





young people are an integral part of the whole of society and are often especially affected by policies and events. This book is written for everyone who is researching, studying or teaching about childhood, or who cares for and works with children and young people, as well as those interested in critical realist approaches.

In this book, we have hand-picked the most sophisticated, unanticipated, absorbing (if not at times crackpot!), original and musing book reviews of "Super Freakonomics: Global Cooling, Patriotic Prostitutes, and Why Suicide Bombers Should Buy Life Insurance." Don't say we didn't warn you: these reviews are known to shock with their unconventionality or intimacy. Some may be startled by their biting sincerity; others may be spellbound by their unbridled flights of fantasy. Don't buy this book if: 1. You don't have nerves of steel. 2. You expect to get pregnant in the next five minutes. 3. You've heard it all.

Mesmerizing & fascinating. . . The Seattle Post-Intelligencer The Freakonomics of big data. Stein Kretsinger, founding executive of Advertising.com ???Winner of the Nonfiction Book and Small Business Book Awards??? ??Used in courses at more than 30 universities?? ?Translated into 9 languages? An introduction for everyone In this rich, fascinating surprisingly accessible introduction, leading expert Eric Siegel reveals how predictive analytics works, and how it affects everyone every day. Rather than a how to for hands-on techies, the book serves lay readers and experts alike by covering new case studies and the latest state-of-the-art techniques. Prediction is booming. It reinvents industries and runs the world. Companies, governments, law enforcement, hospitals, and universities are seizing upon the power. These institutions predict whether you're going to click, buy, lie, or die. Why? For good reason: predicting human behavior combats risk, boosts sales, fortifies healthcare, streamlines manufacturing, conquers spam, optimizes social networks, toughens crime fighting, and wins elections. How? Prediction is powered by the world's most potent, flourishing unnatural resource: data. Accumulated in large part as the by-product of routine tasks, data is the unsalted, flavorless residue deposited en masse as organizations churn away. Surprise! This heap of refuse is a gold mine. Big data embodies an extraordinary wealth of experience from which to learn. Predictive analytics unleashes the power of data. With this technology, the computer literally learns from data how to predict the future behavior of individuals. Perfect prediction is not possible, but putting odds on the future drives millions of decisions more effectively, determining whom to call, mail, investigate, incarcerate, set up on a date, or medicate. In this lucid, captivating introduction now in its Revised and Updated edition former Columbia University professor and Predictive Analytics World founder Eric Siegel reveals the power and perils of prediction: What type of mortgage risk Chase Bank predicted before the recession Predicting which people will drop out of school, cancel a subscription, or get divorced before they even know it themselves Why early retirement predicts a shorter life expectancy and vegetarians miss fewer flights Five reasons why organizations predict death including one health insurance company How U.S. Bank and Obama for America calculated and Hillary for America 2016 plans to calculate the way to most strongly persuade each individual Why the NSA wants all your data: machine learning supercomputers to fight terrorism How IBM's Watson computer used predictive modeling to answer questions and beat the human champs on TV's Jeopardy! How companies ascertain untold, private truths how Target figures out you're pregnant and Hewlett-Packard deduces you're about to quit your job How judges and parole boards rely on crime-predicting computers to decide how long convicts remain in prison 183 examples from Airbnb, the BBC, Citibank, ConEd, Facebook, Ford, Google, the IRS, LinkedIn, Match.com, MTV, Netflix, PayPal, Pfizer, Spotify, Uber, UPS, Wikipedia, and more How does predictive analytics work? This jam-packed book satisfies by demystifying the intriguing science under the hood. For future hands-on practitioners pursuing a career in the field, it sets a strong foundation, delivers the prerequisite knowledge, and whets your appetite for more. A truly omnipresent science, predictive analytics constantly affects our daily lives. Whether you are a consumer of it or consumed by it get a handle on the power of Predictive Analytics.

Simplified Chinese translation of Thing Explainer: Complicated Stuff in Simple Words by Randall Munroe.

SuperFreakonomics was an instant New York Times bestseller that caused a media uproar, continuing the amazing success begun with the groundbreaking, worldwide sensation Freakonomics. SuperFreakonomics challenges the way we think all over again, exploring the hidden side of everything with such questions as: How is a street prostitute like a department-store Santa? Why are doctors so bad at washing their hands? How much good do car seats do? What's the best way to catch a terrorist? Did TV cause a rise in crime? What do hurricanes, heart attacks, and highway deaths have in common? Are people hard-wired for altruism or selfishness? Can eating kangaroo save the planet? Which adds more value: a pimp or a Realtor? Freakonomics has been imitated many times over -- but only now, with SuperFreakonomics, has it met its match.

Climate Change Solutions represents an application of critical theory to examine proposed solutions to climate change. Drawing from Marx's negative conception of ideology, the authors illustrate how ideology continues to conceal the capital-climate contradiction or the fundamental incompatibility between growth-dependent capitalism and effectively and justly mitigating climate change. Dominant solutions to climate change that offer minor changes to the current system fail to address this contradiction. However, alternatives like degrowth involve a shift in priorities and power relations and can offer new systemic arrangements that confront and move beyond the capital-climate contradiction. While there are clear barriers to a systemic transition that prioritizes social and ecological well-being, such a transition is possible and desirable.

Traditional Chinese edition of Naked Economics: Undressing the Dismal Science. The book may be a college economics reference book, but it is not anything like a textbook. The book is written with wit, humor, clear examples, and you don't have to be a student of economics to enjoy the book - yes, the word is "enjoy." Go ahead, read it. Your understanding of economics will improve greatly and effortlessly. In Chinese. Distributed by Tsai Fong Books, Inc.

This impressive collection of original essays explores the relationship between social conflict and the environment - a



Simon Lamb Devil in the Mountain: A Search for the Origin of the Andes CHI edition of SuperFreakonomics: Global Cooling, Patriotic Prostitutes, and Why Suicide Bombers Should Buy Life Insurance by Steven D. Levitt and Stephen J. Dubner challenges with its extraordinary Vietnamese and unique perspectives on the hidden side of everything again. In CHI. Distributed by Tsai Fong Books, Inc.

Whether investigating a solution to global warming or explaining why the price of oral sex has fallen so drastically, Levitt and Dubner mix smart thinking and great storytelling to show how people respond to incentives.

The first edition of Anthropology and Climate Change (2009) pioneered the study of climate change through the lens of anthropology, covering the relation between human cultures and the environment from prehistoric times to the present. This second, heavily revised edition brings the material on this rapidly changing field completely up to date, with major scholars from around the world mapping out trajectories of research and issuing specific calls for action. The new edition introduces new "foundational" chapters—laying out what anthropologists know about climate change today, new theoretical and practical perspectives, insights gleaned from sociology, and international efforts to study and curb climate change—making the volume a perfect introductory textbook; presents a series of case studies—both new case studies and old ones updated and viewed with fresh eyes—with the specific purpose of assessing climate trends; provides a close look at how climate change is affecting livelihoods, especially in the context of economic globalization and the migration of youth from rural to urban areas; expands coverage to England, the Amazon, the Marshall Islands, Tanzania, and Ethiopia; re-examines the conclusions and recommendations of the first volume, refining our knowledge of what we do and do not know about climate change and what we can do to adapt.

There is a widely held conception that progress in science and technology is our salvation, and the more of it, the better. This, however, is an oversimplified and even dangerous attitude. While the future will certainly offer huge changes due to such progress, it is far from certain that all of these changes will be for the better. The unprecedented rate of technological development that the 20th century witnessed has made our lives today vastly different from those in 1900. No slowdown is in sight, and the 21st century will most likely see even more revolutionary changes than the 20th, due to advances in science, technology and medicine.

Particular areas where extraordinary and perhaps disruptive advances can be expected include biotechnology, nanotechnology, and machine intelligence. We may also look forward various ways to enhance human cognitive and other abilities using, e.g., pharmaceuticals, genetic engineering or machine-brain interfaces - perhaps to the extent of changing human nature beyond what we currently think of as human, and into a posthuman era. The potential benefits of all these technologies are enormous, but so are the risks, including the possibility of human extinction. This book is a passionate plea for doing our best to map the territories ahead of us, and for acting with foresight, so as to maximize our chances of reaping the benefits of the new technologies while avoiding the dangers.

A comparison of how societal actors in different geographical, political and cultural contexts understand agents and drivers of sustainability transformations.

'A HUMDINGER' THE TIMES BIGGER, BETTER AND MORE CONTROVERSIAL, THE INTERNATIONALLY BESTSELLING FREAKQUEL IS HERE IN A SUPER-DELUXE, SUPER-ILLUSTRATED EDITION. Steven Levitt, the original rogue economist, and Stephen Dubner look deeper, question harder and uncover even more hidden truths about our world, from terrorism to shark attacks, cable TV to hurricanes. They ask, among other things- What's a sure-fire way to catch a terrorist? Are people hard-wired for altruism or selfishness? Which cancer does chemotherapy work best for? Why is saving the planet easier than we think? With this illustrated edition, Levitt and Dubner bring alive their unique analysis and storytelling with an explosion of visual evidence to reveal the world in a bold, new way. Seeing is believing . . .

Simon Lamb Devil in the Mountain: A Search for the Origin of the Andes CHI edition of SuperFreakonomics: Global Cooling, Patriotic Prostitutes, and Why Suicide Bombers Should Buy Life Insurance by Steven D. Levitt and Stephen J. Dubner challenges with its extraordinary Vietnamese and unique perspectives on the hidden side of everything again. In CHI. Distributed by Tsai Fong Books, Inc.

The global economic crises of recent years have offered some sobering lessons, compelling economists, political scientists, and policymakers to reconsider traditional theories regarding the cultivation of developing nations. The Handbook of Research on Globalization, Investment, and Growth-Implications of Confidence and Governance seeks to empirically explore the relationship between a number of variables, including consumer confidence, private-sector performance, and governmental regulation. Targeting academics, social scientists, financial professionals, and lawmakers, this book seeks to categorize and analyze developing economies in a post-crisis global financial landscape in order to help shape desperately-needed policies capable of safeguarding against potential catastrophe.

Global warming is one of today's greatest challenges. The science of climate change leaves no doubt that policies to cut emissions are overdue. Yet, after twenty years of international talks and treaties, the world is now in gridlock about how best to do this. David Victor argues that such gridlock has arisen because international talks have drifted away from the reality of what countries are willing and able to implement at home. Most of the lessons that policy makers have drawn from the history of other international environmental problems won't actually work on the problem of global warming. Victor argues that a radical rethinking of global warming policy is required and shows how to make international law on global warming more effective. This book provides a roadmap to a lower carbon future based on encouraging bottom-up initiatives at national, regional and global levels, leveraging national self-interest rather than wishful thinking.

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