The Influential Mind What The Brain Reveals About Our Power To Change Others

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Selected as a best book of 2017 by Forbes, The Times, Huffington Post, Bloomberg, Greater Good Magazine, Stanford Business School and more. 'A timely, intriguing book' Adam Grant, New York Times bestselling author of Originals and Give and Take 'This profound book will change your life. An instant classic' Cass R. Sunstein, bestselling co-author of Nudge Part of our daily job as humans is to influence others; we teach our children, guide our patients, advise our clients, help our friends and inform our online followers. We do this because we each have unique experiences and knowledge that others may not. But how good are we at this role? It turns out we systematically fall back on suboptimal habits when trying to change other's beliefs and behaviors. Many of these instincts-from trying to scare people into action, to insisting the other is wrong or attempting to exert control-are ineffective, because they are incompatible with how the mind operates.
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Simplified Chinese edition of Liber Novus (The Red Book) by the Swiss physician and psychologist Carl Gustav Jung (18751961). It was the most influential unpublished work in the history of psychology, until displayed and published in 2009.

Traditional Chinese edition of Louder Than Words: Take Your Career from Average to Exceptional with the Hidden Power of Nonverbal Intelligence. The book is a lesson in reading people. This effective and highly useful skill applies in every facet of one's life. Not only will it help one communicate better, improve relationship, it helps one avoid costly mistakes that can take years to repair, if reparable at all. In Traditional Chinese. Distributed by Tsai Fong Books, Inc.
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Traditional Chinese Edition of The Home Edit Life: The No-Guilt Guide to Owning What You Want and Organizing Everything.

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Has someone ever taken advantage of you for their benefit? Has someone entered your business life fast and then left without so much as an explanation after they took everything they could from you?Or... do you want to the clever arts of brainwashing and gaslighting guided by an experienced and wise mentor? This smart book contains a huge amount of powerful and never-spoken dark psychology and manipulation techniques. Once you will learn them, you become able to gaslight, brainwash and enslave the people in front of you in everyday life - and you will be always protect by external attacks. In this book you will find: The smart arts of dark psychology and manipulation revealed Mind hacking and control in a deep explanation The Influential Politicians' Blueprint: manipulate and use the others ? Dark Psychology and Manipulation is a field of study that had not been given a lot of thought and research. The most influential people of the world want to keep these arts as prerogative of a few.Why...?Because - as MI$TER X says - "Believes can be manipulated, only Knowledge is dangerous".Use these books as an everyday guide, and you will find that you are much wiser for it. Knowledge is power, and MI$TER X wants to place that power and control back into your hands and take it out of those who do not have your best interest at heart.So click on the Buy Now button to grab your copy of this masterpiece and learn how to be the one in control of your mind and not let anyone else try to infiltrate your psyche!

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Traditional Chinese edition of Thinking, Fast and Slow, Amazon Best Books of the Month, November 2011. Kahneman is psychology professor emeritus at Princeton University and the 2002 Nobel Prize in Economic Sciences. In Traditional Chinese. Annotation copyright Tsai Fong Books, Inc. Distributed by Tsai Fong Books, Inc.

The Influential MindWhat the Brain Reveals about Our Power to Change OthersAbacus

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