The Mind Of The Strategist The Art Of Japanese Business The Mind Of The Strategist The Art Of Japanese Business

Is the pen truly mightier than the sword, or are these timeless words mere hyperbole? The pen and the sword are literal instruments for dealing with the world around us. But they also are metaphors for shaping our actions by brain or brawn, wit or muscle. Whether one chooses pen or sword may depend on whether one believes knowledge is power. That belief, in turn, may hinge on how knowledge is defined and power understood. Can the expression of ideas move others as swiftly, as effectively, as permanently as the use of force or the lure of riches? Does truth--or simply the command of ideas--provide leverage over others? Are ideas weapons? Conversely, can force inspire and persuade or only coerce? If strategy is ultimately about effectively exercising power, the answers to these questions may convey a good deal about our faculty to think strategically; and that ability, especially among military officers, may reveal even more about the future of the U.S. military and America's place in the world. Based on recent events, there is ample ground to conclude that our ability simply to cope with--much less shape--a future of pronounced complexity, uncertainty, and turbulence will depend in large measure on the prevalence of strategic thinkers in our midst. Ideas and the ability to generate them seem increasingly likely, in fact, to be more important than weapons, economic potential, diplomatic acumen, or technological advantage in determining who exercises global leadership and enjoys superpower status. Thus it is imperative to develop, nurture, and engage strategic thinkers at all levels--critical, creative, broadgauged visionaries with the intellect to dissect the status quo, grasp the big picture, discern important relationships among events, generate imaginative possibilities for action, and operate easily in the conceptual realm. Almost by definition, strategic thinkers are broadly educated, not narrowly trained.

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Traditional Chinese edition of "The era of low IQ" by Kenichi Ohmae. This is a wake up call for those who believe in: simple, fast, and those who give up on exploring deeper meaning - the "if they couldn't find it on Internet search, it doesn't exists mentality." Kenichi Ohmae contents that a society touting these values are opening themselves up for stiff competition. Dumbing down its citizens is the quickest road to a society's decline. Kenichi was a senior partner in McKinsey & Company, and the authority of M-shape Society. In Traditional Chinese. Distributed by Tsai Fong Books, Inc.

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its management style. The firm was driven by the purpose-process-people philosophy of management - not the strategy-structure-systems framework. The purpose-process-people discipline emerges as the central act that defined what the company did, the decisions its management made, and the shape of the organization.

The sweetest moment of start-up life is the first big success. The very same moment is the most dangerous, too: start-up pops up on the competitive radar screens, and the competitive "killing blow," such as pricing war or patent litigation, is swift and inevitable.First volume of OutCompete Innovation Series discusses the business strategies that help a start-up to prepare ahead of time to this "killing blow" and withstand it. These strategies were extracted from experiences of Casio, Microsoft and many other strategic successes and failures.

Unicist Strategy for Business Architects provides the fundamentals that are needed to design and develop businesses.This book is about how the mind of a strategist can influence reality in the business world. It will give you access to the basic laws of business, the structural characteristics of strategists and the ways to avoid the building of parallel realities that drive to failure and defeat.It is part of the Unicist Architecture Collection of Peter Belohlavek, which synthesized the structural-functionalist approach to business architecture. This book covers, among other subjects: the unicist approach to strategy, the mind of the strategist: the strategic attitude, the strategic ideology, the strategic action, the basic laws of Unicist Business Strategy, Fears: the strategy killers, limits of the possibilities for strategy building, responsibility avoidance: the anti-strategic approach and the antidote to anti-strategies. It provides the fundamentals to understand and respect the nature of the strategist to build and implement successful strategies.

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is applicable to grand strategy, national security strategy, national military strategy, and regional or theater strategy. The monograph does not propose a strategy for the United States; rather, it provides a framework for considering strategy at any of the levels mentioned above. It is an examination of theory, exploring those aspects of strategy that appear to have universal application. The theory also may have application to the strategy of nonstate actors, institutions, and businesses, but the explicit purpose and perspective offered herein focus on the nation-state.

The high-return, low-risk strategies that money manager Ong expounds on will help investors maneuver through risks while achieving extraordinary investment returns.

Discover a compendium of knowledge on the strategist – INTJ personality type! As you explore this book, you will find the answer to a number of crucial questions: * How do strategists think and what do they feel? How do they make decisions? How do they solve problems? What makes them anxious? What do they fear? What irritates them? * Which personality types are they happy to encounter on their road through life and which ones do they avoid? What kind of friends, life partners and parents do they make? How do others perceive them? * What are their vocational predispositions? What sort of work environment allows them to function most effectively? Which careers best suit their personality type? * What are their strengths and what do they need to work on? How can they make the most of their potential and avoid pitfalls? * Which famous people correspond to the strategist's profile? * Which nation displays the most features characteristic of this personality type? This book is part of the ID16 Personality Types series. ID16 is a personality typology which draws on the theory developed by Carl Gustav Jung. Typologies formulated on the basis of Jung's theory are widely used in teaching, training, coaching and human resource management, as well as in career and relationship counselling. They also form a basis for numerous programmes supporting personal development and improving interpersonal relationships. The majority of global businesses employ Jungian personality tests as a standard tool in their recruitment procedures and vocational development processes.

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