

## The Conservative Party Manifesto 2017

Seminar paper from the year 2017 in the subject Politics - International Politics - Region: Western Europe, grade: 2,0, , language: English, abstract: This paper is motivated by the growing interest in the strategies that political actors and parties adopt to be successful in the electoral market. This work focuses on the election campaigns of the Conservative party in the United Kingdom 's general elections 2015 and 2017. In particular, it tries to identify which strategic orientation the Conservatives applied in their approach towards the electoral market. The degree of strategic orientation of a party with regard to political marketing management can be operationalized by the deployment of the Strategic Political Posture concept. After the Strategic Political Postures of the Conservative 's 2015 and 2017 election campaign are derived, both postures are compared, in order to make suggestions on possible reasons for a change in strategic orientation.

Forward TogetherOur Plan for a Stronger Britain and a Prosperous Future : the Conservative and Unionist Party Manifesto 2017Forward, TogetherOur Plan for a Stronger Britain and a Prosperous FutureLocalism for Growth2017 Local Government Election ManifestoForward, TogetherOur Plan for a Stronger





government, our city will have better fortune in the future'.

Complete Public Law offers students a carefully blended combination of the subject's concepts, cases, and commentary. A combination which encourages critical thinking, stimulates analysis, and promotes a complete understanding. The Economics of Brexit - Revisited builds upon and extends the analysis contained within the authors' previous book, The Economics of Brexit: A Cost-Benefit Analysis of the UK's Economic Relationship with the EU, which arguably represented the most comprehensive and systematic evaluation of the UK's economic relationship with the EU. The Economics of Brexit - Revisited continues where the previous volume left off, given that the UK has now formally withdrawn from the EU, and therefore the focus of the evidence presented concerns the potential economic implications arising from Brexit and considering the options available to those negotiating the UK's future economic relationship both regionally and globally. The Economics of Brexit - Revisited seeks to provide greater clarity to a range of issues that have been hotly debated over the past few years, ranging from the trade and fiscal implications of Brexit, to the economic impact of regulation and migration. The significance of different Brexit options are discussed in detail, including the significance of demands for regulatory harmonisation (the 'level playing field'), along with their implications for

UK trade with the EU and the rest of the world. A wide range of economic analyses are evaluated to determine their relative methodological strengths and weaknesses, and ultimately whether their conclusions are sufficiently robust to engender confidence. Finally, noting that a key determinant of the effectiveness of any post-Brexit economic strategy depends upon the degree of flexibility created for economic policy, the book provides an extended examination of the potential relating to different economic policy options available to the UK government, depending upon the form of final trade settlement that is agreed with the EU. These policy options include more active forms of macroeconomic management, combined with industrial and procurement policy. The Economics of Brexit - Revisited therefore seeks to combine evaluation of the available evidence indicating the economic impact of Brexit, together with consideration of policy trade-offs that lie at the heart of the choices surrounding Brexit, and how these might be resolved. The Economics of Brexit - Revisited therefore maintains its position as the most comprehensive analysis of the economics of Brexit in the market today.

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developments like Brexit and the rise of Jeremy Corbyn and the shift in authority and legitimacy prompted by social media. It does this with a clear explanation of how policy can shape media outcomes.

Explores how and why the rise in international courts impacts on domestic politics on both national and international levels.

This topical and important book identifies the short to medium-term economic, financial and social consequences of Brexit. Containing perspectives from leading thinkers across legal, economic and financial fields, it considers both the general effect of UK withdrawal on the European integration process, and the specific impact on the free movement of capital, goods and people. Addressing the main areas within both the UK and the EU that can and will be affected by Brexit, including the financial sector, immigration, social rights and social security, *After Brexit: Consequences for the European Union* will make fascinating reading for all those currently engaged in the study and practice of Law, Economics, Finance, Political Science, Philosophy, History and International Affairs.

*The Fall of the Tory Party* Despite winning the December 2019 General Election, the Conservative parliamentary party is a moribund organisation. It no longer speaks for, or to, the British people. Its leadership has sacrificed the long-standing commitment to the Union to 'Get Brexit Done'. And beyond this, it is an intellectual vacuum, propped up by half-baked doctrine and magical thinking. *Falling Down* offers an explanation for how the Tory party came to position itself on the edge of the precipice and offers a series of answers to a question seldom addressed: as the party is poised to press the self-destruct button, what kind of role and future

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can it have? This tipping point has been a long time coming and Burton-Cartledge offers critical analysis to this narrative. Since the era of Thatcherism, the Tories have struggled to find a popular vision for the United Kingdom. At the same time, their members have become increasingly old. Their values have not been adopted by the younger voters. The coalition between the countryside and the City interests is under pressure, and the latter is split by Brexit. The Tories are locked into a declinist spiral, and with their voters not replacing themselves the party is more dependent on a split opposition - putting into question their continued viability as the favoured vehicle of British capital.

This book explores the impact of neoliberalism on education in the UK. Drawing on policies across the sector in England as a case study, the author illuminates and analyses the development of neoliberal policy on models of practice. The author explores the theory and philosophy that have come to define neoliberalism, and offers an explanation as to how this has been applied to the education sector in England at various different stages. Informed and scaffolded by years of empirical research in educational contexts, this book interrogates the impact of neoliberalism on educational practice. It will be of interest and value to scholars of neoliberalism and education, as well as practitioners. Ewan Ingleby is Senior Lecturer in Education at Teesside University, UK. He is the postgraduate research tutor for the school of social sciences humanities and law.

This second edition provides a contemporary overview of education and social justice, helping readers to understand and analyse the inequalities that exist in today's world, how they are manifested in education systems and how education can engage with and address these issues.

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Municipal Dreams presents an alternative history of the United Kingdom. This history begins in the slum clearances of the late nineteenth century and the aspirations of those who would build anew. John Boughton looks at how and why the state's duty to house its people decently became central to our politics. Traversing the nation, Boughton offers an architectural tour of some of the best and most remarkable of our housing estates, as well as many accounted ordinary; he asks us to understand better their complex story and to rethink our prejudices. His accounts include extraordinary planners and architects who wished to elevate working men and women through design and the politicians, high and low, who shaped their work, the competing ideologies which have promoted state housing and condemned it, the economics which has always constrained our housing ideals, the crisis wrought by Right to Buy, and the evolving controversies around regeneration. He shows how the loss of the dream of good housing for all is a danger for the whole of society – as was seen in the fire in Grenfell Tower. This timely book examines the role of fact-checking journalism within political policy debates, and its potential contribution to public engagement. Understanding facts not to operate in a political vacuum, the book argues for a wide remit for fact-checking journalism beyond empirically-checkable facts, to include the causal relationships and predictions that form part of wider political arguments and are central to electoral pledges. Whilst these statements cannot be proven or disproven, fact-checking can, and sometimes does, ask pertinent critical questions about the premises of those claims and arguments. The analysis centres on the three dedicated national British fact-checkers during the UK's 2017 snap general election, including their activity and engagement on Twitter. The book also makes a close political discourse and argumentation analysis of three key issue debates in flagship reporting from

Channel 4 News and the BBC.

In *Strategies of Compliance with the European Court of Human Rights*, Andreas von Staden looks at the nature of human rights challenges in two enduring liberal democracies—Germany and the United Kingdom. Employing an ambitious data set that covers the compliance status of all European Court of Human Rights judgments rendered until 2015, von Staden presents a cross-national overview of compliance that illustrates a strong correlation between the quality of a country's democracy and the rate at which judgments have met compliance. Tracing the impact of violations in Germany and the United Kingdom specifically, he details how governments, legislators, and domestic judges responded to the court's demands for either financial compensation or changes to laws, policies, and practices. Framing his analysis in the context of the long-standing international relations debate between rationalists who argue that actions are dictated by an actor's preferences and cost-benefit calculations, and constructivists, who emphasize the influence of norms on behavior, von Staden argues that the question of whether to comply with a judgment needs to be analyzed separately from the question of how to comply. According to von Staden, constructivist reasoning best explains why Germany and the United Kingdom are motivated to comply with the European Court of Human Rights judgments, while rationalist reasoning in most cases accounts for how these countries bring their laws, policies, and practices into sufficient compliance for their cases to be closed. When complying with adverse decisions while also exploiting all available options to minimize their domestic impact, liberal democracies are thus both norm-abiding and rational-instrumentalist at the same time—in other words, they choose their compliance strategies rationally within the normative constraint of having to comply with the Court's judgments.

This book addresses the question of the extent of and responses to inequalities in the UK in 2017 in the wake of the 2008 Great Recession. Inequality is the issue that won't go away, a real world issue affecting all facets of society with political and economic developments such as austerity measures, Brexit and changes in political leadership impacting the inequality landscape. Six of the chapters examine the extent of economic inequalities and poverty using quantitative and qualitative methods that help map regional differences, compare the UK with the rest of the EU and go beyond the traditional measures and concepts. Seven chapters explore how inequalities have evolved since 2008 and have been tackled by policy makers in five policy areas (health, housing, education, gender and immigration) taking into account the new legislative framework and in one party (labour). Finally, six others address the issue of the governance of inequality by looking at how inequality features in the political agenda of the devolved assemblies in Northern Ireland, Scotland, Wales as well as at a local level in Ipswich and London. Based on recent surveys and current academic thinking, this book provides an up-to-date account of the extent and distribution of inequalities in the UK, of the evolving ways in which inequalities are measured and addressed as well as the changing perception of inequalities by the general public and policy-makers.

In an increasingly globalised educational landscape, this book examines whether the principle of educational equality can be applied across nation state borders. Exploring the tension between the theory of educational equality and the reality that most educational institutions are rooted in local communities and national frameworks, the author thus probes the consequences for institutions, individuals and communities as the number of international students grows exponentially. A topic that has previously received limited attention, the author draws upon theoretical literature and an empirical study of how universities in the United Kingdom conceptualise and promote principles of educational equality for international as compared with home students. This pioneering work will be of interest and value to students and scholars of international education, international students, educational equality and globalisation, as well as practitioners and policy makers.

Elections ask voters to choose between political parties. But voters across the UK are increasingly being presented with fundamentally different, and largely disconnected, sets of political choices. This book is about this hollowing out of a genuinely British democratic politics: how and why it has occurred, and why it matters. Electoral choices across Britain became increasingly differentiated along national lines over much of the last half-century. In 2017, for the second general

election in a row, four different parties came first in the UK's four nations. UK voters are increasingly faced with general election campaigns that are largely disconnected from each other. At the same time, voters acquire much of their information about the election from news-media based in London that display little understanding of these national distinctions. The UK continues to elect representatives to a single parliament. But the shared debates and sets of choices that tie a political community together are increasingly absent. Separate national political arenas and agendas still have to interact but in some respects the House of Commons increasingly resembles the European Parliament – whose members are democratically chosen but from a disconnected series of separate national electoral contests. This is deeply problematic for the long-term unity and integrity of the UK.

This book focuses on the interrelatedness of social movements and elections and develops the theoretical dimension of movement-voter interaction. It posits that social movements engage in communicative tactics during elections to highlight specific issues and to convey ideas, values and beliefs to the voter. Applying methodological tools from political discourse analysis, the book considers the breadth of on- and offline tactics employed by the UK movement groups The People's Assembly Against Austerity and Extinction Rebellion in the 2015, 2017

and 2019 general elections. The book argues the case for social movement-voter interaction as a key aspect of social movement and political communication research. Abi Rhodes is an early career researcher and Honorary Visiting Research Fellow at the University of Nottingham, UK, in the Department of Cultural, Media and Visual Studies. Her academic research and publications examine the interrelationship of social movement communicative tactics, the mainstream media, and the political landscape in general election campaigns. . Counter-terrorism is now a permanent and sprawling part of the legislative and operational apparatus of the state, yet little is known about the law and practice of how it is reviewed, how effective the review mechanisms are, what impact they have, or how they interact with one another. This book addresses that gap in knowledge by presenting the first comprehensive, critical analysis of counter-terrorism review in the United Kingdom, informed by exclusive interviews with policy makers, politicians, practitioners and civil society. When the door closes on one prime minister's rule, what happens next? General elections are only one possible way to enter 10 Downing Street. Using all relevant constitutional conventions, precedents, non-legal codes, historical events, and laws, this title offers a comprehensive account of all the circumstances in which the premiership is attained and lost. Over seven

chapters, this book follows the sequence of events starting with how a prime minister can lose office, continues on to examine the procedures that then have to be followed, and considers at length the ways in which a politician can become leader of the country. Also explored are the possible emergencies, such as the sudden serious illness or even death of a prime minister, and their constitutional responses. This book concludes by looking at whether the procedures discussed could be set out in an authoritative and user-friendly code, and a sample one is suggested. Covering historical examples and modern turmoil, this book is an essential guide for understanding the rules and processes involved in choosing a prime minister.

Social care for older people is a non-core welfare programme financed by a secondary area of the English state that has suffered significant reductions in spending over the past decade. Policymakers recognise that social care has a structural funding problem and there is a broad consensus that an alternative sustainable funding approach is needed to deliver appropriate and equitable levels of social care provision, but policymakers have consistently failed to reform how social care is financed. This thesis explores why implementing meaningful funding reform has proved to be so difficult and suggests possible paths to more sustainable care funding.

Contested Britain is a distinctive analysis of how the politics of the UK and the lives of British citizens have been reframed in the first decades of the twenty-first century. Bringing together researchers in the social sciences from the UK and Europe, this book goes beyond traditional approaches to provide a truly interdisciplinary account of Britain today. Its central focus is on the relationship between austerity, Brexit, and the rise of populist politics. The book seeks to explore and understand the Brexit vote, not only in its own right but also as an expression of wider political shifts in the UK, in particular around the experience of and responses to austerity. In doing this it shows how politics in Britain has become increasingly contested with profound difference of geography, generation, gender, race and class, as well as the emergence of a range of practices, institutions, and politics that challenge the hegemony of austerity. This book investigates the reasons behind the 2017 youthquake – which saw the highest rate of youth turnout in a quarter of a century, and an unprecedented gap in youth support for Labour over the Conservative Party – from both a comparative and a theoretical perspective. It compares youth turnout and party allegiance over time and traces changes in youth political participation in the UK since the onset of the 2008 global financial crisis – from austerity, to the 2016 EU referendum, to the rise of Corbyn – up until the election in June 2017 General

Election. The book identifies the rise of cosmopolitan values and left-leaning attitudes amongst Young Millennials - particularly students and young women. The situation in the UK is also contrasted with developments in youth participation in other established democracies, including the youthquakes inspired by Obama in the US (2008) and Trudeau in Canada (2015). James Sloam is Reader in Politics at Royal Holloway, University of London, UK. He is co-convenor of the UK Political Studies Association (PSA) specialist group on young people's politics. His work focuses on youth politics in Europe and the United States, inequalities in political participation, and the role of education in democratic engagement. Matt Henn is Professor of Social Research at Nottingham Trent University, UK. He is the Research Coordinator for Politics and International Relations and Coordinator of Postgraduate Research in the School of Social Sciences. He has published widely on the subject of young people and politics over the last two decades. .

The British General Election of 2017 is the definitive and authoritative account of one of the most dramatic elections in British history. Throwing aside her natural caution, Theresa May called a snap election and was widely expected to crush Jeremy Corbyn's Labour Party. Her gamble backfired spectacularly as the Conservatives lost their Commons majority to a resurgent Labour led by one of

the most unconventional politicians to lead a major British political party. Drawing on hundreds of interviews, with unparalleled access to all the key players, *The British General Election of 2017* offers a revelatory guide to what really happened. The 20th edition in this prestigious series of books dating back to 1945, it is designed to appeal to everyone — from Westminster insiders and politics students to the wider general public.

Drawing on a comparative study of political rhetoric in three countries – Austria, Denmark and Sweden – alongside examples from the UK and Germany, this acutely topical book explores anti-immigration rhetoric and discrimination that's being used to redefine the language of migration in Europe. It highlights the strong rise of radical and populist right-wing parties and critiques the language they use, with perspectives and methods from both political science and critical discourse analysis.

Now in an updated second edition, *Social Inequality* continues to be an essential guide to understanding social inequality and stratification, helping readers to understand what inequality is, how it is defined, explored and measured, and what the key social divisions are at both global and national level.

Brexit has changed everything - from our government, to our economy and principal trading relationship, to the organization of our state. This watershed

moment, which surprised most observers and mobilized previously apathetic sections of the electorate, is already transforming British politics in profound and lasting ways. In this incisive book, leading analysts of UK and EU politics Geoffrey Evans and Anand Menon step back from the immediacy and hyperbole of the Referendum to explain what happened on 23 June 2016, and why. Brexit, they argue, was the product of both long-term dissatisfaction with the EU and a gradual breakdown in the relationship between parties and voters that spawned detachment, disinterest and disenchantment. Exploring its subsequent impact on the June 2017 General Election, they reveal the extent to which Brexit has shattered the contemporary equilibrium of British politics. These reverberations will continue to be felt for a very long time and could pose a real danger to the health of British democracy if the government fails to deliver on the promises linked to Brexit.

In *Broken Benefits*, Sam Royston argues that social security isn't working, and without a change in direction, it will be even less fair in the future. He provides an introductory guide to social security, correcting misunderstandings and presents practical ideas of how benefits should be reformed.

This lively anthology explores the pivotal role played by Labour's manifesto during the extraordinary British election of June 2017, one in which the party,

under the radical leadership of Jeremy Corbyn, closed a twenty point opinion poll deficit to come within a whisker of winning. It analyses the policies outlined in a widely-acclaimed programme showing how they can be developed further to become an effective blueprint for a future Labour government. Mike Phipps's introduction, based on discussions with key insiders, looks at the way the manifesto was assembled and at the crucial role it played in transforming Labour's electoral fortunes. It is followed by chapters that expand on each of the manifesto's sections, written by specialists who are expert in their respective fields. The contributors discuss the strengths and shortcomings of the policies and look at the ways they have been tested by events since the election, including the government's floundering negotiations on Brexit, the catastrophic Grenfell tower block fire, and the escalating crisis in the National Health Service. *For the Many ...* provides a vital tool for activists who want to see the policies of Labour's 2017 election manifesto expanded and radicalised as the party prepares for power.

From India to Turkey, from Poland to the United States, authoritarian populists have seized power. Two core components of liberal democracy--individual rights and the popular will--are at war, putting democracy itself at risk. In plain language, Yascha Mounk describes how we got here, where we need to go, and

why there is little time left to waste.

The 2017 general election was meant to result in a landslide victory for the Conservative Party. Instead, we saw a hung parliament in its wake. The election was also supposed to end in a loss of possible party-finishing proportions for Labour. As it happens, Labour gained around thirty seats nationwide, including in Wales and Scotland, places which looked impossible before May had decided to call the poll. The outcome of the election has made Jeremy Corbyn and his acolytes invincible within the Labour Party, with all naysayers silenced for now by the shock result. Apparently, all that will be required now is 'one last heave' to get Corbyn into No. 10. But what if the Left's problems run much deeper than that? Furthermore, what if 2017 was a freak result, one that will force the left to go down a road that will ultimately end in the wipe-out we expected last time round? What if the situation we're in now is simply one of 'apocalypse delayed' for the British left? This book examines where the Tories, Labour and everyone else in between sits now – and where that might lead us all next. This collection of essays highlights the different dimensions of the contemporary British environmentalist movement from a multidisciplinary viewpoint. Beginning with an historical overview of the movement, the reader is then presented with an analysis of the politics of climate change from a political science perspective. This is followed by a sociological examination of climate change protesters and environmental activism among young people. The volume also includes an analysis of the ideological

relationship between political ecology and the British Left, as well as a case study of environmentalism in Wales against the backdrop of devolution. The book is based on two distinct, yet complementary, perspectives: environmentalism and political ecology. What is this distinction and what is its significance? Answers to these questions and others can be found in these essays which are a must-read for both students and researchers interested in environmental politics in Britain and British area studies. Political Communication in Britain is a now established series of nine books, the first of which appeared in the aftermath of the 1979 General Election. This book follows the structure of previous volumes and features commentaries and assessments from the pollsters who monitored voter opinion during the 2017 General Election. It also includes chapters from party strategists responsible for devising and executing the rival campaigns. Furthermore contributions from journalists offer a media perspective on the campaign. The remainder of the book consists of academic material designed to complement and augment the aforementioned professionals' chapters. Here the focus is on the major dynamics of political communication, specifically the roles of the press, television, advertising, internet and other such phenomena during the 2017 Snap Election.

Sarah Pickard offers a detailed and wide-ranging assessment of electoral and non-electoral political participation of young people in contemporary Britain, drawing on perspectives and insights from youth studies, political science and political sociology.

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This comprehensive book enquires into the approaches used by the social sciences to understand young people's politics and documents youth-led evolutions in political behaviour. After unpicking key concepts including 'political participation,' 'generations,' the 'political life-cycle,' and the 'youth vote,' Pickard draws on a combination of quantitative and qualitative research to trace the dynamics operating in electoral political participation since the 1960s. This includes the relationship between political parties, politicians and young people, youth and student wings of political parties, electoral behaviour and the lowering of the voting age to 16. Pickard goes on to discuss personalised engagement through what she calls young people's (DIO) Do-It-Ourselves political participation in online and offline connected collectives. The book then explores young people's political dissent as part of a global youth-led wave of protest. This holistic book will appeal to anyone with an interest in young people, politics, protest and political change.

This collection examines the opportunities and challenges, rights and wrongs, and prospects and risks of Brexit from the perspectives of gender and sexuality. While much has been written about Brexit from legal, political, social and economic perspectives, there has been little analysis of the effects of Brexit on women and gender/sexual minorities who have historically been marginalised and whose voices have been less audible in political debates – both nationally and at the European level. The collection explores how Brexit might change the equality, human rights and social justice

landscape, but from the viewpoint of women and gender/sexual minorities. The contributions gathered in it demonstrate the variety of ways that Brexit will make a difference to the lives of women and individuals marginalised because of gender or sexual identity.

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