The Economics Book Big Ideas Simply Explained

Children's Fiction

The Economics BookBig Ideas Simply ExplainedDK

Traditional Chinese edition of Naked Economics: Undressing the Dismal Science. The book may be a college economics reference book, but it is not anything like a textbook. The book is written with wit, humor, clear examples, and you don't have to be a student of economics to enjoy the book - yes, the word is "enjoy." Go ahead, read it. Your understanding of economics will improve greatly and effortlessly. In Chinese. Distributed by Tsai Fong Books, Inc.

A lively, inviting account of the history of economics, told through events from ancient to modern times and the ideas of great thinkers in the field What causes poverty? Are economic crises inevitable under capitalism? Is government intervention in an economy a helpful approach or a disastrous idea? The answers to such basic economic questions matter to everyone, yet the unfamiliar jargon and math of economics can seem daunting. This clear, accessible, and even humorous book is ideal for young readers new to economics and for all readers who seek a better understanding of the full sweep of economic history and ideas. Economic historian Niall Kishtainy organizes short, chronological chapters that center on big ideas and events. He recounts the contributions of key thinkers including Adam Smith, David Ricardo, Karl Marx, John Maynard Keynes, and others, while examining topics ranging from the invention of money and the rise of agrarianism to the Great Depression, entrepreneurship, environmental destruction, inequality, and behavioral economics. The result is a uniquely enjoyable volume that succeeds in illuminating the economic ideas and forces that shape our world.

??????19????????????

thought.

From Aristotle and Thomas Aquinas, to Adam Smith and John Maynard Keynes, to the top economic thought leaders of today, The Economics Book is the essential reference for students and anyone else with an interest in how economies work. Easy-to-follow graphics, succinct quotations, and thoroughly accessible text throw light on the applications of economics, making them relatable through everyday examples and concerns. Employing DK's trademark visual approach, The Economics Book takes a frequently confusing subject and makes sense of it, clearly highlighting both historically important and emerging ideas in this critical field of science. 2014 The Mom's Choice Awards(R) Gold Award Winner

???????? ??????????? ?????????????? ????400?? ?????????????????? ---------- ?????????? ?????????????????? ?????????????????????????? ?????????????????? ??????????????????????????

In other words, what happens in Vegas doesn’t stay there anymore. In fact, decisions made by economists in London or Shanghai may well determine the fate of savings accounts for people in Montreal, Manhattan, and Mogadishu. As economics is an admittedly complicated social science, this book uses biography as a teaching tool—profiling the most important economists—because often the best way to begin understanding a complicated and important field is by reading about the people behind the ideas.

Traditional Chinese edition of The Worldly Philosophers: The Lives, Times And Ideas Of The Great Economic Thinkers. It is one of the best books on "worldly" philosophers that also inspiring.Published since 1999, the English original has been a perennial classic.

An exploration of some of the most important and enduring ideas in human history -- from religion, science, philosophy, medicine, psychology, politics, economics and art -- each presented in brief, accessible form. 'Big' ideas are those concepts and theories that have radically transformed our understanding of the world we live in, our place in that world and the ways we have shaped the past and will shape the future. They are the ideas that have had a huge impact on human civilization -- and they come from all disciplines of human ingenuity. This concise, accessible and multi-faceted book provides an essential introduction to 150 of the most important principles of Western thought.

Are human beings less violent than before? Why do we adopt certain moral and political judgements? Why is the gap between rich and poor getting bigger? How do we decide which criminal policies are effective? What is the Population Challenge for the 21st Century? What is social science? In Big Ideas in Social Science, David Edmonds and Nigel Warburton put these and more of our society’s burning questions to 18 of the world’s leading social scientists including Steven Pinker, Ann Oakley, Lawrence Sherman, Kate Pickett, Robert J. Shiller and Doreen Massey. The result is a collection of thought-provoking discussions that span the fields of sociology, politics, economics, criminology, geography and many more.From the people who brought us the Philosophy Bites series, Big Ideas in Social Science is a fascinating and accessible introduction to the key ideas and findings of the social sciences. The interviews for this book are based on a series of podcasts, Social Science Bites, sponsored by SAGE. Social Science Bites was inspired by the popular Philosophy Bites podcast (www.philosophybites.com), which was founded by David and Nigel in 2007 and has so far had 26 million downloads. Philosophy Bites has spawned three books, Philosophy Bites, Philosophy Bites Back and Philosophy Bites Again.

??????????? ????50??????????????????? ?????????????????????????????1962-1976? 2016?????????????? ?????????????????????? ??????????????? ?????????????????????????????????? ?????????????????????????????????

??????????????

Ian Crofton, former editor-in-chief of The Guinness Encyclopedia, has written a wide range of other general reference books, including Philosophy (Teach Yourself Instant Reference) and Science Without the Boring Bits. With Big Ideas in Brief, Crofton provides an accessible tour of 200 key concepts that really matter. The ideas covered come from a wide range of subjects--Philosophy, Religion, Politics, Economics, Sociology, Anthropology, Psychology, the Arts, and Science. A series of short, lively articles, accompanied by 100 illustrations, introduces a host of diverse topics, from Existentialism to Expressionism, from Consciousness to Constitutionalism, from Feminism to Free Trade, from Class to Cognitive Theory, from Reincarnation to Relativityâ??all explained simply and clearly. From the Trade Paperback edition.

While our world has many different places with different governments and economies, it is still vastly interwoven, through the global community. The United States has the world's largest economy. It is a massive importer and exporter, creating a constant wave of commerce. Canada's largest exports are mineral fuels, vehicles, precious metals, wood, and computers. Your budding economists will analyze how the advances in science, technology, and economics in the United States and Canada impact the larger global community. Readers will survey how past and present technologies are tied into each area's natural resources and factors of production. The extent to which United States and Canada rely on and contribute to the economies of other regions is explained. Graphic organizers and vivid photographs support the analytical narrative.

????????????

business thinkers, such as Malcolm Gladwell's "tipping point" or Michael Porter's "five forces". It shows that you can succeed with stories of rags-to-riches entrepreneurs, including the founders of Hewlett-Packard, who began their global enterprise from their garage. Whether you are a student, a CEO, or a would-be entrepreneur, The Business Book will inspire you and put you on the inside track to making your goal a reality. Series Overview: Big Ideas Simply Explained series uses creative design and innovative graphics along with straightforward and engaging writing to make complex subjects easier to understand. With over 7 million copies worldwide sold to date, these award-winning books provide just the information needed for students, families, or anyone interested in concise, thought-provoking refreshers on a single subject.

This richly illustrated, authoritative collection presents 250 crucial moments in economics, from the philosophical dialogues of Ancient Greece and the moral contemplations of Medieval Europe to Reaganomics and cryptocurrency. Examining the full gamut of subjects, these engaging essays will captivate you with a bird's-eye view of the development of the world's markets, what has shaped and affected them, and what drives them today.

??“????”??.???????
??1998????????????????????????????????????
??
????????????????????????6000???,???2000???????,??????????????,????????????????????????????

"Taking the mystery out of economics is a public service. Brilliant Economics achieves this with aplomb". Chris Giles, Economics Editor, Financial Times "Economics is vitally important in everyday life because we are all living with the consequences of the global crisis, but it's often confusing. Brilliant Economics is a crystal clear and illuminating guide through the maze of financial jargon and difficult concepts. It explains in straightforward terms what the economic theories mean and also how they affect the things everybody cares about - jobs, prices, interest rates". Diane Coyle, OBE, Enlightenment Economics and Smith School, Oxford University "Phil writes in a clear manner, simplifying ideas that can be complex. He has a fine ability to mix relevant and topical observations with more detailed discussions, bringing a topic to life and making it easily understood". Ian Bright, Senior Economist, ING and leader of eZonomics, ING’s international consumer economics project Do you know David Ricardo from Adam Smith? What is the importance of Keynes and Friedman? How can a central government’s economic policy impact on your job, your wealth and your happiness? And are some things really too big to fail? In Brilliant Economics, award winning journalist Phil Thornton introduces you to the fundamentals of economics and monetary policy. It’ll help you become more knowledgeable about economics and will give you an awareness that will help you in good times and bad. Economics is the study of the production, distribution, and consumption of goods and services. But in real terms it affects all of us on a daily basis: what we can buy, where we can live, how our careers develop and where we can go on holiday. Brilliant Economics is your easy-to-understand introduction to the world of economic policy, theory and how these things practically affect you. Beginning with the basics of economic thinking, the book looks at key theorists and key economic ideas. It explains how economies grow and why recessions happen. You’ll understand about unemployment and recognise the importance of inflation. Learn why buying a house may make sense and find out what the real role of governments are, and why they ask you to pay tax.

?????????????????????? ?????2018????????? ?????????????????????????????????????? ???????????Amazon?????????

?????TED??????????????????????? ?? ?????????????????????????????????? ????
????????????????????????? ?????????????????????????????? ?? ?????????????????????????????????????
????????????????????? ?????????????????????????????? ???