world advice, tips and insider secrets for starting five of the most in-demand pet-product and pet-care services, including pet sitting/dog walking, dog training, pet grooming, pet-food/treat sales and upscale pet products. We walk you step-by-step through every aspect of setting up and maintaining a thriving business including: Getting funding Finding suppliers and products Equipping your business Attracting--and keeping--customers Pricing competitively Taking your business online Keeping records And much, much more You'll also hear from industry experts, as well as fellow entrepreneurs who've built successful operations and are eager to share what they've learned in the process. Startup costs are fairly low. You can operate most of these businesses out of your home -- two can even be strictly internet-based to really keep expenses low. And all of them can be launched and run profitably without employees. If you're fascinated by all things furred, feathered and finned, this is the guide for you. Order yours today. The First Three Years In addition to industry specific information, you'll also tap into Entrepreneur's more than 30 years of small business expertise via the 2nd section of the guide - Start Your Own Business. SYOB offers critical startup essentials and a current, comprehensive view of what it takes to survive the crucial first three years, giving you exactly what you need to survive and succeed. Plus, you'll get advice and insight from experts and practicing entrepreneurs, all offering common-sense approaches and solutions to a wide range of challenges. • Pin point your target market • Uncover creative financing for startup and growth • Use online resources to streamline your business plan • Learn the secrets of successful marketing • Discover digital and social media tools and how to use them • Take advantage of hundreds of resources • Receive vital forms, worksheets and checklists • From startup to retirement, millions of entrepreneurs and small business owners have trusted Entrepreneur to point them in the right direction. We'll teach you the secrets of the winners, and give you exactly what you need to lay the groundwork for success. BONUS: Entrepreneur's Startup Resource Kit! Every small business is unique. Therefore, it's essential to have tools that are customizable depending on your business's needs. That's why with Entrepreneur is also offering you access to our Startup Resource Kit. Get instant access to thousands of business letters, sales letters, sample documents and more – all at your fingertips! You'll find the following: The Small Business Legal Toolkit When your business dreams go from idea to reality, you're suddenly faced with laws and regulations governing nearly every move you make. Learn how to stay in compliance and protect your business from legal action. In this essential toolkit, you'll get answers to the "how do I get started?" questions every business owner faces along with a thorough understanding of the legal and tax requirements of your business. Sample Business Letters 1000+ customizable business letters covering each type of written business communication you're likely to encounter as you communicate with customers, suppliers, employees, and others. Plus a complete guide to business communication that covers every question you may have about developing your own business communication style. Sample Sales Letters The experts at Entrepreneur have compiled more than 1000 of the most effective sales letters covering introductions, prospecting, setting up appointments, cover letters, proposal letters, the all-important follow-up letter and letters covering all aspects of sales operations to help you make the sale, generate new customers and huge profits.

* Only up to date book for the latest version of .NET * Concentrates on Web services not general .NET security * Describes the key aspects of Windows Operating System security, Internet Information Services security, and ASP.NET Security, laying the foundation for a complete discussion of Web Services security in the .NET Platform. * Shows how to use the WS-Security W3C specifications for industry – standard authentication, encryption, authorization, Xml signature, attachments and routing with Web Services. * Teaches the reader how to use the new WSE (Web Services Software Development Kit) from Microsoft. * Shows how to integrate Web Services security into the applications developers write with specific working code examples and explanations.

This book is written in a friendly, beginner's guide style with plenty of step-by-step instructions for installing, configuring, and using Magento to run your own e-commerce site. We will set up an example store in the book with enough information to adapt the instructions according to your needs. This book is for anyone who wants to create an online store using Magento. If you are a non-technical person and are discouraged by the complexity of this powerful e-commerce application, this book is ideal for you. This book would also suit someone with e-commerce knowledge but requires a guide to getting started with Magento.

ASP.NET 4 is the principal standard for creating dynamic web pages on the Windows platform. Pro ASP.NET 4 in C# 2010 raises the bar for high-quality, practical advice on learning and deploying Microsoft's dynamic web solution. This edition is updated with everything you need to master up to version 4 of ASP.NET, including coverage of ASP.NET MVC, ASP.NET AJAX 4, ASP.NET Dynamic Data, and Silverlight 3. Seasoned .NET professionals Matthew MacDonald and Mario Szpuszta explain how you can get the most from these groundbreaking technologies. They cover ASP.NET 4 as a whole, illustrating both the newer features and the functionality carried over from previous versions of ASP. This book will give you the knowledge you need to code real ASP.NET 4 applications in the best possible style.

Pack Your Bags…Full of Profits At over a billion dollars, the travel industry is evolving, creating new trends and new opportunities for eager entrepreneurs like you. Our experts take you step-by-step as you embark on your most exciting adventure—starting a business. Discover success as an independent travel or specialty tour professional offering unique opportunities—in both geography and market niche—that even online discount travel sites can't compete with. From exotic getaways to adrenaline-pumping extreme tours and time-saving technology to important regulations, learn how to conduct business by land, air, or sea. Led by our experts, find your travel niche, establish your business, price your time and packages, master important destination details, and much more. Plus, access an abundance of resources including important associations, travel-specific software, mailing lists, and in-the-trenches tips from successful travel and tour operators. Covers: Hot travel markets including: business, leisure, adventure, honeymoons, family, men only, women only, seniors, and more Designing and pricing your services and packages to compete in the travel marketplace Managing your finances Using efficient software systems and mobile technology for daily operations Complying with the rules of security and domestic and foreign travel Advertising and promoting online and in print Growing your business And more From finding your travelers to delivering a trip of a lifetime and everything in between, learn what you need to know to become a high-flying success! The First Three Years In addition to industry specific information, you'll also tap into Entrepreneur's more than 30 years of small business expertise via the 2nd section of the guide - Start Your Own Business. SYOB offers critical startup essentials and a current, comprehensive view of what it takes to survive the crucial first three years, giving you exactly what you need to survive and succeed. Plus, you'll get advice and insight from experts and practicing entrepreneurs, all offering common-sense approaches and solutions to a wide range of challenges. • Pin point your target market • Uncover creative financing for startup and growth • Use online resources to streamline your business plan • Learn the secrets of successful marketing • Discover digital and social media tools and how to use them • Take advantage of hundreds of resources • Receive vital forms, worksheets and checklists • From startup to retirement, millions of entrepreneurs and small business owners have trusted Entrepreneur to point them in the right direction. We'll teach you the secrets of the winners, and give you exactly what you need to lay the groundwork for success. BONUS: Entrepreneur's Startup Resource Kit! Every small business is unique. Therefore, it's essential to have tools that are customizable depending on your business's needs. That's why with Entrepreneur is also offering you access to our Startup Resource Kit. Get instant access to thousands of business letters, sales letters, sample documents and more – all at your fingertips! You'll find the following: The Small Business Legal Toolkit When your business dreams go from idea to reality, you're suddenly faced with laws and regulations governing nearly every move you make. Learn how to stay in compliance and protect your business from legal action. In this essential toolkit, you'll get answers to the "how do I get started?" questions every business owner faces along with a thorough understanding of the legal and tax requirements of your business. Sample Business Letters 1000+ customizable business letters covering each type of written business communication you're likely to encounter as you communicate with customers, suppliers, employees, and others. Plus a complete guide to business communication that

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ASP.NET 3.5 is Microsoft's principal standard for creating dynamic web pages on the Windows platform. Pro ASP.NET 3.5 in C# 2008 raises the bar for high-quality, practical advice on learning and deploying Microsoft's dynamic web solution. This edition is updated with everything you need to integrate Silverlight 2.0 and SQL Server 2008 into your ASP.NET applications. You will learn about Silverlight's exciting features so that your ASP projects can be rich in visual flair and compelling to the user. Seasoned .NET professionals Matthew MacDonald and Mario Szpuszta explain how you can get the most from this groundbreaking technology. They cover ASP.NET 3.5 as a whole, illustrating both the brand-new features and the functionality carried over from previous versions of ASP. This book will give you the knowledge you need to code real ASP.NET 3.5 applications in the best possible style.

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