

The Rolex Story

A teacher and a child psychiatrist discusses the power of stories to affect others, recounting his exposure to many famous people and their stories and what this has told him about life

When I was a young boy my mother entertained me nearly every day by reading me Bible stories from a children's book. I was thrilled by such stories as David and Goliath and Daniel in the lions' den. These stories made me feel like I was there witnessing the events unfold right before my eyes and they sparked within me a lifelong desire for Bible study. For this book I have written an adult version of my fifty-two favorite stories as they are found in the King James Bible and I also included my own commentaries about each story. I suggest that you use this book as a part of your devotions and concentrate on one story each week of the year. It is my sincere desire that you too will be enthralled by the accounts of these great men and women in Bible history.

SHORTCUT TO BUSINESS SUCCESS: 101 Zero-Cost Tactics to Take Your Company to the Next Level is a collection of best practices and strategies used by Fortune 500 companies adapted for small business owners. Are you putting all your time and energy into your business but still struggling to make a living? Or have you achieved some success, but seem unable to grow your business further? Or perhaps you have ideas for a new business, but are not quite sure how to go about it. This book will help you to turn your business into an effective and efficient 'money-making machine' and to create even more success in your life and business. It provides simple real life examples to explain business tactics. Each of the 101 tactics concludes with a short exercise that will make it easy to start working on your business using that tactic. If you are serious about growing your business, it is essential that you apply these tactics right away. In *Shortcut to Business Success*, small business growth expert Ozana Giusca shows you how to: attract more customers, grow your sales, increase internal efficiency, get the most out of your team, be a better leader, sustain your business long-term, take that giant leap to get your business to a higher level. As a bonus you also receive the ultimate marketing framework for your business; that is, your marketing strategy on one page, including everything you need to consider to attract more and better customers. "Hits the mark! *Shortcut to Business Success* is refreshingly full of professional and relevant information, written in an engaging and contemporary style. A must read for the entrepreneur who truly wants to succeed." Gerry Robert, Founder/President of Black Card Books Publishing Company "Ozana is an entrepreneur with great vision and a unique approach. She was able to link business best practices into management tools to address the business potential. Smart. Succinct. Professional. That's Ozana." Henrique Setton, Entrepreneur, Owner of Silicon House "This book is based on principles used by the most successful companies. Having read *Shortcut to Business Success*, I can recognise such tactics being used by multinational companies in my daily life. And best of all, it gives a clear line of action." Andy Harrington, Business Owner, UK's #1 Public Speaking Expert "If you are looking for a very hands-on approach to building your business from the ground up, Ozana has nailed it in *Shortcut to Business Success*. What a purposeful read for anyone who is an entrepreneur or small business owner." Bill Walsh, America's Small Business Expert

No Swiss watch brand has a more powerful reputation than Rolex. The name has long been synonymous with luxury watches of enormous prestige and the highest quality. Since the Genevan manufacturer's founding by Hans Wilsdorf in 1908, these precious timepieces have become coveted around the world. In this overview, become acquainted with Rolex's exciting history, which has been almost constantly characterized by success and expansion. At the same time, examine the highlights of the most important models, primarily from the current

collection, presented here in detailed images with complete technical specifications and accurate prices. This compact volume is a fine starting point for the novice collector and an efficient guide for the aficionado.

The Patek Philippe Nautilus which is a very famous watch was designed by Gerard Genta in just 5 minutes. Graff Diamonds made the most expensive watch in the world which costs \$55 Million. The Rolex Submariner broke the record for being the first wristwatch that was waterproof at a depth of 100 metres. The Jaeger-Lecoultré Reverso was the result of a challenge by a polo player after he kept breaking his watch while playing. Cartier Santos was released in the Year 1904 and has remained a highly sought after watch even after a century. In this book we look at 51 of the most iconic watches that have changed the landscape of timekeeping in terms of innovation and design, These watches have not just impacted our lives but have also played a major role in the World's history as it was responsible for many decisions whether it was during wars or in times when accurate timekeeping was needed.

When Clans Collide: The Germination of Adam's Family Tree through Surname, Life Experience, and DNA tells the story of author Wayne Rudolph Davidson's surname and its ancestral connection to individuals and events that have shaped the world in which we live. When Davidson set out to discover the ancestral history of his surname, he had no idea what he would encounter. On his journey, he discovered that people with the surname of Davidson have contributed to government and politics, business and economics, social sciences, religion, education, science and technology, music and entertainment, sports and recreation, and military history. The research included here illustrates events ranging from the evolution of the English Crown and the building of North America to the American Revolution and the American Civil War. He also discovered quite a few events linked to African American history, including the period of Reconstruction, Buffalo Soldiers and the Great Plains, and the Great Migration. Davidsons have also contributed to the popularity of sports and entertainment, the growth of the office of the president of the United States, both World Wars, and the sacrifice of heroes. Interesting and informative, When Clans Collide explores the history of one surname and provides a foundation and plan for making the connection to your own ancestral heritage through your surname.

Rolex, founded in 1905 by Hans Wilsdorf, is a Swiss company manufacturing, distributing and selling luxury watches. Its flagship Oyster exists since 1945. With a turnover of CHF 4.5 billion in 2012, it is the first global brand of luxury watches at Omega and Breitling. In 1905, Hans Wilsdorf moved to London and founded with his brother Alfred Davis, a watch manufacturing company called their two names, Wilsdorf & Davis. At that time, the majority of the production is done in Switzerland, the architects of this country then being alone can make small enough mechanical movements to fit in a pocket watch.

"My name is Banner, Kent Banner," this set of three stories begins. "I'm a private detective. My DeSoto is paid for, and looks it. I have a couple of grand in the bank, a.38 on my hip, and every cheap hood, crooked cop, and shyster lawyer in L.A. on my back most of the time," he continues. All of the elements of great detective stories are here: perpetually gray weather, a just-divorced detective who attracts women and bad guys in equal measure, mysterious notes, stray guns and informants named Pencil and Big Sally. Join Kenneth Banner in post-war Los Angeles, where everyone from rich socialites to the wife of a nuclear scientist need his help. You can't help but love Banner; he's straight out of the best detective stories you've read: insightful, humble, quick-witted with a dry sense of humor, a man who loves his scotch as much as he loves seeing justice done. Think Guy Noir in L.A., with the type of characters you would find in the City of Angels, not in the more pedestrian Midwest. See if you can figure out whodunit faster

than Banner in this entertaining set of three stories.

The story of Scamp's first attempt at the Rolex Sydney to Hobart Yacht Race

Legend Has It "Pepe The Pinke Pygmy Dolphin!" Has Been Spotted Like The "Loch Ness Guy!" In The "Gulf Of Guayaquil W/ My "Golde Rolex!" On His "Flipper!" Smile's "Don!"

Trying to get your message heard? Build an iconic brand? Welcome to the battlefield. The story wars are all around us. They are the struggle to be heard in a world of media noise and clamor. Today, most brand messages and mass appeals for causes are drowned out before they even reach us. But a few consistently break through the din, using the only tool that has ever moved minds and changed behavior--great stories. With insights from mythology, advertising history, evolutionary biology, and psychology, viral storyteller and advertising expert Jonah Sachs takes readers into a fascinating world of seemingly insurmountable challenges and enormous opportunity. You'll discover how: * Social media tools are driving a return to the oral tradition, in which stories that matter rise above the fray * Marketers have become today's mythmakers, providing society with explanation, meaning, and ritual * Memorable stories based on timeless themes build legions of eager evangelists * Marketers and audiences can work together to create deeper meaning and stronger partnerships in building a better world * Brands like Old Spice, The Story of Stuff, Nike, the Tea Party, and Occupy Wall Street created and sustained massive viral buzz Winning the Story Wars is a call to arms for business communicators to cast aside broken traditions and join a revolution to build the iconic brands of the future. It puts marketers in the role of heroes with a chance to transform not just their craft but the enterprises they represent. After all, success in the story wars doesn't come just from telling great stories, but from learning to live them.

The brand with the crown is recognized worldwide as an invaluable sports implement and luxury product. In little more than one hundred years, it has become one of the most successful and innovative watch brands on the planet. Rolex manufactures more than a half a million wristwatches per year while maintaining an outstanding reputation and near-perfect quality. From the beginning, the sponsorship of statesmen, movie stars, and athletes has driven its success, but the company has expanded to include more than just the rich and famous. The Rolex Oyster became the first watch to defy the elements when, in 1927, Mercedes Gleitze wore one while she swam the English Channel. In 1933, the company patented the first automatic winding mechanism. Learn more about this history and read updated reports written about new Rolex ideas and performance tests featured in the German watch magazine Armbanduhren (Wristwatch) from the past 15 years.

The name Rolex is recognized around the world. It has become an icon of beauty, quality, accuracy, style, and taste. While there are other fine manufacturers of timepieces, none has reached this pinnacle of public respect and acclaim. The watches produced by Rolex over the last 100 years are celebrated in this lavishly illustrated classic, now in a revised and expanded third edition. Over 30 newly discovered wristwatches are included in this volume, along with new information and a revised value guide. In addition there are detailed looks at some of Rolex's legendary movements. Dowling and Hess, both acknowledged Rolex authorities, have captured the watches' beauty in color photography and present the most thorough and extensive history written

of the company. The watches and the extensive information this book offers to collectors make it a truly useful volume, one that will be cherished by watch lovers around the world.

Shifting Stories explores the power of stories in organisational life and will help you take a new approach to: Helping people who feel stuck Energising individuals who wish to change Getting teams to work more effectively Resolving interpersonal problems Helping people through organisational change Dealing with conflict Working on yourself Written in three sections, What's the Big Idea?, The ManyStory Approach in Practice, and Concluding Thoughts, each section works towards the reader having a deeper understanding of how to create a better future at work. Section One describes how we all live our lives through story, how problems may arise because of the stories people have created, how we can make stories come true, for good or for ill, and how we can work with stories to achieve better outcomes. Section Two details how we can apply the ManyStory Approach, with case studies exploring coaching, teamwork, leading change, and resolving conflict. Section Three consolidates the ideas of the book, looking firstly at the few occasions when this approach hasn't worked and what we can learn from that. This section also looks to the future and invites readers to share their experiences. Shifting Stories will be of strong interest to trainers, coaches, change agents, and leaders who seek to help individuals and teams to be more effective at work.

Seventeen Award Winning Stories Whose Common Claim Is Only To Excellence.

The Rolex StorySchiffer Publishing

Beverley Bryann's "The Best Cocktail Hour Stories, Vol. I" is an amusing collection of life stories revealed over a glass (or bottle) of wine. Readers are invited to share their own stories. Recent release "The Best Cocktail Hour Stories, Vol. I" from author Beverley Bryann is both fun and enlightening. This creative collection of real life short stories is a tribute to all storytellers who contribute to the time-honored tradition of sharing real life stories over a glass or bottle of wine at cocktail hour. Beverley Bryann, businesswoman, devoted raconteur, and author has released her entertaining collection of real life stories, "The Best Cocktail Hour Stories, Vol. I." This light-hearted and amusing compilation of delightful sagas about the rich and famous, and the not so rich and obscure, will bring a smile, chuckle, or raucous laugh to the reader while enjoying his (or her) favorite wine. Laugh and wonder along as the author depicts the little known thrills, fears and antics of the many interesting people met and/or discussed at upscale urban watering holes including: The British Royal Family, The Beatles, Marilyn Monroe, Howard Hughes, Henry Kissinger, Frank Sinatra, George "Baby" Gerber, Marlon Brando, Orson Wells, Superman George Reeves, Don King, DeBeer's Diamond Mafia, Gambino's Other Mafia, NFL, Mickey Mantle, Charley Finley, Gov. Edwin Edwards, Leona Helmsley, Elizabeth Taylor, Richard Burton, Mae West, Errol Flynn, Albert Einstein, Blimpie's, Vidal Sassoon, Roman Polanski, Director Elia Kazan, Goodfella Henry Hill, Jacques Cousteau, Broadway Joe Namath, New England Patriots, King Edward VIII, Wallis Simpson, Aristotle Onassis, Moroccan Royal Family...and some really, really funny guys and babes. Beverley also includes the history and trivia of wine and spirits,

along with cocktail or happy hour trivia, toasts and quotes. A fun read from start to finish.

We are both fans of watching animated stories. Every evening, before or after dinner, we always sit in front of the television and watch the animation program, which is originally produced and shown for children. We find ourselves becoming younger while immersed in the interesting plot of the animation: how the princess is first killed and then rescued, how the little rat defeats the big cat, etc. But what we have found in those animation programs are not only interesting plots, but also a big chance for the application of computer science and artificial intelligence techniques. As is well known, the cost of producing animated movies is very high, even with the use of computer graphics techniques. Turning a story in text form into an animated movie is a long and complicated procedure. We came to the conclusion that many parts of this process could be automated by using artificial intelligence techniques. It is actually a challenge and test for machine intelligence. So we decided to explore the possibility of a full life cycle automation of computer animation generation. By full life cycle we mean the generation process of computer animation from a children's story in natural language text form to the final animated movie. It is of course a task of immense difficulty. However, we decided to try our best and to see how far we could go.

Through this exploration of white-collar crime in Canada, you'll discover that we have some of the most colourful hucksters in the world.

The ability to influence and communicate effectively with both colleagues and external partners is a crucial skill. This book is about the ability to influence people. Built around the authors' useful model, it will help you review and reflect upon how you perform as an influencer; and discuss and review skills, styles, approaches and techniques.

Presenting some of the most significant research on the modern understanding of luxury, this edited collection of articles from the Journal of Brand Management explores the complex relationships consumers tie with luxury, and the unique characteristics of luxury brand management. Covering the segmentation of luxury consumers worldwide, the specificity of luxury management, the role of sustainability for luxury brands and major insights from a customer point of view, *Advances in Luxury Brand Management* is essential reading for upper level students as well as scholars and discerning practitioners.

This inspirational book combines invaluable advice with remarkable and candid inside stories of thirty Indian business leaders. Uncompromising vision, a willingness to take risks and exceptional business acumen enabled these leaders to add value to the business fabric of India. Through a series of interviews Peter Church details the paths they travelled, the obstacles they overcame and the important lessons they learnt along the way. Not only do these stories provide guidance to young entrepreneurs trying to decide whether and how to embark upon a business career, but they also provide

valuable insights to those looking for tie-ups and investment in India. Enlightening and fascinating, Added Value celebrates larger-than-life ambition, inspired leadership, hard work and the twists and turns of fate.

For more than a century, Rolex stands apart as the most coveted and most legendary brand of watches in the world. A Rolex connotes many things: the quintessence of the luxury timepiece, a tool of power for movers and shakers, the symbol of passage into adulthood. New labels pop up, styles come and go, but the brand at the top never changes. Ever the record setter—the Daytona that had belonged to Paul Newman was auctioned by Phillips in New York in October 2017 for \$17.8 million—it comes as no surprise that Rolex is the most collected watch label in the world. The history of Rolex is rooted in the visionary spirit of its founder, Hans Wilsdorf. In 1905, young Wilsdorf founded a company in London for the distribution of timepieces, but his true dream was to produce wristwatches—in their infancy at the time, and not very precise—that would be technically durable and reliable, and supremely elegant. The company first concentrated on producing the highest quality movements, and this quest for precision rapidly led to the first wristwatch in the world to receive the Swiss Certificate of Chronometric Precision, granted by the Official Watch Rating Centre in Bienne in 1910. Four years later, Kew Observatory in Great Britain awarded a Rolex watch a class A certificate, a distinction that had been previously reserved exclusively for marine chronometers. From that date forward, the Rolex wristwatch has been synonymous with precision. Over the last 100 years, Rolex milestones include: the first waterproof watch, the first self-winding mechanism, the first wristwatch to fly over Mt. Everest, the first diver's watch waterproof to 100 meters, the first to withstand magnetic fields of 1,000 gauss, the first to descend the Mariana Trench. Selected by specialist Fabienne Reybaud, each of the exceptional Rolex watch models in this beautiful handcrafted Ultimate Collection volume showcase the most valuable and technically innovative models the luxury watchmaker has produced, including watches never seen in print before: From the first wristwatch dating to the early 1900s and the first Oyster Perpetual from 1931, to an Explorer worn during Sir Edmund Hillary's expedition to the summit of Mt. Everest in 1953 and the Submariner worn by actor George Lazenby in the James Bond film *On Her Majesty's Secret Service*, they are sure to astonish collectors the world over. Selected by specialist Fabienne Reybaud, each of the exceptional Rolex watch models in this beautiful handcrafted Ultimate Collection volume showcase the most valuable and technically innovative models the luxury watchmaker has produced, including watches never seen in print before: From the first wristwatch dating to the early 1900s and the first Oyster Perpetual from 1931, to an Explorer worn during Sir Edmund Hillary's expedition to the summit of Mt. Everest in 1953 and the Submariner worn by actor George Lazenby in the James Bond film *On Her Majesty's Secret Service*, they are sure to astonish collectors the world over.

This book challenges you to see beyond your immediate circumstances and to act in step with your life goals. As a result

of studying this book, the reader will be familiar with principles of the Better Choice Process. Upon completion of this book, the reader should better appreciate the strengths of the analytical approach to decision making and be able to apply the methods presented in real life. The Better Choice Process is easy to learn for anyone who is ready, has a little experience, and has a real desire to be effective in making better choices. The key ingredient in the success of this process is your commitment to doing the right thing, the right way, for the right reason, expecting the right results to benefit others according to the principles of high integrity. Share what you have learned with others and refer to the book continually.

An eclectic collection of 50 flash fictions written between 2010-15. An additional 103 flash fictions are published in a companion volume, An Anthology of Hardly 20/20 Flash! Fiction. Between these two volumes are all the pieces published in the authors' now out-of-print Flash! Fiction, Flash! Fiction 2, Flash! Fiction 3, Flash! Fiction 4, and The Brain in the Vat Stories and More as well as 24 flash fictions never anthologized.

PRESENTATION: THE ULTIMATE BOOK ABOUT ROLEX Rolex Encyclopedia is the most complete and updated guide on vintage and modern Rolex watches and it includes every Rolex produced from 1905 until today. A travel through time which you won't be able to interrupt! There is a big story behind every important brand: a story made of great ideas, great adventures, enterprises and innovations that have changed the world that we knew. This is the case of Rolex. Many things have already been said about its story, but the love and passion of Guido Mondani Editore have no limits and this is why the Rolex Encyclopedia wants to reach the soul of the story of this important brand, which has changed the world of watchmaking forever. No one before has ever written so much about the great enterprises of Rolex: a story of outstanding pioneers, of courageous and far-sighted persons, of state-of-the-art watches, which almost represent the Holy Grail for watch collectors. A story told in three big books that in their kind are definitely another unique mission.

TOPICS Ask yourself a question, any question What is the origin of the name Rolex? Where does the nickname "Bubble Back" come from? How many pieces of the Rolex Split-Seconds model were produced? When was the Submariner model created to commemorate the Panama Channel? How many Marks exist for the Submariner and Sea-Dweller models? How many Daytona watch models were produced? How many hours does it take to produce a Cerachrom bezel? You will find all the answers in here. Furthermore, these books also provides the estimates of every Rolex, basing on the conditions, and the updated price of all watches in production. **MODELS** Air-King, Bart Simpson, Bicchierini dial, Bubble Back, Buckley dial, Comex, Chronographs, Cosmograph, Dato-compax, Daytona, Deep Sea, Double Red, Exclamation mark, Explorer I, Explorer II, Explorer dial, Feet First, Glidelock, Glossy dial, GMT-Master, Ghost dial, Green, Hulk, James Bond, Lumi dial, Meter First, Milgauss, Military, Moon Phases, Oman dial, Oyster Date,

Oyster DateJust, Oyster DateJust II, Oyster Day-Date, Oyster Day-Date II, Oyster No Date, Panerai, Patent Pending, Patrizzi Dial, Personalized dials (Astrua, Bucherer, Cartier, Cuervos y Sobrinos, Panama Canal, Polipetto, Ronchi, Serpico y Laino, Tiffany, Verga, Versace), Prince, Quartz, Rehaut, Sea-Dweller, Sky-Dweller, Spider dial, Sub-aqua, Submariner, Texano, Triplesix, Tropical dial, Turn- O-Graph, Underline, Yacht Master.

PRESENTATION: LEARN EVERYTHING ABOUT MODERN AND VINTAGE ROLEX DAYTONA ROLEX DAYTONA STORY describes every single Daytona reference, from its origin until today providing all the essential details for collectors, enthusiasts and dealers. All references are presented with the dates of the beginning and of the end of production; each model is illustrated with all those characteristics that determine the value and the rarity of the watch. All the illustrations in this volume are exactly what collectors have always dreamt of: large, beautiful and depicting every little detail of all the watches. Are you a watch collector and want to know every little detail about Rolex Daytona? Have you only recently approached the world of Rolex watches and are you looking for reliable answers to your doubts? Are you a watch dealer and want to know exactly what you buy or sell? Do you want to know the real value of your Daytona watches? Do you want to know the real value of your Daytona chronographs? For all this and much more, this book is perfect for you Attached are the updated estimates of all published watches. TOPICS The important dates of the Daytona, the chronological production table, the “Paul Newman” dials, the Daytona dial makers, the Greek letter “sigma”, the customized dials, the faded dials, the calibers used and their differences, the aftermarket dials, the push-buttons, the bezels, thewinding crowns, the “underline” dials, the “Tropical Dials”, the bracelets, the gold hallmarks, the enamel dials, regular 6 and inverted 6, the updated estimates of all published watches. All models are accompanied by the descriptions of all those characteristics that determine the value and the rarity of the watch, such as: Bezels – Bracelets – Buttons – Calibers – Case back – Cases -Dials – Dials with changing color – Diameter – Hallmarks – Hands – Indexes – Inverted 6 – Lugs – Movements – Papers – References with their period of production – Sigma – Spare parts – Winding Crown.

* An exhaustive appraisal of the Rolex watch, including studies of vintage models, current designs and special editions* Learn how to spot fakes using the same clues as the experts* Invaluable to any watch-lover, especially aspiring Rolex collectorsHorological trends flit by faster than ever in today's fast-paced society. But Rolex does not rely on gimmicks; theirs is a more perennial allure, with a reputation built on traditions and hard-earned skill. A company that innovates while paying homage to their roots, every Rolex is the cumulation of centuries of watchmaking expertise. Within this book you will find explanations of the making process, descriptions of the materials involved and expert commentary on what makes each Rolex wristwatch unique. The Book of Rolex demonstrates how each model fits its social milieu, present and

past. It also addresses the multitude of fakes on the market, including the so-called 'Frankensteins' - watches made from a mixture of real parts and forgeries, which are notoriously hard to spot - imparting all the skills needed to pick counterfeits out of a line-up. A holistic view of Rolex watches, this book promises to be as timeless as the brand itself. Should you be considering a Rolex, this book will convince you of its worth as an investment.

This second volume of hilarious, socially incorrect 'who done it' mystery short stories by Charles E. Schwarz is filled with unforgettable Dickensian characters and is a joy as the readers try to spot the villain. This is best illustrated by the title's story, Murder Among Talking Fools, where, in a bar, desperate lonely people engage in outrageous exaggerated fictions about themselves until one is shot. From first to last, the fast pace of these eight short stories never diminishes but keeps the reader page turning, laughing and guessing until the ending.

Raven Middlefield is on her way home to celebrate Christmas with her family for the first time in years when she accidentally foils an armed robbery attempt. The local newspaper runs the story first: "Hometown Girl Does Good." When the robber is connected to an interstate crime spree, the story goes national, and everything in Raven's life gets caught in the resulting undertow. Fish Stories explores the lives of ordinary people who find themselves in extraordinary situations. It is a story about homecomings, and the baggage that we bring with us.

An anthology of short stories encompassing fantasy, fact and fiction. Stories that have been read out over the Community Radio across Australia and several winners of national competitions.

Finding a vintage Rolex is easy. Finding one that's worth its price... that's the challenge. Fakes are getting harder to spot, and a poor restoration could end up costing you more than its price in repairs. That's a painful mistake you could avoid with the right information. Written by a seasoned collector, this guide will teach you the complex nuances of vintage Rolex watches, saving you from financial catastrophe and turning you into a savvy collector. 1,483 references are covered in extraordinary detail, from antique and vintage dress watches to contemporary professional watches. Bezel sizes, dial markings, case engraving, hands, movements and much more, all documented so you know exactly what you're paying for. The guide will lead you from potential pitfall to glorious barn-find, with all the treacherous twists and turns along the way. There are plenty of pictures to inspire, inform and enlighten you as you learn to zero-in on your dream watch. The world of vintage Rolex watches is complex and nuanced, making it especially daunting for the first-time buyer. But armed with the facts, you will make informed choices that put you back in the driver's seat.

"I've paged through stacks of books on the history of watches. . . . But I hadn't come across a book that actually moved me until I picked up A Man and His Watch. The volume is filled with heartfelt stories." —T: The New York Times Style Magazine "There are a bunch of beautifully illustrated watch books out there, but A Man & His Watch by Matt Hranek is

more than that. It speaks to the nature of watches as deeply personal items." —Gear Patrol, Coffee Table Books Our Staff Can't Live Without Paul Newman wore his Rolex Daytona every single day for 35 years until his death in 2008. The iconic timepiece, probably the single most sought-after watch in the world, is now in the possession of his daughter Clea, who wears it every day in his memory. Franklin Roosevelt wore an elegant gold Tiffany watch, gifted to him by a friend on his birthday, to the famous Yalta Conference where he shook the hands of Joseph Stalin and Winston Churchill. JFK's Omega worn to his presidential inauguration, Ralph Lauren's watch purchased from Andy Warhol's personal collection, Sir Edmund Hillary's Rolex worn during the first-ever summit of Mt. Everest . . . these and many more compose the stories of the world's most coveted watches captured in *A Man and His Watch*. Matthew Hranek, a watch collector and NYC men's style fixture, has traveled the world conducting firsthand interviews and diving into exclusive collections to gather the never-before-told stories of 76 watches, completed with stunning original photography of every single piece. Through these intimate accounts and Hranek's storytelling, the watches become more than just timepieces and status symbols; they represent historical moments, pioneering achievements, heirlooms, family mementos, gifts of affection, and lifelong friendships.

[Copyright: eb19aaf9f06f034d066380ad472e1f49](#)