

on the questions of where mass production came from, the fundamental elements of Fordism and why it emerged when and where it did, why and how far mass production spread into the wider economy and how it changed in the process, its impact on work and workers, whether the 20th-century success of Japan is due to a more ruthless exploitation of the principles of mass production or to a new form of productive organization, and whether the late 20th century is witnessing the end of mass production as a dominant or viable paradigm. They are reproduced from the original publications, so the type is variable and the illustrations generally of a poor quality. No subject index. Annotation copyrighted by Book News, Inc., Portland, OR

A brilliant, authoritative, and fascinating history of America's most puzzling era, the years 1920 to 1933, when the US Constitution was amended to restrict one of America's favorite pastimes: drinking alcoholic beverages. From its start, America has been awash in drink. The sailing vessel that brought John Winthrop to the shores of the New World in 1630 carried more beer than water. By the 1820s, liquor flowed so plentifully it was cheaper than tea. That Americans would ever agree to relinquish their booze was as improbable as it was astonishing. Yet we did, and *Last Call* is Daniel Okrent's dazzling explanation of why we did it, what life under Prohibition was like, and how such an unprecedented degree of government interference in the private lives of Americans changed the country forever. Writing with both wit and historical acuity, Okrent reveals how Prohibition marked a confluence of diverse forces: the growing political power of the women's suffrage movement, which allied itself with the antiliquor campaign; the fear of small-town, native-stock Protestants that they were losing control of their country to the immigrants of the large cities; the anti-German sentiment stoked by World War I; and a variety of other unlikely factors, ranging from the rise of the automobile to the advent of the income tax. Through it all, Americans kept drinking, going to remarkably creative lengths to smuggle, sell, conceal, and convivially (and sometimes fatally) imbibe their favorite intoxicants. *Last Call* is peopled with vivid characters of an astonishing variety: Susan B. Anthony and Billy Sunday, William Jennings Bryan and bootlegger Sam Bronfman, Pierre S. du Pont and H. L. Mencken, Meyer Lansky and the incredible—if long-forgotten—federal official Mabel Walker Willebrandt, who throughout the twenties was the most powerful woman in the country. (Perhaps most surprising of all is Okrent's account of Joseph P. Kennedy's legendary, and long-misunderstood, role in the liquor business.) It's a book rich with stories from nearly all parts of the country. Okrent's narrative runs through smoky Manhattan speakeasies, where relations between the sexes were changed forever; California vineyards busily producing "sacramental" wine; New England fishing communities that gave up fishing for the more lucrative rum-running business; and in Washington, the halls of Congress itself, where politicians who had voted for Prohibition drank openly and without apology. *Last Call* is capacious, meticulous, and thrillingly told. It stands as the most complete history of Prohibition ever written and

confirms Daniel Okrent's rank as a major American writer.

"Boston, present day. A young man from a shadowy government agency shows up at an Ivy League university and offers an eminent professor a lot of money to study a trove of recently discovered old documents. The only condition: the professor must sign an NDA that would preclude him from publishing his findings, should they be significant. The professor refuses and tells the young man to get lost. On his way out, he bumps into a young woman--a low-on-the-totem-pole adjunct faculty member who's more than happy to sign the NDA and earn a few bucks. The documents, if authentic, are earth-shaking: they prove that magic actually existed and was practiced for much of human history. But its effectiveness began to wane around the time of the scientific revolution and the Age of Enlightenment; it stopped working altogether in 1851 at the time of the Great Exhibition at the Crystal Palace in London. It's not entirely clear why, but it appears that something about the modern world "jams" the "frequencies" used by magic. And so the shadowy government agency--the Department of Diachronic Operations, or DODO--gets cracking on its real mission: to develop a device that is shielded from whatever it is that interferes with magic and thus send Diachronic Operatives back in time to meddle with history"-

A detailed history of the managed health care movement as recorded by Dr. Smith provides insight into the current turmoil in the medical profession. Relating physician behavior to the social psychology of mass movement gives us an understanding of the initial acceptance of the negative effects of managed care.

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Vitamin deficiencies can be the cause of many health problems. I'm only a layman, but even I know that little fact. When I was a child, back in the late 1940's, I had severe nose bleeds for nearly all of one summer. Because of these nose bleeds, I spent more of that summer in the house than I did outside doing all the things a child should be able to do. In later years, a doctor told me that the nose bleeds were probably caused by a lack of Vitamin K. In undeveloped countries, especially in Africa, blindness is a common, very dangerous, problem. It usually starts as night blindness but can escalate into total blindness and even eventual death. The cause in many cases? Vitamin A deficiency. Until the 1980's, stomach ulcers were thought to be caused by stress, hot foods, fatty foods or acidic foods. Today, most stomach ulcers are generally thought to be caused by the bacterium; H. pylori. That's not a vitamin but I use it as an example to show that common thought may be wrong. Scientists can be wrong. Doctors can be wrong. Treatments for disease can be wrong. I'm not endorsing the views of this book. All I'm saying is that the material contained herein deserves a good look. The author's theories about the root cause of Rheumatoid Arthritis, RA, deserve it. Bud Simpson, Logan, Ohio Bud Simpson is the author of two books – "MANTAWASSUK: THE COVE" and his latest, "THE MOVING FINGER WRITES".

The inexorable rise of Communism was the most momentous political phenomenon of the first half of the twentieth century. Its demise in Europe and its decline elsewhere have produced the most profound political changes of the last few decades. In this illuminating book, based on forty years of study and a wealth of new sources, Archie Brown provides a comprehensive history as well as an original and compelling analysis of an ideology that has shaped the world. Tracing the story of Communism from its nineteenth-century roots, the book shows how the political movement Karl Marx described as a 'spectre haunting Europe' expanded throughout the world during the twentieth century, and how the principles and precepts of this revolutionary system became a living reality for many millions of ordinary people. Even today, although Communism has been widely discredited in the West, a quarter of humanity - in Asia and Latin America - still lives under its rule. Archie Brown explores the appeal of Communism to its adherents, its resounding successes and its catastrophic failures. In the 1950s and '60s, as tensions mounted within Eastern Europe, internal struggles came to dominate party politics,

and fresh challenges from the West exerted increasing pressure on the Communist states to reform. The book considers why so many of these apparently invincible regimes collapsed when they did, often extremely suddenly, dislocating the lives of so many overnight. A groundbreaking work from an internationally renowned specialist, *The Rise and Fall of Communism* promises to be the definitive study of the most remarkable political and human story of our times.

"Biography of the life and career of Osgood, Limited information about heliotype, but some not found elsewhere. ... One engraved portrait of Osgood, copies as a half-tone." -- Hanson Collection catalog.

An award-winning historian presents a wide-ranging history of accounting, discussing how basic auditing and double-entry bookkeeping have shaped kingdoms and empires as well as how misuse of this system caused the 1929 Crash and the 2008 financial crisis. 30,000 first printing.

An authoritative and lively account of the long and controversial history of the British in India, from the foundation of the East India Company in 1600; to Ghandi's innovative leadership of the increasingly militant Indian Nationalist movement; and finally to Lord Mountbatten's 'swift surgery of partition', leaving behind the Independent states of India and Pakistan. Against this epic backdrop, Judd explores the consequences of British control for both Indians and the British in India. What was the effect on their daily lives, and on the lives they were effectively controlling? Were the British intent on development or exploitation? Were they a 'civilizing' force? Easy answers are avoided, and difficult questions provoked in this fascinating book.

In the century after the Civil War, an economic revolution improved the American standard of living in ways previously unimaginable. Electric lighting, indoor plumbing, motor vehicles, air travel, and television transformed households and workplaces. But has that era of unprecedented growth come to an end? Weaving together a vivid narrative, historical anecdotes, and economic analysis, *The Rise and Fall of American Growth* challenges the view that economic growth will continue unabated, and demonstrates that the life-altering scale of innovations between 1870 and 1970 cannot be repeated. Robert Gordon contends that the nation's productivity growth will be further held back by the headwinds of rising inequality, stagnating education, an aging population, and the rising debt of college students and the federal government, and that we must find new solutions. A critical voice in the most pressing debates of our time, *The Rise and Fall of American Growth* is at once a tribute to a century of radical change and a harbinger of tougher times to come.

Edward Gibbon's six-volume *History of the Decline and Fall of the Roman Empire* (1776-88) is among the most magnificent and ambitious narratives in European literature. Its subject is the fate of one of the world's greatest civilizations over thirteen centuries - its rulers, wars and society, and the events that led to its disastrous collapse. Here, in volumes three and four, Gibbon vividly recounts the waves of barbarian invaders under commanders such as Alaric and Attila, who overran and eventually destroyed the West. He then turns his gaze to events in

the East, where even the achievements of the Byzantine emperor Justinian and the campaigns of the brilliant military leader Belisarius could not conceal the fundamental weaknesses of their empire. For more than seventy years, Penguin has been the leading publisher of classic literature in the English-speaking world. With more than 1,700 titles, Penguin Classics represents a global bookshelf of the best works throughout history and across genres and disciplines. Readers trust the series to provide authoritative texts enhanced by introductions and notes by distinguished scholars and contemporary authors, as well as up-to-date translations by award-winning translators.

"This is a Ph.D. dissertation. In a time when the threats inherent to the Cold War have been largely forgotten, and replaced with fears of terrorist attacks and epidemics, this book returns to the not so distant past in search for knowledge on how threats "

Louise Alden learnt from a young age that you can't change the cards that life deals you; you just have to learn how to play the game. With money in her pocket and a new boyfriend at her side, life on the estate has never been better. Until Louise uncovers a deadly secret; now nothing will ever be the same again. Jerell Morgan was born evil. Even his Bible preaching grandma, who raised him back home in Kingston, Jamaica, couldn't drive away the wickedness that festered inside him as a child. Now busy making a name for himself, Jerell is prepared to do whatever it takes to live the life that he has always dreamt of. He is on the rise, and London doesn't know what's about to hit it. "Some rise by sin, and some by virtue fall." William Shakespeare

National Book Award Winner: The definitive account of Nazi Germany and "one of the most important works of history of our time" (The New York Times). When the Third Reich fell, it fell swiftly. The Nazis had little time to destroy their memos, their letters, or their diaries. William L. Shirer's sweeping account of the Third Reich uses these unique sources, combined with his experience living in Germany as an international correspondent throughout the war. The Rise and Fall of the Third Reich earned Shirer a National Book Award and continues to be recognized as one of the most important and authoritative books about the Third Reich and Nazi Germany ever written. The diaries of propaganda minister Joseph Goebbels, as well as evidence and other testimony gained at the Nuremberg Trials, could not have found more artful hands. Shirer gives a clear, detailed, and well-documented account of how it was that Adolf Hitler almost succeeded in conquering the world. With millions of copies in print, The Rise and Fall of the Third Reich is a chilling and illuminating portrait of mankind's darkest hours. "A monumental work." —Theodore H. White

In 1991, Gerald Ratner made a landmark speech to the Institute of Directors After over 25 years in the jewellery trade, Gerald Ratner was one of the most well-known and successful retailers of his generation. He had built up a highly profitable, multi-million pound international business, including household names like Ratners, H Samuel, Ernest Jones, Watches of Switzerland, as well as over one thousand stores in the US. Being asked to give the keynote address at the Institute of Directors' annual conference at The Royal Albert Hall was a great honour and should have been the crowning glory on two decades of empire building. Gerald's speech was seized upon by the media after he included jokes about the quality of some of the shops' products. But the far-reaching impact that these jokes would have no one could have predicted. "Even

though I had once had my name above hundreds of shops up and down the country, it had become more famous as a byword for crap. It took several years to realise just what an impact the speech had had on every aspect of my life." Press coverage of hardback version: "... a rollicking good read" —Michael Skapinker, The FT "Most business autobiographies are so overlaid with ghost-writerly blandness that the character of the subject is lost. Mr Ratner had help with this one, but fortunately he is still there: obsessive, funny and a bit of a scoundrel - the last mitigated by how well he knows it." —The FT "self-effacing, revealing and human" —Luke Johnson, FT Business Life "A few ill-chosen words to a well-heeled audience 16 years ago reduced Britain's biggest jeweller to poverty. Now he reveals how he bounced back" —Jewish Chronicle "...contains lessons for us all" —Management Today "...worth its weight in gold" —The Independent Amazon reviews "Everyone knows the story of Gerald's rise and fall - what an amazing story and well worth reading.... I couldn't put it down, totally gripping and inspiring stuff, you really couldn't see this coming from such an energetic, passionate man" "I have read many bio's from business leaders and most are boring 'how to get rich' or 'let me tell you a long list of not very interesting stories with all the good bits missed out'. Gerald's book is very different it is a great read, I could not put it down" "Sobering and enlightening at the same time. A great read and a morality tale of our time."

Since its publication in 1960, William L. Shirer's monumental study of Hitler's German Empire has been widely acclaimed as the definitive record of this century's blackest hours. The Rise and Fall of the Third Reich offers an unparalleled and thrillingly told examination of how Adolf Hitler nearly succeeded in conquering the world. With millions of copies in print around the globe, it has attained the status of a vital and enduring classic.

In this acclaimed historical study, Alexander Saxton establishes the centrality of white racism to American politics and culture. Examining images of race at a popular level - from blackface minstrelsy to the construction of the Western hero, from grassroots political culture to dime novels - as well as the philosophical constructions of the political elite, it is a powerful and comprehensive account of the ideological forces at work in the formation of modern America.

An authoritative history of a 3,000-year period from the birth of the world's first nation-state to its absorption into the Roman Empire includes comprehensive coverage of such topics as its government, the influence of religion and the roles of women.

The full story of the spectacular rise and tragic downfall of legendary pop producer Phil Spector

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