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Traditional Chinese edition of Kitchen Confidential:

Adventures in the Culinary Underbelly by the famous Anthony Bourdain, host of Anthony Bourdain: No Reservations.

Traditional Chinese edition of Made to Stick: Why Some Ideas Survive and Others Die, a Business Week bestseller.

An entertaining examination of why some ideas stick to people's consciousness and others don't.

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Traditional Chinese edition of Leaders Eat Last: Why Some Teams Pull Together and Others Don't by Simon Sinek. Sinek is the author of "Start with Why:

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How Great Leaders Inspire Everyone to Take
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Steven Silbiger's international bestseller, The Ten-
Day MBA, has already helped thousands master the
skills taught at America's top-ten business
schools—and at a fraction of the time and staggering
cost that acquiring an MBA typically demands. This
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Simplified Chinese edition of The Bluest Eye

A business reference, summarising education in top
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you encounter on an MBA course - Marketing, Ethics,
Accounting, Organisational Behaviour, Quantitative
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and comprehensive marketing plans Understand accounting rules and methods Manage your relationship with your boss Develop corporate strategies Understand the present value concept Use quantitative techniques to evaluate projects Value stock, bond, and option investments Understand the language of business law Master the most-used MBA jargon At the rate of one easy-to-understand chapter a day, this classic business book enables readers to absorb the material, speak the language, and acquire the confidence and experience needed to succeed in the competitive global business world of the twenty-first century.

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