The Lean Marketplace A Practical Guide To Building A Successful Online Marketplace Business

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Competition in today's global economy has become more complex due to the adoption of digitization and advanced methods of performance. Firms are compelled to adapt to new challenges that are altering the economic scope while maintaining a competitive edge. Empirical research is needed that highlights innovative and dynamic strategies that will allow corporations to maintain a level of sustainability and remain competitive in the global market. Dynamic Strategic Thinking for Improved Competitiveness and Performance provides emerging research exploring the innovative methods organizations have implemented in order to improve their overall effectiveness. This book analyzes novel strategies companies are using to adjust and respond to modern challenges including globalization and digitization. Featuring coverage on a broad range of topics such as digital business, social media, and human capital, this book is ideally designed for researchers, policymakers, managers, practitioners, executives, government officials, students, and academicians seeking research on modern strategic performance methods for improving corporate sustainability and competitiveness.

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The methods and concepts presented in the bestselling first edition revolutionized the approach to the management and control of Lean companies. Enhanced with extensive end-of-chapter exercises and a CD-ROM with Lean accounting tools, the second edition of this preeminent practitioner's guide is now suitable for classroom use. Practical Lean Accounting: A Proven System for Measuring and Managing the Lean Enterprise, Second Edition explains exactly what it takes to transform a traditional accounting system to one that supports and enhances a company's Lean efforts. Defining the fundamental principles of Lean accounting, it demonstrates how to use them to identify and eliminate wasteful transactions. The book includes coverage of cell performance measurement, use of the box score, operational and financial planning, cost targeting, Lean accounting diagnostics, and value stream mapping. Retaining the easy-to-use format that made the first edition a bestseller, this updated edition includes: A new section on the use of value stream performance measurements in continuous improvement A re-written Target Costing chapter that emphasizes a value-based approach to the management of the Lean value system A Lean Accounting Diagnostic tool to help you assess progress and develop a plan for implementing changes Cutting-edge examples that illustrate implementation in accounting departments A CD with data from the ECI Value Stream Cost Analysis case study included in the text, Excel templates, and end-of-chapter questions with solutions The book contains a wealth of tools that makes it ideal for company training sessions and advanced undergraduate and graduate-level courses. For each major example provided, two similar problems are included—one for instructors to guide students through and a second for students to work through on their own. An additional set of problems and questions for testing purposes are also available to instructors on the authors' website. Unfortunately, during the publishing process mistakes can be made that are not caught before the book is printed. Productivity Press takes great care to catch any errors prior to the printing stage. If any errors are found that have an effect on the understanding of a subject or mathematical equation, we have published them at: http://www.maskell.com/lean_accounting/subpages/free_stuff/PLA2%20Errors%20_Corrections_20130130.pdf

Practical Lean Leadership: A Strategic Leadership Guide For Executives is the first book to present Lean leadership in ways that are specific and actionable for executives to apply at work every day. It links Lean principles and tools directly to leadership beliefs, behaviors, and competencies in new and innovative ways that connect to workplace and marketplace realities. It goes far beyond the common understanding of leadership and the training methods used for leadership development. The workbook can be used individually or by a leadership team in self-paced group training. Senior managers will be inspired by the proven approaches to improving their understanding and practice of strategic leadership. Practical Lean Leadership has won critical acclaim from executives with years of experience practicing Lean management in the real world: "This is a 'must read' book for all senior leaders. It is very well written for the C-level team and it fills a gap on how executives should lead a Lean transformation. It truly is the best description of Lean leadership today. I highly recommend it." - Edward Miller, President, Strategy Development Services, LLC "Bob Emiliani is addressing THE most important problem facing organizations trying to make Lean work; the role of the executive leadership. This workbook provides sound methods to assist managers understand their role and put it into practice. This is workbook and it requires some work, but the workbook format is very helpful to move these methods from ideas into the daily practice of Lean leadership." - Brian Maskell, President, BMA Inc. ""Practical Lean Leadership" explains key aspects of enterprise leadership and thentakes it several steps further by applying Lean principles and tools to leadership itself. An effective model is created by understanding behavioral waste and by applying value stream mapping and standardized work in totally new contexts. The workbook format engages the reader and immediately connects to their reality." - Kevin Meyer, President, Superfactory Ventures, LLC

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This practice guide on procurement strategy brings together methods and tools used by global purchasers across different industries. The authors lay major focus on the themes of global sourcing, risk management, and the dynamic topic of negotiation strategy. The authors present their perspectives on all important questions of strategic procurement such as: how to manage a heterogeneous supplier structure across different branches and how to deal with partners from diverse cultures? How to solve procurement crisis and proactively avoid them? How does off-shore team

management work and how to increase the value-add for both internal and external purchasing? These themes are discussed along with numerous practice-based cases. The authors lay an ideal ground for global purchasers to help with their strategic and operational needs, including technological topics such as e-procurement.
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In an ever-expanding economic world, the need for new businesses with the ability to create and evolve simultaneously is paramount to ensure success. Hybrid business models are essential to foster growth and promote prosperity. Start-Up Enterprises and Contemporary Innovation Strategies in the Global Marketplace is a critical scholarly resource that examines the relationship between worldwide industry and the need for up-to-date technologies and methods to support such an inclusive market. Featuring coverage on a diverse range of topics such as corporate social responsibility, collaborator empowerment, and start-up enterprise ecosystems, this book is geared toward managers, researchers, and students seeking current research on the interaction between modernization and the expansion of markets to accommodate worldwide industry.

Challenges in unpredictable markets, changing customer requirements, and advancing information technologies have lead to progression towards service oriented engineering and agile and lean software development. These prevailing approaches to software systems provide solutions to challenges in demanding business environments. Agile and Lean Service-Oriented Development: Foundations, Theory and Practice explores the groundwork of service-oriented and agile and lean development and the conceptual basis and experimental evidences for the combination of the two approaches. Highlighting the best tools and guidelines for these developments in practice, this book is essential for researchers and practitioners in the software development and service computing fields.

This book presents a series of high performance product design (PD) and development best practices that can create or improve product development organization. In contrast to other books that focus only on Toyota or other individual companies applying lean IPD, this book explains the lean philosophy more broadly and includes discussions of systems engineering, design for X (DFX), agile development, integrated product development, and project management. The “Lean Journey” proposed here takes a value-centric approach, where the lean principles are applied to PD to allow the tools and methods selected to emerge from observation of the individual characteristics of each enterprise. This means that understanding lean product development (LPD) is not about knowing which tools are available but knowing how to apply the philosophy. The book comes with an accompanying manual with problems and solutions available on Springer Extras.

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