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?Universe books,New York,1974?????

How do you make your way in a world that is changing at an unprecedented rate? Why do we have less and less time? Why are some people unfaithful? How can our government act against threats before they happen? This book is about change - from the small and seemingly insignificant transitions in our day-to-day lives, to the big and almost incomprehensible shifts in human history. Drawing on expert advice and often complex theories, the authors of the bestselling The Decision Book present fifty simple and effective models to help us make sense of change in our world. Change is happening all around us, in every sphere from the personal and political to economics and the environment. In The Change Book you'll find models explaining the financial crisis, why biotechnology is the industry of the future and why cities are the new nations. Whether you're buying a new car, deciding who to vote for, or making an investment, this little black book will offer surprisingly simple explanations of our complicated world - and radically challenge some of your preconceived ideas.

Traditional Chinese edition of Thinking, Fast and Slow, Amazon Best Books of the Month, November 2011. Kahneman is psychology professor emeritus at Princeton University and the 2002 Nobel Prize in Economic Sciences. In Traditional Chinese. Annotation copyright Tsai Fong Books, Inc. Distributed by Tsai Fong Books, Inc.

An updated edition of the international bestseller that distills into a single volume the fifty best decision-making models. Every day, we face the same questions: How do I make the right decision? How can I work more efficiently? And, on a more personal level, what do I want? This updated edition of the international bestseller distills into a single volume the fifty best decision-making models used in MBA courses, and elsewhere, that will help you tackle these important questions. In minutes you can become conversant with: The Long Tail • The Maslow Pyramids • SWOT Analysis • The Rubber Band Model • The Prisoner's Dilemma • Cognitive Dissonance • The Eisenhower Matrix • Conflict Resolution • Flow • The Personal Potential Trap • and many more. Stylish and compact, this little book is a powerful asset. Whether you need to plan a presentation, assess someone's business idea, or get to know yourself better, this unique guide—bursting with useful visual tools—will help you simplify any problem and make the best decision.

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Most of us face the same questions every day: What do I want? And how can I get it? How can I live more happily and work more efficiently?A UK bestseller, The Decision Book distils into a single volume the fifty best decision-making models used on MBA courses and elsewhere that will help you tackle these important questions - from the well known (the Eisenhower matrix for time management) to the less familiar but equally useful (the Swiss Cheese model). It will even show you how to remember everything you will have learned by the end of it. Stylish and compact, this little black book is a powerful asset. Whether you need to plot a presentation, assess someone's business idea or get to know yourself better, this unique guide will help you simplify any problem

and take steps towards the right decision.

Explores and brings together the existent body of knowledge on building performance analysis Building performance is an important yet surprisingly complex concept. This book presents a comprehensive and systematic overview of the subject. It provides a working definition of building performance, and an in-depth discussion of the role building performance plays throughout the building life cycle. The book also explores the perspectives of various stakeholders, the functions of buildings, performance requirements, performance quantification (both predicted and measured), criteria for success, and the challenges of using performance analysis in practice. Building Performance Analysis starts by introducing the subject of building performance: its key terms, definitions, history, and challenges. It then develops a theoretical foundation for the subject, explores the complexity of performance assessment, and the way that performance analysis impacts on actual buildings. In doing so, it attempts to answer the following questions: What is building performance? How can building performance be measured and analyzed? How does the analysis of building performance guide the improvement of buildings? And what can the building domain learn from the way performance is handled in other disciplines? Assembles the current body of knowledge on building performance analysis in one unique resource Offers deep insights into the complexity of using building performance analysis throughout the entire building life cycle, including design, operation and management Contributes an emergent theory of building performance and its analysis Building Performance Analysis will appeal to the building science community, both from industry and academia. It specifically targets advanced students in architectural engineering, building services design, building performance simulation and similar fields who hold an interest in ensuring that buildings meet the needs of their stakeholders.

The last two centuries have seen extraordinary technological and economic advances. This growth has come at a cost - that of a rapidly degrading environment. Pollution, resource depletion, and climate change threaten human civilization. The current governance structures do too little too slow. In a planet with finite resources, this is not sustainable. We must act and act now to avert a catastrophe waiting to happen. But where do we start? 'Sustainability models for a better world' gives simple and elegant answers. Illustrative models form the basis of its 55 chapters. Each chapter only 3-4 pages in length, written in newspaper or magazine style language, this book will help to understand sustainability, plan action, implement, monitor progress and continue best practices. A simple approach in five steps will make things happen: 1. create a working model to understand and internalize sustainability; 2. break up big problems into smaller contributory causes and work back for solutions; 3. go for progressive risk reduction and resilience enhancement; 4. monitor change and be mindful of planetary limits; and 5. replicate best practices to promote green growth. The sustainability paradigm and its pathway, sustainable development, are more than the environment, it involves the





