### **Successful College Writing Brief Edition Skills Strategies Learning Styles**

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Book & CD-ROM. Applying to college can be one of the most stressful times in a student's life. Not only are you faced with the task of finding the perfect school for you, but you also have to find scholarships to be able to go to the school you want. These two intertwining obstacles require a lengthy application and a seemingly perfect essay. The essay topic is crucial to demonstrate your values, creativity, and depth of knowledge, and the writing is important because it reflects your power of persuasion, organisational skills and style. This book will teach you how to write effective applications and essays for college admissions and scholarships, helping shoulder some of the weight of applying. This guide provides you with all the tools you need to complete your application and write a winning essay. You will learn how to choose a topic, keep your focus narrow and personal, edit and revise, tweak essays to use them on various

applications, choose your tone and structure, avoid the common pitfalls, and how to overcome writer's block. The guide has sample essays and essay questions, and even examples of the essays specific colleges use. You will find those samples on the companion CD-ROM, along with brainstorming exercises and sample applications. Admissions officers have chimed in with their expertise to provide insider information on how to compose impressive applications and essays for admission and scholarships.

Kathleen T. McWhorters unique visual approach, with support for both reading and writing, helps students at any level of preparedness become successful college writers. The sixth edition of Successful College Writing builds on its beloved, proven visual tools, such as graphic organizers, flowcharts, and new graphic Guided Writing Assignments, with engaging professional, multimedia, and student readings in the most commonly assigned rhetorical modes. In response to instructor and student feedback, the new edition has been thoughtfully streamlined and redesigned.

College Writing Skills uses explanation, demonstration, and practice to teach skills essential to success in college writing. For this course Peder Jones and Jay Farness have constructed a framework of rhetoric--work in composing paragraphs and essays--around disciplined study of

sentences and words. The authors have sought in each section of the book to combine the most useful features of contemporary and traditional approaches to college English. Their overall aim is to enable the beginning college writer to compose clear and effective sentences, paragraphs, and compositions. This new edition of College Writing Skills is a refinement of the four previous editions; it has been shaped by helpful comments from students and instructors who have used the course. Exercises have been updated, and many minor changes for clarity have been made. Basic features of this text have not changed, however. As a hybrid of textbook and workbook, it continues to stress focused practice leading to directed independent composing activities; it emphasizes student writing rather than students reading about writing. This emphasis translates into more than 500 sets of exercises, more than 100 optional workshop activities, and an Appendix covering special problems in the acquisition of English. The exercises in this textbook embody our belief that practice is crucial to improving one's writing skills. Accordingly, this text provides practice in forming ideas, in getting ideas our one's head and onto paper, in experimenting with various sentence structures in order to achieve clarity, in following models of correct grammar and effective style, and in making the writing process pay off through effective revision and editing. A Collegiate Press Page 5/8

book ?????????,???????,???????? Successful College Writing, Brief EditionSkills, Strategies, Learning StylesBedford/St. Martin's??????????????????????????? Kathleen T. McWhorter's unique visual approach, with support for both reading and writing, helps students at any level of preparedness become successful college writers. The sixth edition of Successful College Writing builds on its beloved, proven visual tools, such as graphic organizers, flowcharts, and new graphic Guided Writing Assignments, with engaging professional, multimedia, and student readings in the most commonly assigned rhetorical modes. In response to instructor and student feedback, the new edition has been thoughtfully streamlined and redesigned. The new edition is enhanced by LaunchPad for Successful College Writing, an online course space of pre-built units featuring adaptive LearningCurve activities that help students hone their understanding of reading and writing. To package LaunchPad free with Successful College

Click here to find out about the 2009 MLA Updates and the 2010 APA Updates. Reading specialist Kathleen McWhorter understands that students are often lacking in the skills they need to succeed in the first-year writing course and need a text that doesn't assume they have mastered all the basics. "Successful College Writing "meets students where they are, offering extensive instruction in careful and critical reading, practical advice on study and college survival skills, step-by-step strategies for writing and research, detailed coverage of the nine rhetorical patterns of development, and 64 professional and student readings that provide strong rhetorical models, as well as an easy-to-use handbook in the complete edition. McWhorter's unique visual approach to learning uses graphic organizers, revision flowcharts, and other visual tools to help students analyze texts and write their own essays. Her unique attention to varieties of learning styles also helps empower students, allowing them to identify their strengths and learning preferences. Because so many first-year writing students lack the basic skills the course demands, reading specialist Kathleen T. McWhorter gives them steady guidance through the challenges they face in academic work. McWhorter's unique visual approach to learning uses graphic organizers, revision flowcharts, and other visual tools to help students analyze texts and write their own essays. Successful College Writing offers extensive instruction in active and critical reading, practical advice on study and college survival skills, step-by-

step strategies for writing and research, detailed coverage of the nine rhetorical patterns of development, and 65 readings that provide strong rhetorical models. McWhorter's unique attention to varieties of learning styles also helps empower students, allowing them to identify their strengths and learning preferences.

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