

MegaStat for Excel. And now, McGraw-Hill's adaptive learning component, LearnSmart, provides assignable modules that help students master chapter core concepts and come to class more prepared. In addition, resources within Connect help students solve problems and apply what they've learned. Lind's real-world examples, comprehensive coverage, and superior pedagogy combine with a complete digital solution to help students achieve higher outcomes in the course.

The first edition of this book, popular around the world, is surpassed only by this new Second Edition. Improvements such as new and revised exercises, a broad range of practical and relevant case studies, and expanded theoretical concepts make this even better for users of statistics. The book emphasizes the practical application of statistics and provides examples in various fields of environmental and agriculture sciences. Because it uses simple, non-mathematical language to present statistical techniques, the reader requires only a familiarity with elementary algebra and mathematical notations to understand and apply the concepts described. This logically organized book covers the following topics: Part 1 introduces statistical concepts as they apply to different fields of environmental and agriculture sciences and provides descriptive measures of central tendency and variability; Part 2 covers probability and sampling concepts used in inferential statistics; Part 3 presents parametric methods in hypothesis testing, which include research designs; Part 4 discusses a number of nonparametric techniques; Part 5 explains tests of association and prediction; and lastly, analysis of change over time is detailed in Part 6. The appendices contain statistical tables for reference purposes.

Lists and describes the various types of general business reference sources and sources having to do with specific management functions and fields

SmartBook is the first and only adaptive reading experience. Powered by LearnSmart, SmartBook facilitates the reading process by identifying what students know and don't know. Then, as students read, the material continuously adapts to ensure that they're focused on the content they need the most to close specific knowledge gaps.

Lind/14e is a perennial market best seller due to its comprehensive coverage of statistical concepts and methods delivered in a student friendly, step-by-step format. The text presents concepts clearly and succinctly with a conversational writing style. All statistical concepts are illustrated with solved applied examples immediately upon introduction. Self reviews and exercises for each section, and review sections for groups of chapters also support the student learning steps. Modern computing applications (Excel, Minitab, and MegaStat for Excel) are introduced, and the text maintains a focus on presenting statistics concepts as applied to business. The fourteenth edition continues as a 'students' text with increased emphasis on interpretation of data and results.

Applied Business Statistics: Methods and Excel-based applications (second edition) is an introductory Statistics text written specifically for Management students who require an understanding of the role of Statistics in analysing business data in fields such as Marketing, Finance, Human Resources, Production and Logistics. The primary focus of this text is to empower management students with statistical decision making skills so that they become active participants rather than passive observers in business situations where statistical findings are reported and discussed as part of a management decision making process. The text is divided into three major sections: „h

exploratory data analysis, statistical inferences, and statistical modelling. Each section focuses on a different role of Statistics as a decision support tool. Emphasis is therefore placed on: the data requirements for the various techniques and issues of data quality, identifying likely application areas through numerous illustrative examples, noting the limitations of techniques for decision analysis, and the valid management interpretation of statistical findings. A new feature of this edition of Applied Business Statistics is the use of computer software such as Excel to perform statistical analysis. Excel's statistical capabilities are illustrated through numerous worked examples found in the text. Students are given the opportunity to familiarize themselves with Excel's statistical capabilities by applying them to data sets of business problems, which are available on the accompanying CD. Students can monitor their learning with the help of the exercises at the end of every chapter. Each statistical technique is developed through business-related worked examples drawn from the author's diverse work experiences as a statistical consultant. In this way, a student can readily grasp the basic concept of the technique as well as see how it would be applied in practice. This combination of method and application should prove helpful to both student and lecturer. With a working knowledge of Excel, students can become managers who are able to design and conduct their own statistical analysis in the workplace. Applied Business Statistics is therefore accessible to all students, as only a basic level of mathematical ability is required to work through this book.

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The Fifth Edition of Basic Statistics for Business and Economics is a shorter version of Lind/Marchal/Wathen's Statistical Techniques in Business and Economics, 12e. The authors of this text continue to provide a student-oriented approach to business statistics. In this book you will find step-by-step solved examples, realistic exercises, and up-to-date technology and illustrations. Book jacket.

This is a two-colour edition of Statistical Techniques in Business and Economics. The text utilizes all the same successful presentation and pedagogical style as the original text, however this shorter version only contains the core topical coverage with fewer optional topics and less detail.

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