

The Finance Book Understand The Numbers Even If Youre Not A Finance Professional The X Book

?Lescher & Lescher????

Understand the language of finance, so you can make better decisions, and make them more confidently. * *Transform complex financial data into knowledge for action. *Use KPIs and ratios to assess business health and identify 'warning signals' *Make better choices about capital investments. *Communicate more effectively with financial professionals. *Build skills that are essential to helping businesses achieve their goals -- and to moving forward in your career. FT Guide to Finance for Non-Financial Managers teaches non-financial managers the language of finance, so they can translate complex financial data into actionable knowledge for better decision-making. In plain English, Jo Haigh introduces techniques that can make every business professional more effective -- both in the business, and in their own careers. Haigh shows how to: * *Accurately interpret financial reports, and understand the drivers of profit and loss. *Recognize the difference between cash and profit. *Understand balance sheets. *Work with budgets and forecasts. *Use Key Performance Indicators (KPIs) and business ratios. *Assess the health of the business, and quickly identify 'warning signals' so they can be addressed early and cost-effectively. *Identify opportunities to increase profits and solve business problems. *Compare capital projects and choose better investments. *Communicate and coordinate more effectively with financial professionals. *Take a more proactive role in helping the business achieve its goals The book includes a complete glossary of finance and

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and responsibilities, how they serve their clients, and how it all impacts the markets. It also explains important terminology, explains the world of trading both cash and derivatives, and much more. Includes a foreword by Gillian Tett, author of Fool's Gold: How Unrestrained Greed Corrupted a Dream, Shattered Global Markets and Unleashed a Catastrophe. Terri Duhon (www.terriduhon.co) is a financial market expert who in 2004 founded B&B Structured Finance Ltd, which provides expert consulting and financial markets training . Her time on the trading floor has been documented in the book Fool's Gold as well as by PBS's Frontline. Whether you want to enter the accounting department of a company, or if you are going to start your own business, or even if you study the subject of Accounting and Finance, this book is a great introduction to this discipline. Forget about that frustrating feeling of not understanding what they explain to you, because Oriol Amat and the collection for Dummies form a great tandem, and they offer you an entertaining book, very easy to follow and understand, highlighting the key concepts, advancing with a firm step to that you never feel lost in the face of an income statement again.

A guide to the validation and risk management of quantitative models used for pricing and hedging Whereas the majority of quantitative finance books focus on mathematics and risk management books focus on regulatory aspects, this book addresses the elements missed by this literature--the risks of the models themselves. This book starts from regulatory issues, but translates them into

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practical suggestions to reduce the likelihood of model losses, basing model risk and validation on market experience and on a wide range of real-world examples, with a high level of detail and precise operative indications.

The Basics of Finance provides the tools you can use to understand the principles of financial management in your business. The Basics of Finance can help you: understand your company's annual report interact with the financial people in your organization understand the viability of projects you are considering use financial analyses to help you better understand your business explain your ideas more convincingly using financial terms The book includes explanations of fundamental accounting principles, basic financial statements, budgeting, and forecasting...All made clear and understandable for managers who may lack a background in business finance and accounting. 31 fundamental principles of financial management clearly and concisely explained Simple case histories illustrate each principle A glossary of key terms help you understand the language of finance Simple straightforward language dispenses with much of the accounting and finance jargon and clarifies the basic tenets of effective financial management "FINANCIAL FACTS," one or two sentence ideas found throughout the book, provide the conceptual and practical foundation for profitable financial management As you work through a business and management career, it's

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essential to know The Basics of Finance.

The modern marketplace is increasingly unpredictable and there is an ever-greater need for non-financial managers to understand the financial and management accounting process. How to Understand Business Finance is part of the bestselling Creating Success series published in association with the Sunday Times, which has been translated into 25 languages with over 500, 000 copies sold. This book is written for those managing a business in a real market. It provides a quick and effective course in financial literacy, aimed at the pursuit of business growth, in the context of the journey of a business from initial set-up through its first year of trading. As well as learning how to understand balance sheets and profit and loss accounts, readers will also learn the principles of: market dynamics; budgeting and forecasting; fixed and variable costs; break-even analysis; the difference between profit and cash; financial ratios for measuring business performance; investment appraisal; stock market ratios; shareholder value; financial measures for improving business performance, and much more. How to Understand Business Finance demystifies financial helps you to understand double entry bookkeeping, supply chain management, the difference in American and British accounting terminology, financial ratios for measuring business performance, common acronyms, and the real cash flow

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implications of working capital.

"• Solved Board Examination Paper 2020 • Latest Board Sample Paper • Revision Notes • Based on Latest CBSE Syllabus released on 31st March 2021 • Commonly Made Errors & Answering Tips • Most Likely Questions (AI) for 2022 Board Exams "

Extensively revised and updated following the fallout from the global financial crisis, the 6th edition of this highly regarded book brings the reader right up to speed with the latest financial market developments, and provides a clear and incisive guide to a complex world that even those who work in it often find hard to understand. In chapters on the markets that deal with money, foreign exchange, equities, bonds, commodities, financial futures, options and other derivatives, the book examines why these markets exist, how they work, and who trades in them, and gives a run-down of the factors that affect prices and rates. Business history is littered with disasters that occurred because people involved their firms with financial instruments they didn't properly understand. If they had had this book they might have avoided their mistakes. For anyone wishing to understand financial markets, there is no better guide.

Behavioural Finance is a comprehensive textbook intended especially for the management students. It has been designed to polish their decision-making skills

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in the context of finance and investment decisions. The book provides a balanced presentation of theoretical concepts of behavioural finance and their practical orientation. This book emphasises the application of concepts through case studies and suitable examples in local context. The textbook deals with the concepts of behavioural finance along with its specialised sub-areas. Apart from providing a basic understanding of the concepts in behavioural finance, the book extensively covers the new developments in the area of behavioural finance. Recent researches in different sub-areas of behavioural finance are also given in the “Learning Centre” section on our website www.phindia.com for the benefit of budding scholars. Each chapter starts with a quotation to sensitise readers with the theme of the chapter. To facilitate the understanding of concepts in behavioural finance, the text in each chapter is interspersed with suitable examples. In every chapter, real life case studies are given which again make the book very lucid and understandable. Besides, the learning objectives and introduction that unfold the chapter, the summary at each chapter-end to provide an eagle's eye to the topics discussed are also given. With every chapter, student activities, topics for group discussion, student assignment, and review questions are given to facilitate revision. To assist the readers traverse through the chapters without missing crucial details, the chapters are provided with a

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number of side-boxes that collect the essence of important sections. PowerPoint slides are available for the instructors who adopt this textbook. **TARGET AUDIENCE** • Students of MBA/PGDM

Visual Finance is a powerful, simple tool that you can learn in a couple of hours, and easily apply to real life. Over the past five years, this model has been used in thousands of "finance for non-financial managers" training sessions in more than 30 countries. Now for the first time, it has been finally released in a paperback format. Accounting is perceived as being tedious, complicated and too theoretical. Non-financial managers are less than enthusiastic about accounting. One of the possible reasons might be the way business schools teach it. In a recent study only 46% of respondents have average or higher financial literacy and could understand financial statements. Stop avoiding financial topics during team meetings. Save your company from making costly mistakes and begin to maximize on all the valuable opportunities.

The task-focused, results-oriented guide to delivering numbers that add up The Financial Times Essential Guide to Budgeting and Forecasting will help you:

- * Understand finance and budgeting terms
- * Communicate coherently and comprehensively with financially astute colleagues and stakeholders
- * Better understand the health of your business or business unit
- * Take a more proactive role in helping your business achieve its goals
- * Evaluate and learn from your experience

With advice that's instantly applicable, whether you're taking responsibility for a budget for the first time or you'd like to know more about how finance works, this is the one guide you can't do without. 'This is a practical book from which managers at all

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levels will benefit and learn how to avoid the pitfalls of budgeting and forecasting. A must read book.' Manjit Biant, management consultant 'Love them or hate them budgets are part of the corporate landscape. Nigel Wyatt's book makes a strong case that budgeting can still prove an invaluable tool for focusing strategic thinking and managing your business. The book gives some great tips and advice on how to use them and get the best from them.' Paul Lower FCMA FLnstLM. former FD and business coach 'This book is an excellent tool for those responsible for preparing budgets and forecasts. It will encourage the reader to take actions which will benefit their own organisation.' Juan Carlos Venegas ICPA CFC ICFS IPFM, accountant, forensic consultant, counter fraud specialist and fraud examiner.

16 Personal Finance Principles Every Investor Should Know aims to reorient the way in which people perceive money management. With the help of simple stories and parables, it changes your perception of money management from a complex chore that only financial wizards can master to a simple, commonsense exercise that you can easily undertake. Every chapter in this book is based on personal finance principles, which when applied can make your financial life full of power, freedom and abundance. It is not written to engage a discerning reader or show-case the authors knowledge; this book is written to help you take action in your financial life. 16 Personal Finance Principles Every Investor Should Know is a veritable manual or guide on how to live an extraordinary financial life. It will show you exactly how to change your relationship with money and make your financial life simple; it will help you to understand the guiding principles of personal finance and bring about a change in your financial situation; it will guide you towards making your financial life more organized. In a nutshell, it will help you shift gears and start on an exciting journey of wealth creation the only plea that runs through the

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book is that you must take action!

Keeping track of the finances is fundamental to the success of every business, but tackling the task yourself can be intimidating. Help is at hand, however, with this complete guide to small business money management. Packed with expert advice on all aspects of business finance, including basic bookkeeping and accounting, monitoring profit and performance, managing payroll, tackling tax, and forecasting for growth, *Small Business Finance All-in-One For Dummies* helps you to take control of your finances, stay on top of the paperwork, and keep the cash flowing.

Score your highest in corporate finance The math, formulas, and problems associated with corporate finance can be daunting to the uninitiated. *Corporate Finance For Dummies* introduces you to the practices of determining an operating budget, calculating future cash flow, and scenario analysis in a friendly, un-intimidating way that makes comprehension easy. *Corporate Finance For Dummies* covers everything you'll encounter in a course on corporate finance, including accounting statements, cash flow, raising and managing capital, choosing investments; managing risk; determining dividends; mergers and acquisitions; and valuation. Serves as an excellent resource to supplement coursework related to corporate finance Gives you the tools and advice you need to understand corporate finance principles and strategies Provides information on the risks and rewards associated with corporate finance and lending With easy-to-understand explanations and examples, *Corporate Finance For Dummies* is a helpful study guide to accompany your coursework, explaining the tough stuff in a way you can understand.

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A practical and accessible overview of the fundamentals of business finance -- now in its third edition. Managers are constantly expected to make decisions that reflect a full understanding of the financial consequences. In the absence of formal training, few people are prepared for the responsibilities of dealing with management reports, budgets, and capital proposals, and find themselves embarrassed by their lack of understanding. This book is a practical guide to understanding and managing financial responsibilities. Each chapter examines actual tasks managers have to do, from "how to assemble a budget," "how to read variances on a report," to "how to construct a proposal to invest in new equipment," exploring the principles that can be applied to each task, illustrating practical ways these principles are used, and providing guidance for implementation. Guide to Financial Management will help readers understand financial jargon, financial statements, management accounts, performance measures,

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budgeting, costing, pricing, decision-making, and investment appraisal. This third edition has been fully revised and expanded with detailed examples from 100 leading businesses around the world.

This engaging and practical guide selects topical Financial Times articles with recurrent themes and provides engaging analysis, unravelling the key points and explaining the financial and economic data. This book will enable you to engage with corporate finance in any context; be it at work, on the television, in radio reports or on the internet. Structured around 11 key topics in finance, ranging from classical exposition of financial markets and institutions through to current issues surrounding private equity, risk management and hedge funds, each chapter sets the scene and analyses the chosen articles. Particular attention is paid to detailed explanation of key terminology (crucial for when you need to file that urgent report at work or look into reviewing your mortgage). Reading and Understanding the Financial Times leaves you to ponder your findings and research further with self review questions and suggested data and web-based activities on the book's website so that next time you read the Financial Times you will be able to do your own analysis.

This book provides precise descriptions and instructions which enable users, students and consultants to understand Microsoft Dynamics 365 for Finance and Operations rapidly. Microsoft offers Dynamics 365 as its premium ERP solution, supporting large and mid-sized organizations with a complete business management solution which is

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easy to use. Going through a simple but comprehensive case study, this book provides the required knowledge to handle all basic business processes in Microsoft Dynamics 365 for Finance and Operations. Exercises are there to train the processes and functionality, also making this book a good choice for self-study.

Since its first publication, Michael J. Mauboussin's popular guide to wise investing has been translated into eight languages and has been named best business book by BusinessWeek and best economics book by Strategy+Business. Now updated to reflect current research and expanded to include new chapters on investment philosophy, psychology, and strategy and science as they pertain to money management, this volume is more than ever the best chance to know more than the average investor. Offering invaluable tools to better understand the concepts of choice and risk, *More Than You Know* is a unique blend of practical advice and sound theory, sampling from a wide variety of sources and disciplines. Mauboussin builds on the ideas of visionaries, including Warren Buffett and E. O. Wilson, but also finds wisdom in a broad and deep range of fields, such as casino gambling, horse racing, psychology, and evolutionary biology. He analyzes the strategies of poker experts David Sklansky and Puggy Pearson and pinpoints parallels between mate selection in guppies and stock market booms. For this edition, Mauboussin includes fresh thoughts on human cognition, management assessment, game theory, the role of intuition, and the mechanisms driving the market's mood swings, and explains what these topics tell us about smart

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investing. More Than You Know is written with the professional investor in mind but extends far beyond the world of economics and finance. Mauboussin groups his essays into four parts-Investment Philosophy, Psychology of Investing, Innovation and Competitive Strategy, and Science and Complexity Theory-and he includes substantial references for further reading. A true eye-opener, More Than You Know shows how a multidisciplinary approach that pays close attention to process and the psychology of decision making offers the best chance for long-term financial results.

New chapter by Soros on the secrets to his success along with a new Preface and Introduction. New Foreword by renowned economist Paul Volcker "An extraordinary . . . inside look into the decision-making process of the most successful money manager of our time. Fantastic." —The Wall Street Journal George Soros is unquestionably one of the most powerful and profitable investors in the world today. Dubbed by BusinessWeek as "the Man who Moves Markets," Soros made a fortune competing with the British pound and remains active today in the global financial community. Now, in this special edition of the classic investment book, The Alchemy of Finance, Soros presents a theoretical and practical account of current financial trends and a new paradigm by which to understand the financial market today. This edition's expanded and revised Introduction details Soros's innovative investment practices along with his views of the world and world order. He also describes a new paradigm for the "theory of reflexivity" which underlies his unique investment strategies. Filled with expert advice

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and valuable business lessons, *The Alchemy of Finance* reveals the timeless principles of an investing legend. This special edition will feature a new chapter by Soros on the secrets of his success and a new Foreword by the Honorable Paul Volcker, former Chairman of the Federal Reserve. George Soros (New York, NY) is President of Soros Fund Management and Chief Investment Advisor to Quantum Fund N.V., a \$12 billion international investment fund. Besides his numerous ventures in finance, Soros is also extremely active in the worlds of education, culture, and economic aid and development through his Open Society Fund and the Soros Foundation.

The only basic guide to the financial media that anyone will ever need. This new edition of *How to Understand the Financial Pages* provides comprehensive coverage of newspapers and magazines, and also financial websites, stockbrokers' research and company reports. The handy A-Z format enables the reader to look up entries quickly and easily. Essential terms and concepts are explained in non-technical English, and it is extensively cross-referenced. A valuable reference tool for any private investor, it is international in scope and includes references to the use of technical analysis in internet trading, the development of hedge funds and other alternative investments, and the growth of financial services regulation and compliance - something other guides often omit. Journalistic, snappy and stylish, it will help anyone to read the financial pages and gain a full understanding of the concepts involved.

The Finance Book will help you think and manage like a financial strategist. Written

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specifically for non-finance professionals, it will give you all you need to know to manage your business more effectively and think more strategically. It will help you to: Have the confidence to read and interpret financial statements Ask the right questions about financial performance Apply important financial tools and ratios Learn how to think financially and make better strategic financial decisions Covering business finance, accounting fundamentals, budgeting, profitability and cash management, you'll find the tools you need in order to make the best financial decisions for your business. 'Essential reading for any non-finance professional. This is an easy to read and practical guide to the world of finance.' Paul Herman, Group CEO, Bluebox Corporate Finance 'A really helpful, well organised and easy to understand primer and reference book for those who aren't accountants but still need to understand the accounts.' Roger Siddle, Chairman, Cordium Group 'A great book. At last, a guide that demystifies and encourages business owners to practically understand financial matters. A must read.' Gordon Vater CEO, RiiG Limited Focusing on international markets and multinational corporate finance, this book is the go-to resource for students seeking a complete understanding of the field.

The Finance Book FT Press

The updated, real-world guide to interpreting and unpacking GAAP and non-GAAP financial statements In Financial Statement Analysis, 5th Edition, leading investment authority Martin Fridson returns with Fernando Alvarez to provide the

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analytical framework you need to scrutinize financial statements, whether you're evaluating a company's stock price or determining valuations for a merger or acquisition. Rather than taking financial statements at face value, you'll learn practical and straightforward analytical techniques for uncovering the reality behind the numbers. This fully revised and up-to-date 5th Edition offers fresh information that will help you to evaluate financial statements in today's volatile markets and uncertain economy. The declining connection between GAAP earnings and stock prices has introduced a need to discriminate between instructive and misleading non-GAAP alternatives. This book integrates the alternatives and provides guidance on understanding the extent to which non-GAAP reports, particularly from US companies, may be biased. Understanding financial statements is an essential skill for business professionals and investors. Most books on the subject proceed from the questionable premise that companies' objective is to present a true picture of their financial condition. A safer assumption is that they seek to minimize the cost of raising capital by portraying themselves in the most favorable light possible. Financial Statement Analysis teaches readers the tricks that companies use to mislead, so readers can more clearly interpret statements. Learn how to read and understand financial statements prepared according to GAAP and non-GAAP standards

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Compare CFROI, EVA, Valens, and other non-GAAP methodologies to determine how accurate companies' reports are Improve your business decision making, stock valuations, or merger and acquisition strategy Develop the essential skill of quickly and accurately gathering and assessing information from financial statements of all types Professional analysts, investors, and students will gain valuable knowledge from this updated edition of the popular guide. Filled with real-life examples and expert advice, Financial Statement Analysis, 5th Edition, will help you interpret and unpack financial statements.

As an HR manager, you're expected to use financial data to make decisions, allocate resources, and budget expenses. But if you're like many human resource practitioners, you may feel uncertain or uncomfortable incorporating financial numbers into your day-to-day work. In Financial Intelligence for HR Professionals, Karen Berman and Joe Knight tailor the groundbreaking work they introduced in their book Financial Intelligence: A Manager's Guide to Knowing What the Numbers Really Mean to present the essentials of finance specifically for HR experts. Drawing on their work training tens of thousands of managers and employees at leading organizations worldwide, Berman and Knight provide you with a deep understanding of the basics of financial management and measurement, along with hands-on activities to practice what you are reading.

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You'll discover: · Why the assumptions behind financial data matter · What your company's income statement, balance sheet, and cash flow statement really reveal · How to use ratios to assess your company's financial health · How to calculate return on investment · Ways to use financial information to support your business units and do your own job better · How to instill financial intelligence throughout your team Authoritative and accessible, this book empowers you to "talk numbers" confidently with your boss, colleagues, and direct reports--and with the finance department.

Praise for Digital Finance "Digital Finance was helpful in articulating questions the reader potentially didn't know they needed to ask. Hines explains complex terms in a way that is digestible for anyone with a basic business background. The conceptual explanations were also concise and intentional, covering just what I wanted to know to have a solid understanding of a tokenized ecosystem and why there may be advantages found in decentralized finance vs. traditional lending." —Kathryn Carlisle, Senior Managing Director, Blockchain Center for Excellence, University of Arkansas "Baxter does a terrific job explaining the revolutionary technologies that are affecting the financial industry and shows just how transformational those will be in the coming wave of digital finance. This book is a must for those who want a better understanding of how blockchain is

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going to improve the financial industry." —Jake Ryan, author, *Crypto Asset Investing in the Age of Autonomy*; CIO, Tradecraft Capital "Digital Finance provides a comprehensive review of the security token marketplace and provides a powerful vision of what to expect in the coming years as blockchain transforms finance. The chapter on DeFi points to a massive emerging market as the transaction efficiency of security tokens meets the scale and transparency of DeFi self-processing assets—the true antidote to prevent a repeat of the 2008 Global Financial Crisis. This book is perfect for the blockchain novice or expert with straightforward examples to support a thorough analysis of the rapidly evolving digital finance market." —Dan Doney, Chief Executive Officer, Securrency "Educate yourselves on the future of finance! Digital tokenization of securities is bringing in new investors and issuers, democratizing access to capital. Baxter's book is a must-read for anyone who wants to get ahead of the curve." —Spencer Dinwiddie, NBA All-Star; Founder, DREAM Fan Shares "Don't let complicated words like blockchain and tokens prevent you from learning about the future of finance. Capital markets are being transformed right before our eyes, and Baxter details exactly how that is happening on a molecular level." —Kyle Sonlin, host, *The Security Token Show*

No. Finance is not confusing. Finance is not boring. Finance is definitely not

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something you can ignore. Through simple examples, actionable points and practical insights, Sangeeta Shankaran Sumesh shows entrepreneurs what finance really is - the most valuable secret weapon of your business. From how to arrive at your pricing strategy to managing your cash flow and how you can maximize your profits, the book covers all aspects of finance. Using her two decades of experience in the industry, the author has also peppered the book with real-life stories of successful entrepreneurs - how they overcame their financial woes. What the Finance also gives the reader a glimpse of the challenges these entrepreneurs faced and how, in reflection, they see the value in learning about finance. A must-read for a smart entrepreneur, who sees the significance of understanding the language of finance. This is not a book for your accounts guy. It is carefully written for entrepreneurs to learn business finance in its entirety.

This is your complete course in business finance. From balance sheets and profit statements to cashflow, budgets and forecasts, **THE ULTIMATE FINANCE BOOK** is a dynamic collection of tools, techniques, and strategies for success. Short, punchy chapters mean you can read up quickly and start applying what you've learned immediately. * Part 1: Your Finance for Non-Financial Managers Masterclass * Part 2: Your Bookkeeping and Accounting Masterclass * Part 3:

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Your Understanding and Interpreting Accounts Masterclass * Part 4: Your Successful Budgeting and Forecasting Masterclass Discover the main themes, key ideas and tools you need, and bring it all together with practical exercises. ABOUT THE SERIES ULTIMATE books are for managers, leaders, and business executives who want to succeed at work. From marketing and sales to management and finance, each title gives comprehensive coverage of the essential business skills you need to get ahead in your career. Written in straightforward English, each book is designed to help you quickly master the subject, with fun quizzes embedded so that you can check how you're doing. Using the groundbreaking formula they introduced in their book Financial Intelligence: A Manager's Guide to Knowing What the Numbers Really Mean, Karen Berman and Joe Knight present the essentials of finance specifically for entrepreneurial managers. Drawing on their work training tens of thousands of people at leading organizations worldwide, the authors provide a deep understanding of the basics of financial management and measurement, along with hands-on activities to practice what you are reading. You'll discover: Why the assumptions behind financial data matter - What income statements, balance sheets, and cash flow statements really reveal - How to use ratios to assess your venture's financial health - How to calculate return on your investments in your

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enterprise - Ways to use financial information to do your own job better - How to instill financial intelligence throughout your team Authoritative and accessible, Financial Intelligence for Entrepreneurs empowers you to "talk numbers" confidently with colleagues, partners, and employees-- and fully understand how to use financial data to make better decisions for your business.

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