

## The Star Principle How It Can Make You Rich

Packed with more than 150 designs, the focus is on the well-know and still active class boats, yet covers over 125 years of boating. Handsomely designed, color throughout, the book is divided into three sections: Dinghy/Keelboats, Olympic Classes, and Yachts, and the sections are colorbar coded for ease of reference. Entries include profile drawing, photographs, basic specifications, background, plans availability, class contact, and more. Plus there's a sail insignia guide, and an index. Designs covered include the Optimist pram, Beetle Cat, Moth, Wayfarer and more small boats, to the Nordic Folkboat, Dragons, 12-meters, IODs, J-class and more. Designers include Uffa Fox, Olin Stephens, William Fife III, Knud Reimers, Starling Burgess, and many many more. This book is a handy resource, and includes all 44 Olympic class boats, just in time for the Summer 2012 Olympics held in London. Author Venessa Bird, is a freelance writer, and former Classic Boat magazine production editor, where she began this series. She sails a 1933 Scottish lugger out of Chichester Harbor, in the south of England.

Revitalization of religious and cultural traditions is taking place in nearly all contemporary Asian societies and beyond. This book provides a

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comparative analysis of the key features and aspirations of revitalization movements and assesses their scope for shaping the future.

This book charts the effects of new communication technologies and the Internet on the creation of music in the early 21st century. It examines how the music industry will be altered by the Internet, music online services and MP3-technology. This is done through an integrated model based on an international history of the industry since the phonograph's invention in 1877, and thus, the history of the music industry is described in full detail for the first time.

The ultimate guide for anyone who is serious about submitting a successful job application.

Globalization has shifted perspectives on individualism and identity as cultural exchange occurs more rapidly in an age of heightened connectivity. As technology connects those around the world, it too helps to provoke a shift in the autonomy of individuals. The Handbook of Research on Individualism and Identity in the Globalized Digital Age is an essential resource for researchers, professionals, and graduate-level students. This book explores and explains how globalization has impacted humans with specific emphasis on education and human development. This research-based publication presents critical perspectives on universal changes that are occurring due to







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and the broader social world e An integrated study of mass media that looks at media technologies, collective influences, and connections between mass media issues that are often treated as separate e An examination of how economic and political constraints affect the media and how audiences actively construct their own interpretations of media messages

"The author lays out what quality strategic thinking is, and not in a dry plodding way, but in an exciting, even breathless, way. He points out that business is a war of strategies, where the few good strategies win and laggards fall by the wayside. Resource-based theory, the dominant tautology, provides firm ground on which to build: you will not be successful unless you have some skills or assets that are superior to those of competitors. Whether it is micro-economics, the boundaries of markets, the dynamics of competition or new ideas from biology, mathematics, sociology, psychology, and the science of networks, this book opens the door. Some of the new ideas are well tested and grounded. Other ideas are fertile yet unproven, and others again are frankly snake-oil, complex rearrangements of half-truths to create a fresh but fallacious matrix or methodology that panders to bosses' biases. Some new approaches are highly practical and can be used by any manager; most are not"--

An invaluable scholarly resource and a tool for political activists.

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The proceedings of the 2014 International Conference on Logistics, Informatics and Services Sciences (LISS'2014) gather 259 papers on the latest fundamental advances in the state of the art and practice of logistics, informatics, service operations and service science. The books is divided into four main sections focusing on different aspects: Service Management, Logistics Management, Information

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Management, and Engineering Management. It also covers ten special sessions: Advanced Management Decision Making Techniques and Application; Freight Transportation and Information Technology; Free Trade Zone (FTZ) and Supply Chain Management; Innovation in Service Science; Comprehensive Service; International Trade and Investment of Service Industries Theories and Practices, Trends and Strategies; Supply Chain Management, Industrial Economy and Urban Logistics; Management Process Optimization Modeling & Data Analysis; Logistics Management & IOT Technology Application; and Digital Publishing & Media. The papers in each section describe state-of-art research works that are often oriented towards real-world applications and highlight the benefits of related methods and techniques for developing the emerging field of service science, logistics and informatics.

Market Domination for Podcasting shares the secrets of 23 of the top podcasters and marketing minds in the world today. Business owners can use Seth Greene's unique podcasting model to generate 20 new referral partners promoting their business in just 20 minutes a week.

Kick up your training sessions a notch! If you want to make group learning more fun and effective, this is the resource for you. Training expert Elaine Biech, author of *Training for Dummies*, challenged some of the world's best game designers to create never-before-seen games using popular training toys and tools from Trainer's Warehouse, the nation's leading supplier of learning resources. Whether you're a full-time workplace learning professional or occasional trainer, this collection contains the most ingenious and inventive collections of learning games. The collection uses a host of common and readily available tools and toys, from throwables and tactiles, to white boards on a stick and noise-making boomwackers. This book will appeal to anyone

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who delivers training and education—and presenters, too—the games run the gamut from short energizers, icebreakers and closers, to more involved group and team-building activities. ?????;????;??????;????;??;????;????;??????????????????

In Europe and North America Muslims are often represented in conflict with modernity—but what could be more modern than motivational programs that represent Islamic practice as conducive to business success and personal growth?

Daromir Rudnycky's innovative and surprising book challenges widespread assumptions about contemporary Islam by showing how moderate Muslims in Southeast Asia are reinterpreting Islam not to reject modernity but to create a "spiritual economy" consisting of practices conducive to globalization. Drawing on more than two years of research in Indonesia, most of which took place at state-owned Krakatau Steel, Rudnycky shows how self-styled "spiritual reformers" seek to enhance the Islamic piety of workers across Southeast Asia and beyond. Deploying vivid description and a keen ethnographic sensibility, Rudnycky depicts a program called Emotional and Spiritual Quotient (ESQ) training that reconfigures Islamic practice and history to make the religion compatible with principles for corporate success found in Euro-American management texts, self-help manuals, and life-coaching sessions. The prophet Muhammad is represented as a model for a corporate CEO and the five pillars of Islam as directives for self-discipline, personal responsibility, and achieving "win-win" solutions. *Spiritual Economies* reveals how capitalism and religion are converging in Indonesia and other parts of the developing and developed world. Rudnycky offers an alternative to the commonly held view that religious practice serves as a refuge from or means of resistance against modernization and neoliberalism. Moreover, his innovative approach charts new avenues for future research on globalization, religion, and the predicaments of modern

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Now the 7 Steps to a Lean Business are available to everyone. You don't need to be an engineer or scholar to understand and implement these steps. This book has been developed to enable the small to medium sized business owner / manager to build a lean business. In this light-hearted book the author channels a new perspective on the human dynamic. The source of this information comes from Philemon Rois who lives in the celestial realms. Some know him as Philemon who sits on the council of Sirius. Philemon has devoted his present life to the growth and development of the tripartite consciousness. Within this galaxy there are many forms of unfolding consciousness. All humankind is a tripartite being embodying the manifestation of a divine trinity. This book describes the basic structure of the tripartite life form and its major purposes as it unfolds within its various planes of existence. Through a cooperative effort Philemon and the author, who have





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Google processes nearly 6 billion searches every day--making it a powerful advertising medium your business can't afford to ignore. Google AdWords experts Perry Marshall and Bryan Todd, joined by AdWords and analytics specialist Mike Rhodes, present the fundamentals, techniques, tools, and tricks that Google should teach you, but doesn't. This latest edition introduces revised, expanded, and new chapters covering Enhanced Campaigns, Google AdWords Express, and Google's Product Listing Ads, as well as an introduction to Google's Universal Analytics. You'll learn how to: Master Enhanced Campaigns, Google Shopping Campaigns, and Google Analytics Implement flexible bid strategies that keep you on budget Triple traffic with Google's Display Network Profit using local advertising Corner the second largest search engine with YouTube ads Avoid costly mistakes made by most Google advertisers Chisel your way into tough markets Write killer advertising and website copy that gets clicks Determine what is and isn't working with Google's AdWords

The only book you'll need on the fundamentals of threads and weaves, plus numerous projects for beginner to advanced weavers, plus two-harness looms, four-harness looms, fabrics, colors, much

