

The Web Designers Idea Book Volume 2 More Of The Best Themes Trends And Styles In Website Design

Presents a collection of design ideas and more than seven hundred examples from websites to help create an effective Web site. Traditional Chinese edition of THE WEB DESIGNERS IDEA BOOK: the ultimate guide to themes, trends and styles in website design. A good technical road map for web design which is one of the essential skills to be technically savvy. In Traditional Chinese. Distributed by Tsai Fong Books, Inc.

Quick inspiration from mobile designers! Featuring more than 700 examples, Mobile Web Designer's Idea Book is packed with visual inspiration for creating top-notch mobile web designs. Web design expert Patrick McNeil, author of the popular Web Designer's Idea Book series, is back, this time with an in-depth look at trends, styles, themes and patterns in mobile web design. Arranged thematically, this inspiring and informative guide puts important mobile web topics at your fingertips. Discover what you need to know about: Frameworks Navigation Design styles Design elements Site types And more! Keep your projects relevant in this fast paced and ever-changing world of mobile web with this indispensable reference.

Liquid or fluid layouts change width based on the user's unique device viewing size. These types of layouts have always been possible with tables but offer new design challenges as well as opportunities when built with CSS. This book, for experienced Web designers with some CSS experience, outlines how to do this successfully. Designers will learn the benefits of flexible layouts and when to choose a liquid, elastic, or hybrid design. They will learn not only how to build a liquid layout from scratch using standards-compliant and cross-browser compatible (X)HTML and CSS, but will also learn how to design and slice their graphic comps in a way that makes flexible design achievable. This book will show designers that flexible layouts do not have to be visually boring or difficult to build when planned and built correctly. Even those who do not intend to build liquid layouts can use the concepts and techniques taught in this book to improve their fixed-width CSS designs, because they will learn how to design for the inherent flexibility of the web medium, instead of the rigid qualities of print media or table grid-based layouts.

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Master innovative and eye-catching website design with the exciting new Treehouse Series of books Turn plain words and images into stunning websites with CSS3 and this beautiful, full-color guide. Taking web designers beyond the constraints of prebuilt themes and simple site-building tools, this new Treehouse book combines practicality with inspiration to show you how to create fully customized, modern websites that make viewers stop and stay. The exciting new Treehouse Series of books is authored by Treehouse experts and packed with innovative design ideas and practical skill-building. If you're a web developer, web designer, hobbyist, or career-changer, every book in this practical new series should be on your bookshelf. Part of the new Treehouse Series of books, teaching you effective and compelling website development and design, helping you build practical skills Provides career-worthy information from Treehouse industry pros and trainers Explains the basics of cascading style sheets (CSS), such as

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how to structure with CSS, use CSS syntax, how to manipulate text, and visual formatting Also covers the box model, how to animate page elements, cross-browser compatibility, and more Leverage pages of dazzling website design ideas and expert instruction with a new Treehouse Series book.

"The Web Designer's Idea Book includes more than 700 websites arranged thematically, so you can find inspiration for layout, color, style and more. Author Patrick McNeil has cataloged more than 5,000 sites on his website, and showcased in this book are the very best examples. Sites are organized by type, design style, theme, color, element and structure. Each chapter is easy to use and reference again and again, whether you're talking with a co-worker or discussing website design options with a client. As a handy desk reference for design layout, color and style, this book is a must-have for starting new projects"--Cover, p. 4.

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By providing practical advice on all aspects of graphic design—from understanding basics to developing original concepts to creating finished designs—Graphic Design School allows students to develop core competencies while understanding how these fundamentals translate into new and evolving media. With examples from web, app, social media, magazines, websites and book, the Sixth Edition provides an overview of the visual communications profession. A brand-new section on User Experience and User Interface Design, covers topics essential to layout while heavily updated chapters on Designing for the Web and Mobile Apps tackle the latest technology and problem solving tools needed to succeed. Topics covered include: color, typographic rules and typefaces, coding requirements, information architecture, file organization, web design and layout, mobile device composition, app design, CMS, designing for social media, and SEO. Includes full color illustrations throughout the book, as well as case studies, designer biographies, and student assignments for testing skills and concepts.

Notebook for Web Designers / Web Designer [120 pages blank white lined ruled paper, 6x9 inch (ca. DIN A5 / 22 x 15 cm), white Paper, matte Cover] This sexy handy note book is the perfect gift idea for any occasion! For birthday or christmas, for you mum, dad, brother / sister, your best friend - or for yourself ! Get yours RIGHT NOW ! S_DESIGN - high quality notebooks with premium cover design Click on the author name to see more books about the same topic Get the inside secrets for great looking Web sites that keep customers coming back. Web Design For Dummies covers all the latest Web technologies and tools such as Dreamweaver, Flash, XML, and SMIL. Site design is crucial to attracting and keeping Web visitors to your site. Turn to this friendly guide to discover what makes an attractive Web site. Discover the traps to avoid in Web site design and the keys to a successful Web site.

The Essential Guide to HTML5 and CSS3 Web Design has been fully revised from its critically acclaimed first edition, and updated to include all of the new features and best practices of HTML5 and CSS3. This book reveals all you'll need to design great web sites that are standards-compliant, usable, and aesthetically pleasing, but it won't overwhelm you with waffle, theory, or obscure details! You will find The Essential Guide to HTML5 and CSS3 Web Design invaluable at any stage of your career, with its mixture of practical tutorials and reference material. Beginners will quickly pick up the basics, while more experienced web designers and developers will keep returning to the book again and again to read up on techniques they may not have used for a while, or to look up properties, attributes and other details. This book is destined to become a close friend, adopting a permanent place on your desk. The Essential Guide to HTML5 and CSS3 Web Design starts off with a brief introduction to the web and web design, before diving straight in to HTML5 and CSS3 basics, reusing code, and other best practices you can adopt. The book then focuses on the most important areas of a successful web site: typography, images, navigation, tables, layouts, forms and feedback (including ready-made PHP

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scripts) and browser quirks, hacks and bugs. The Essential Guide to HTML5 and CSS3 Web Design is completely up-to-date, covering support of the newest standards in all the latest browsers, including IE 9 and Firefox 4. The last chapter of the book provides several case studies to dissect and learn from, including all the most popular web site archetypes—a blog, a store front, a corporate home page, and an online gallery. You'll also appreciate several detailed reference appendices covering CSS, HTML, color references, entities, and more—any details you need to look up will be close at hand.

Quick Inspiration for Web Designers Featuring more than 650 examples, this third volume of The Web Designer's Idea Book is packed with visual inspiration for creating top-notch web design. Web design expert Patrick McNeil, author of the popular Web Designer's Idea Book series, is back with the latest examples of the best design on the web today.

Arranged thematically, this guide puts important topics like technology, design styles, elements, site types and site structure at your fingertips. This new volume also includes a detailed discussion of the various content management systems available to help you find the best platform for your project. An indispensable reference, this book provides you with the latest in themes, styles and trends you need to keep your projects relevant in the fast-paced and every-changing world of web design.

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Focusing on spaces that work for all kinds of families, this book brings a wealth of innovative ideas home, with more than 400 color photos, drawings, and sidebars.

A helpful book-and-video package for building and maintaining a successful Web site How do you know that you've done everything possible to create a unique, enriching, and successful Web site, particularly when you're hiring others to do it? With Website Design and Development, you'll feel confident that you've exhausted every facet of building a Web site.

The clever question-and-answer format walks you through easily overlooked details, acting as a virtual consultant. You'll get clear, easy-to-follow advice on everything from finding a host, design and layout, creating content, marketing, to staying secure. Each question features a rating as to how critical it is to the welfare of the site, allowing you to pick and choose where to spend your time and money, and the answers contain helpful illustrations as well as action points. In addition, your learning experience is further enhanced by the high-quality accompanying video. Contains professional advice for creating—and maintaining—a successful Web site Features an accompanying video that offers additional examples, commentary, and advice for each question. Lists questions you should ask yourself or your web developer and then presents clear, concise answers as well as helpful checklists Rates each topic as to its importance in the grand

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Push the Limits of Your Creativity Creative Grab Bag captures the spirit of exploration and innovation—inside, you'll find inspiring work from 101 artists from around the world. Ethan Bodnar asked each artist to take on a task outside the realm of their normal work. Each task was randomly selected from a grab bag. The result is a collection of work brimming with creative energy. In this book, you'll find short biographies of the artists, examples of their typical work, their thoughts on the creative process, and images of their completed creative task. Here's a sampling of the creative grab bag tasks: Design a Building Make a Self-Portrait Make Art like a Child Design a Brand Create Visual Statistics Illustrate a Memory Illustrate Your Day Create a Collage Create a Sculpture Design a Book Cover Design an Album Cover Create a Photo Essay Photograph Strangers Design a Skateboard Design a Pair of Shoes Make a Wallpaper Pattern Design a Typeface Create an Animation Design a Character Creative Grab Bag also features tear-out cards, so you can do the creative challenges yourself. Work together or in a group, and push the limit—you'll break out of your routine and take your work into uncharted territory. PLEASE NOTE: Tear-out cards are NOT included with the ebook version of this title

This book serves as an introduction to the key elements of good typographic design. Broken into sections covering the fundamentals of typography, the book features inspiring works by acclaimed typographic designers from across the world. Each section illustrates technical points and encourages readers to try out new ideas of their own. The subjects covered include typographic rebus, abstract form, overlapping, using grids, metaphoric construction and illumination. The result is an instantly accessible, jargon-free guide to typographic design using professional techniques.

Think you have the next great web site idea? The Web Designers Application Sketch Book is an essential tool for any aspiring web designer. This sketch book makes it easy to centralize and organize your ideas, featuring enlarged browser window frame templates to write on. Professionally printed on high-quality paper, it has a total of 150 gridded templates for you to draft ideas and doodle designs while providing ample room to make notes and document the web site name and screen name. This book is an invaluable tool for bringing your next great web site idea to life!

This book shows you how to redesign your static website into a modern, fully responsive website. As the usage of mobile devices of all shapes and sizes increases exponentially every year, and dominates the manner in which many users access the web, it is now imperative for any business to have a responsive website that adapts seamlessly to any screen size and resolution — a change that will impact not only your designs but the way you build your site. Moving to Responsive Web Design shows you how to convert fixed grids, previously built on absolute units such as pixels, into fluid ones, based on relative units such as percentages or ems. You will also learn to plan how your designs and patterns will adapt across various breakpoints, and how to approach the challenge of responsive images. The prospect of converting an existing site into responsive design, when you don't have all the time in the world and your resources are already

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outstretched, can be daunting, but with this book and the right tools you can tame the scope of the project from the start and find the time for you and your team to work on making your site enjoyable on any device. Moving to Responsive Web Design is full of ideas and examples of how you can more easily plan, design, develop, and release, your responsively redesigned site. Provides ways of finding time in your hectic schedule to complete a project that is truly important Helps you to scope a responsive redesign project so it's achievable with the resources you have available Provides examples of how other teams have solved some of the most common problems What You Will Learn: How to find the time in your busy schedule to redesign your site. Engage the entire team in the plan, design and development process. Use your resources in clever and efficient ways. Avoid some of the most common problems when working on large and lengthy projects. Focus on reusability to save your team time and money. Release your first fully responsive site. Who This Book is For: Moving to Responsive Web Design is for busy designers, and developers who want to convert an existing site to responsive design and don't have all the time in the world. It's for teams who know that the move to having a responsive site is the right one, but are struggling to find the time and resources to fit such an expansive project into their already overflowing schedules.

Web Design Inspiration at a Glance Volume 2 of The Web Designer's Idea Book includes more than 650 new websites arranged thematically, so you can easily find inspiration for your work. Author Patrick McNeil, creator of the popular web design blog designmeltdown.com and author of the original bestselling Web Designer's Idea Book, has cataloged thousands of sites, and showcases the latest and best examples in this book. The web is the most rapidly changing design medium, and this book offers an organized overview of what's happening right now. Sites are categorized by type, design element, styles and themes, structural styles, and structural elements. This new volume also includes a helpful chapter explaining basic design principles and how they can be applied online. Whether you're brainstorming with a coworker or explaining your ideas to a client, this book provides a powerful communication tool you can use to jumpstart your next project.

Discover the latest trends in web design! Looking for inspiration for your latest web design project? Expert Patrick McNeil, author of the popular Web Designer's Idea Book series, is back with all new examples of today's best website design. Featuring more than 650 examples of the latest trends, this fourth volume of The Web Designer's Idea Book is overflowing with visual inspiration. Arranged categorically, this fully illustrated guide puts important topics like design styles, elements, themes and responsive design at your fingertips. This new volume also includes a detailed discussion of portfolios to help you stay ahead of the pack and keep your portfolio fresh and relevant. The world of web design is constantly reinventing itself. Stay on top of what's hot with the latest installment of this indispensable reference.

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Simplified Chinese edition of Rework. Seth Godin, author of the international bestselling marketing Purple Cow that changed the

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way marketing is performed, says: "Stop reading the review. Buy the book." This small book is filled with common sense - yes, you know them, but the book tells you how to put them into practice. In Simplified Chinese. Distributed by Tsai Fong Books, Inc.

*Functions as two books in one: twelve tutorials chapters combined with thorough reference to XHTML and CSS syntax.

*"Integrates design, theory, and practical exercises"—working on a modular basis, just as a real-world designer must. *Each chapter is self-contained, enabling readers to dip in and out and learn specific techniques, without necessarily reading through the entire book.

Would you like an overview of the state of the art in web design in a specific field? Web Design Index by Content provides exactly that: every year, 500 new designs are selected and grouped in more than 20 categories, such as architecture, art, fashion, food, IT, music, photography, product catalogues, etc. Two pages from each site are Included: an opening page and a page representative of the nature of the site. The accompanying CD-ROM allows you to view the designs on screen and to access the entire sites online.

SPECIAL SHRINKWRAPPED BUNDLE! Get inspired for your next web design project with this hefty collection of more than 1,300 well-designed sites categorized by color, style, theme and more. Author Patrick Mcneil, creator of popular web design blog designmeltdown.com, has cataloged thousands of sites, and showcased in these books are the very best examples. Whether you're brainstorming with a coworker or explaining your ideas to a client, these books provide a powerful communication tool you can use to jumpstart your next project.

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Comprehensive summary of the conventions, treaties and agreements administered by the World Intellectual Property Organization. Make the Web Work for You You know how to design. But you can increase your value as a designer in the marketplace by learning how to make that design function on the web. From informational sites to e-commerce portals to blogs to mobile apps, The Designer's Web Handbook helps any designer understand the full life cycle of a digital product: idea, design, production and maintenance. The best web designers create not only beautiful sites but also sites that function well--for both client and end user. Patrick McNeil, creator of the popular

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web design blog designmeltdown.com and author of the bestselling Web Designer's Idea Book, volumes 1 and 2, teaches you how to work with developers to build sites that balance aesthetics and usability, and to do it on time and on budget.

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Volume 2 of The Web Designer's Idea Book includes more than 650 new websites arranged thematically, so you can easily find inspiration for your work. Author Patrick McNeil, creator of the popular web design blog designmeltdown.com and author of the original bestselling Web Designer's Idea Book, has cataloged thousands of sites, and showcases the latest and best examples in this book.

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