

Over the past decade the sugar industry's key economic and policy drivers have created a new regional distribution of sugar production that has had an enormous impact on the price finding process as well as changing the type of sugar on offer to the world market. Brazil has become a dominant supplier while Cuba's production has collapsed to the pre- World War One level. Russia has become the world's greatest importer and structural surpluses have seen stocks rise to historic highs and the world price fall to a level below the production costs of some of the most competitive exporters. The world sugar market focuses on these changes by identifying, describing and assessing the key industry drivers and their future potential impact on the market. Part one provides an overview – covering the history of sugar production and consumption, cultivation of beet and cane and the current state of the market for sugar and alternative sweeteners. Part two focuses on identifying, describing and assessing the key market drivers, both economic and political, on sugar demand. Part three is devoted to a similar analysis of sugar supply, while part four covers the future for the sugar markets.

Uses brief case studies connected to seven central topics to discuss the history and creation of the world economy.

Our lust for sugar has changed the shape of the world economically culturally and socially. Sanjida O' Connell reveals, in accessible and scintillating prose, the extraordinary and illuminating story of sugar's journey from a grass to world domination.

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