

companies eventually stall. Sustaining momentum—and remaining a great growth company—takes a system. Scott Anthony and David Duncan call this system a “Growth Factory.” They’ve seen it work in a small set of elite companies that have created environments where innovation is both repeatable and reliable, not relegated to an off-site or isolated division that has no real connection to the organization’s future. In this HBR Single, Anthony and Duncan draw on their extensive experience working with these growth factory organizations—most notably Procter & Gamble and Citigroup. They highlight the four main components that make innovation repeatable and reliable, citing real examples of what P&G, Citi, and even their own firm, Innosight, have gone through to stay firmly on a path toward growth despite huge challenges. They offer practical advice on how you can put their system into action in your own company—whether it’s a large multinational or a small start-up. HBR Singles provide brief yet potent business ideas for today’s thinking professional. They are available digitally at HBR.org and through the Kindle Store, the iBookstore, and other ebook sellers.

Since its first publication, Michael J. Mauboussin's popular guide to wise investing has been translated into eight languages and has been named best business book by BusinessWeek and best economics book by Strategy+Business. Now updated to reflect current research and expanded to include new chapters on investment philosophy, psychology, and strategy and science as they pertain to money management, this volume is more than ever the best chance to know more than the average investor. Offering invaluable tools to better understand the concepts of choice and risk, *More Than You Know* is a unique blend of practical advice and sound theory, sampling from a wide variety of sources and disciplines. Mauboussin builds on the ideas of visionaries, including Warren Buffett and E. O. Wilson, but also finds wisdom in a broad and deep range of fields, such as casino gambling, horse racing, psychology, and evolutionary biology. He analyzes the strategies of poker experts David Sklansky and Puggy Pearson and pinpoints parallels between mate selection in guppies and stock market booms. For this edition, Mauboussin includes fresh thoughts on human cognition, management assessment, game theory, the role of intuition, and the mechanisms driving the market's mood swings, and explains what these topics tell us about smart investing. *More Than You Know* is written with the professional investor in mind but extends far beyond the world of economics and finance. Mauboussin groups his essays into four parts—Investment Philosophy, Psychology of Investing, Innovation and Competitive Strategy, and Science and Complexity Theory—and he includes substantial references for further reading. A true eye-opener, *More Than You Know* shows how a multidisciplinary approach that pays close attention to process and the psychology of decision making offers the best chance for long-term financial results.

All In is Laura Massaro's honest, raw and personal story of how she became one of the greatest squash players the UK has ever produced. From a shy, young athlete sometimes crippled by nerves and self-doubt, to a World No.1 and World Champion in an intense, gruelling sport, *All In* takes you on a deeply personal and inspiring journey. Laura is candid about the struggles of balancing relationships off the court with success on it, not least with her coach and husband Danny, and she takes you behind the scenes on the darkly competitive world of the professional squash circuit. From her battles on court to her fight behind the scenes to establish equal prizemoney at squash's biggest tournament, this is a rollercoaster ride of emotions that takes the reader into the head and heart of one of the world's most accomplished sportswomen. *All In* is a story of tears, turmoil and, ultimately, triumph. – Featuring guest chapters from Laura’s close team as well actual diary entries from the time, Laura Massaro’s *All In* gives an in-depth insight into the realities of competing at the highest level of one of the world’s most gruelling sports. – “Laura Massaro embodies everything when it comes to being ALL IN. Her story is inspiring because it shows that you don’t have to be the most talented, the fastest or the most skilful in order to reach the top. What you need is the

mindset and Laura’s mindset made her one of the toughest competitors out there.” Amanda Sobhy No.1 US squash player “A unique insight into one of Britain’s unsung sporting champions.” Nick Matthew, former World No.1 squash player

56Amazon.comTOP1 20149
PayPal
1n
01
Peter ThielPayPalPalantirYelpLinkedInSpaceX? Spotify?Airbnb
lean startup
irrational exuberance
disruption
01
Nassim Nicholas Taleb? (Facebook)? Mark Zuckerberg? 01? Tesla??? Elon Musk? (GE)? Jeff Immelt? 01? Netscape??? Marc Andreessen? Neal Stephenson? Tyler Cowen?

"In this book you will learn: - The practical applications of the free cash flow framework, successfully practiced by Epoch Investment Partners over the last 10 years, examining historical equity market returns and showing the superiority of the techniques to traditional methods derived from accounting-based earnings measures"--

It's time to redefine the CEO success story. Meet eight iconoclastic leaders who helmed firms where returns on average outperformed the S&P 500 by more than 20 times.

Traditional Chinese edition of To Sell is Human: The Surprising Truth about Moving Others by Daniel Pink, a bestselling book for its evidence based explanations of why we are all in sales now - whether professionally or personally. Pink is the author of the long running New York Times bestsellers "Drive" and "A Whole New Mind. In Traditional Chinese. Annotation copyright Tsai Fong Books, Inc. Distributed by Tsai Fong Books, Inc.

?????????

The economic climate is ripe for another golden age of shareholder activism Deep Value: Why Activist Investors and Other Contrarians Battle for Control of Losing Corporations is a must-read exploration of deep value investment strategy, describing the evolution of the theories of valuation and shareholder activism from Graham to Icahn and beyond. The book combines engaging anecdotes with industry research to illustrate the principles and methods of this complex strategy, and explains the reasoning behind seemingly incomprehensible activist maneuvers. Written by an active value investor, Deep Value provides an insider's perspective on shareholder activist strategies in a format accessible to both professional investors and laypeople. The Deep Value investment philosophy as described by Graham initially identified targets by their discount to liquidation value. This approach was extremely effective, but those

