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Do you dream of making a six-figure income with your music? Would you like to leave your job and be a full-time, touring musician? This book will show you how. I spent almost three decades making my living as a professional musician - playing over 300 shows a year. I make a very comfortable living - well into the six figures - every year, and have for over a decade now. I do not have a record label, a manager or an agent. I am 100% independent and run my entire business from my laptop, my phone and with my guitar. I am a master at booking great paying gigs - and I will teach you all the tips and tricks you need to know. This book is for any musician in any genre of music. Beyond the money - which is awesome - I am able to live the life of my dreams! I can not guarantee that this book will make you famous. I am definitely not famous. This is not a "get rich quick" scheme. This takes hard work. However, if you follow the steps in this book, I can absolutely guarantee that you will make money. Good money. And if you are really serious about your craft and about your business, I can guarantee without a shadow of a doubt, that you will make GREAT money by following the methods I outline in this book. Here are just a few things you will learn in this book: •

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How to easily book 300+ great paying shows a year! • How to earn a six-figure income from your music! • How to develop yourself as a marketable artist • How to send emails that will get results...gig bookings! • How to find gigs and contact venues successfully • How to form a "brand bible" around yourself • How to create a fan base and impressive social media stats • How to manipulate reality to be taken more seriously as an artist • How to focus on your true goals, desires and dreams • How to "give birth to a star"...you! • How to build an impressive team - from agent to record label • How to have an awesome website with the essentials to get gigs • How to build a website for almost no money • How to build a database of awesome gigs and leads • How to always get repeat bookings ...and so much more! This book includes multiple email templates which I have used successfully for the past decade to book gigs...you can copy and paste them to start booking your own shows immediately. Oh! Be sure to look for the two companion books - Tour Europe and The Contract - both are a nice addition to The Successful Musician Mindset. Testimony from G.R., a reader of this book: "I purchased your Successful Musician Mindset book and was extremely impressed! Honestly the best book on the practical application of the music business I have ever read! I have read your book twice and, I have to say again, the information you gave was absolutely golden! I have been looking EVERYWHERE for a practical music business book discussing how to book a national tour step by step and you delivered a phenomenal amount of information in the most specific manner."

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(Reference). The indispensable resource for anyone in the music business. Every business arrangement in the music industry comes down to the written agreement between the parties engaged in the project at hand. When you're co-writing with other songwriters or making publishing agreements, recording agreements with independent record labels, or film sync license agreements for music used in TV, film, the Internet and commercials, what is in writing is what ultimately governs the deal with you and your business. Whether you are the publisher, label, studio, producer, engineer, or artist, The Music Business Contract Library contains over 125 different contract templates and forms that you need, along with Greg's professional experience in commentary on how he has used them and why. This massive library comes with a CD-ROM, which delivers over 125 forms in fully editable Microsoft Word format for use in your own business.

You've got the musicians together, you've written the songs, you've rehearsed, you've spent weeks in the studio, you can gig, and you have produced an album. So what's next? The business. If you don't deal with the business, you won't generate any income and you won't have a career. "Rocking Your Music Business" introduces the business of music and tells you what you need to do to set up and run your business. As part of this, the book also looks at how you can use your existing tools, such as a desktop computer, a laptop, or a Smartphone/iPhone, to carry your office in your pocket.

Musicians make their money from many sources-CD/DVD and digital music sales, live

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performances and personal appearances, licensing for film and television, and merchandise. You need to get a grip on all of these sources of income to ensure that you receive the money you have earned. Beyond that, you need to keep the rights that are yours (so you can keep generating income). But the music business is more than just money; it's about people too, including fellow musicians, booking agents, managers, and studio owners. When dealing with any other person, you need to have a clear understanding of the expectations of each party. For instance, does a session musician have any songwriting rights? Without getting issues like this agreed to up-front and in writing, you may be leaving yourself open to years of litigation and needlessly giving away money. You don't need a major record label to have a career, especially with all the changes that the industry has been undergoing in the last few years, but you do need a successful business to make sure you earn a living making music. That successful career begins with "Rocking Your Music Business," the book that needs to be on every musician's bookshelf.

With the evolution of the music business and the shifting influence of large record labels, the artist manager is now – more than ever – at the center of an artist's career. Artist managers are tasked with keeping abreast of the music industry and supporting the artists under their management while simultaneously managing their own careers. Including key industry insights, exclusive planning guidance, management tools, and strategies for a successful career, Artist Management for the Music Business has the

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tools to support any new or experienced artist manager. Through its analysis of over a dozen case studies, lessons, and contract examples, author Paul Allen provides a focused look at managing artists' careers. This follow-up to the best-selling second edition features a new chapter on entrepreneurship including detailed information on how to run an artist management enterprise as a business and includes coverage of anticipating risks, reacting to challenges, and basic money management. The chapter also contains additional sections on the effective use of social media, the Web, and handling online promotion. For additional resources, visit the book's website at www.artistmanagementonline.com.

A career in the music industry can appeal to musicians or anyone who loves music. The music industry as a whole includes a wide variety of roles, some creative and others more business-oriented. Although considered a high-risk business, engaging in the creation, performance, management, or support of music or those producing it can be a satisfying career. This book will show you how to:

- * Write Your Best Song with Pop Songwriting Superstar Diane Warren
- * Record and Mix Your Best Sounding Record with Bob Clearmountain
- * Master a Hit Record with Bob Ludwig
- * Plus Tons of killer business, marketing, and PR strategies that can help you today!

Stop Making Excuses - Start Making Progress with Your Music Career#1 Best Seller in the Music Business category in February 2015!The purpose of this book is to give you a comprehensive list of bite-size marketing activities that can literally be done in five

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minutes or less. No kidding. Anyone - including YOU - can do this! Of course, you can spend more than five minutes on them if you want to. But if you're pressed for time, you now have at your fingertips a handy selection of simple marketing actions you can take. Use this book as a solution to that age-old complaint, "I don't have time to promote my music." Or as the antidote to the faulty rationale, "I'll focus on marketing when I have more time." Don't get sucked into the "no-time, bad-time" trap! Will five-minute activities really make a difference? Are they even worth doing? For me, the answer is a resounding YES! Engaging in these actions on a daily basis will create momentum. They will help develop new habits that will serve you well. In fact, I bet it won't take long at all before you start to see the benefits. You never know when an email you send, a photo you post online, or some simple step you take will lead to a new fan, live show, or exposure opportunity. But if you take no action and keep putting things off until some mystical time in the future ... the only thing you'll see is stagnation. My promise to you ... If you take consistent action, continue to move forward, and keep chipping away at it, you will see results! But you must do these things on a daily basis. With this book in your collection of marketing tools, there is no excuse to go days or weeks (or months or years) without doing something to make progress with your music career. Read through these lists of five-minute marketing actions. Highlight the ones that resonate with you. And whenever you have five minutes to spare, pick one and act on it! You can get started by taking this one-minute action right now: Scroll up and click the Buy

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button. Your music and your destiny deserve it!-BobHere's a quick look at the contents:

Section 1: Five-Minute Marketing Steps in the Real World- Fourteen Things You Can Do Locally in Your Home Town- Eighteen Things to Do Before, During and After Your Live Music Performances- Four Things You Can Do to Network and Strengthen Your People Connections- Six Things You Can Do When Songwriting or Recording New Music- Eight Things You Can Do to Get Publicity and Media Exposure- Nine Things You Can Do to Generate More Music Sales- Eight Things You Can Do to Find Inspiration and Get Educated- Eight Things You Can Do to Supercharge Your Planning and Productivity

Section 2: Five-Minute Marketing Steps in the Digital and Online Realms- Seven Things You Can Do with Your Music Website- Four Things You Can Do If You Publish a Blog- Eight Things You Can Do to Brainstorm Content Marketing Ideas- Seventeen Things You Can Do with Twitter- Seven Things You Can Do on Your Facebook Fan Page- Eleven Things You Can Do on YouTube- Nine Things You Can Do on iTunes, Amazon and CD Baby- Thirteen More Social Media and Digital Music Action Steps You Can Take

Final Thoughts

Book excerpt from Guerrilla Music Marketing, Vol 1

Book excerpt from Guerrilla Music Marketing, Vol 2

Get Your Songs On TV and in Movies! Every time a reality star wrestles a crocodile or slaps their best friend on TV, a song is playing. Whenever an actor or actress turns the radio dial in a movie, a song is playing. That can be your song, and you could get the royalties and exposure from it. This book shows you how to start (right now). "This book

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has everything you need to get your songs on TV." Anthony G. Crisano, Founder of Coney Island Music Whether you are into rock, rap, hip hop, or electronic music production, "How To Get Your Songs On TV and Film" can help put your songs to work. There are online opportunities for songwriters, producers, beat makers, and bands to submit their songs everywhere. This book is a map to finding these opportunities in 2019. If you write and record music, there is a very good chance your songs can be used in the background of television shows, commercials, and film. Unsigned indie artists can submit their music for placements without being signed to a record label or publishing deal. It's easy, and you can start today. Inside The Book: How to pitch your music to libraries and licensing companies Songwriting tips and techniques for television, commercials, and film How music royalties and licensing work Inspiration and motivation for songwriters Advice from top music business leaders A list of 25 production music industry contacts with submission instructions This is a great way for musicians (even a solo guitarist or drummer) to make money making music. YouTube videos, video games, and online video advertisements all need production music. You can sell your songs and earn royalties as a full time, self-employed musician or as a side hustle. Audio producers, engineers, beat makers, electronic music DJs, lyricists, and composers can all make money and gain fans. If you have a home recording studio, make beats, or program music, then you are halfway there. This book reveals secrets of the industry, and is an easy guide with everything you need to know about

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breaking into the production music business. You can still be a rock star on Soundcloud and Spotify, but this can help to launch your music career much sooner. About The Author: Robert W. Valenti is a New York born writer of story and song. His music has been featured on almost every television network in the world -- including ABC, NBC, FOX, CNN, HBO, National Geographic, ESPN, Showtime, Nickelodeon, Animal Planet, and much more. He is a songwriter, music producer, and publisher who helps other indie artists find ways to license and sell their music online. His passion for helping independent musicians led to the creation of Modern Music Maker (www.ModernMusicMaker.com) -- a blog dedicated to the career of self-employed songwriting.

The world is full of countless musicians, singers and emerging talent who desire to pursue a music career, but don't know where or how to begin. **BREAKING INTO THE MUSIC BUSINESS AS A LOCAL INDIE ARTIST** quickly places you in an immersive experience within your local music economy as you gain knowledge, confidence and self-empowerment. **BREAKING INTO THE MUSIC BUSINESS AS A LOCAL INDIE ARTIST** speaks to developing and experienced music artists in an easily digestible three part format. From a virtual over-the-shoulder vantage point, readers gain insight on a wide range of music career development topics including, **DEVELOPING A MARKETABLE ACT, FINDING YOUR MARKET, PRICING YOUR PERFORMANCES, LOCAL ENTERTAINMENT DISTRICTS, LOCAL ARTS AND TOURISM, SOCIAL**

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MEDIA, DEVELOPING YOUR IMAGE AND BRAND and much more. WHAT'S INSIDE THIS BOOK! * Section One: Pricing Your Performances * Working With Prospects and Clients * Section Three: Taking Your Act to the Stage

The Artist's Guide to Success in the Music Business is a detailed analysis of the information that all musicians should understand in order to achieve a realistic, sustainable, and successful career in music.

Learn How To Make Money Marketing Music Online! If You Learn The Secrets In This Book...

You WILL SUCCEED In The Music Business! This new music business marketing book is made for artists, singers, songwriters, managers, producers, record labels, students, music fans and anyone who wants to learn how to win in the lucrative music and entertainment business. This book was written by a Grammy Nominated entertainment industry insider who spent over a decade studying & learning the tricks you will need to know, to be successful in the new digital media era. This book will teach you everything you need to know about viral marketing and online promotion, which will help you get more views and propel your brand to the top, in the least amount of time! Learn how to be successful, even with limited funds and resources! With a laptop and the skills taught in this book, you can rise to the top of the music industry, sell millions of records and make millions and millions of dollars!-Music Industry Secrets & Viral Marketing Secrets Revealed-Learn How To Sell Millions of Records, Streams & Digital Downloads-Learn How To Make Millions Selling Your Music Online Independently-Learn How To Use YouTube and Social Media To The Fullest-Everything You Need To Know About How To Go Viral Online-Learn Viral Marketing Secrets From Someone Who Has Actually Gone Viral-Learn Viral Marketing Techniques That Have Worked Over & Over-Learn

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How I Made An Unknown Artist Famous & Signed To A Major Label In Less Than 3 Years-Learn How To Create a Multi-Million Dollar Major Label Bidding War-Learn How To Win A Grammy Award-Learn From Real Life, Hands On, Experience-Learn How To Get Your Own RIAA Gold & Platinum Plaque-Learn What Pitfalls To Avoid-Learn How To Build A Huge Social Media Following This book will teach you how to successfully start marketing your brand online. This book covers all aspects of being successful in online branding, not just the music business. Various topics are covered such as: Starting an LLC, Getting Your Music in All Digital Music Stores, 360 Record Deals and Contracts, Entertainment Lawyers, Split Sheets, Online Marketing, Advertising and Going Viral, Publishing, Building Successful YouTube Channels and Gaining Millions of Subscribers, Getting Major Record Deals, Starting a Record Label, Publishing Deals, Royalties, PROs, Instagram & Twitter Marketing, How To Properly Use Social Media, The Rise of Streaming and More! Learn how to stay relevant in the New Age Digital Music & Entertainment World by reading this book!

A guide to the music business and its legal issues provides real-world coverage of a wide range of topics, including teams of advisors, record deals, songwriting and music publishing, touring, and merchandising.

Music Business Bundle: These 4 books are designed to help the Independent Artist succeed! Do you want to build your own mini studio so you can craft your own songs at your own pace? Do you want to learn how to set up your own music publishing and license your songs to the TV and Film industry? Do you want to learn how to book your own successful European tour and take your music overseas? If you have answered yes to any of the above questions, then "Music Business Bundle" is the book bundle for you! This guide was specifically created for

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musicians who want to take control of their music career and take things to the next level!! What Will You Learn From This Book Bundle? These are just some of the topics we will cover in this book: How to inexpensively set up your own home recording studio How to contact music venues and set up a European tour Using TV as a vehicle to skyrocket your music The power you possess by owning your master recordings Why you no longer need a record deal in this day and age And Much More! A lot of artists underestimate the power and value they have as independent musicians. Start arming yourself with the right knowledge that will help guarantee your success in the music industry. You've already got the talent, so apply the knowledge and marketing tips in this book bundle and take your music career to the top!" How To Succeed In The Music Business is the best selling classic guide for songwriters and performers. Since it was first published in 1978 it has been regularly updated and this latest edition includes up-to-the-minute information on electronic media and new technology in music. Whether you're an established musician or just starting out, sooner or later you'll have to make some vital decisions. This new edition of the 'bible' of the music business gives you all the advice you'll need.

*URGENT - Special offer from "The Platinum Instructor"...If you want to master the music business, then don't be broke doing it... Because it's not about making beats and dropping some hooks, You need to know how to do the business side of the music business... And It's about BIG money. Would you like to know how big money artist and producer DO IT ALL FROM HOME Well, Inside this guide are my backdoor secrets for you to do it... The one thing you must know to check off all your music business lists, especially how to get the ULTIMATE SUCCESS out of your next release... you are just one click away from all that advise - inside...

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"This guide - is the only way for you to break into the music business fast... Without any tricks, schemes, or fake secrets... this is the guide that tells you like it is That the reason 93% of all bedroom artist and producers never make their first \$10,000 in the music business is because they don't know this one thing about the music business...There's one secret to becoming a music master, and I'll give it to you in advance, are you ready? KNOWING THAT NO-ONE-IS-COMING-TO-DISCOVER-YOU! MOST people are just sitting around waiting on someone famous to discover them? And if I'm right about you, then, you already know that...But YOU'RE SMART... you KNOW what time it is... THAT it's LATE in the game... BUT this guide is gonna take you by the hand, step-by-step, and show YOU how to recover the clock... Act now and read whats on page 52, it's guaranteed to blow your mind!!! It will DEFINITELY move you much-more-closer than you've EVER dreamed of being. I mean you will LITERALLY have more and DO MORE with your skills than you EVER have done in the past 8 years!! AND... You will DEFINITELY get all your money back, PLUS, keep ALL the cool bonuses that come apart of this awesome guide, and we will still be friends... I've never had anyone to ask for that.If you are ready to be the TOP-DOG, but know that NO-ONE is willing to help you take your rightful place among the stars... Then buckle your seatbelt and take a ride down memory lane as we explore your dreams of becoming rich and famous... Things are about to get very simple from now on... Instead of doing what you used to do... take a NEW action and get a new RESULT!!!!Lets beginClick the Buy Now Button.

Music Business Secrets Pocket Book Edition 2019 Tired of not getting feedback on your music from labels & co.? Learn how to change it and start making money from promoting your music (including examples). Over 1.000+ happy musicians can't lie. Get your copy today! About ten

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years ago, I started my first music promotion campaign while I was playing guitar in a band. What started as a hobby back then became my obsession. I started promoting all sorts of music, from local bands to international pop stars, when I worked as a freelance A&R and music promoter for major and independent record labels. That was where I tested and tried everything out...That was where I learned...And here, in this book...is where I want to share with you what I've learned. What you'll learn inside this ebook could easily be worth \$100's and \$1,000's of USD to you and your music, if you apply the steps laid out in the ebook. You're going to learn: How to avoid a \$10,000 promotion disaster Overview of the music industry today The 6 steps of professional music promotions (most people forget step 1 + 2 and that's why they mostly fail) The exact music sales system you can use to sell your first 1,000 records (even without record label) Examples and a template so you can copy our system And more... This book can help you to sell 1,000's of records and to make a living from your music. You'll also be able to apply the steps to get more gigs if you want. Order your Music Business Secrets book today!

A #1 BESTSELLER & 5-STAR READER'S FAVORITE REVIEW! ! FINALLY, THE ULTIMATE CAREER GUIDE JUST FOR KEYBOARDISTS! You Keyboardists Have Been Lied To! Careers in the music business don't require years of studying music theory and advanced performance skills. You're just as likely to succeed if you taught yourself to play by ear and watching YouTube videos. The old gatekeepers are gone and new musician gigs are busting out all over. There's even room for beginners, and "THE KEYBOARDIST'S CAREER GUIDE" walks you through every step of how to develop a life-long career as a musician, no matter where you learned to play. Written by #1 BESTSELLING AMAZON AUTHOR Dr. Gregg

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Akkerman--a life-long professional musician and educator--this career guide is designed JUST FOR KEYBOARDISTS of all ability levels who want to make a living in the music business. No more having to read a book designed for generic musicians and adapting it to the specific needs and interests of a keyboardist. That's right, keyboardists like you deserve YOUR OWN CAREER GUIDE and now you finally have one! Your Music Business Success Is Waiting to Be Discovered! In this POWER-PACKED resource, you'll find: 50+ WAYS A KEYBOARDIST CAN MAKE MONEY IN THE MUSIC BUSINESS! With specific information on how to get the gig and what you can expect to be paid. A POWERFUL 10-STEP GUIDE to professional musicianship. Each step will take you closer to your dream job of being a full-time keyboardist in the music industry. TIMELINE EXAMPLES OF EXACTLY HOW TO EARN AT LEAST \$5,000 A MONTH--all as a keyboardist! EXACTLY WHAT SKILLS YOU NEED to be considered a beginner, intermediate, or advanced keyboardist. There are gigs available to all levels, but the better you are, the more choices you'll have. INCREDIBLE BUSINESS ADVICE for topics like: working with agents, negotiating pay, auditioning, building a reputation, creating promotional material, record keeping, networking, and when it's time to quit your day job. DOZENS OF PROTIPS on need-to-know topics like: where to get musical training, if you should join a union, being a freelancer versus working in a band, how to efficiently rehearse, how to score the best equipment deals, and so much more! The Keyboardist's CAREER GUIDE You Have Always Deserved! Akkerman has worked as a full-time musician for over 3 decades and has seen it all as a performer, studio musician, music director, private teacher, college professor, home-studio producer, arranger, songwriter, sheet-music engraver, music journalist, cruise-ship entertainer, and all-around gig hound. He's spent his whole life learning

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the ropes of being a professional keyboardist, and now Akkerman is handing that information over to the next generation of musicians so you won't have to make all the usual rookie mistakes. Fire Up Your Career as a Keyboardist in the Music Business! With this book, you can FAST TRACK YOUR CAREER and shave years off the learning curve! No more having to put up with career guides written for "all" musicians. The unique job potential of a keyboardist requires a unique book, and it's finally here! Scroll to the top of the page to select the BUY button and JUMP START YOUR MUSIC CAREER TODAY!

This guide is designed for musicians and music professionals who wish to hone their knowledge of the music business. It is intended as a practical tool to help composers, performers and all those involved in the music world get into the specifics of the management of their intellectual property rights. The guide aims to provide instructive advice on how to build a successful career in music in both developed and developing countries, by generating income from musical talent. Do you wish you could be in the music business full-time? Want to know what you need to succeed and how to build a foundation for success? The solution to these questions is to have a vision, plan for success and take the necessary action. And that's why you should read Ignore the doubters Set Your Music Free As a DIY music artist myself, I have been on a similar journey to the one you are following. So with passion and personal insight, I wrote this no-nonsense guide that sets out what you need to know to lead a viable music career. Here's what

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you'll discover in Ignore the Doubters Set Your Music Free > Are you ready for the challenge ahead? > The guardian Ps all successful artists follow > Home recording studio essentials You will also learn about: > Being a music entrepreneur > How to take care of business > Copyright protection and royalties > Music publishing basics This is a must-have guide for anyone who is starting out as a music artist. Ignore the Doubters Set Your Music Free is your key to building a sustainable music career and allowing you to attain all the success that the music business has to offer. So take the next step in your musical journey by clicking the "Buy Now" button on this page!

THIS IS A MUSICIAN'S GUIDE WITH PLENTY OF BUSINESS SENSE Music is your passion and you'd make it your business but you've discovered that sometimes the combination makes it a real "offbeat." Don't knock it yet! Hottest New Artist the book gives you information you need with real answers to many of the questions you've been seeking. In this Hottest New Artist book, you get: An overview of how the music industry works, with a clear-cut look at the skills you need to succeed in it. Essential information on protecting your intellectual property and being paid what you're owed. You'll gain insight to find that agent, negotiate contracts, and selling your music and songs. Sound advice for working with others collaborating on songs, or communicating with family about your

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music. Steps and procedure used in the industry when submitting material for considerations from radio, label or other industry professionals. True stories from artists breaking down barriers and getting through the noise and ahead in music business."

An indispensable step-by-step guide to releasing your own records and beginning a working independent label. Since the boom of homemade records and independently-minded musicians in the 1980s, the alternative music industry has grown from strength to strength, driven by a policy that privileges the music itself over the aggressive marketing and branding strategies of the majors. You can retain all control and rights to the music you release, allowing you to showcase and sell the music that you believe should be heard. There has never been a better time to begin a label for yourself, and this comprehensive title shows you exactly how it's done, including: Devising a business plan Finding and choosing talent Creating and manufacturing records themselves All aspects of promotion and marketing Distribution and radio Get your company organised and get those records out there right now with the help and advice of this informative guide.

Music Business Essentials takes musicians and beginning business students on a journey which imparts not only vital "nuts and bolts" information about the

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business of music, but provides inspirational and practical tips from a veteran traveler who has successfully navigated his own music business path to success for over 25 years.

The new Eighth Edition of the Music Business Handbook and Career Guide maintains the tradition of this classic text as the most comprehensive, up-to-date guide to the \$100 billion music industry. This new Eighth Edition expands on hot-button music business issues such as digital downloads, piracy, and record company transformations. Thoroughly revised, the Eighth Edition shares a particular emphasis on online music and its impact on the rest of the industry. The Eighth Edition also includes complete coverage of all aspects of the music industry, including songwriting, publishing, licensing, artist management, promotion, retailing, media, and much more.

Finally Revealed.. The Amazing insider Secrets of Starting your own Rap Record Label Without Making Costly Mistakes. A Proven, Step-By-Step Method To Start Your Very Own Record Label In 60 days or Less Dear Soon-to-be Record Label Entrepreneur, If you want to start your own record label but thinks it's confusing and difficult and looking for someone who can actually help you, then you've come to the right place. Despite this guide is focused on Starting rap and Hip Hop Labels...Here you'll find out exactly how you can start an indie record label in

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any genres of music including country music, reggae, rock..etc The author is Record Executive turned Music Business consultant with 20 years of Entertainment lawyer experience who hails from the birth place of hip hop music New York City.He's penned down everything there is about starting a record label into this over 100+ pages e-book. It will take you by the hand and guides you step by step through what's involved in starting an independent record label of your own and will help you to become the KING KONG of the record label business. Today only, get this Amazon bestseller for just \$29.95. Regularly priced at \$49.95. Unlike other How to start a record label e-books here on Amazon, this e-book is guaranteed to get you started and help you succeed in record label business. This ultimate record label guide will provide information and advice on everything you should know to start your own record company and run it successfully. Here Is A Preview Of What You'll Learn... It will show you how to start your own record label business, retaining lawyers and accountants, what to include in your business plan, how to construct budgets, what to look for in an artist and how to sign one, the ins and outs of artist contracts, what to seek in a distributor, and how to develop a marketing plan that can market your music effectively. This comprehensive record label guide is your road map to success and offers information on the following: Everything there is to know about owning

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a record label such as what you know before starting and exactly where to start from! Step by step instructions on legally establishing your record label! Comprehensive discussion on the most important aspects of your record label and its type! Estimation of required start-up cost, advice on where to find the investors and more! Tips and advice on establishing your record label business! Details on different aspects of releasing CDs including the technical aspect of making CDs! Helpful tips and advice on making money and spreading word-of-mouth for your music! Various proven ways of publicity that will push your artist, and your label, right into the center of attention! Everything about radio stations, from how they run to who works there! A complete guide to forming a radio promotion plan! Importance of promotional tours for grabbing media attention and expose your artist to new fans! This e-book is written in simple and easy to understand language, jam packed with vital advice, helpful tips and proven techniques that show you exactly what you need to become the next Artista Records or even Universal Record Label and market yourself as a top-notch record label executive! Imagine What You'll Be Up To After Reading Our Guide... You'll fire your boss, quit your job and leave the boring life of the 9 to 5 grind! Take action today and Order this book for a limited time discount of only \$29.95! Hit the Buy Now Button!! Tags:Gucci Mane,gucci mane book,black

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privilege,charlamagne,The Rap Year Book,How to Rap How Not to get F'd as an Entrepreneur with a Dream" is an informative how-to book about bringing your dreams to fruition. Tony M Fountain, Founder and EIC of Now Entertainment walks you through the entertainment industry's ins-and-outs, what to do and what not to, sharing secrets of success. He reveals where to spend your money in start-up costs and how to avoid being scammed by snakes. This book doesn't waste your time with the basic information you'll find performing a quick web search. It doesn't regurgitate information found on the FAQ page of social media sites like all the clickbait articles that avoid telling you the accurate information you need to know to gain press and be verified. This book evades vague explanations and breaks each aspect of your to-dos down to you.

If Your In The Music Business, Read This Today you need to view yourself through the new rules of the music industry. Those who play by them will succeed. Gone are the old days where you would hope to get signed and then become a star (i.e. everything would be done for you). Do you wonder why other artists are getting breaks and you are not? Making it in the music industry isn't about catching that big break anymore. Getting your career off the ground can be a long and scary task. In this cutting-edge book Tommy Swindali maps out everything you need to know and provides you with the tools necessary to get to where you want to be. The tools are yours to use, but only if you want it bad enough. Find out why you should run

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your music career like a business. Then allow me to simplify that process and walk you through all the steps that the professionals take. You don't want to be another tired and broke artist forced to get a job you hate. Do yourself a favor. Whether you are an active or aspiring musician, or an aspiring music manager or agent - this book is perfect for you. In this book you will discover: What to Look for When Making a Deal Understand The Importance of Streaming and Subscription Discover The New Rules of The Music Industry with "360 Degree" Deals Connect With The Right People Who Will Help You to The Next Level Multiply Your Income Forever With Music Licensing How to Get Signed and Have A&Rs Chasing You The Secrets to Using Funding Develop Your Brand and Make a Good First Impression Monetizing Your Music And Much, Much More So if you want to go somewhere big with your music and/or learn the music business Read This Book

Success in the music industry is not just about great music; it's about working smarter and knowing the business. Drawing on their many years of experience in the high-tech, rapidly changing music industry, authors A. J. Grant and Lo Rene` give aspiring musicians, songwriters, and managers the practical information and expert advice they need to make it big in music. Musicians, songwriters, and co-owners of an entertainment company, Grant and Lo Rene` offer a realistic, insider view of the industry and show you how to develop and sell your "whole package", including talent, image, communication skills, and business know-how. Recommended assignments and projects help you build self-esteem, set achievable goals, network effectively, endure the pressures of a highly competitive business, and perfect the kind of stage presence that impresses an audience (and any key music executives who might be in it). Whether you're looking to land a recording agreement, a publishing deal, or just some more

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lucrative gigs, you will find this resource invaluable for building a rewarding and lasting career in music. "With the practical and easily approachable teachings of this book, the new artist will place themselves in a direct position for faster progress and possibly even greater success."

-Germaine "Kingdomchild" Moody, CEO, Moodtyme Entertainment and Corporate Music Business For Dummies John Wiley & Sons

If You're In The Music Business, Read This Today you need to view yourself through the new rules of the music industry. Those who play by them will succeed. Gone are the old days where you would hope to get signed and then become a star (i.e. everything would be done for you). Do you wonder why other artists are getting breaks and you are not? Making it in the music industry isn't about catching that big break anymore. Getting your career off the ground can be a long and scary task. In this cutting-edge book Tommy Swindali maps out everything you need to know and provides you with the tools necessary to get to where you want to be. The tools are yours to use, but only if you want it bad enough. Find out why you should run your music career like a business. Then allow me to simplify that process and walk you through all the steps that the professionals take. You don't want to be another tired and broke artist forced to get a job you hate. Do yourself a favor. Whether you are an active or aspiring musician, or an aspiring music manager or agent - this book is perfect for you. In this book you will discover: What to Look for When Making a Deal Understand The Importance of Streaming and Subscription Discover The New Rules of The Music Industry with "360 Degree" Deals Connect With The Right People Who Will Help You to The Next Level Multiply Your Income Forever With Music Licensing How to Get Signed and Have A&Rs Chasing You The Secrets to Using Funding Develop Your Brand and Make a Good First Impression Monetizing Your Music

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Because it's the one thing you'll find out how to do - inside that counts... See what others had to say about the information inside this book... ? "WOW! JUST WOW! only a fool would miss out on this information..." -KEVAL SMITH // DIAMOND MEMBER // ATLANTA, GA. ? "This book helped me start making waves with my music! it was so easy any fourth grader could do it..." -SHAWN DIESEL // GOLD MEMBER // TAMPA, FL. ? "No education is needed to master this book! I'm so glad I got this book, I was about to go to FULLSAIL UNIVERSITY and people will slap themselves by going to college when they find out how much money you're making by using the music business info inside this book!" -GARY SMITH // GOLD MEMBER // MIAMI, FL. Now its your turn When you get High-Ticket Music Secrets you will receive the fast action bonus to the High-Ticket music business course... (a \$2997 value) Totally FREE when you read whats on page 7. Save yourself the pain of never seeing your dreams come true... Never

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"Learn to: navigate the music business to pursue a successful and sustainable career; follow a plan that builds your success, one step at a time; create a brand that stands out to fans and industry professionals; understand music publishing, contracts, copyrights, and licensing"--Cover.

Spotify paid more than \$9.76 billion in royalties to its hosted artists since 2006 Spotify is a popular platform and now any musician, label, or music promotion company can use its leverage to get right into the ears of potential new fans. It seems that there are more bands and music makers than ever before. Platforms such as Spotify provide new ways to get new fans but the real challenge is in developing effective marketing that will really cut through all of the digital noise. Spotify is a fantastic platform for listeners but it also nurtures lots of artists too. There are numerous ways to get your music heard but now, you have everything you need to understand their process and be ready to do the work yourself. Streaming offers an opportunity for more artists to get their music out to the public, but it also requires dedication and commitment to building a following. Spotify is one of the extremely popular music streaming services. In fact, Spotify commands nearly fifty percent of the music streaming market. Given that a growing number of people these days are almost exclusively streaming their music, it's important to leverage the power of Spotify to get your own music heard. Get

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The Book Now And Start Building a Solid Streaming Machine

"Ari is at the front of the front. He gets it. I've read a hundred how-to-make-it-in-the-music-biz books, and this one is today's definitive, comprehensive manual." —Jack Conte, 150+ million YouTube views, Pomplamoose, CEO of Patreon Forget everything you think you know about the odds of “making it” in the music industry. Today, odds mean nothing and success is not about lucky breaks. It’s about conquering social media, mastering the art of merchandising and simply working harder and being smarter than everyone else. We are living in the midst of an industry renaissance, one that has left the record companies desperately struggling to maintain their prominence, as a subculture of dedicated, DIY (do-it-yourself) musicians have taken over. These days talent is a given and success has to be earned. In 2008, Ari Herstand boldly turned in his green Starbucks apron to his manager, determined to make a living off his craft as a singer/songwriter. Almost a decade later, he has become a founding member of the new DIY movement and a self-sustaining musician, all without the help of a major label. Now, drawing from years of experience, Herstand has written the definitive guide for other like-minded artists, the ones who want to forge their own path and not follow the traditional markers of success, like record sales, hits on the radio or the amount of your label advance. Incredibly comprehensive and brutally honest throughout, *How to Make It in the New Music Business* covers every facet of the "new" business, including how to: Build a grass-roots fan base—and understand the modern fan Book a profitable tour, and tips for playing live, such as opening vs. headlining etiquette, and putting on a memorable show Become popular on YouTube, Spotify and SoundCloud Get songs placed in film and television Earn royalties you didn’t know existed and reach your crowdfunding goals Musicians will not only be introduced to all the tools

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available today but will be shown how to effectively leverage them to actually make money. More important, they will develop the mindset to be aware of new advancements both online and in the real world and always stay in tune with a constantly evolving landscape. There has never been a better time to be an independent musician. Today, fans can communicate with their idols by simply picking up their phones, artists are able to produce studio-worthy content from their basement and albums are funded not by "record men" but by generous, engaged supporters. As result, How to Make It in the New Music Business is a must-have guide for anyone hoping to navigate the increasingly complex yet advantageous landscape that is the modern music industry.

Anyone managing an artist's career needs to be well versed and have a savvy understanding of the moving parts of the music business. You'll learn how and why those moving parts "move," as well as how to manage and navigate a music-based career. Artist Management for the Music Business gives you a comprehensive view of how to generate income through music and how to strategically plan for future growth. The book is full of valuable practical insights. It includes interviews and case studies with examples of real-world management issues and outcomes. Updates to this new edition include the importance of online streaming to music careers, how anyone can effectively network, tools for successful negotiation, ways to identify and manage income sources, and guidance on the ever-changing social media landscape of the music business. This book gives you access to resources about artist management and the music business at its companion website, [http:](http://)

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[//www.artistmanagementonline.com](http://www.artistmanagementonline.com).? There is no login, and the resources are updated regularly.

Whether you dream about becoming a rock star or a sought-after talent playing local gigs, *Starting Your Career as a Musician* will guide you along the path to success. Author Neil Tortorella explores the myriad opportunities in music today and details proven strategies for seeking them out. He reveals the common pitfalls and traps that are often encountered and provides aspiring musicians with time-tested advice on how to avoid them. Jam-packed with the practical know-how you need for success in the music business, *Starting Your Career as a Musician* is brought to life and made easy-to-grasp through the wisdom and experiences shared by numerous working musicians. While it won't show you how to be a better musician, this indispensable guide will teach you how to make a living with your music, promote yourself or your band, get booked, and maximize additional revenue streams.

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introduction to the history of Rap and Hip Hop. This dictionary will provide the reader with the knowledge of different types of rhymes and illustrate the practice of these rhymes with examples from a variety of different artists. In the final chapters of this book, a multitude of common phrases will provide the reader with rhymes that go far beyond the basic end rhyme. How to Start A Rap Record Label: A Must Read Guide to Starting a Hip Hop and Rap Record Label Finally Revealed.. The Amazing insider Secrets of Starting your own Rap Record Label Without Making Costly Mistakes. A Proven, Step-By-Step Method To Start Your Very Own Record Label In 60 days or Less Dear Soon-to-be Record Label Entrepreneur, If you want to start your own record label but thinks it's confusing and difficult and looking for someone who can actually help you, then you've come to the right place. Despite this guide is focused on Starting rap and Hip Hop Labels...Here you'll find out exactly how you can start an indie record label in any genres of music including country music, reggae, rock..etc The author is Record Executive turned Music Business consultant with 20 years of Entertainment lawyer experience who hails from the birth place of hip hop music New York City.He's penned down everything there is about starting a record label into this over 100+ pages e-book. It will take you by the hand and guides you step by step through what's involved in starting an independent record label of your own and will help you to become the KING KONG of the record label business. How to Start a Record Label: Never Revealed Secrets of Starting a Indie Record Label Here Is A Preview Of What

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You'll Learn... Let's Have A 'Sneak-Peak' Into This Ultimate Record Label Guide... This comprehensive record label guide is your road map to success and offers information on the following: Everything there is to know about owning a record label such as what you know before starting and exactly where to start from! Step by step instructions on legally establishing your record label! Comprehensive discussion on the most important aspects of your record label and its type! Estimation of required start-up cost, advice on where to find the investors and more! Tips and advice on establishing your record label business! Details on different aspects of releasing CDs including the technical aspect of making CDs! Helpful tips and advice on making money and spreading word-of-mouth for your music! Various proven ways of publicity that will push your artist, and your label, right into the center of attention! Everything about radio stations, from how they run to who works there! A complete guide to forming a radio promotion plan! Would You Like To Know More? Download now and begin your online business TODAY! Scroll to the top of the page and select the "buy" button.

Interested in promoting, selling, and distributing music online? Have the website but not sure what to do next? Web Marketing for the Music Business is designed to help develop the essential Internet presence needed for effective promotion, sales, and distribution. Author Tom Hutchison provides instructions on how to set up a website, as well as how to use the Internet to promote you or your client, and the website. Includes information on maximizing your site to increase traffic, online grassroots marketing

