



lower thirds, titles, and full-screens that can be used in everyday news productions. This concise, comprehensive reference illustrates how to produce more compelling TV graphics with Photoshop and After Effects. Now in its 8th edition, *Broadcast Journalism* continues to be an essential text on the production of news broadcasting and the practical skills needed. It includes not only basic techniques and classic examples for the production of radio and TV news, but also new technology and the latest case studies. The fundamental skills of interviewing, news writing and production now have to cope with the prevalence of Fake News and Deep Fakes and verifying content in an endless flow of social media. This edition also includes newsgathering with mobile devices, live reporting and using data and graphics. There are dozens of new images and links for downloads and further reading, plus end-of-chapter exercises and tutor notes. This continues to be an indispensable textbook for broadcast journalism and communications students looking for an in-depth guide to the industry.

"Amidst the glut of studies on new media and the news, the enduring medium of television finally gets the attention it deserves. Cushion brings television news back into perfect focus in a book that offers historical depth, geographical breadth, empirical analysis and above all, political significance. Through an interrogation of the dynamics of and relations between regulation, ownership, the working practices of journalism and the news audience, Cushion makes a clear case for why and how television news should be firmly positioned in the public interest. It should be required reading for anyone concerned with news and journalism." - Natalie Fenton, Goldsmiths, University of London "An admirably ambitious synthesis of journalism scholarship and journalism practice, providing a comprehensive resource of historical analysis, contemporary trends and key data." - Stewart Purvis, City University and former CEO of ITN Despite the democratic promise of new media, television journalism remains the most viewed, valued and trusted source of information in many countries around the world. Comparing patterns of ownership, policy and regulation, this book explores how different environments have historically shaped contemporary trends in television journalism internationally. Informed by original research, *Television Journalism* lays bare the implications of market forces, public service interventions and regulatory shifts in television journalism's changing production practices, news values and audience expectations. Accessibly written and packed with topical references, this authoritative account offers fresh insights into the past, present and future of journalism, making it a necessary point of reference for upper-level undergraduates, researchers and academics in broadcasting, journalism, mass communication and media studies.

The *Television Production & Broadcast Journalism Workbook* contains activities that reinforce material presented in the *Production & Broadcast Journalism Textbook*, offering a hands-on learning experience.

This book will function as a helping hand and lifetime career resource to those who seek media jobs or who want to transition into other fields with a media background. In the resumes in this book you will see jobs such as these: Radio Account Executive, TV Account Executive, Art Director, Book Editor, Book Publisher, Broadcasting Intern, Commercial Photographer, Disc Jockey, Freelance Journalist, Graphic Designer, Morning Talk Show Host, Newspaper Journalist, Classified Advertising Manager, News Photographer, Public Affairs Director, Public Affairs Specialist, Radio & TV Producer, Television Producer, Production Assistant, and many more. All the resumes and cover letters shown were used in real job hunts by real people.

Put the video podcast medium to work for you and your clients with a winning formula. Know how video podcasts work and every facet of what it takes to produce a professional-quality program that will meet every criterion for success. The authors are seasoned video production pros that have been on the crest of the video podcasting wave as it has risen. With over 2500 episodes produced, they can reveal what works and what doesn't with detailed, illustrated guidance. You get the nuts and bolts of the complete process, including: \* Preproduction: budgeting guidelines, mapping your production, and working with talent \* Production: the ENG shooting style, lighting values and portability, sound, essential camera features, acquisition formats, and gear lists \* Postproduction: resources for adding music and images, motion graphics, and editing techniques \* Delivery: cost-effective hosting options, creating RSS feeds, compression, and hosting processes \* Promotion: choosing directories, promoting your program, and monetizing your podcast Instruction and case studies go in-depth on issues unique to the podcast medium. A full-color presentation delivers tangible, inspiring examples of creative video podcasts. The companion website—[www.VidPodcaster.com](http://www.VidPodcaster.com)—provides a blog, templates, planning documents, sample clips, and state-of-the-art updates. \* Written by video experts for video experts \* Artist profiles and case studies demonstrate creative implementations \* Companion web site provides template planning documents, sample clips and state-of-the-art updates

This newest edition of *Broadcast Journalism* continues its long tradition of covering the basics of broadcasting from gathering news sources, interviewing, putting together a programme, news writing, reporting, editing, working in the studio, conducting live reports, and more. Two new authors have joined forces in this new edition to present behind the scenes perspectives on multimedia broadcast news, where it is heading, and how you get there. Technology is meshing global and local news. Constant interactivity between on-the-scene reporting and nearly instantaneous broadcasting to the world has changed the very nature of how broadcast journalists must think, act, write and report on a 24/7 basis. This new edition takes up this digital workflow and convergence. Students of broadcast journalism and professors alike will find that the sixth edition of *Broadcast Journalism* is completely up-to-date. Includes new photos, quotations, and coverage of convergent journalism, podcasting, multimedia journalism, citizen journalism, and more!

4th-7th eds. contain a special chapter on The role and function of the thesaurus in education, by Frederick Goodman. Gain the skills you need to succeed in the television industry and master the production process, from shooting and producing, to editing and distribution. This new and updated 16th edition of *Television Production* offers a thorough and practical guide to professional TV and video production techniques. You will learn how to anticipate and quickly overcome commonly-encountered problems in television production, as Jim Owens details all the major features of



