

The Social Engineers Playbook A Practical Guide To Pretexting

Are you curious about smart cities? You should be! By mid-century, two-thirds of us will live in cities. The world of tomorrow will be a world of cities. But will they be smart cities? Smart cities are complex blends of technologies, systems and services designed and orchestrated to help people lead productive, fulfilling, safe and happy lives. This remarkable book is a window into our shared future. In crisp language and sharp detail, Mike Barlow and Cornelia Lévy-Bencheton explain how smart cities are powerful forces for positive change. With keen eyes and warm hearts, they invite readers to imagine the world of tomorrow, a fascinating world of connected cities and communities. They capture and convey the depth and richness of the worldwide smart city movement. Smart Cities, Smart Future describes the impact of smart city projects on people in towns, cities and nations around the world. The book includes descriptions of ongoing smart city projects in North America, Europe, Asia and the Middle East. Looking Ahead to an Urban World No two smart cities are alike. No one can say with certainty or precision what the term "smart city" means. There is no standard definition or common template. Today, smart cities are works in progress. They emerge from our hopes and our dreams. This book provides you with the knowledge and insight you need to participate in the smart city movement. It explains how smart cities are "systems of systems" and introduces key concepts such as interoperability, open standards, resiliency, agility, adaptability and continuous improvement. Includes Detailed Glossary of Terms and Essential Vocabulary The book includes a detailed comprehensive glossary of essential smart city terms. The glossary will become your indispensable resource as you engage more deeply with the smart city movement and become more involved in planning our common future in an urban world. Carefully Researched and Crisply Written Smart Cities, Smart Future is carefully researched and fully documented. It includes interviews with leaders and experts in multiple disciplines essential to the development of smart cities, towns, regions, states and nations. Written in the clean style of modern journalism, the book offers a strong and compelling narrative of a changing world. It reminds us that we are responsible for choosing our destiny and determining the shape of things to come. The smart city movement is gaining speed and momentum. Read this book, and enjoy the ride!

Fourth Edition (Traditional Chinese Translation) Sheds New Light on Open Source Intelligence Collection and Analysis. Author Michael Bazzell has been well known and respected in government circles for his ability to locate personal information about any target through Open Source Intelligence (OSINT). In this book, he shares his methods in great detail. Each step of his process is explained throughout sixteen chapters of specialized websites, application programming interfaces, and software solutions. Based on his live and online video training at IntelTechniques.com, over 250 resources are identified with narrative tutorials and screen captures. This book will serve as a reference guide for anyone that is responsible for the collection of online content. It is written in a hands-on style that encourages the reader to execute the tutorials as they go. The search techniques offered will inspire analysts to "think outside the box" when scouring the internet for personal information. Much of the content of this book has never been discussed in any publication. Always thinking like a hacker, the author has identified new ways to use various technologies for an unintended purpose. This book will improve anyone's online investigative skills. Among other techniques, you will learn how to locate: Hidden Social Network Content Cell Phone Owner Information Twitter GPS & Account Data Hidden Photo GPS & Metadata Deleted Websites & Posts Website Owner Information Alias Social Network Profiles Additional User Accounts Sensitive Documents & Photos Live Streaming Social Content IP Addresses of Users Newspaper Archives & Scans Social Content by Location Private Email Addresses Hidden Personal Videos Duplicate Copies of Photos Personal Radio Communications Compromised Email Information Wireless Routers by Location Hidden Mapping Applications Complete Facebook Data Free Investigative Software Alternative Search Engines Mobile App Network Data Unlisted Addresses Unlisted Phone Numbers Useful Browser Extensions Public Government Records Document Metadata Rental Vehicle Contracts Online Criminal Activity

Gain a broad understanding of how PCI DSS is structured and obtain a high-level view of the contents and context of each of the 12 top-level requirements. The guidance provided in this book will help you effectively apply PCI DSS in your business environments, enhance your payment card defensive posture, and reduce the opportunities for criminals to compromise your network or steal sensitive data assets. Businesses are seeing an increased volume of data breaches, where an opportunist attacker from outside the business or a disaffected employee successfully exploits poor company practices. Rather than being a regurgitation of the PCI DSS controls, this book aims to help you balance the needs of running your business with the value of implementing PCI DSS for the protection of consumer payment card data. Applying lessons learned from history, military experiences (including multiple deployments into hostile areas), numerous PCI QSA assignments, and corporate cybersecurity and InfoSec roles, author Jim Seaman helps you understand the complexities of the payment card industry data security standard as you protect cardholder data. You will learn how to align the standard with your business IT systems or operations that store, process, and/or transmit sensitive data. This book will help you develop a business cybersecurity and InfoSec strategy through the correct interpretation, implementation, and maintenance of PCI DSS. What You Will Learn Be aware of recent data privacy regulatory changes and the release of PCI DSS v4.0 Improve the defense of consumer payment card data to safeguard the reputation of your business and make it more difficult for criminals to breach security Be familiar with the goals and requirements related to the structure and interdependencies of PCI DSS Know the potential avenues of attack associated with business payment operations Make PCI DSS an integral component of your business operations Understand the benefits of enhancing your security culture See how the implementation of PCI DSS causes a positive ripple effect across your business Who This Book Is For Business leaders, information security (InfoSec) practitioners, chief information security managers, cybersecurity

practitioners, risk managers, IT operations managers, business owners, military enthusiasts, and IT auditors

For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network.

Harden the human firewall against the most current threats Social Engineering: The Science of Human Hacking reveals the craftier side of the hacker's repertoire-why hack into something when you could just ask for access? Undetectable by firewalls and antivirus software, social engineering relies on human fault to gain access to sensitive spaces; in this book, renowned expert Christopher Hadnagy explains the most commonly-used techniques that fool even the most robust security personnel, and shows you how these techniques have been used in the past. The way that we make decisions as humans affects everything from our emotions to our security. Hackers, since the beginning of time, have figured out ways to exploit that decision making process and get you to take an action not in your best interest. This new Second Edition has been updated with the most current methods used by sharing stories, examples, and scientific study behind how those decisions are exploited. Networks and systems can be hacked, but they can also be protected; when the "system" in question is a human being, there is no software to fall back on, no hardware upgrade, no code that can lock information down indefinitely. Human nature and emotion is the secret weapon of the malicious social engineering, and this book shows you how to recognize, predict, and prevent this type of manipulation by taking you inside the social engineer's bag of tricks. Examine the most common social engineering tricks used to gain access Discover which popular techniques generally don't work in the real world Examine how our understanding of the science behind emotions and decisions can be used by social engineers Learn how social engineering factors into some of the biggest recent headlines Learn how to use these skills as a professional social engineer and secure your company Adopt effective counter-measures to keep hackers at bay By working from the social engineer's playbook, you gain the advantage of foresight that can help you protect yourself and others from even their best efforts. Social Engineering gives you the inside information you need to mount an unshakeable defense.

An easy-to-use psychology primer for anyone wanting to spread progressive social change. Developed so that non-profits, community organizers and others can make science-driven decisions in their advocacy work.

A practical guide to deploying digital forensic techniques in response to cyber security incidents About This Book Learn incident response fundamentals and create an effective incident response framework Master forensics investigation utilizing digital investigative techniques Contains real-life scenarios that effectively use threat intelligence and modeling techniques Who This Book Is For This book is targeted at Information Security professionals, forensics practitioners, and students with knowledge and experience in the use of software applications and basic command-line experience. It will also help professionals who are new to the incident response/digital forensics role within their organization. What You Will Learn Create and deploy incident response capabilities within your organization Build a solid foundation for acquiring and handling suitable evidence for later analysis Analyze collected evidence and determine the root cause of a security incident Learn to integrate digital forensic techniques and procedures into the overall incident response process Integrate threat intelligence in digital evidence analysis Prepare written documentation for use internally or with external parties such as regulators or law enforcement agencies In Detail Digital Forensics and Incident Response will guide you through the entire spectrum of tasks associated with incident response, starting with preparatory activities associated with creating an incident response plan and creating a digital forensics capability within your own organization. You will then begin a detailed examination of digital forensic techniques including acquiring evidence, examining volatile memory, hard drive assessment, and network-based evidence. You will also explore the role that threat intelligence plays in the incident response process. Finally, a detailed section on preparing reports will help you prepare a written report for use either internally or in a courtroom. By the end of the book, you will have mastered forensic techniques and incident response and you will have a solid foundation on which to increase your ability to investigate such incidents in your organization. Style and approach The book covers practical scenarios and examples in an enterprise setting to give you an understanding of how digital forensics integrates with the overall response to cyber security incidents. You will also learn the proper use of tools and techniques to investigate common cyber security incidents such as malware infestation, memory analysis, disk analysis, and network analysis.

This book contains a selection of thoroughly refereed and revised papers from the Fourth International ICST Conference on Digital Forensics and Cyber Crime, ICDF2C 2012, held in October 2012 in Lafayette, Indiana, USA. The 20 papers in this volume are grouped in the following topical sections: cloud investigation; malware; behavioral; law; mobile device forensics; and cybercrime investigations.

The Social Engineer's Playbook A Practical Guide to Pretexting

Traditional Chinese Edition of [Sandworm: A New Era of Cyberwar and the Hunt for the Kremlin's Most Dangerous Hackers]

Economics and the Left presents interviews with 24 leading progressive economists, whose life work has been dedicated to both interpreting the world and changing it for the better. They all deploy the technical tools of their trade—the “dismal science”—in various ways. Much more importantly, they are all people dedicated to the principles of egalitarianism, democracy and ecological sanity. The result is a combustible brew of ideas, commitments and reflections on major historical events, including the COVID-19 pandemic and resulting global economic recession. Interviewed are: Michael Ash, Nelson Henrique Barbosa Filho, James K. Boyce, Ha-Joon Chang, Jane D'Arista, Diane Elson, Gerald Epstein, Nancy Folbre, James K. Galbraith, Teresa Ghilarducci, Jayati Ghosh, Ilene Gabel, Costas Lapavistas, Zhongjin Li, William Milberg, Léonce Ndikumana, Ozlem Onaran, Robert Pollin, Malcolm Sawyer, Juliet Schor, Anwar Shaikh, William Spriggs, Fiona Tregenna, Thomas Weisskopf

The Social Engineer's Playbook is a practical guide to pretexting and a collection of social engineering pretexts for Hackers, Social Engineers and Security Analysts. Build effective social engineering plans

using the techniques, tools and expert guidance in this book. Learn valuable elicitation techniques, such as: Bracketing, Artificial Ignorance, Flattery, Sounding Board and others. This book covers an introduction to tools, such as: Maltego, Social Engineer Toolkit, Dradis, Metasploit and Kali Linux among others. Crucial to any social engineering test is the information used to build it. Discover the most valuable sources of intel and how to put them to use.

Cyber security has become a topic of concern over the past decade. As many individual and organizational activities continue to evolve digitally, it is important to examine the psychological and behavioral aspects of cyber security. Psychological and Behavioral Examinations in Cyber Security is a critical scholarly resource that examines the relationship between human behavior and interaction and cyber security. Featuring coverage on a broad range of topics, such as behavioral analysis, cyberpsychology, and online privacy, this book is geared towards IT specialists, administrators, business managers, researchers, and students interested in online decision making in cybersecurity.

That's how Wendell Potter introduced himself to a Senate committee in June 2009. He proceed to explain how insurance companies make promises they have no intention of keeping, how they flout regulations designed to protect consumers, and how they make it nearly impossible to understand information that the public needs. Potter quit his high-paid job as head of public relations at a major insurance corporation because he could no longer abide the routine practices of the insurance industry, policies that amounted to a death sentence for thousands of Americans every year. In Deadly Spin, Potter takes readers behind the scenes of the insurance industry to show how a huge chunk of our absurd healthcare expenditures actually bankrolls a propaganda campaign and lobbying effort focused on protecting one thing: profits. With the unique vantage of both a whistleblower and a high-powered former insider, Potter moves beyond the healthcare crisis to show how public relations works, and how it has come to play a massive, often insidious role in our political process-and our lives. This important and timely book tells Potter's remarkable personal story, but its larger goal is to explain how people like Potter, before his change of heart, can get the public to think and act in ways that benefit big corporations-and the Wall Street money managers who own them.

FAQs About Reality contains all of Christopher Langan's answers to questions posted on Quora during the years he was active, 2016-2019. Langan was banned from Quora for his conservative worldview and uncompromising debate style. Although Langan never broke Quora's rules or violated its terms of service, he was summarily deplatformed without warning. All of his posts were deleted or orphaned. With the help of members of the Mega Foundation and CTMU Community, the majority of his work on Quora was preserved in this volume.

Focusing on basic skills and tips for career enhancement, Engineer Your Own Success is a guide to improving efficiency and performance in any engineering field. It imparts valuable organization tips, communication advice, networking tactics, and practical assistance for preparing for the PE exam—every necessary skill for success. Authored by a highly renowned career coach, this book is a battle plan for climbing the rungs of any engineering ladder.

As personal data continues to be shared and used in all aspects of society, the protection of this information has become paramount. While cybersecurity should protect individuals from cyber-threats, it also should be eliminating any and all vulnerabilities. The use of hacking to prevent cybercrime and contribute new countermeasures towards protecting computers, servers, networks, web applications, mobile devices, and stored data from black hat attackers who have malicious intent, as well as to stop against unauthorized access instead of using hacking in the traditional sense to launch attacks on these devices, can contribute emerging and advanced solutions against cybercrime.

Ethical Hacking Techniques and Countermeasures for Cybercrime Prevention is a comprehensive text that discusses and defines ethical hacking, including the skills and concept of ethical hacking, and studies the countermeasures to prevent and stop cybercrimes, cyberterrorism, cybertheft, identity theft, and computer-related crimes. It broadens the understanding of cybersecurity by providing the necessary tools and skills to combat cybercrime. Some specific topics include top cyber investigation trends, data security of consumer devices, phases of hacking attacks, and stenography for secure image transmission. This book is relevant for ethical hackers, cybersecurity analysts, computer forensic experts, government officials, practitioners, researchers, academicians, and students interested in the latest techniques for preventing and combatting cybercrime.

This practical guide can help any business or organization make sense of the social media buzz and build a successful online community. • Offers in-depth, how-to advice on the four major social media platforms of interest to most businesses and explores corporate blogging • Shares both social media success stories and cautionary examples of real-world social media efforts gone awry • Explores the future of social media marketing

Facebook Sheryl Sandberg 5 Amazon.com Top 1 TED 330
4 45 30 ABC CNN BBC
TED Talks 330
50 20
Lean In
www.leanin.org www.facebook.com/leaninorg
101 Yahoo!
PChome Online
News98 TVBS
Ada

transformation of engineering education and practice. The contributors define a new and holistic approach to education and practice that captures the creativity, interdisciplinarity, complexity, and adaptability required for the profession to grow and truly serve global needs. With few exceptions today, engineering students and professionals continue to receive a traditional, technically-based education and training using curriculum models developed for early 20th century manufacturing and machining. While this educational paradigm has served engineering well, helping engineers create awe-inspiring machines and technologies for society, the coursework and expectations of most engineering programs eschew breadth and intellectual exploration to focus on consistent technological precision and study. Why this dichotomy? While engineering will always need precise technological skill, the 21st century innovation economy demands a new professional perspective that recognizes the value of complex systems thinking, cross-disciplinary collaborations, economic and environmental impacts (sustainability), and effective communication to global and community leaders, thus enabling engineers to consider "the whole patient" of society's needs. The goal of this book is to inspire, lead, and guide this critically needed transformation of engineering education. "Holistic Engineering Education: Beyond Technology points the way to a transformation of engineering education and practice that will be sufficiently robust, flexible, and systems-oriented to meet the grand challenges of the 21st century with their ever-increasing scale, complexity, and transdisciplinary nature." -- Charles Vest, President, National Academy of Engineering; President Emeritus, MIT "This collection of essays provides compelling arguments for the need of an engineering education that prepares engineers for the problems of the 21st century. Following the National Academy's report on the Engineer of 2020, this book brings together experts who make the case for an engineering profession that looks beyond developing just cool technologies and more into creating solutions that can address important problems to benefit real people." -- Linda Katehi, Chancellor, University of California at Davis "This superb volume offers a provocative portrait of the exciting future of engineering education...A dramatically new form of engineering education is needed that recognizes this field as a liberal art, as a profession that combines equal parts technical rigor and creative design...The authors challenge the next generation to engineering educators to imagine, think and act in new ways. " -- Lee S. Shulman, President Emeritus, The Carnegie Foundation for the Advancement of Teaching and Charles E. Ducommun Professor of Education Emeritus, Stanford University

This book addresses critical questions about how legal development works in practice. Can law be employed to shape behavior as a form of social engineering, or must social behavior change first, relegating legal change to follow as ratification or reinforcement? And what is legal development's source of legitimacy if not modernization? But by the same token, whose version of modernization will predominate absent a Western monopoly on change? There are now legal development alternatives, especially from Asia, so we need a better way to ask the right questions of different approaches primarily in (non-Western) Asia, Africa, the Islamic world, plus South America. Incoming waves of change like the 'Arab spring' lie on the horizon. Meanwhile, debates are sharpening about law's role in economic development versus democracy and governance under the rubric of the rule of law. More than a general survey of law and modernization theory and practice, this work is a timely reference for practitioners of institutional reform, and a thought-provoking interdisciplinary collection of essays in an area of renewed practical and scholarly interest. The contributors are a distinguished international group of scholars and practitioners of law, development, social sciences, and religion with extensive experience in the developing world.

In the Kingdom of Shoes tells the story of the pioneering Bata Company, which created a fascinating company culture as it globalized industrial shoe production.

Social media has received considerable attention, and many potential benefits, as well as concerns, are now being discussed. This book explores how social media can successfully support business processes in marketing, sales and service in the context of customer relationship management (CRM). It presents the fundamentals of Social CRM and shows how small and large companies alike have implemented it. In turn, the book presents analytic and operational software tools that offer features for enhancing and streamlining interactions with customers. The book concludes with an overview of essential design areas that businesses need to bear in mind when introducing social media into their CRM strategies. In this regard, it also points out key success factors, limitations, and data protection aspects.

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Social Engineering gives you the inside information you need to mount an unshakeable defense.

Across the Euro-Atlantic world, political leaders have been mobilizing their bases with nativism, racism, xenophobia, and paeans to "traditional values," in brazen bids for electoral support. How are we to understand this move to the mainstream of political policies and platforms that lurked only on the far fringes through most of the postwar era? Does it herald a new wave of authoritarianism? Is liberal democracy itself in crisis? In this volume, three distinguished scholars draw on critical theory to address our current predicament. Wendy Brown, Peter E. Gordon, and Max Pensky share a conviction that critical theory retains the power to illuminate the forces producing the current political constellation as well as possible paths away from it. Brown explains how "freedom" has become a rallying cry for manifestly un-emancipatory movements; Gordon dismantles the idea that fascism is rooted in the susceptible psychology of individual citizens and reflects instead on the broader cultural and historical circumstances that lend it force; and Pensky brings together the unlikely pair of Tocqueville and Adorno to explore how democracies can buckle under internal pressure. These incisive essays do not seek to smooth over the irrationality of the contemporary world, and they do not offer the false comforts of an easy return to liberal democratic values. Rather, the three authors draw on their deep engagements with nineteenth- and twentieth-century thought to investigate the historical and political contradictions that have brought about this moment, offering fiery and urgent responses to the demands of the day.

This two-volume set (LNAI 9329 and LNAI 9330) constitutes the refereed proceedings of the 7th International Conference on Collective Intelligence, ICCCI 2014, held in Madrid, Spain, in September 2015. The 110 full papers presented were carefully reviewed and selected from 186 submissions. They are organized in topical sections such as multi-agent systems; social networks and NLP; sentiment analysis; computational intelligence and games; ontologies and information extraction; formal methods and simulation; neural networks, SMT and MIS; collective intelligence in Web systems – Web systems analysis; computational swarm intelligence; cooperative strategies for decision making and optimization; advanced networking and security technologies; IT in biomedicine; collective computational intelligence in educational context; science intelligence and data analysis; computational intelligence in financial markets; ensemble learning; big data mining and searching.

Contesting the Indian City features a collection of cutting-edge empirical studies that offer insights into issues of politics, equity, and space relating to urban development in modern India. Features studies that serve to deepen our theoretical understandings of the changes that Indian cities are experiencing Examines how urban redevelopment policy and planning, and reforms of urban politics and real estate markets, are shaping urban spatial change in India The first volume to bring themes of urban political reform, municipal finance, land markets, and real estate industry together in an international publication

Requirements elicitation is the extraction of users' requirements. This process has been affected by legacy systems which are outdated computer systems that are no longer applicable to current contexts but are being used instead of available upgraded versions. Re-engineering will play an important role in the decision making process, especially the way the data is collected and presented through a computing platform. The study establishes appropriateness of existing Elicitation Techniques, determine appropriate Attributes for re-engineering legacy systems and design a Frame work used during elicitation process.

This work analyzes how the three key elements of a democratic society—freedom, equality, and fraternity—have been misconstrued by intellectuals and policy makers who do not respect the limitations of the human condition. Their lack of common sense has resulted in social and cultural problems rather than solutions to them. By contrast, the social teachings of the Catholic Church mesh nicely with the demands of human nature, and as such they offer the right remedy to our cultural crisis. Freedom defined as radical individualism has eclipsed the understanding that real rights are tethered to responsibilities. Equality defined as radical egalitarianism yields little in the way of equality and much in the way of state-sponsored social discord. And fraternity without the foundation of familial bonds and religious communities leaves people isolated and disoriented. Catholic teaching offers much wisdom to remedy our insufficient understanding of the elements needed for a free and flourishing society. Its common sense is greatly needed to help modern Americans rediscover the true meaning of their highest ideals.

Wharton professor Ian C. MacMillan and Dr. James Thompson, director of the Wharton Social Entrepreneurship Program, provide a tough-love approach that significantly increases the likelihood of a successful social enterprise launch in the face of the high-uncertainty conditions typically encountered by social entrepreneurs.

Learn the ins and outs of the IT security field and efficiently prepare for the CompTIA Security+ Exam SY0-601 with one easy-to-follow resource CompTIA Security+ Review Guide: Exam SY0-601, Fifth Edition helps you to efficiently review for the leading IT security certification—CompTIA Security+ SY0-601. Accomplished author and security expert James Michael Stewart covers each domain in a straightforward and practical way, ensuring that you grasp and understand the objectives as quickly as possible. Whether you're refreshing your knowledge or doing a last-minute review right before taking the exam, this guide includes access to a companion online test bank that offers hundreds of practice questions, flashcards, and glossary terms. Covering all five domains tested by Exam SY0-601, this guide reviews: Attacks, Threats, and Vulnerabilities Architecture and Design Implementation Operations and Incident Response Governance, Risk, and Compliance This newly updated Fifth Edition of CompTIA Security+ Review Guide: Exam SY0-601 is not just perfect for anyone hoping to take the SY0-601 Exam, but it is also an excellent resource for those wondering about entering the IT security field.

Landis L. Graden's memoir, "Bent, Not Broken: Crossing Life's Bridges of Tragedy, Trauma, and Triumph", takes an earnest look into how one of the most important moments in his life was affected by the abuse and trauma of his younger years. Wearing a mask of self-doubt and fear for most of his life, Graden starts his journey in this book with a visit to the Obama White House as an invited VIP guest. It is this visit that serves as the catalyst to uncover how generational abuse seeped its way into his adulthood and made him feel like an unworthy imposter. A successful entrepreneur, Graden uses his own stories of hardships and battles to encourage all people, but particularly men who have fallen victim to "strong stereotyping", to lean into the idea of vulnerability and continuous healing. The many personal moments documented throughout the book give stark honesty to how his father laid the foundation very early on for what he thought a strong man was supposed to be. He draws back each layer of what made his father abusive, noting how even his father's foundations had been laid generations before him. This reflective investigation into finding why he felt like an imposter and how to heal ultimately takes Graden into memories of his mother's love, the eventual forgiveness of his father and the

babysitter that molested him, and the various relationships and business ventures that were impacted by the traumas he had yet to start to heal from. He discovers that he presents his confidence, success, and ego through his mask that has hidden years of unsifted traumas. Through patience with himself, therapy, and faith, Graden shares his path to healing using vulnerability as his biggest strength in determining what it really means to be a man. The sharing of his stories cultivates messages that in the end bring about conversations on societal expectations of men and how years of abuse and trauma can give even the best and brightest wounds that require healing. Graden's story of overcoming trauma to find wholeness is an inspiration to all, and a call to action for men to access vulnerability to find healing and happiness.

Nation-states have long used representational architecture to create symbolic identities for public consumption both at home and abroad. Government buildings, major ensembles and urban plans have a visibility that lends them authority, while their repeated portrayals in the media cement their image as icons of a shared national character. Existing in tandem with this official self, however, is a second, often divergent identity, represented by the vast realm of domestic space defined largely by those who occupy it as well as those with a vested interest in its cultural meaning. Using both historical inquiry and visual, spatial and film analysis, this book explores the interaction of these two identities, and its effect on political control, class status, and gender roles. *Conflicted Identities* examines the politicization of both public and domestic space, especially in societies undergoing rapid cultural transformation through political, social or economic expansion or restructuring, when cultural identity is being rapidly "modernized", shifted, or realigned to conform to new demands. Using specific examples from a variety of national contexts, the book examines how vernacular housing, legislation, marketing, and media influence a large, but often underexposed domestic culture that runs parallel to a more publicly represented one. As a case in point, the book examines West Germany from the end of World War II to the early 1970s to probe more deeply into the mechanisms of such cultural dichotomy. On a national level, post-war West Germany demonstratively rejected Nazi-era values by rebuilding cities based on interwar modernist tenets, while choosing a decidedly modern and transparent architecture for high-visibility national projects. In the domestic realm, government, media and everyday citizens countered this turn to state-sponsored modernism by embracing traditional architectural aesthetics and housing that encouraged patriarchal family structures. Written for readers interested in cultural theory, history, and the politics of space as well as those engaged with architecture and the built environment, *Conflicted Identities* provides an engaging new perspective on power and identity as they relate to architectural settings.

Are you fed up with Washington politicizing our economy and bureaucrats more focused on aggrandizing their power than aiding commerce? For many of us, the rhetoric emanating from our government doesn't reflect reality. In *The Courage to do Nothing*, Bill Flax gives a voice to the angry taxpayer articulating our concerns and offering cogent advice to our political leaders. Socialism is inherently flawed, but instead of allowing the free market to function, our politicians employ socialism concealed as compassion. Our cultural elites in Washington, Academia, Media, and Hollywood have built a modern Tower of Babel based on progressive fantasies. Their idealistic pursuit of Utopia is funded by your tax dollars. Socialism is but one pillar in this faulty tower, but it is the pillar du jour and America's future if we don't restore the traditional Christian values and limited government our nation was built upon. At eighteen, Bill Flax enlisted in the Marine Corps to defend the Constitution against all enemies foreign and domestic. It's now clear the gravest threat to our liberty comes from Washington itself. In *The Courage to do Nothing*, Bill interweaves faith, economics and patriotism through fascinating perspectives on the economy and relevant historical examples offering solutions for today's issues. Read *The Courage to do Nothing* to learn economic truths ignored by the cultural elites determined to change America into a European-style socialist boondoggle. Bill Flax provides the economic answers America needs to restore prosperity and liberty before it's too late. This book is essential reading for anyone desiring to understand how Washington's policies created and now prolong our economic turmoil. Learn the truth and the keys to restoring America.

An indispensable book for administrators, policymakers, scholars, and practitioners, *Urban School Reform* presents a revealing portrait of reform efforts while identifying the full range of issues that education reformers will need to address in districts across the country in the years ahead. Today's urban school reformers face a bewildering array of challenges. Urgent problems pertaining to governance, management, labor relations, classroom instruction, and numerous other areas face those who wish to reform and improve urban schools. Having undergone one of the nation's most comprehensive school reform efforts in recent years, San Diego has been a site of nationwide interest--one that is uncommonly well suited to learning about the challenges facing all reformers. This timely book addresses the full range of critical issues pertaining to urban school reform by looking closely at the recent reform efforts in San Diego. In essays by an impressive gathering of scholars and practitioners from across the country, the book considers crucial dimensions of reform efforts in the San Diego schools, including performance, governance, the external environment, central leadership and management, district infrastructure, support services, and school-level instructional efforts. The result is a full-scale assessment of San Diego's reform efforts--a record of unmistakable relevance and value to other urban reform movements throughout the United States.

Penetration testers simulate cyber attacks to find security weaknesses in networks, operating systems, and applications. Information security experts worldwide use penetration techniques to evaluate enterprise defenses. In *Penetration Testing*, security expert, researcher, and trainer Georgia Weidman introduces you to the core skills and techniques that every pentester needs. Using a virtual machine-based lab that includes Kali Linux and vulnerable operating systems, you'll run through a series of practical lessons with tools like Wireshark, Nmap, and Burp Suite. As you follow along with the labs and launch attacks, you'll experience the key stages of an actual assessment—including information gathering, finding exploitable vulnerabilities, gaining access to systems, post exploitation, and more. Learn how to: –Crack passwords and wireless network keys with brute-forcing and wordlists –Test web applications for vulnerabilities –Use the Metasploit Framework to launch exploits and write your own Metasploit modules –Automate social-engineering attacks –Bypass antivirus software –Turn access to one machine into total control of the enterprise in the post exploitation phase You'll even explore writing your own exploits. Then it's on to mobile hacking—Weidman's particular area of research—with her tool, the Smartphone Pentest Framework. With its collection of hands-on lessons that cover key tools and strategies, *Penetration Testing* is the introduction that every aspiring hacker needs.

The real-world guide to defeating hackers and keeping your business secure Many books discuss the technical underpinnings and complex configurations necessary for cybersecurity—but they fail to address the everyday steps that boards, managers, and employees can take to prevent attacks. The *Cybersecurity Playbook* is the step-by-step guide to protecting your organization from unknown threats and integrating good security habits into everyday business situations. This book provides clear guidance on how to identify weaknesses, assess possible threats, and

implement effective policies. Recognizing that an organization's security is only as strong as its weakest link, this book offers specific strategies for employees at every level. Drawing from her experience as CMO of one of the world's largest cybersecurity companies, author Allison Cerra incorporates straightforward assessments, adaptable action plans, and many current examples to provide practical recommendations for cybersecurity policies. By demystifying cybersecurity and applying the central concepts to real-world business scenarios, this book will help you:

- Deploy cybersecurity measures using easy-to-follow methods and proven techniques
- Develop a practical security plan tailor-made for your specific needs
- Incorporate vital security practices into your everyday workflow quickly and efficiently

The ever-increasing connectivity of modern organizations, and their heavy use of cloud-based solutions present unique challenges: data breaches, malicious software infections, and cyberattacks have become commonplace and costly to organizations worldwide. The Cybersecurity Playbook is the invaluable guide to identifying security gaps, getting buy-in from the top, promoting effective daily security routines, and safeguarding vital resources. Strong cybersecurity is no longer the sole responsibility of IT departments, but that of every executive, manager, and employee.

Asserts that American sports award merit, action, improvement, and defense, while politicians flounder because of a lack of these virtues.

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