

Get Free The Photoshop Workbook Professional Retouching And Compositing Tips Tricks And Techniques

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Learn to take great photos with your iPhone—the camera you always have with you!

Imagine if someone took the same photographic techniques, principles, and tools used by high-end and professional photographers, but applied them to shooting with an iPhone. Imagine the type of images you'd be able to create using those same ideas. Well, finally, somebody has.

The world's #1 best-selling photography techniques author is about to break all the rules as he shows you how to apply the same techniques today's top pro photographers use to make stunning images. You're going to learn exactly how to use these techniques to create images that people will just not believe you could actually take with a phone (but with the quality of the iPhone's camera, you absolutely can!).

Scott leaves all the techno-speak behind and, instead, treats the whole book as if it were just you and he out on a shoot with your iPhones, using his trademark casual,

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plain-English writing style to help you unlock the power of your iPhone to make the type of pictures you never thought could be done with a phone. You'll learn:

- Which tools to use to make pro-quality portraits in any lighting situation.
- How to create stunning landscape shots that people will swear you took with an expensive DSLR or mirrorless camera.
- Proven posing techniques that flatter your subject and make anyone you photograph look their very best in every shot.
- How to organize and edit your photos like a pro!
- The pros' top tips for making amazing shots of everything from flowers to product shots, from food photography to travel shots, and everything in between.

Each page covers a single concept, a single tool, or a trick to take your iPhone photography from snapshots to shots that will make your friends and family say, "Wait... *you* took this?!"

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This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Scott Kelby, the #1 best-selling Lightroom book author, brings you everything you need to know about Lightroom Mobile in his newest book. Lightroom Mobile, which is kind of like an extension of the regular desktop version of Lightroom, allows users to use Lightroom on their iPads, iPhones, and Android devices. This is really handy because it lets you do a lot of the main things you use the desktop version for, but with Lightroom Mobile, you can easily do them on your mobile device. Plus, it's "free," and that's a hard price to beat. The Lightroom Mobile Book, first shows you how to get up and running quickly. Then, comes the fun stuff, like telling Lightroom on your computer which collections you want access to over in Lightroom Mobile. Plus, you'll learn how to manage your collections, add Pick flags and star ratings, move images, play slide shows, and a bunch of other important stuff you'll want to know right up front. Then, you'll learn how to edit your images in Lightroom Mobile, using the same Basic panel features found in the desktop version of Lightroom—it's the same sliders that do the same thing, and it's even in the same order. You'll also learn how to easily crop images, as well as use the in-app camera. You'll learn step by step how to set up Lightroom on your desktop and mobile device, so that during a shoot, you can hand your client your tablet and not only can they see the images coming in live as you shoot, they can make their own Picks, comments, and even share the link with

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someone at a different location, so they can be part of the shoot, and the approval process, too! There are lots of other handy features you'll want to know about, and Scott tells you exactly how to use them just like he was sitting there beside you, using the same casual style as if he were telling a friend. In *The Lightroom Mobile Book*, Scott brings the whole process together in a clear, concise, and visual way. There is no faster, more straight-to-the-point, or more fun way to learn Lightroom Mobile than with this groundbreaking book.

ARE YOU READY FOR AN AMAZING NEW VERSION OF THE PHOTOSHOP BOOK THAT BREAKS ALL THE RULES? Scott Kelby, the best-selling Photoshop author in the world today, once again takes this book to a whole new level as he uncovers the latest, most important, and most exciting new Adobe Photoshop CS4 techniques for digital photographers. This major update to his award-winning, record-breaking book does something for digital photographers that's never been done before—it cuts through the bull and shows you exactly “how to do it.” It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure it out on your own. Instead, Scott shows you step-by-step the exact techniques used by today's cutting-edge digital photographers, and best of all, he shows you flat-out exactly which settings to use, when to use them, and why. That's why the previous editions of this book are widely used as the official study guide in photography courses at colleges and universities around the world. LEARN HOW THE PROS DO IT Each year Scott trains thousands of

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professional photographers how to use Photoshop, and almost without exception they have the same questions, the same problems, and the same challenges—and that’s exactly what he covers in this book. You’ll learn:

- The sharpening techniques the pros really use.
- The pros’ tricks for fixing the most common digital photo problems fast!
- The step-by-step setup for getting what comes out of your printer to match exactly what you see onscreen.
- A whole chapter on how to process HDR (High Dynamic Range) images.
- How to master new CS4 interface and workflow features.
- How to color correct any photo without breaking a sweat.
- How to process RAW digital camera images (plus how to take advantage of all the new Camera Raw features in CS4!).
- How to add real automation to your work.
- How to show your work like a pro!
- A host of shortcuts, workarounds, and slick “insider” tricks to send your productivity through the roof!

Plus, Scott included a special bonus chapter with his own CS4 workflow, from start to finish. If you’re a digital photographer, and you’re ready to learn the “tricks of the trade”—the same ones that today’s leading pros use to correct, edit, sharpen, retouch, and present their work—then you’re holding the book that will do just that.

What would your life be like if you could shoot absolutely amazing portraits? If you could be in any natural lighting situation, indoors or out, and know that you’d be able to create an amazing image every time? If you’ve ever dreamed of making such

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incredible portraits that your friends and family say, “Wait a minute, this is *your* photo!? *You* took this?” then you’re in luck.

Award-winning photography book author Scott Kelby teaches you exactly how to shoot and edit gorgeous natural light portraits. Scott shares all his secrets and time-tested techniques, as he discusses everything from his essential go-to portrait gear to camera settings to the portrait photography techniques you need to create absolutely stunning images. From window light to taming harsh outdoor light, from the tools and accessories you need to capture beautiful portraits in any lighting condition, Scott has got you covered.

Among many other topics, you’ll learn:

- The secrets to getting super-sharp portraits every time without breaking a sweat.
- Exactly which camera settings work best for natural light portraits (and which ones you should avoid).
- How to create separation with a silky smooth, out-of-focus background no

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matter which lens you have.

- How to tame even the harshest light and turn it to your advantage to create soft, beautiful, wrapping light.
- Which lenses will get you the best results and why.
- What gear you need, which accessories work best, and a ton of killer tips that will help you create better images and make the entire experience that much more fun.

It's all here, including an entire chapter on post-processing and retouching, and another with detailed portrait recipes, and best of all, it's just one topic per page, so you'll get straight to the info you need fast. There's never been a natural light portrait photography book like it!

Learn how to take professional-quality photographs using the same tricks today's top photographers use (surprisingly, it's easier than you'd think)! This is it--the latest version of the #1 best-selling digital photography book ever! It's the award-winning, worldwide smash hit that has been translated into dozens of different languages, because it's the

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one book that really shows you how to take professional-quality shots using the same tricks today's top pros use (and surprisingly, it's easier than you'd think). Here's how Scott describes this book's brilliant premise: "If you and I were out on a shoot, and you asked me, 'Hey, how do I get this flower to be in focus, with the background out of focus?', ' I wouldn't stand there and give you a photography lecture. In real life, I'd just say, 'Put on a long lens, zoom in tight, set your f-stop at the lowest number you can, focus on the flower, and fire away.' That's what this book is all about: you and I out shooting where I answer questions, give you advice, and share the secrets I've learned just like I would with a friend--without all the technical explanations and techie photo speak." This isn't a book of theory, full of confusing jargon and detailed concepts. This is a book on which button to push, which setting to use, and when to use it. With more than 200 of the most closely guarded photographic "tricks of the trade," this book gets you shooting dramatically better-looking, sharper, more colorful, more professional-looking photos every time. Each page covers a single concept that makes your photography better. Every time you turn the page, you'll learn another pro setting, tool, or trick to transform your work from snapshots into gallery prints. If you're tired of taking shots that look "okay," and if you're tired of looking in photography magazines and thinking, "Why don't my shots look like that?" then this is the book for you.

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The Photoshop Workbook: Professional Retouching and Compositing Tips, Tricks, and Techniques reveals the creative skills that photographer and retoucher Glyn Dewis uses for his global clients. In this guide you will learn not only his step-by-step Photoshop techniques, but how and when to apply them so that you, too, can take your images to a whole new level. Glyn starts by covering the individual Photoshop skills that are the essential building blocks of his process: • Mastering selections and cutouts with the Pen tool and other important tools • Dodging and burning, adding textures, transforming a location, and using the “power of gray” for composites • Applying lighting effects such as spotlights, beams, realistic shadows, reflections, and street lighting to images • Creating special effects, including snow and debris, and turning day into night using a nondestructive workflow It’s one thing to learn the techniques, but to master them you need to understand when to apply them and in what order. In the second part of the book, Glyn brings everything together with his real-world projects. He covers six complete, start-to-finish projects—including all the images for you to download and follow along—that show you how to apply the techniques to a variety of scenarios,

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including character portraits, themed composites, and a landscape.

Since Lightroom first launched 11 years ago, Scott Kelby's *The Adobe Photoshop Lightroom Book for Digital Photographers* has been the world's #1 top-selling Lightroom book (it has been translated into dozens of different languages), and in this latest version for Lightroom Classic CC, Scott did his biggest update ever, sharing all his latest techniques, insights, and invaluable tips using his award-winning, step-by-step, plain-English style that makes learning Lightroom easy and fun. Scott doesn't just show you which sliders do what (every Lightroom book does that, right?). Instead, he shares his own personal settings, his time-tested techniques, and his proven step-by-step method of learning Lightroom, so you can begin using it like a pro from the start. Each year, he trains thousands of Lightroom users at his live seminars and through his blog at LightroomKillerTips.com, and he has learned first-hand what really works and what doesn't. He tells you flat-out which techniques work best, which ones to avoid, and why. You'll learn: His now famous SLIM (Simplified Lightroom Image Management) system that will teach you, step by step, how to organize your images, back them up, and be able to find them quickly and easily. Scott's SLIM system is used by photographers all over the world and is taught at colleges and universities, because it's so simple, straightforward, and it works. How to make your images look like the pros and how to take advantage of the new RAW camera, creative, and B&W profiles—you'll finally "get" the whole image-editing thing, and you'll know exactly what

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to do, in what order, and why. How to use Lightroom along with Photoshop, and how to make the two work together absolutely seamlessly. You'll be surprised at what you'll be able to do, even if you've never used Photoshop before. There's a full chapter on how to use Lightroom on your mobile device to expand Lightroom's power. The last chapter really sets this book apart because this is where Scott answers his #1 most-asked Lightroom question, which is "Exactly what order am I supposed to do things in?" You'll see his entire start-to-finish Lightroom workflow and learn how to incorporate it into your own workflow. You can also download most of the same images used in the book to follow right along with. And, you'll get a killer collection of custom Lightroom Develop and Print presets to give you some of the most sought-after looks and effects, all with just one click. This is the first and only book to bring the whole process together in such a clear, concise, and visual way. There is no faster, more straight-to-the-point, or more fun way to learn Lightroom than with this ground- and record-breaking book.

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In today's economy, time is money. Creative Suite 2 Killer Tips is all about speed, showing users how to get more work done in less time. Through its tight integration with Adobe Photoshop CS2, Illustrator CS2, and InDesign CS2 software, the Creative Suite 2 helps readers unleash their Creativity in one unified design environment. This book is here to help

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increase productivity (and even quality) by providing shortcuts, tips, and little-known tricks that will surprise even the most experienced Creative Suite user. Built on the premise that "Speed Kills", readers will get faster at manipulating CS2 and have more time to be creative in their projects.

ARE YOU READY FOR AN ELEMENTS BOOK THAT BREAKS ALL THE RULES? This book breaks new ground by doing something for digital photographers that's never been done before—it cuts through the bull and shows you exactly "how to do it." It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure things out on your own. Instead, it does something that virtually no other Elements book has ever done—it tells you flat-out which settings to use, when to use them, and why. If you're looking for one of those "tell-me-everything-about-the-Unsharp-Mask-filter" books, this isn't it. You can grab any other Elements book on the shelf, because they all do that. Instead, this book gives you the inside tips and tricks of the trade for organizing, correcting, editing, sharpening, retouching, and printing your photos like a pro. You'll be absolutely amazed at how easy and effective these techniques are—once you know the secrets. LEARN HOW THE PROS DO IT Each year we train thousands of digital photographers and, almost without exception, they have the same questions and face the same problems—that's exactly what we cover in this book. You'll learn:

- The real secrets of how the pros retouch portraits
- How to unlock the power of layers (you'll be amazed at how easy it is!)
- How to use Camera Raw for processing not only RAW photos, but JPEGs, TIFFs, and PSDs, too! (And you'll learn why so many pros like it best—because it's faster and easier)
- The sharpening techniques the pros really use (there's an entire chapter just on this!)
- How to deal with common digital camera image problems, including

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brightening people in dark shadows and getting the best color possible • The most requested photographic special effects, and much more! THE BOOK'S SECRET WEAPON Although Elements 13 offers some digital photography features that Photoshop CC doesn't offer, there are plenty of features that Photoshop CC has that Elements 13 still doesn't have (things like channels, HDR, etc.). But in this book, you'll learn some slick workarounds, cheats, and some fairly ingenious ways to replicate many of those Photoshop features from right within Elements. Plus, you can follow along with all the images used in the book, available for download on the book's companion webpage. Since this book is designed for photographers, it doesn't waste your time talking about what a pixel is, how to frame a shot, set your exposure, etc., and there's no talk about which camera or printer to buy. It's all Elements, step by step, cover to cover, in the only book of its kind, and you're gonna love it!

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. AN AMAZING NEW VERSION OF THE PHOTOSHOP BOOK THAT BREAKS ALL THE RULES! Scott Kelby, Editor and Publisher of Photoshop User magazine—and the best-selling photography techniques author in the world today—once again takes this book to a whole new level as he uncovers more of the latest, most important, and most useful Adobe Photoshop techniques for photographers. This update to his award-winning, record-breaking book does something for digital photographers that's never been done before—it cuts through the bull and shows you exactly “how to do it.” It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure it out on your own. Instead, Scott shows you step by step the exact techniques used by today's cutting-edge digital photographers, and best of all, he shows you

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flat-out exactly which settings to use, when to use them, and why. LEARN HOW THE PROS DO IT The photographer's workflow in Photoshop has evolved greatly over time, and in this current version of book you'll wind up doing a lot of your processing and editing in Photoshop's Adobe Camera Raw feature (whether you shoot in RAW, JPEG or TIFF—it works for all three). That's because for years now, Adobe has been adding most of Photoshop's new features for photography directly into Camera Raw itself. Since today's photography workflow in Photoshop is based around Camera Raw, about one third of this book is about mastering Camera Raw like a pro. Plus, you'll learn:

- The sharpening techniques the pros really use.
- The pros' tricks for fixing the most common digital photo problems fast!
- The most useful retouching techniques for photographers, and how to make “impossible” selections like wind-blown hair (it's easy, once you know the secrets), and how to use Layers like a pro.
- How to seamlessly remove distracting junk from your images.
- How to stitch panoramas, how to process HDR for a realistic look, and tricks for pulling way more out of your images than you ever dreamed possible.
- The latest Photoshop special effects for photographers (there's a whole chapter just on these!).
- A host of shortcuts, workarounds, and slick “insider” tricks to send your productivity through the roof!

Scott includes a special chapter with his own workflow, from start to finish, plus, each chapter ends with a Photoshop Killer Tips section, packed with time-saving, job-saving tips that make all the difference. He also provides four bonus chapters, along with the images used in the book for download so you can follow right along. If you're ready to learn all the “tricks of the trade”—the same ones that today's leading pros use to correct, edit, retouch, and sharpen their work—then you're holding the book that will do just that.

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FOR THE FIRST TIME EVER, YOU'LL LEARN ALL THREE ASPECTS OF WHAT IT TAKES TO CREATE STUNNING PORTRAITS (HINT: IT'S NOT JUST THE LIGHTING) Scott Kelby, the world's #1 best-selling author of photography books, Editor-in-Chief and Publisher of Photoshop User magazine, and Publisher of the just-released Light It magazine, has reinvented how lighting books are written by finally revealing the entire process from start to finish. You see everything from the complete lighting setup (and all the gear used), to the shoot (including all the camera settings and a contact sheet of the progression of the shoot), to the all-important part that most books don't dare include—the post-processing and retouching in Photoshop. This book also breaks new ground in the visual way it teaches you the lighting setup. There aren't any sketches or 3D models—you see the lighting layout in a full-page photo, taken from above during the live shoot, so you can see exactly where everything's positioned (the subject, the photographer, the lighting, the background—you name it—you see it all). Plus, you'll see side, over-the-shoulder, and more behind-the-scenes views, so you can absolutely nail the lighting every time. **LEARN THE LIGHTING SETUPS THE PROS USE** Each year, Scott trains thousands of professional photographers during his Light It. Shoot It. Retouch It. LIVE! seminar tour and now, for the first time ever, he's taken that incredibly popular style of learning and put in into book form. Now everyone can have a real-world reference for getting the same looks today's clients are clamoring for. You'll learn: The step-by-step layouts for creating the most-requested and sought-after lighting looks How to get more out of one light than you ever thought you could (this is worth it alone!) How to control and shape your light without breaking the bank The camera settings, gear, and power settings for every shot The retouching techniques the pros really use to make their subjects look their

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very best How to retouch hair, eyes, lips, skin, and lots of other little retouching tricks that make a really big difference How to create high-contrast portrait effects without buying expensive plug-ins A host of insider tricks, invaluable shortcuts, and kick-butt special effects to give you a real advantage over the competition Plus, Scott includes a special bonus chapter that shows how to create these same studio looks using off-camera hot shoe flashes and the modifiers made for them. There's never been a book like it.

ARE YOU READY FOR AN AMAZING NEW VERSION OF THE PHOTOSHOP BOOK THAT BREAKS ALL THE RULES? Scott Kelby, Editor and Publisher of Photoshop User magazine—and the best-selling Photoshop author in the world today—once again takes this book to a whole new level as he uncovers more of the latest, most important, and most useful Adobe Photoshop CS6 techniques for digital photographers. This major update to his award-winning, record-breaking book does something for digital photographers that's never been done before—it cuts through the bull and shows you exactly “how to do it.” It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure it out on your own. Instead, Scott shows you step by step the exact techniques used by today's cutting-edge digital photographers, and best of all, he shows you flat-out exactly which settings to use, when to use them, and why. That's why the previous editions of this book are widely used as the official study guides in photography courses at colleges and universities around the world.

LEARN HOW THE PROS DO IT Each year, Scott trains thousands of professional photographers on how to use Photoshop, and almost without exception they have the same questions, the same problems, and the same challenges—and that's exactly what he covers in this book. You'll learn: The sharpening techniques the pros really use. The pros' tricks for

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fixing the most common digital photo problems fast! The step-by-step setup for getting what comes out of your printer to match exactly what you see onscreen. How to process HDR (High Dynamic Range) images using CS6's Merge to HDR Pro. How to master CS6's Content-Aware features. How to use Photoshop CS6's new video editing features to make movies from your DSLR videos. How to process RAW images like a pro (plus how to take advantage of all the new Camera Raw features in CS6!). The latest Photoshop special effects for photographers (there's a whole chapter just on these!). A host of shortcuts, workarounds, and slick "insider" tricks to send your productivity through the roof! Plus, Scott includes a special bonus chapter with his own CS6 workflow, from start to finish, and each chapter ends with a Photoshop Killer Tips section, packed with timesaving, job-saving tips that make all the difference. If you're a digital photographer, and if you're ready to learn all the "tricks of the trade"—the same ones that today's leading pros use to correct, edit, sharpen, retouch, and present their work—then you're holding the book that will do just that. Note from the publisher: August 9, 2012: All binding issues mentioned in our July 31, 2012 note below have been resolved. Thank you. July 31, 2012: We have encountered issues with the binding in our initial print run of this book. If you have purchased a copy of the book you are not happy with, please return it to the store where you made your purchase to request a replacement copy right away. We apologize for the inconvenience and appreciate your patience.

Finally, a Photoshop book that is written expressly for professional photographers and hi-end serious amateurs that doesn't talk about F-stops, exposures, and how to frame a shot (you know all that stuff already--if you don't-I hate to say it, but this isn't for you). This new book, from Photoshop User magazine editor and bestselling author Scott Kelby, starts at the moment

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your digital camera photos come into Photoshop, and he shows you the Photoshop pro techniques for managing, correcting, retouching and outputting your photos to knock your client's socks off, and turn you into a Photoshop production wizard. This book is absolutely ideal for traditional photographers who are making the jump to digital photography, and Scott's casual, step-by-step, plain-English style makes even the most complex Photoshop techniques seem so easy and accessible. It's the type of book that makes you smile and think "Ahhhh, so that's how they do it" and then immediately you realize "Hey, I can do this!" The entire book is graphically rich, in full color cover-to-cover, and best of all it's packed with real-world project-based tutorials that will take you through the process of sizing your images with the proper resolution (and the secret to doing so without losing image quality), how to deal with High ISO noise, blue channel noise, and other common plagues introduced by digital cameras; you'll learn how the pros color correct their photos for output on everything from inkjet printers to printing presses, and the secrets to getting perfect fleshtones no matter where it's output. You'll learn the sharpening techniques today's top digital photographers use, and how the leading retoucher's perform "digital plastic surgery" in Photoshop, plus professional facial retouching techniques using Photoshop 7.0's amazing new tools. Plus, you'll also learn how to manage your photos, "digital dodging and burning" tricks, dealing with common problems, making client presentations within Photoshop and on the Web, and the inside tips on how to work faster and more efficiently than you ever thought possible. If you're serious about digital photography and Photoshop, this is book you've been waiting for. And there's more..... for a limited period only, we are including a booklet packed with 100 HOT Photoshop Tips and a CD-ROM containing excerpts, video tutorials and more. This limited edition, booklet and CD has been created by

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the Photoshop Gurus at NAPP (the National Association of Photoshop Professionals). Adobe Photoshop CS5 Restoration and Retouching For Digital Photographers Only is the complete guide to restoration and retouching. Whether you're new to Photoshop, or if you've been using it for years, you'll learn lots of new tricks that will help put the beauty back into cherished family photos, and turn new photos into frameable works of art. Follow Adobe Certified Photoshop Expert Mark Fitzgerald as he guides you through the restoration and retouching workflows. Begin by learning about basic concepts, such as proper tonal and color adjustment, selections, and masking. Then learn to master Photoshop's retouching tools, like the Healing Brush, Patch Tool, and Clone Stamp. After you build a solid foundation, you'll see how these tools and techniques come together to solve a wide range of restoration and retouching problems; from repairing a damaged print to removing braces and repairing glass glares. Explore the tools and techniques with step-by-step expert instructions for downloadable practice files. Experience the total workflow as you complete three projects along side Mark from start to finish: a restoration project, a portrait retouching project, and an architectural retouching project. This book is an update to Mark Fitzgerald's popular book, Adobe Photoshop CS3 Restoration and Retouching Bible.

AN AMAZING NEW VERSION OF THE PHOTOSHOP BOOK THAT BREAKS ALL THE RULES! Scott Kelby, Editor and Publisher of Photoshop User magazine-and the best-selling photography techniques author in the world today-once again takes this book to a whole new level as he uncovers more of the latest, most important, and most useful Adobe Photoshop techniques for photographers. This update to his award-winning, record-breaking book does something for digital photographers that's never been done before-it cuts through the bull and

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contributed imagery to such renowned publications as the New York Times, Sports Illustrated, and Vanity Fair. In this excellent new book, she'll share the techniques she has learned and developed over the years to help you navigate the often mysterious world of image retouching.

Since Lightroom 1.0 first launched, Scott's Kelby's The Adobe Photoshop Lightroom Book for Digital Photographers has been the world's #1 best-selling Lightroom book (it has been translated into a dozen different languages), and in this latest version for Lightroom 5, Scott uses his same award-winning, step-by-step, plain-English style and layout to make learning Lightroom easy and fun. Scott doesn't just show you which sliders do what (every Lightroom book will do that). Instead, by using the following three simple, yet brilliant, techniques that make it just an incredible learning tool, this book shows you how to create your own photography workflow using Lightroom: Throughout the book, Scott shares his own personal settings and studiotested techniques. Each year he trains thousands of Lightroom users at his live seminars and through that he's learned what really works, what doesn't, and he tells you flat out which techniques work best, which to avoid, and why. The entire book is laid out in a real workflow order with everything step by step, so you can begin using Lightroom like a pro from the start. What really sets this book apart is the last chapter. This is where Scott dramatically answers his #1 most-asked Lightroom question, which is: "Exactly what order am I supposed to do things in, and where does Photoshop fit in?" You'll see Scott's entire

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start-to-finish Lightroom 5 workflow and learn how to incorporate it into your own workflow. Plus, this book includes a downloadable collection of some of the hottest Lightroom Develop module presets to give you a bunch of amazing effects with just one click! Scott knows first-hand the challenges today's digital photographers are facing, and what they want to learn next to make their workflow faster, easier, and more fun. He has incorporated all of that into this major update for Lightroom 5. It's the first and only book to bring the whole process together in such a clear, concise, and visual way. Plus, the book includes a special chapter on integrating Adobe Photoshop seamlessly right into your workflow, and you'll also learn some of Scott's latest Photoshop portrait retouching techniques and special effects, which take this book to a whole new level. There is no faster, more straight-to-the-point, or more fun way to learn Lightroom than with this groundbreaking book.

Learn Scott Kelby's 7-Point System for developing photos to perfection in Adobe Lightroom!

Imagine how awesome it would be if you opened up an image in Lightroom, even a really messed up one, and you knew exactly what to do first, what to do next, and every step along the way to take that image from flat to fabulous. Well, that is precisely what

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this book is all about. You're learning a system—the same one taught in colleges and universities around the world—that was crafted by world-renowned Lightroom expert Scott Kelby, the world's #1 best-selling Lightroom book author.

This is a new way of working and thinking about editing your images that will change the way you work in Lightroom forever, so you'll spend less time fixing your photos and more time finishing them, and doing the fun, creative things that make Lightroom the amazing tool that it is.

Scott narrowed things down to just the seven major editing moves we need to master to enhance our images like a pro, so we're not learning Lightroom tools we're probably never going to need. Then, and perhaps most importantly, he determined exactly when and in which order to apply these seven techniques that make up this proven, time-tested "Lightroom 7-Point System."

But, the magic of this book isn't just listing the seven techniques and how they work. It's how they're used together, and it's the learning process you go through that makes this book so unique. This isn't a "read about it" book. This is a hands-on "you do it" book. You start each lesson with the RAW photo, right out of the camera (you can download Scott's images, so you can follow right along). Then, you're going to apply

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the 7-Point System in a very specific way, and you're going to do it over and over again, and again, and again, on a range of various photos, with different challenges and situations, until these seven points are absolutely second nature to you. You're going to do the full edit each time—from beginning to end—with nothing left out. Once you learn this system, there won't be an image on your screen that you won't be able to enhance, fix, edit, and finish like a pro!

As you move through the book, you'll be amazed at how well this system works across such a wide range of photos, from landscapes to portraits, from architectural to sports photography, from wedding photos to everything in between. The book is 21 short lessons (including two bonus lessons where you work with Lightroom and Photoshop together), and if you spend just 10 minutes a day doing that day's lesson, in three weeks, there won't be a photo you won't be able to beat! You'll know what to do first, what to do next, and in exactly which order to take a dull, lifeless image and make it one you'd proudly hang on your wall. Best of all, you'll learn more than just the 7-Point System along the way, as you'll have to tackle whatever each image throws at you, so you're going to discover extra techniques, shortcuts, and workarounds that will help you in every aspect of your editing.

This is the book you've been waiting for—the industry has been waiting for—and once

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you learn this system and start applying it yourself, you'll be the next one to say, "You can't beat the system!"

Learn how to take professional-quality photographs when you travel, using the same tricks today's top photographers use!

If you've ever dreamed of making such incredible travel photos that when your friends and family see them they say, "Wait a minute, this is *your* photo!? *You* took this?" then you're holding the right book.

Scott Kelby, award-winning travel photographer and author of the best-selling digital photography book in history, shares all his secrets and time-tested techniques as he discusses everything from his go-to essential travel gear, to camera settings, to how to research before your trip, to the travel photography techniques that will help you capture truly captivating images on your trip.

Among many other topics, you'll learn:

- What makes a great travel photo (including what to shoot and what to skip).

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- Which lenses and accessories will get you the best results (including when to use them and why).
- How to post-process your images in Lightroom or Photoshop to get incredible results.
- Tips for getting great portraits of the locals and even how to get them to pose for your shots.
- When it makes more sense to use your cell phone's camera instead.
- Travel photo recipes that show you the ingredients for creating specific types of travel shots.
- How to compose your travel images, how to keep your gear safe when traveling, and a ton of killer tips to help you create better travel images, and make your entire trip that much more fun.

It's all here—Scott doesn't hold anything back in this groundbreaking book that will help you take the type of travel images you've always dreamed of. There's never been a

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travel photography book like it!

Since Lightroom 1.0 first launched, Scott's Kelby's The Adobe Photoshop Lightroom Book for Digital Photographers has been the world's #1 bestselling Lightroom book (it has been translated into a dozen different languages), and in this latest version for Lightroom 6, Scott uses his same award-winning, step-by-step, plain-English style and layout to make learning Lightroom easy and fun. Scott doesn't just show you which sliders do what (every Lightroom book will do that). Instead, by using the following three simple, yet brilliant, techniques that make it just an incredible learning tool, this book shows you how to create your own photography workflow using Lightroom: •

Throughout the book, Scott shares his own personal settings and studio-tested techniques. Each year he trains thousands of Lightroom users at his live seminars and through that he's learned what really works, what doesn't, and he tells you flat out which techniques work best, which to avoid, and why. • The entire book is laid out in a real workflow order with everything step by step, so you can begin using Lightroom like a pro from the start. • What really sets this book apart is the last chapter. This is where Scott dramatically answers his #1 most-asked Lightroom question, which is: "Exactly what order am I supposed to do things in, and where does Photoshop fit in?" You'll see Scott's entire start-to-finish Lightroom 6 workflow and learn how to incorporate it into your own workflow. • Plus, this book includes a downloadable collection of some of

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Scott Kelby, author of *The Digital Photography Book, part 1*, the top-selling digital photography book of all time, is back with an entirely new book that picks up right where part 1 left off. It's more of that "Ah ha—so that's how they do it," straight-to-the-point, skip-the techno-jargon stuff you can really use today that made part 1 so successful. This book truly has a brilliant premise, and here's how Scott describes it: "If you and I were out on a shoot and you asked me, 'When I use my flash, the background behind the person I'm shooting turns black. How do I fix that?' I wouldn't give you a lecture on flash ratios, or start a discussion on flash synchronization and rear curtain sync. I'd just say, 'Lower your shutter speed to 1/60 of a second. That should do it.' Well, that's what this book is all about: you and I out shooting, where I answer

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questions, give you advice, and share the secrets I've learned just like I would with a friend—without all the technical explanations and techie photo speak.” Each page covers a single concept on how to make your photography better. Every time you turn the page, you'll learn another pro setting, tool, or trick to transform your work from snapshots into gallery prints. If you're tired of taking shots that look “okay,” and if you're tired of looking in photography magazines and thinking, “Why don't my shots look like that?” then this is the book for you. This isn't a book of theory—full of confusing jargon and detailed concepts. This is a book on which button to push, which setting to use, and when to use it. With over 200 of the most closely guarded photographic “tricks of the trade,” this book gets you shooting dramatically better-looking, sharper, more colorful, more professional-looking photos every time.

Learn how to take professional-quality photographs using the same tricks today's top photographers use (surprisingly, it's easier than you'd think)!

This is a completely, totally updated version of the #1 best-selling digital photography book of all time! It's the award winning, worldwide smash hit, written by Scott Kelby, that's been translated into dozens of different languages.

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Here's how Scott describes this book's brilliant premise: "If you and I were out on a shoot, and you asked me, 'Hey, how do I get this flower to be in focus, with the background out of focus?,' I wouldn't stand there and give you a photography lecture. In real life, I'd just say, 'Put on your zoom lens, set your f-stop to f/2.8, focus on the flower, and fire away.' That's what this book is all about: you and I out shooting where I answer questions, give you advice, and share the secrets I've learned just like I would with a friend—without all the technical explanations and techie photo speak."

This isn't a book of theory—full of confusing jargon and detailed concepts. This is a book on which button to push, which setting to use, and when to use it. With over 200 of the most closely guarded photographic "tricks of the trade," this book gets you shooting dramatically better-looking, sharper, more colorful, more professional-looking photos every time.

Each page covers a single concept that makes your photography better. Every time you turn the page, you'll learn another pro setting, tool, or trick to transform your work from snapshots into gallery prints. If you're tired of taking shots that look "okay," and if you're tired of looking in photography magazines and thinking, "Why don't my shots look like that?" then this is the book for you.

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Chapter 9: Shooting Other Stuff Like a Pro

Chapter 10: Pro Tips for Getting Better Photos

Chapter 11: How to Print Like a Pro

Chapter 12: Photo Recipes to Help You Get the Shot

Adobe Photoshop Lightroom is truly an awesome program, and the primary editing tool for so many photographers today. But, at some point, you realize that there are things you need to do to your images that Lightroom just can't do. It could be anything from pro-level portrait retouching, to blending two or more images together, to incredible special effects, to removing distracting things in your image, to adding beautiful type to your images, and, well...there are just lots of incredible things you could do...if you just

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knew Photoshop. Adobe Photoshop is...well...it's Photoshop—this huge, amazing, Swiss Army knife of a program with 70+ tools, and more than a hundred filters. So, compared to Lightroom it seems really complicated, and it could be, but you've got a secret weapon: Scott Kelby. He's the same guy who wrote the world's #1 best-selling book on Lightroom, he's Editor and Publisher of Photoshop User magazine and Lightroom Magazine, and he's here to teach you just the most important, most useful parts of Photoshop—just the stuff that Lightroom can't already do. Once you learn these techniques (all covered in this short, quick, easy-to-use, plain-English guide), it opens a whole new world of productivity and creativity. Here's what you'll learn: Scott tells you flat-out which tools to use, which techniques work best, which ones to avoid, and why. You only really need about 20% of what Photoshop can do, and that 20% is all covered right in this book. The most important layer techniques, and learning layers is like being handed the keys to the candy store—this is where the fun begins, and you'll be amazed at what you'll be able to do, so quickly and easily. Scott's favorite (and most useful) portrait retouching techniques; his favorite special effects for landscape, travel, and people photos; plus which filters are awesome (and which ones waste your time). Also, you'll learn how to mask hair and create super-realistic composites (you'll be amazed when you learn how easy this is), plus how to take advantage of all the latest Photoshop technology, how to leverage the latest features (so you're doing things the easy way), and a bunch of today's most popular techniques (the same commercial

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looks you're seeing in hot demand), so you'll be using Photoshop like a shark in no time. If you've been saying to yourself, "Ya know, I really should learn Photoshop," you're holding the absolute best book to get you there, coming from the guy who literally wrote the book on Lightroom. He knows how to help you make the most of using these two powerful tools together to take your images (and your fun) to the next level. You are going to love being a Photoshop shark!

Provides step-by-step techniques on how to fix, enhance, and finish portraits using Photoshop.

For both Mac and Windows PC users, Photoshop CS2 is the market leader and industry standard for commercial bitmap image manipulation. Also known as the "digital dark room," Photoshop is the unparalleled tool of choice among graphics professionals and hobby photographers alike. Written by 20-year photo retouching veteran Glenn Honiball, *Commercial Photoshop Retouching: In the Studio* is the only book to deliver advice for the photographer and artist working with Photoshop CS 2 in a real world commercial environment. Honiball offers incomparable technical and artistic guidance for professionals, graphic artists, photographers, and just about anyone involved in creating and manipulating digital images. Production artists face unrealistically tight deadlines and heavy workloads that leave little time for trial and error. Photo retouchers need practical, immediate Photoshop solutions to help them produce quality images with minimal effort and in a short amount of time. All the tools, techniques, and skills

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you need to achieve consistent, professional results with Photoshop CS2 can be found in *Commercial Photoshop Retouching: In the Studio*. Anyone with intermediate-to-advanced Photoshop skills--whether you want to explore photo retouching personally or as an imaging professional or student--can use *Commercial Photoshop Retouching: In the Studio* to produce sharp, expert, extraordinary photos that don't look retouched. Under Honibell's seasoned direction, you'll be able to tackle your greatest photo-retouching challenges with ease, precision and efficiency. He guides you through Photoshop CS2's new and innovative features; explains advanced capabilities; shows you how to adapt and custom-fit the software to meet your needs; offers time-saving tips for accelerating your workflow; and delivers advice and inspiration for exercising your own creative genius. *Commercial Photoshop Retouching: In the Studio* is the ideal resource for any digital artist who wants to develop and perfect professional-level retouching using Photoshop CS 2. With this book, you will bring photo correction and manipulation to a whole new level.

Provides tips and techniques to correct, edit, sharpen, retouch, and display photographs using Photoshop.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. **ARE YOU READY FOR AN ELEMENTS BOOK THAT BREAKS ALL THE RULES?** This book breaks new ground by doing something for digital photographers that's never been

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done before—it cuts through the bull and shows you exactly “how to do it.” It’s not a bunch of theory; it doesn’t challenge you to come up with your own settings or figure things out on your own. Instead, it does something that virtually no other Elements book has ever done—it tells you flat-out which settings to use, when to use them, and why. If you’re looking for one of those “tell-me-everything-about-the-Unsharp-Mask-filter” books, this isn’t it. You can grab any other Elements book on the shelf, because they all do that. Instead, this book gives you the inside tips and tricks of the trade for organizing, correcting, editing, sharpening, retouching, and printing your photos like a pro. You’ll be absolutely amazed at how easy and effective these techniques are—once you know the secrets. **LEARN HOW THE PROS DO IT** Each year Scott trains thousands of digital photographers and, almost without exception, they have the same questions and face the same problems—that’s exactly what he covers in this book. You’ll learn:

- How to unlock the power of layers (you’ll be amazed at how easy it is!)
- How to use Camera Raw for processing not only RAW photos, but JPEGs, TIFFs, and PSDs too! (And you’ll learn why so many pros like it best—because it’s faster and easier)
- The sharpening techniques the pros really use (there’s an entire chapter just on this!)
- How to deal with common digital camera image problems, including brightening people in dark shadows and getting the best color possible
- The most requested photographic special effects, and much more!

THE BOOK’S SECRET WEAPON Although Elements 15 offers some digital photography features that

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Photoshop CC doesn't offer, there are plenty of features that Photoshop CC has that Elements 15 doesn't (like channels, HDR, etc.). But in this book, you'll learn some slick workarounds, cheats, and fairly ingenious ways to replicate many of those Photoshop features right within Elements. Plus, you can download a bonus chapter on portrait retouching and all the images used in the book, from the book's companion webpage. Since this book is designed for photographers, it doesn't waste your time talking about what a pixel is, how to frame a shot or set your exposure, etc., and there's no talk about which camera or printer to buy. It's all Elements, step by step, cover to cover, in the only book of its kind, and you're gonna love it!

ARE YOU READY FOR AN ELEMENTS BOOK THAT BREAKS ALL THE RULES?

This book breaks new ground by doing something for digital photographers that's never been done before—it cuts through the bull and shows you exactly “how to do it.” It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure things out on your own. Instead, it does something that virtually no other Elements book has ever done—it tells you flat-out which settings to use, when to use them, and why. If you're looking for one of those “tell-me-everything-about-the-Unsharp-Mask-filter” books, this isn't it. You can grab any other Elements book on the shelf, because they all do that. Instead, this book gives you the inside tips and tricks of the trade for organizing, correcting, editing, sharpening, retouching, and printing your photos like a pro. You'll be absolutely amazed at how easy and effective these

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This book (for Windows and Mac) breaks new ground by doing something for digital photographers that's never been done before—it cuts through the bull and shows you exactly “how to do it.” It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure things out on your own. Instead, it does something that virtually no other Elements book has ever done—it tells you flat-out which settings to use, when to use them, and why. If you're looking for one of those “tell-me-everything-about-the-Unsharp-Maskfilter” books, this isn't it. You can grab any other Elements book on the shelf, because they all do that. Instead, this book gives you the inside tips and tricks of the trade for organizing, correcting, editing, sharpening, retouching, and presenting your photos like a pro. You'll be absolutely amazed at how easy and effective these techniques are—once you know the secrets. You'll learn: The real secrets of how the pros retouch portraits How to color correct any photo without breaking a sweat (you'll be amazed at how they do it!) How to use Camera Raw for processing not only RAW photos, but JPEGs and TIFFs, too! (And you'll learn why so many pros like it best—because it's faster and easier) The sharpening techniques the pros really use (there's an entire chapter just on this!) How to deal with common digital camera image problems, including removing noise and avoiding halos The most requested photographic special effects, and much more! The Book's Secret Weapon Although Elements 8 offers some digital photography features that Photoshop CS4 doesn't offer, there are plenty of features that Photoshop CS4 has that Elements 8 still

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doesn't have (things like paths, Channel Mixer, etc.). But in this book, you'll learn some slick workarounds, cheats, and some fairly ingenious ways to replicate many of those Photoshop features from right within Elements. Plus, since this book is designed for photographers, it doesn't waste your time talking about how to frame a shot, setting your exposure, etc., and there's no talk about which camera or printer to buy. It's all Elements, step-by-step, cover-to-cover, in the only book of its kind!

Have you ever dreamed of taking such incredible landscape photos that your friends and family say, "Wait a minute, this is your photo?! You took this?" Well, you're in luck. Right here, in this book, pro photographer and award-winning author Scott Kelby teaches you how to shoot and edit jaw-dropping landscape photographs. Scott shares all his secrets and time-tested techniques, as he discusses everything from his go-to essential gear and camera settings to the landscape photography techniques you need to create absolutely stunning images. From epic scenes at sunrise to capturing streams and waterfalls with that smooth, silky look, and from photographing the night sky or the Milky Way to creating breathtaking, sweeping panoramas, Scott has got you covered. Among many other topics, you'll learn:

- The secrets to getting super-sharp, crisp images (without having to buy a new lens).
- Exactly which camera settings work best for landscape photography and why (and which ones you should avoid).
- Where to focus your camera for tack-sharp images from foreground to background.
- How to shoot beautiful high dynamic range images and stunning panoramas (and even HDR

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panos!), along with how to post-process them like a pro. • How to create captivating long-exposure landscape shots that wow your viewers. • What gear you need, what gear you can skip, which accessories work best, and a ton of killer tips that will not only help you create better images, but make the entire experience that much more fun. It's all here, from the planning, to the shoot, to the post-processing—taking your images from flat to fabulous—and best of all, it's just one topic per page, so you'll get straight to the info you need fast. There has never been a landscape book like it! TABLE OF CONTENTS Chapter 1: Essential Gear Chapter 2: Camera Settings & Lenses Chapter 3: Before Your Shoot Chapter 4: Composition Chapter 5: HDR & Panos Chapter 6: Long Exposures Chapter 7: Starry Skies & the Milky Way Chapter 8: Post-Processing Chapter 9: Even More Tips Chapter 10: Landscape Recipes p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px Verdana} p.p2 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px Verdana; min-height: 15.0px}

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Anyone who uses Adobe Photoshop Lightroom for image management, editing, and workflow knows it is great software, and it has only gotten better with each new version. But there comes a time in every Lightroom user's life when they want to do something...and they just can't do it. While Lightroom covers the vast majority of a photographer's needs—many say it

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covers roughly 80% of a professional imaging workflow—it just can't do everything a shooter needs to put the final touches on a great image. Scott Kelby, the #1 bestselling author of photography books, wrote Photoshop for Lightroom Users exactly for those Lightroom users who have recognized that they need Photoshop for the other 20% of their workflow, which will take their images to the next level. There is already a substantial audience for this book, and of course Adobe's brand-new offering of a Lightroom and Photoshop Creative Cloud bundle for \$9.99/month will certainly help grow this Lightroom-and-Photoshop audience very quickly in the coming months. These users don't need to know everything about Photoshop. They just need to know the essentials edits, techniques, retouching tutorials, and tweaks that they can't perform in Lightroom, but which will take their images up a notch. Scott covers everything from compositing to adding text over an image to retouching to creating a book cover to advanced sharpening techniques. With Photoshop for Lightroom Users, readers will learn all they need to know in order to fold Photoshop into their imaging workflow with Lightroom.

Photo Retouching Secrets is not another color correction book, or scanning manual. It covers only one topic: retouching images to make them look better. What type of retouching are we talking about? Things like: tricks for removing red eye and then recoloring the eye to its natural color tricks for removing the signs of aging how to fix underexposed or overexposed images how to remove spots, rips, and tears In Photo Retouching Secrets you will also learn: how to seamlessly splice images together repair damaged body parts remove unslightly shadows fix some of the other problems that digital cameras can often introduce to photos Photo Retouching Secrets shows you feathering tricks, cropping and straightening tricks to save you time and frustration. If you want nothing but the tips, the tricks, and the secret inside shortcuts

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Adobe Photoshop CC Made Easy Most people would love to use Adobe Photoshop but find it somewhere between difficult and impossible to learn. If you're one of them, this book can help you. Photoshop can be easy to learn by understanding a few essential tools and techniques. You need to stop trying to remember how to use lots of complicated tools. Instead, focus your attention on learning the essentials that make Photoshop easy to use. Follow this book's chapters, completing the exercises and you'll soon be editing photos as though you've been using the software for years. This book is carefully organised into a series of lessons, each exploring an essential editing tool or technique. As you progress, each new lesson builds on the previous one, helping minimise repetition, saving you time and making Photoshop easy. It also allows you to go in depth into the areas that are important. You will learn about: - The most important elements of the Photoshop interface as well as how to customise these to your needs. - Using Adobe Camera RAW to convert RAW photo files into high-quality images. - How layers form the backbone of Photoshop and how to use them to improve your editing. -

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Retouching techniques to clean up dust spots, as well as more complex tasks like duplicating and moving objects in a photo. · Correcting tone and colour in an image using the Levels and Curves tools. The power hidden in these simple tools will surprise you. · How to convert your images to black and white as well as important techniques like Dodging and Burning. · Creating and using layer masks to precisely target your adjustments on specific areas of an image. · Sharpening your photos for professional results. · A workflow you can use to consolidate all these tools and techniques into an easy to apply approach. · And lots more. Throughout the book there are many examples and exercises for you to follow. You can download the practice photos for these from my website, allowing you to follow along on your own computer. By the end of this book you will be confidently using Adobe Photoshop CC to edit your photos. This is a comprehensive and concise guide to learning Adobe Photoshop CC. You don't need to wade through hundreds of pages trying to understand how to edit a photo. It doesn't matter if you are a complete novice or have some experience of Adobe Photoshop CC, this book could help improve your photo editing. This book could be your best investment in learning Photoshop.

This collection includes: The Photoshop Elements 3 Book for Digital Photographers If you're ready for an Elements 3 book that breaks all the rules, this is it, because it does something for digital photographers that's never been done before--it cuts through the bull and shows you exactly "how to do it." It tells you, flat-out, which settings to use, when to use them, and why. This book is not a bunch of theory; it doesn't challenge you to come up with your own settings or figure things out on your own. It gives you the same settings used by some of the top digital pros, settings you can use today to get professional results you've always dreamed of. Plus,

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since this book is designed for photographers, it doesn't waste your time talking about how to frame a shot, setting your exposure, etc. and there's no talk which camera or printer to buy. It's all Elements, step-by-step, cover-to-cover in the only book of its kind, and you're gonna love it! Besides learning the inside tips and the tricks of the trade for correcting, editing, sharpening, retouching, and presenting your photos like a pro. You'll learn how to unlock the power of all the new Elements 3 features, including how to manage your photos using the new Organizer, how to use the new "pro tools" like the Healing Brush and the Shadow/Highlight controls, and how to master the new "Creation" section to take your photos to an entirely new level. Plus, you'll see it all step-by-step, in plain English, and you'll be absolutely amazed at how easy and effective these techniques are, once you know the secrets. Photoshop Elements 3 Down & Dirty Tricks He's back! Adobe's already-powerful imaging editing software has just grown a whole lot more powerful, and best-selling author Scott Kelby (editor of Photoshop User magazine) has returned to unlock even more of its secrets. Using step-by-step instructions and nearly 700 full-color images, Scott reveals precisely how to achieve some of Photoshop Element 3's most closely guarded special effects. By the end of the volume you'll have learned more than 300 new techniques for using Adobe's affordable consumer-level software. Packed with creative ideas, layouts, and design techniques, the volume does more than just rehash masking, pixels, and file formats and resolution: It provides you with the Elements chops you need to unleash your own creativity.

This book breaks new ground by doing something for digital photographers that's never been done before—it cuts through the bull and shows you exactly “how to do it.” It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure things out on your

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own. Instead, it does something that virtually no other Elements book has ever done—it tells you flat-out which settings to use, when to use them, and why. If you’re looking for one of those “tell-me-everything-about-the-Unsharp-Maskfilter” books, this isn’t it. You can grab any other Elements book on the shelf, because they all do that. Instead, this book gives you the inside tips and tricks of the trade for organizing, correcting, editing, sharpening, retouching, and presenting your photos like a pro. You’ll be absolutely amazed at how easy and effective these techniques are—once you know the secrets. Each year we train thousands of digital photographers and, almost without exception, they have the same questions and face the same problem—that’s exactly what we cover in this book. You’ll learn:

- The real secrets of how the pros retouch portraits
- How to color correct any photo without breaking a sweat (you’ll be amazed at how they do it!)
- How to use Camera Raw for processing not only RAW photos, but JPEGs and TIFFs, too! (And you’ll learn why so many pros like it best—because it’s faster and easier)
- The sharpening techniques the pros really use (there’s an entire chapter just on this!)
- How to deal with common digital camera image problems, including removing noise and avoiding halos
- The most requested photographic special effects, and much more!

THE BOOK’S SECRET WEAPON Although Elements 7 offers some digital photography features that Photoshop CS4 doesn’t offer, there are plenty of features that Photoshop CS4 has that Elements 7 still doesn’t have (things like layer masking, Channel Mixer, etc.). But in this book, you’ll learn some slick workarounds, cheats, and some fairly ingenious ways to replicate many of those Photoshop features from right within Elements. Plus, since this book is designed for photographers, it doesn’t waste your time talking about how to frame a shot, setting your exposure, etc., and there’s no talk about which camera or

