

Thakur Mba Notes

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Disha's Mega Yearbook 2019, a thoroughly revised, reorganised, updated and ENLARGED 4th edition, presents a comprehensive study of all the sections that are covered under the subject of General Knowledge. The Mega Yearbook 2019 provides the latest information & most authentic data reference material on Current Affairs and General Knowledge. It has specially been designed to cater to aspirants of various competitive exams like Civil services, Banks, Railways, UPSC and PSC exams and Quiz Competitions across the country. The Mega Yearbook 2019 has been divided into 2 inclusive parts: Part A - Current Affairs; Part B - General Knowledge. # Current Affairs consists of: • Articles on issues India and the world grappling with, • India/ World Timeline, • People, Events, Ideas and Issues that left their mark in 2018, • India/ World at a Glance: Social-Economic-Political (Infographics), • Special coverage on Indian Economy, Union Budget 2018–19, Economic Survey, GST and Effects of Demonetization, • Global Economic Outlook, Bills & Acts, Policies & Schemes, • SWOT ANALYSIS -Indian Economic, Political & Social Climate, • India/ World's Who's Who, Emerging Trends, Books & Authors, Causes & Effects, Game Changers, Quote & Unquote, Mysteries solved/ unsolved, Popular Terms, Important Appointments, Awards & Honours, Obituaries, Top 20, and many more. # General

Knowledge covers: • India/ World Panorama • Geography, History, Polity, Economy, Business, General Science, Technology, Ecology and Environment • People forever • Art & Culture, Sports, Healthcare, Communication, News & Media, Education & Career, IT & Computers The Mega Yearbook 2019 procures key information from the most credible sources from India as well as from abroad in a concise and easy-to-understand manner to help cover maximum material within a limited space. The book is a Ready Reckoner which will prove to be the cutting edge for the aspirants in cracking a competitive exam. The material has been given in bulleted points wherever necessary to make the content easy to grasp. The book has ample tabular charts, mind maps, graphic illustrations which further makes the learning process flexible and interesting.

The fourth edition of Business Statistics builds upon the easy-to-understand, problem-solving approach that was the hallmark of the previous editions. Through detailed discussions on procedures that facilitate interpretation of data, this book enables readers to make more considered and informed business decisions. Using tools of application and practice in a variety of solved examples and practice problems, this book will sharpen the students' understanding of basic statistical techniques. Business Statistics, 4e, serves as a core textbook for students of management, commerce and computer science studying business statistics for degrees in BBA/MBA/PGDBM, BCom /MCom, CA/ICWA, and BE/ BTech /MCA as well as for those preparing for professional and competitive examinations. Key

Features • Learning Objectives clearly outline the learning outcomes of each chapter • Case Studies illustrate a variety of business situations and suggest solutions to managerial issues using specific statistical techniques • A Chapter Concepts Quiz at the end of each chapter reinforces students' understanding of the basic principles and applications • Conceptual Questions, Self-Practice Problems, Review Self-Practice Problems with Hint and Answers enable students, after each chapter, to practice and then evaluate themselves
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This textbook, now in its Second Edition, continues to provide an easy and accessible introduction to the import-export and logistics management. With the globalization, international trade procedures and documentation have undergone remarkable changes over the last decade or so. This process of change got accelerated after the enactment of the Foreign Exchange Management Act, 1999. This, coupled with the thrust given to the liberalization process by the Government, has brought to fore the importance of export procedures and documentation and international logistics management. This comprehensive and revised book includes a new chapter on Foreign Exchange Risk Management and elaborates the procedures for availing different export incentives. Divided into eight parts, the text discusses the export-import environment, the procedures for obtaining finance by the exporter, convertibility of rupee, liberalization and its impact, the foreign exchange market, export-import procedures and documentation. Finally, the book also dwells upon the essentials of imports and logistics management including

looking to learn the nitty-gritties of business communication. KEY FEATURES • Analysis of vital components of business communication • Informative use of illustrations, examples, diagrams and pictures • Inclusion of review questions and university examination questions • New tools for business communication like, emails, teleconferencing, video conferencing, telex, fax discussed in detail

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This book titled Do Case Studies Have a Shelf Life is extremely thought provoking to say the least. The very tenet on which this book is based is innovative and can incite look of debates and deliberations. It is better for anyone to consider this book as an accompaniment to my previously published book on case studies titled How to Write and Teach Case Studies Effectively? as this will give a better idea to anyone not just about case studies but also regarding the basic idea behind this book. It has been phenomenally successful across the globe and i am confident that this book too will get its takers. Those who sincerely think about the well being of case studies as learning product and are evangelists of case based teaching and learning. Apart from discussing about case studies and the way to design them, this book mentions about the elements that contribute to the shelf life of cases. It emphasizes on how to enhance the shelf life of case studies and how can not just the case writers and

case development team but the marketing fraternity of cases and the teaching fraternity play a defining role in promoting and enhancing the shelf life of cases. The 'Concluding Thoughts' on this topic hopefully shall invite various supporting and conflicting opinions.

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The era of nineties has created a new breed of entrepreneurs whose quest for finance is unending. The lending institutions, on the other hand, have become choosy due to, among other reasons, mounting Non-performing Assets (NPAs). All this has led to increased pressure on the availability of finance to the entrepreneurs. In this setting, careful consideration of Project Appraisal and Financing holds the key to survival. Designed in this context, the book begins with explaining the project's fundamentals—features, identification, and project life cycle. It goes on to explain and analyze project formulation, appraisal of promoters and management, market appraisal, technical appraisal, financial appraisal, project report, institutional risk assessment and financing decision. The book also focuses on the concepts of project management, overruns, post-completion performance evaluation and contemporary issues like infrastructural financing, and environmental impact assessment. All through the book, the emphasis is on critical analysis and decision-making. Primarily intended for the students of MBA/PGDM/PGDBM and other allied courses such as MFC and MBE, the book will also be of immense value to the

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students of CA, CWA, CS, CFA, CPA and CAIIB. Besides, it will be equally beneficial for the executive development and in-company training programmes on project appraisal and financing. Project finance executives in consulting firms and lending institutions and banks will also be benefited from the book due to its practical orientation. **KEY FEATURES**

- Highlights the text from practitioner's perspective.
- Written in a lecture mode and conversational style; classroom simulative.
- Large number of illustrations, exercises and case studies.
- Systematic and organized coverage of a full-fledged manufacturing project, including 10 years' financial projections integrated with the text throughout the book.

Contemporary issues like infrastructure financing and environmental impact assessment. Unique pedagogical features, as explained in the 'Visual Tour of the Book' section. Chapter-wise PPTs and Solutions Manual available, on demand, for instructors adopting the book. Seeks to improve communication between managers and professionals in OR/MS.

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