Understanding Canadian Business

For Introduction to Business courses.One of the most comprehensive--yet readable surveys of all major facets of business. This best-selling text moves from general perspectives to focused coverage of specific business functions. A carefully orchestrated variety of boxes, cases, vignettes, illustrations, quotes, interactive questions, and an informal first-person narrative all work together to draw students dynamically into the real world of contemporary business--further enriched by a host of supplements, including a multimedia CD-ROM free with each copy of the text.

Focusing on the traditional state-centred arenas of group and social movement influence such as Parliament, elections, the bureaucracy and the courts, this book argues that the terrain of group politics in Canada has been restructured by the transition from the Keynesian welfare state era to the era of neoliberal globalization. It surveys the main approaches to the study of collective action in the Canadian context, including theories such as pluralism, neo-Marxism, historical institutionalism, and rational choice theory. The core of the analysis draws on political economy and historical institutionalism to explore the ways in which Canadian political institutions are in the midst of a fundamental transformation brought on by the shift to neoliberalism. Miriam Smith argues that political-institutional changes in federalism and intergovernmental relations, the role of the courts in the wake of the Charter, the decline of the legislature, the concentration of power at the centre, the relative displacement of the public service, the regionalization of the brokerage party system, and the rise of professional lobbyists have altered the scope for group politics in Canada. The restructuring of Canadian politics has gone beyond the level of policy change, reshaping the central institutions of the state. The core political institutions of the Canadian state are in the midst of their own restructuring process, one that will make a less democratic Canada.

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A study of Canadian competitiveness, which has been declining. Includes Canada's business scorecard; doing business, manufacturing, and services in the global economy; strategies for Canada's international competitiveness; and recommendations for a competitive future. Graphs. Commissioned by Kodak Canada Inc.

Nickels 5e offers a market-driven revision connecting students to the realities of business along with a complete, integrated teaching package that makes teaching this course a breeze.The text's unique blend of customer focus, technology, authorship and package amalgamate into a complete learning system aimed at making the introductory business course interesting, topical, and relevant to students in both major and non-major streams. UCB is now the text that others benchmark for quality, readability, usability and currency and no competitor offers the variety and adaptability of the various packages (text and supplements) that are available with this text.

Understanding Canadian BusinessMcGraw-Hill Ryerson

Looking at Canada's public diplomacy abroad through culture, international education, and international broadcasting.

Who's Who in Canadian Business, now in its 21st year, is a comprehensive and independent guide to Canada's business elite. Listing over 5,000 corporate and entrepreneurial leaders, each with a detailed biography and contact information, this directory is an excellent resource for anyone needing information on Canada's business world. Biographies include such information as current employment, address, education, career history, publications, favourite charities, and honours. Those listed are included because of the positions they hold in Canadian business and industry, or because of the contributions they have made to business in Canada. The directory is updated annually; new and updated biographies are marked for easy reference. All biographies are indexed by company name. Included in this edition is the PROFIT 100 / Next 100 listing of Canada's fastest-growing companies, as well as a list of professional associations, each with full address, contact names, and a brief description.

An unprecedented work in Canadian historiography, The History of Canadian Business, 1867-1914 has been chosen by the Social Sciences Federation of Canada as one of the twenty most outstanding works in the field in the last half of the twentieth century.

Understanding Ethnic Conflict provides all the key concepts needed to understand conflict among ethnic groups.

Including approaches from both comparative politics and international relations, this text offers a model of ethnic conflict's internationalization by showing how domestic and international actors influence a country's ethnic and sectarian divisions. Illustrating this model in five original case studies, the unique combination of theory and application in Understanding Ethnic Conflict facilitates more critical analysis of contemporary ethnic conflicts and the world's response to them.

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Canada Company Laws and Regulations Handbook - Strategic Information and Basic Laws

This book, prepared under the auspices of the IPSA Research Committee on Political Elites, focuses on the interpenetration between various types of elites. The contributions to this book reveal contrasting patterns of recruitment and selection in terms of career paths, visibility, influence, and power of different elite circles.

Appropriate for business ethics courses offered through business faculties and philosophy faculties. Confronting Moral Worlds: Understanding Business Ethics takes a practical approach to business ethics, providing a good framework for students to consider the complex interaction of forces influencing business decisions. Emphasizing the interdisciplinary nature of business ethics, the author draws from moral philosophy, economics, psychology, and sociology while integrating practical business illustrations throughout. The foundation provided by this diverse selection of disciplines better equips students to consider and debate what standards of morality ought to be used in business and public affairs. This is a truly Canadian text that takes into account Canadian business history and incorporates Canadian business examples and applications.

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CBIP is the complete reference and buying guide to English-language Canadian books currently in print; consequently, the Author and Title Index, Subject Index and microfiche editions are indispensable to the book profession. With submissions from both small and large publishers, CBIP provides access to titles not listed anywhere else. Containing more than 48,000 titles, of which approximately 4,000 have a 2001 imprint, the Author and Title Index is extensively cross-referenced. The Subject Index lists the titles under 800 different subject categories. Both books offer the most complete directory of Canadian publishers available, listing the names and ISBN prefixes, as well as the street, e-mail and web addresses of more than 4,850 houses. The quarterly microfiche service provides updated information in April, July and October. CBIP is constantly referred to by order librarians, booksellers, researchers, and all those involved in book acquisition. In addition, CBIP is an invaluable record of the vast wealth of publishing and writing activity in the scientific, literary, academic and arts communities across Canada. A quarterly subscription service including the annual Author and Title Index (March 2001) plus quarterly microfiche updates (April, July, and October 2001) is also available. ISBN 0802049567 $220.00 NET.

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