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This book explores the diversity of topics, views and perspectives focused on the relationship between information systems, organizations and managerial control. It brings together theories and practices by a diverse group of scholars working in different disciplines: organization, management, accounting, information systems development, human-computer interaction. The volume is divided into three sections, each one focusing on a specific theme: organizational change, innovation and information and communication technologies; organizational control, accounting and information systems; information, knowledge and project management practices. The book is based on a selection of the best research papers - original double blind peer reviewed contributions of the annual conference of the Italian chapter of AIS, held in Milan, Italy in December 2013.

W opracowaniu połączono kwestie związane z niefinansowymi wynikami przedsiębiorstw w obszarach środowiskowym, społecznym i etycznym (ESG) oraz zagadnienia z zakresu społecznej odpowiedzialności przedsiębiorstwa (CSR), rozwoju zrównoważonego (SD), inwestowania społecznie odpowiedzialnego (SRI), a także raportowania informacji niefinansowych. Jest ono skierowane zarówno do przedstawicieli środowiska naukowego, jak i do przedsiębiorców, menedżerów, liderów czy specjalistów zajmujących się CSR i rozwojem zrównoważonym, a także informowaniem otoczenia o wynikach niefinansowych przedsiębiorstwa.

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Since the 2008 global economic crisis, East Asian economies have faced a number of macroeconomic issues including China's new growth model, the middle-income trap in developing East Asian countries, and the growing natural fibre market and its socio-economic implications. This book addresses these key topical issues which East Asian economies are facing today. Written by international experts in the area of Asian economics and business, it presents the most recent macroeconomic outlook in the region and then goes on to analyse a number of business corporations and industry-related cases, focussing on the theme of firms' strategies. Examining the links between environmental and financial performance, corporate social responsibility and the transfer of environmental management, financial accounting standards, the relationship between corporate sustainability activities and corporate profit, and the different cultural approaches towards business ethics, this book provides both practical strategies and new theoretical insights. As such it will appeal to students, scholars and practitioners interested in Asian business and economics.

The October 2014 issue finds that six years after the start of the crisis, the global economic recovery continues to rely heavily on accommodative monetary policies in advanced economies. Monetary accommodation remains critical in supporting economies by encouraging economic risk taking in the form of increased real spending by households and greater willingness to invest and hire by businesses. However, prolonged monetary ease may also encourage excessive financial risk taking. Analytical chapters examine (1) the growth of shadow banking around the globe, assessing risks and discussing regulatory responses, and calling for a more encompassing (macroprudential) approach to regulation and for enhanced data provision; and (2) how conflicts of interest among bank managers, shareholders, and debt

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holders can lead to excessive bank risk taking from society's point of view, finding no clear relation between bank risk and the level of executive compensation, but that a better alignment of bankers' pay with long-term outcomes is associated with less risk.

Masterarbeit aus dem Jahr 2018 im Fachbereich BWL - Marketing, Unternehmenskommunikation, CRM, Marktforschung, Social Media, Note: 1,7, Georg-August-Universität Göttingen (Innovationsmanagement), Sprache: Deutsch, Abstract: Diese Arbeit untersucht den Einfluss von Environmental Innovations (EI) auf den Unternehmenserfolg (UE). Dabei stützen sich die formulierten Hypothesen auf den Natural Resource Based View (NRBV), um den positiven Einfluss von EI auf den UE zu begründen. Basierend auf der Signaling- und Assimilations-Kontrast-Theorie wird der Einfluss positiver und negativer Signale von „Environment“, „Social“ und „Governance“ (ESG) Disclosure respektive ESG Controversies auf die Beziehung zwischen EI und UE untersucht. Überprüft werden die Hypothesen auf Grundlage eines Paneldatensatzes, welcher 1.154 Unternehmen über elf Jahre betrachtet. Mittels eines „two-way“ Fixed Effects Modells, kann der positive Einfluss von EI auf den TobinsQ bestätigt werden. Ferner bewirken ESG Disclosure einen signifikant positiven Einfluss der EI auf den Return on Assets (ROA). Entgegen den Erwartungen verstärken ESG Controversies den positiven Einfluss von EI auf den Umsatz. Angesichts der Größe des Paneldatensatzes sowie der Robustheit des Modells können, im Vergleich zu vorangegangenen Studien, allgemeingültigere Aussagen zum Einfluss von EI auf den UE getroffen werden. Ferner werden die dahinterliegenden Wirkungsmechanismen in Form von Signalen im Zusammenhang mit EI erstmalig konzeptionell und empirisch beleuchtet und bieten Anknüpfungspunkte für zukünftige Arbeiten.

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This issue discusses a number of factors affecting global growth, as well as growth prospects across the world's main countries and regions. It assesses the ongoing recovery from the global financial crisis in advanced and emerging market economies and evaluates risks, both upside and downside, including those associated with commodity prices, currency fluctuations, and financial market volatility. A special feature examines in detail causes and implications of the recent commodity price downturn; analytical chapters look at the effects of commodity windfalls on potential output and of exchange rate movements on trade.

This book offers comprehensive examination of research on the relevance of individual behavior and technology to financial innovations. The chapters cover current topics in finance including integrated reporting, people finance, crowdfunding, and corporate networks. It provides readers with an organized starting point to explore individual behaviors and new technologies used in financial innovations. The explicit and growing speed of the spread of new technologies has hastened the emergence of innovation in the field of finance. Topics like the Internet of Things, semantic computing and big data finance are motivating the construction of financial tools that translate into new financial mechanisms. This book strives help readers better understand the dynamic of the changes in financial systems and the proliferation of financial products. Individual Behaviors and Technologies for Financial Innovations is organized in 16 chapters, organized in three parts. Part I has eight chapters that review the research on gender differences in attitudes about risk and propensity to purchase automobile insurance, financial literacy models for college students, wellness and attitude of university students in the use of credit cards, impact of programs income distribution and propensity to remain in employment, financial literacy and propensity to resort to informal

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financing channels, risk behavior in the use of credit cards by students. Part II reviews the research on financing for startups and SMEs, exploring funding through crowdfunding platform, operating credit unions, and using networks of friends to finance small businesses outside the domestic market. The four chapters of Part III describe contexts of financial innovation in listed companies, including society's demands on their behavior - we discuss motivations for companies to participate in corporate sustainability indexes, corporate performance through their profile of socially responsible investments, influence of networks of social relations in the formation of boards, and management of companies, and also the precariousness of financial decisions in large companies, as well as the role of the internet in corporate communication with the market.

While emerging market economies do not have a mature market structure yet, there is a need for research on corporate governance practices in these economies from different perspectives, including corporate social responsibility. *Corporate Governance and Corporate Social Responsibility: Emerging Markets Focus* fills the gap with a collection of high-quality research and policy-based papers addressing these issues, using various market cases as illustrations. Unlike previous books that often focused on one or several emerging markets, this book covers a much broader set of countries and tackles ethical, legal and societal aspects of corporate governance, beyond financial issues. It also discusses how companies work towards best corporate governance practices, particularly, in the aftermath of recent financial and economic crises. Readers will benefit from the wide range of theoretical, empirical, and case analyses, selected with care to reflect cutting-edge corporate governance and corporate social responsibility issues in countries with emerging markets.

Alexander Gabriel belegt die Notwendigkeit, sich nicht nur mit der Erstellung, sondern auch mit der freiwilligen Prüfung von GRI-Nachhaltigkeitsberichten zu beschäftigen. Dabei werden zunächst die wesentlichen normativen Rahmenbedingungen dargestellt. Anschließend wird die Thematik aus dem Blickwinkel theoretischer Ansätze analysiert und Erkenntnisse vorhandener empirischer Studien systematisiert. Im Rahmen einer eigenen empirischen Untersuchung wird die Wertrelevanz von geprüften bzw. ungeprüften GRI-Nachhaltigkeitsberichten in einem europäischen Sample untersucht. Dabei werden auch weitere Einflussfaktoren wie die Finanz- und Wirtschaftskrise sowie kulturelle Aspekte mit in die Untersuchung einbezogen.

This database contains more than 9,000 documents related to the Chinese political campaigns in the 1950s including CCP directives, bulletins, internal reports, officials' speeches, and major media commentaries with detailed citations.

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The UN-supported Principles for Responsible Investment initiative has led to around a third of the world's financial assets being managed with a commitment to invest in a way that considers environmental, social or governance (ESG) criteria. The responsible investment trend has increased dramatically since the global financial crisis, yet understanding of this field remains at an early stage. This handbook provides an atlas of current practice in the field of responsible investment. With a large global team of expert contributors, the book explores the

impact of responsible investment on key financial actors ranging from mainstream asset managers to religious organizations. Offering students and researchers a comprehensive introduction to current scholarship and international structures in the expanding discipline of responsible investment, this handbook is vital reading across the fields of finance, economics and accounting. This database contains primary sources pertaining to the Anti-Rightist Campaign, including government documents, directives, bulletins, speeches by Mao Zedong and other officials, major newspaper and magazine editorials, published "Rightist" views and their denunciations, and original archives.

This book examines the relationship between digital innovations on the one hand, and accounting and management information systems on the other. In particular it addresses topics including cloud computing, data mining, XBRL, and digital platforms. It presents an analysis of how new technologies can reshape accounting and management information systems, enhancing their information potentialities and their ability to support decision-making processes, as well as several studies that reveal how managerial information needs can affect and reshape the adoption of digital technologies. Focusing on the four major aspects data management, information system architecture, external and internal reporting, the book offers a valuable resource for CIOs, CFOs and more

generally for business managers, as well as for researchers and scholars. It is mainly based on a selection of the best papers - original double blind reviewed contributions - presented at the 2015 Annual Conference of the Italian Chapter of the Association for Information Systems (AIS).

Since they were issued in 1999, the OECD Principles of Corporate Governance have gained worldwide recognition as an international benchmark for good corporate governance.

Integrated Reporting and Audit Quality An Empirical Analysis in the European Setting Springer

Master's Thesis from the year 2020 in the subject Business economics - Investment and Finance, grade: 1,0, Erasmus University Rotterdam (Rotterdam School of Management), course: Finance / Sustainable Finance, language: English, abstract: This thesis, graded with summa cum laude, examines the effect of Corporate Social Responsibility (CSR) expressed through Environmental, Social, and Governance (ESG) scores on firms' cost of debt on two distinct layers with a particular interest on the economic mechanism through which sustainability performance unfolds. Three distinct economic channels for the effect of corporate sustainability on the cost of debt capital are established, namely governance strengths, information asymmetry, and credit risk. The work

provides evidence that the latter is primarily responsible for lower debt premia to sustainable borrowers. First, on firm-level, it is shown that superior ESG performance can offset cost of debt by 0.45% for a one standard deviation improvement on ESG performance. In current times of global climate stress with environmental anomalies happening at a daily rate, business actions are understood to play the pivotal role in fighting the most pressing concern in contemporary human history – the transition towards a sustainable economic model. In fact, in order to reach the ambitious sustainability target set by the European Union to reach carbon neutrality by 2050, additional sustainable investments of EUR175 to EUR290 billion are in demand annually. As such, the scaling up of private sector investments entered as key element into the EU Sustainable Finance Action Plan launched by the European Commission in 2018. And although the first climate change bankruptcy with PG&E Corp. failing to meet potential liabilities of around USD30 billion resulting from wildfires already occurred, the need for sustainable adaptation of business practices is erroneously evaluated against hypothetical scenarios or a debatable model of the long-term effects of change.

Acting in a socially-responsible manner has become a crucial success factor for many international firms due to the highly complex, competitive, and volatile

global environment in which they operate. This book will contribute new ideas, contemporary knowledge, and original research to the area of socially-responsible international business, and offers challenging directions for future research. Topic covered range from global environmental influences on acting in a socially-responsible way; foreign buyer reactions to responsible business and international market targeting to development of socially-responsible international business strategies.

This book analyzes the relationship between integrated reporting and audit quality within the European context, presenting empirical evidence and drawing on a broad review of the available literature in order to evaluate the ability of integrated reporting to enhance audit risk assessment. Dedicated sections first elucidate the concepts of integrated reporting and audit quality. The main integrated reporting frameworks are compared, the role of integrated reporting within a firm's disclosure is examined, and all aspects of audit risk are discussed. The key question of the impacts of integrated reporting on the components of audit risk is then addressed in detail, with reference to empirical findings, their practical implications, and their limitations. The concluding section explores the future of corporate reporting and the development of the next integrated reporting framework and summarizes the insights that the analysis in



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ethics, and family business governance, this book is intended for corporate boards, board of directors, executives, managers, business professionals, academicians, researchers, policymakers, and students.

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