The Laws Of Wealth Psychology And The Secret To Investing Success

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From "New York Times" and "USA Today" bestselling author, Dr Daniel Crosby, comes the behavioral finance book all investors have been waiting for. In "The Laws of Wealth," psychologist and behavioral finance expert Daniel Crosby offers an accessible and applied take on a discipline that has long tended toward theory at the expense of the practical. Readers are treated to real, actionable guidance as the promise of behavioral finance is realised and practical applications for everyday investors are delivered. Crosby presents a framework of timeless principles for managing your behavior and your investing process. He begins by outlining ten rules that are the hallmarks of good investor behavior, including 'Forecasting is for Weathermen' and 'If You're Excited, It's Probably a Bad Idea'. He then goes on to introduce a unique new taxonomy of behavioral investment risk that will enable investors and academics alike to understand behavioral risk in a newly coherent and complete way. From here, attention turns to the four ways in which behavioral risk can be combatted and the five equity selection methods investors should harness to take advantage of behaviorally-induced opportunities in the stock market. Throughout, readers are treated to anecdotes, research and graphics that illustrate the lessons in memorable ways. And in highly valuable 'What now?' summaries at the end of each chapter, Crosby provides clear, concise direction on what investors should think, ask and do to benefit from the behavioral research. Dr. Crosby's training as a clinical psychologist and work as an asset manager provide a unique vantage and result in a book that breaks new ground in behavioral finance. You need to follow the laws of wealth to manage your behavior and improve your investing process!

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Chinese edition of The Power of Your Subconscious Mind. It is as powerful, practical today as it was in 1963 when it was first published. The suggestions in the book for developing our subconscious mind are well defined and have proven effective for almost fifty years. In Traditional Chinese. Distributed by Tsai Fong Books, Inc.

Simplified Chinese edition of 12 Rules for Life: An Antidote to Chaos

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From the New York Times bestselling author of the book named the best investment book of 2017 comes The Behavioral Investor, an applied look at how psychology ought to inform the art and science of investment management. In The Behavioral Investor, psychologist and asset manager Dr. Daniel Crosby examines the sociological, neurological and psychological factors that influence our investment decisions and sets forth practical solutions for improving both returns and behavior. Readers will be treated to the most comprehensive examination of investor behavior to date and will leave with concrete solutions for refining decision-making processes, increasing self-awareness and constraining the fatal flaws to which most investors are prone. The Behavioral Investor takes a sweeping tour of human nature before arriving at the specifics of portfolio construction, rooted in the belief that it is only as we come to a deep understanding of "why" that we are left with any clue as to "how" we ought to invest. The book is comprised of three parts, which are as follows: - Part One - An explication of the sociological, neurological and physiological impediments to sound investment decision-making. Readers will leave with an improved understanding of how externalities impact choices in nearly imperceptible ways and begin to understand the impact of these pressures on investment selection.- Part Two - Coverage of the four primary psychological tendencies that impact investment behavior. Although human behavior is undoubtedly complex, in an investment context our choices are largely driven by one of the four factors discussed herein. Readers will emerge with an improved understanding of their own behavior, increased humility and a lens through which to vet decisions of all types. - Part Three - Illuminates the "so what" of Parts One and Two and provides a framework for managing wealth in a manner consistent with the realities of our contextual and behavioral shortcomings. Readers will leave with a deeper understanding of the psychological underpinnings of popular investment approaches such as value and momentum and appreciate why all types of successful investing have psychology at their core. Wealth, truly considered, has at least as much to do with psychological as financial wellbeing. The Behavioral Investor aims to enrich readers in the most holistic sense of the word, leaving them with tools for compounding both wealth and knowledge.
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Traditional Chinese edition of The Happiness Project: Or, Why I Spent a Year Trying to Sing in the Morning, Clean My Closets, Fight Right, Read Aristotle, and Generally Have More Fun. In Traditional Chinese. Annotation copyright Tsai Fong Books, Inc. Distributed by Tsai Fong Books, Inc.

There are specific laws that many billionaires in the world, from the United States to China, including Europe and other continents, follow in order to obtain their fortune. Every day, even as the economy shows instability and experiences downturns, many new billionaires are made. And they have things in common, no matter how old or young they may seem. They share the same paradigm about how to make money, and their habits match money making laws. Bill Gates, Steve Jobs, Sir Richard Branson and many others, have secrets they've learned through hard work, accumulated failures and life experience. We admire the personality of successful individuals and what they do, not knowing that behind them there are spiritual laws that cross time and have been with us for millions of years. Gaining profit in any activity has always been submitted to the same codifications, God's codes. And, they're related to the laws of energy and karma. The theory of the law of attraction isn't anywhere near showing us these codes or explaining them. Besides, science and, more precisely, mathematics and physics are still closed inside numbers and molecules, not really allowing the common citizen to apply such principles in his daily life to change reality. In fact, there's no interest in providing society with the power to change reality with precise and scientifically proven formulas. On the other hand, why would millionaires, spending their life struggling to get this knowledge, give it to you for free, while making you a potential competitor of what they fought so hard to achieve? These are top secrets, greater than any others, because, money, whatever you may have heard about it, is power, at least in our physical world. Nonetheless, this thing that we call money, follows, as anything else in this planet, divine laws, because this world has specific rules with specific purposes as well. And, independently of how much a country may be misguided by its culture or government, these laws still apply. After years studying the law of attraction profoundly and with the help of the best teachers in this field, studying religious philosophies with some of the fastest growing religious societies, and learning some of the most well-hidden spiritual secrets about money, both in close door meetings for a few selected individuals and with some of the biggest world billionaires currently living in Asia, the final point that allowed me to

combine this entire data under one single guideline was reached. Furthermore, I would probably never truly understand the application of many spiritual theories, if I hadn’t seen how they apply in, for example, an Indian business owner that got rich after three bankruptcies, or billionaires in China and Singapore, that built their entire fortune out of nowhere, with no help, no education or even money in their pockets. Observing how fast these individuals can double, and even triple, their income, in just a few weeks or years, leaves no doubt regarding the power of these laws and their truth, despite what the majority may think about it. Besides, it’s only normal that most people won’t ever agree with these principles, and will even criticize and mock them, as that’s why they don’t control the flow of wealth as some do. The ones we call the 1% aren’t the 99% for a very important reason. The time has come to reveal these secrets and this book is very likely one of the most resumed and clearer about this issue that can be found. It has actually been advertised as the best book about money ever read, by experts in finance, managers of international banks and stockbrokers, promoting it online as an interesting and inspirational work.

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Traditional Chinese edition of Nonsense: The Power of Not Knowing by Jamie Holmes.

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From New York Times and USA Today bestselling author, Dr. Daniel Crosby--the behavioral finance book all investors have been waiting for. In The Laws of Wealth, psychologist and behavioral finance expert Daniel Crosby presents three sets of real, actionable rules that investors can use to apply the lessons of behavioral finance. He begins with ten rules that are the hallmarks of good investor behavior, including 'Forecasting is for Weathermen', 'If You're Excited, It's Probably a Bad Idea', and 'Trouble is Opportunity'. From here, attention turns to the Four Cs of Rule-Based Investing: Consistency, Clarity, Courageousness, Conviction. The Four Cs provide practical methods to combat behavioral risk in investing. And finally, he introduces the Five Ps of successful equity investing: Price, Properties, Pitfalls, People, Push. Investors can draw on these five methods to select stocks and take advantage of behavioral opportunities in the stock market. Throughout, anecdotes, research, and graphics illustrate the lessons in memorable ways. And in highly valuable 'What now?' summaries at the end of each chapter, Crosby provides clear, concise direction on what to think, ask, and do next to become a better investor. If you are wondering what years of behavioral finance has delivered for real investors, you should follow the laws of wealth to manage your behavior and improve your investing!
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