

## The Velveteen Principles For Women How To Shatter The Myth Of Perfection And Embrace All That You Really Are

The Velveteen Principles, the hit self-help book based on the children's classic The Velveteen Rabbit, now comes packaged with an exclusive plush velveteen bunny! The Velveteen Rabbit's journey from outcast toy to real bunny is a classic tale of love, friendship and learning to be yourself. The Velveteen Principles distills the lessons from the beloved story into twelve principles that will help you become more real with yourself, with your expectations and beliefs and with those around you. The plush stuffed bunny, which has been designed exclusively for this gift set, is made of high quality velveteen and based on the original illustrations that appeared in The Velveteen Rabbit. We hope that he will become, like the Velveteen Rabbit himself, a cherished companion and inspiration on your journey to Real.

Boxed set of The Velveteen Principles and The Velveteen Rabbit, beautifully slip-cased and shrink-wrapped! Margery Williams's classic The Velveteen Rabbit tells the story of a stuffed rabbit who finds himself looked down on by the other toys. With the help of the Skin Horse, he learns that real is not about how you are made, but your relationship with others. The Velveteen Rabbit's journey from loneliness to love has inspired generations of children and adults. This beautiful hardcover edition includes margin design on every page and the original 1922 artwork by William Nicholson. The Velveteen Principles is fast becoming a classic of its own. This comforting, inspiring book draws twelve lessons from Margery Williams's story to show how each of us can become more Real about our values, our goals, our loves and our lives. And most importantly in a world that is often superficial and stressful, its simple wisdom points the way to rediscovering our own true selves. The Velveteen Principles was a surprise bestseller and now a limited release of a beautiful holiday edition is available as the perfect gift to celebrate the land of REAL – real values, real emotions, real self—with the help of a the beloved Velveteen Rabbit. In The Velveteen Principles, psychotherapist Toni D'Antonio laid out the 12 principles she learned about how to live an authentic life from the classic children's book, The Velveteen Rabbit. The timeless advice, compelling anecdotes and friendly, encouraging voice immediately struck a chord with thousands of readers and made the book a surprise hit in 2004. This limited edition holiday release is a celebration of renewal and living a life that is true to one's aspirations. This beautiful gift book will be treasured for holidays to come.

The Courage to Grow shows leaders how to design and implement a growth plan. It is a guide that allows them to construct learning, measure knowledge, improve performance, and assess growth. The reader will design an Action Plan that takes into account knowledge from each chapter, strategies for growing performance, and self-assessment results.

"What is Real?" asked the Rabbit one day. . . . "Real isn't how you are made," said the Skin Horse. ". . . it doesn't happen to people who break easily or have sharp edges or who have to be carefully kept . . . once you are Real you can't be ugly, except to people who don't understand." The moral of The Velveteen Rabbit by Margery Williams, captured in the words of the wise old Skin Horse, inspired psychotherapist and professor Toni Raiten-D'Antonio's bestseller The Velveteen Principles. It also provides one of the cornerstone concepts—that individuality makes every woman uniquely valuable—for her much-awaited second book, The Velveteen Principles for Women. Drawing from many sources—the stories of devoted readers, students, therapy clients, and even her own life—the author offers a provocative, inspiring, and practical guide for women who want to be Real. With wit, wisdom, and insight, she teaches readers how they can: Identify the toxic messages in modern society Resist being ruled by OPO (Other People's Opinions) Break the powerful should/shame cycle Avoid the

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POW (Perfect Object Woman) trap Custom-design a Real life and become truly happy Build loving relationships All the tools for creating a Real life are here in The Velveteen Principles for Women. Keen observations shine light on the forces that promote generic concepts of beauty and happiness. Stories from the lives of Real women offer inspiration. Emotionally powerful exercises help you find your Real values and passions. And the Principles—empathy, generosity, courage, ethics and more—are signposts leading to love and fulfillment. The Velveteen Principles for Women is a motivational guidebook for those who want to identify the sources of their unhappiness and become genuinely Real themselves. It is essential reading for women who want to free themselves from self-doubt, silence their inner critics, and live as the Real, unique, valuable women they are meant to be. Sales Points The Velveteen Principles, Toni Raiten-D'Antonio's first book, sold over 70,000 copies The Velveteen Principles had successful tie-ins including The Velveteen Collection, The Velveteen Principles Gift Set, and The Velveteen Rabbit Gift Set

A memoir in verse describing the author's life growing up in Minnesota, becoming a Benedictine monk for fifteen years, leaving the church and becoming a psychologist focusing on work with clergy.

Early in my career I felt driven to write a book about my experiences as a newly qualified microelectronics engineer. Something about the holistic nature of engineering had me buy my first journal and write the first few pages. As my career developed and I moved into management (I was a terrible designer), I bought more journals and started writing this book again and again. More than 25 years of inspiring change and growth in companies large and small and 30 incomplete journals, I finally started Corporate Caterpillars - How to Grow Wings. This book does not profess to make the business of business easy. It is not modeled on a single analogy like the transformation from caterpillar to butterfly, nor does it reduce the concept to a set of simple steps. What it does strive to do is to recognize the richness of reasons why we often seem to be left with few choices. This book shows how to move from a world of limited options to a realm of limitless possibilities, whether for an individual or for an enterprise. This book is designed to inspire. It provides a kind of "blueprint" you can use to create your own individual and corporate transformation to move from limited to limitless.

Everything shows up exactly when it is supposed to. You are holding this book perhaps because you feel that either you or your company is stuck in some way. As an individual maybe you have caught yourself repeating a pattern to sabotage your efforts to get to where you want to be. Perhaps you are a CEO, CFO, president, vice president, department manager, or project leader. Probably you are a business leader in a position to effect change in your organization; maybe your enterprise is a small family business or an international conglomerate. It matters not whether your company is a for-profit or a not-for profit, a public or a private enterprise, this book will help you transform both you and your company.

"Using the Ageless Living Principles in my own life, I have the feeling that everything is right. I have a sense of completeness and happiness. I am filled with enthusiasm, understanding, balance, joy, and playfulness...When I practice the Ageless Living Principles, I have the experience that I am living life, rather than life is living me. Why should we ever





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**The Deer and the Naturalist: Dreamwork and the Soul's Journey** by Mary Edwards In 1982 nightmares saved Mary Edwards, a wife and mother who had been sliding into alcoholism to avoid the grief work that she seriously needed to do. *The Deer and the Naturalist* is Mary's remarkable story of her life's spiritual journey as she began to understand how dreams are a valuable guide to our life's path. Working with dreams became a form of prayer and meditation that improved her conscious contact with God and for the knowledge of God's will for her and the power to carry that out. Mary has been forever changed by her recovery and her understanding of her purpose on earth, her awareness of that deep wisdom within that comes from dreams and their connection to one's Higher Power. The reader of this book will be given many tools for working with their dreams during times of transition. It will help you fully understand the language of that inner voice that comes through dreams, from one's true self and that voice of God from within. No matter what brokenness we all experience, once we surrender to that wise voice within, we find healing for ourselves, and the gift to help others.

Honore de Balzac (1799-1850) was one of the premiere French novelists. This is a collection of his stories.

Who wouldn't want to go back to when life was simple and a stuffed animal could fix all your problems? Botox parties. Extreme Makeovers. "Reality" TV. These are just some examples of how we have lost sight of something so basic yet so essential to true happiness: On our way to becoming status-seeking super-humans, we forgot how to be Real. This charming gift book guides readers down a simple path to reclaiming joy, fulfillment and individuality, using an unconventional source—the children's classic *The Velveteen Rabbit*. By sharing the timeless insights and poignant quotes from the popular children's book, the author identifies 10 keys to becoming Real, with the promise that when you become Real you will love and be loved with all your strengths, weakness, faults and gifts. As the Skin Horse explains to the Velveteen Rabbit: "Real isn't how you are made . . . It's a thing that happens to you. . . . Generally by the time you are Real, most of your hair has been loved off, and your eyes droop and you get loose in the joints and very shabby. But those things don't matter at all, because once you are Real you can't be ugly, except to people who don't understand." Destined to be a classic in its own right, *The Velveteen Principles* delivers a simple yet profound message for the ages. **Key Features** The charming and appealing format is similar to best-sellers like *The Tao of Pooh*. This book taps into a much-beloved classic of children's literature—one that millions of parents loved as children and are now reading to their own children. Stories of real people, including the author, provide examples and anecdotes that readers will immediately relate to and recognize. Short 3–7 page sections create focus and great readability. An ideal gift book—with substance!

"Wife School has been life-changing for me to understand that I have the ability to transform my marriage. It is truly life-altering."  
~Kendall Tashie, 50, married 30 years, mother of 6, mentors women and Bible study leader In a private setting, sincere Christian women repeatedly reveal that after only a few years (or even months) of marriage, their Prince Charming has lost his charm. After learning the principles in *Wife School*, these same women find their marriages revolutionized. Affection and closeness take a quantum leap. This remarkable progress occurs because *Wife School* teaches women what their husbands want and need at a deep soul level, making the husband outrageously happy. This self-help marriage book is a laugh-out-loud story in which the bratty and abrasive protagonist, Jessica—who thinks her marriage is beyond repair—learns the secrets to grow a satisfying and soul-stirring marriage. Enroll now with Jessica in *Wife School*, and embark on a journey that will transform your marriage beyond what you can imagine. "The principles in *Wife School* have changed my life. The wisdom and guidance have reversed the effect the world had on my marriage. Both my husband and I are truly grateful." ~Emily Wilson, 33, married 8 years, 2 children, mentors

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younger women “The principles that I have learned from Wife School have changed my marriage and therefore changed my life in unbelievable ways. I have gone from a good marriage to an exceptional marriage (that almost seemed unattainable and unrealistic). Every wife needs to read this book.” ~Jenny Hendrix, 33, married 7 years, 5 children

Traditional Chinese edition of the classic The Velveteen Rabbit. In Traditional Chinese. Distributed by Tsai Fong Books, Inc.

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Just hearing the word 'evangelism' stirs emotions in believers and unbelievers alike. Because of this, many believers shy away from the topic altogether. Douglas Cecil believes we must bring a sense of balance into our approach to evangelism. The 7 Principles of an Evangelistic Life is not another book on evangelism methods; rather the author focuses on helping believers develop a lifestyle of evangelism that relies completely on the Holy Spirit. Evangelism is a spiritual adventure and readers will be challenged to re-think how they live it out.

HCI's hit self-help book The Velveteen Principles uses the lessons in Margery Williams' The Velveteen Rabbit, the classic story of a toy bunny that learns what it means to be real, to show today's adults how becoming "real" and embracing their true selves can make them wiser, healthier and best of all happier. This new edition of The Velveteen Rabbit is designed to compliment The Velveteen Principles. It uses the same cover design and interior design iconography. The text uses an airy layout to highlight the wisdom and beauty of Margery Williams' words. Additional features include the original 1922 illustrations by William Nicholson and a new introduction by Toni Raiten-D'Antonio, author of The Velveteen Principles. Key Features Intimate hardcover package. Full-color throughout. Elegant margin designs. Features the original 1922 illustrations New introduction by the author of The Velveteen Principles.

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