

Spss Survival Manual 5th Edition

This “Handbook for Writing an Experimental Research Proposal on Golf” consists of two parts covering the research process from introduction to methodology. In detail, Part One (Writing Research Proposal) comprises Chapter 1 (Introduction); Chapter 2 (Literature Review); and Chapter 3 (Methodology) that are required in submitting a research proposal. Part Two (Evaluating Practice in Mind (PIM) Training Research Proposal) covers the basic checklists for evaluating the research proposal and full research report to help design a good research proposal. Finally, the handbook also includes the standard terms that are needed to write a research proposal.

Are you about to begin your dissertation or a research project, but don't know what topic to choose? Are you unsure of what research methods to use and how they should be applied to your project? Are you worried about how to write up your research project? Then this is the book for you! A balanced coverage of qualitative and quantitative methods means that no matter what approach you choose to use for your project, there are examples and case studies to help guide you through the process. Student Research boxes provide an insight into situations and research decisions that students have encountered in real life projects. They contain hints, tips and sometimes questions to help you think through your own project. A Running Case Study charts the progression of two student research projects - one qualitative and one quantitative - and shows how the content of each chapter can be used to develop their projects. Thought provoking questions are included in order to help you consider the issues and decisions involved, which you can then apply to your own project. Deeper Insight boxes delve further into particular research issues, offering you a detailed description to increase your understanding of these areas, whilst Real Life examples put research methods into context, by showing you how they have been applied in real world situations. The Online Learning Centre contains a vast amount of extra resources to help you create a superior project: Six statistical chapters are available to help you prepare, test and analyse your hypotheses and data. Extra cases, appendices and dataset exercises help you to take your study further. Check out the Research Skills Centre for free chapters of Study Skills books, examples of good and bad proposals, and templates for questionnaires and surveys. All of this and more can be found at www.mcgraw-hill.co.uk/textbooks/blumberg

A sourcebook of exercises, games, scenarios and role plays, this practical, user-friendly guide provides a complete and valuable resource for research methods tutors, teachers and lecturers. Developed to complement and enhance existing course materials, the 100 ready-to-use activities encourage innovative and engaging classroom practice in seven areas: finding and using sources of information planning a research project conducting research using and analyzing data disseminating results acting ethically developing deeper research skills. Each of the activities is divided into a section on tutor notes and student handouts. Tutor notes contain clear guidance about the purpose, level and type of activity, along with a range of discussion notes that signpost key issues and research insights. Important terms, related activities and further reading suggestions are also included. Not only does the A4 format make the student handouts easy to photocopy, they are also available to download and print directly from the

book's companion website for easy distribution in class.

The present Conference is the 1st conference in a series of conferences to come with main topic quantitative methods in the social sciences. The purpose of the conference is to present and publish research output of all the Universities and Technological Institutions of Greece and the different nations of the World. Another important purpose is to facilitate the interaction between two worlds: the world of Business and the world of Academic Community. The organizers of this Conference have the ambition to establish a forum for discussions on the theory and applications of the Quantitative and Qualitative Methods in the different business sectors such as Small to Medium Enterprises or large Companies in Industry, Commerce, Tourism, Health, Public Sector, Shipping Industry and financial services. The Proceedings of the conference have an ISBN number.

Research Methods for Forensic Psychologists is an accessible and comprehensive textbook that introduces students to the research process in forensic psychology. Adopting a problem-based learning approach, this book offers a 'how-to' guide to the whole research process and empowers readers to develop their own programme of research, from initial vague ideas, to developing a research question, to carrying out a methodologically rigorous research project, to disseminating the findings. The text is centred on five case studies, sufficiently different in nature to address the most common research methodologies. Each case study is linked with a specific research question that will be used to illustrate the research process throughout the rest of the book. Topics covered in the book include: Design and Planning, including a literature search, a discussion of different sorts of data, practical and feasibility issues, research ethics and developing a research proposal. Conducting research, including the submission of ethics proposals and responding to feedback, collecting data and dealing with the problems and challenges of analysing data. Dissemination of findings, an overview of the different types of papers, with examples listed and other methods of disseminating findings discussed, such as conference presentations and the use of social media. Throughout, issues of common difficulty or confusion are highlighted and activities are provided for readers to consider and apply the information discussed further. Additional reading sections and summaries are also provided at the end of each chapter. This book is essential reading for advanced students in Forensic Psychology, as well as trainees and practitioners within relevant forensic psychology organisations. This Pivot proposes an integrated approach to facilitate competency development in a more comprehensive way. It examines this approach in the important but seldom studied context of risk management in banks. Risk management weaknesses in banks have persisted in spite of regulatory changes. This Pivot takes inspiration from three unlikely sports heroes to create the proposed integrated approach to risk management competency development, bringing together three competency development concepts hitherto studied in isolation that are more comprehensive and more effective when combined. The author studies the integrated approach under three specific objectives. The concepts are first operationalized into 23 actionable indicators through literature reviews and experts' reaffirmation. Then, the t-test and discriminant analysis are used to identify how banks across different demographic groups place different emphases on these indicators. Lastly, these indicators are summarized into key themes via factor analysis.

"Practical, accessible, careful and interesting, this...revised volume brings the subject up-to-date and explains, in bite sized chunks, the 'how's' and 'why's' of modern day geographical study...[It] brings together physical and human approaches again in a new synthesis." —Danny Dorling, Professor of Geography, University of Oxford

Key Methods in Geography is the perfect introductory companion, providing an overview of qualitative and quantitative methods for human and physical geography. This Third Edition Features: 12 new chapters representing emerging themes including online, virtual and digital geographical methods Real-life case study examples Summaries and exercises for each chapter Free online access to full text of Progress in Human Geography and Progress in Physical Geography Progress Reports

The teaching of research methods is integral to all geography courses: Key Methods in Geography, Third Edition explains all of the key methods with which geography undergraduates must be conversant.

The SPSS Survival Manual throws a lifeline to students and researchers grappling with this powerful data analysis software. In her bestselling guide, Julie Pallant guides you through the entire research process, helping you choose the right data analysis technique for your project. From the formulation of research questions, to the design of the study and analysis of data, to reporting the results, Julie discusses basic and advanced statistical techniques. She outlines each technique clearly, with step-by-step procedures for performing the analysis, a detailed guide to interpreting data output and an example of how to present the results in a report. For both beginners and experienced users in psychology, sociology, health sciences, medicine, education, business and related disciplines, the SPSS Survival Manual is an essential text. Illustrated with screen grabs, examples of output and tips, it is supported by a website with sample data and guidelines on report writing. This sixth edition is fully revised and updated to accommodate changes to IBM SPSS procedures, screens and output. It covers new SPSS tools for generating graphs and non-parametric statistics, importing data, and calculating dates.

The SPSS Survival Manual throws a lifeline to students and researchers grappling with this powerful data analysis software. In her bestselling guide, Julie Pallant takes you through the entire research process, helping you choose the right data analysis technique for your project. This edition has been updated to include up to SPSS version 26. From the formulation of research questions, to the design of the study and analysis of data, to reporting the results, Julie discusses basic and advanced statistical techniques. She outlines each technique clearly, with step-by-step procedures for performing the analysis, a detailed guide to interpreting data output and an example of how to present the results in a report. For both beginners and experienced users in Psychology, Sociology, Health Sciences, Medicine, Education, Business and related disciplines, the SPSS Survival Manual is an essential text. It is illustrated throughout with screen grabs, examples of output and tips, and is also further supported by a website with sample data and guidelines on report writing. This seventh edition is fully revised and updated to accommodate changes to IBM SPSS procedures.

"This is a very welcome new book that will be of great value to those learning about research at all levels. It will be particularly useful for students who have no previous research knowledge and will aid their understanding of process and theory greatly." Dr Pat Colliety, Senior Tutor, Faculty of Health and Social Care, University of Surrey

Nursing Research leads the novice nurse researcher and student nurse through the main techniques and skills required of a practising nurse researcher. The authors provide readers with key information to

understand, critically appraise and implement research in daily practice. Written in an accessible and engaging manner the book encourages students and practitioners to think about the whole research process, from reading the research of others to designing, conducting and analyzing their own research. Key features include: - coverage of all aspects of doing research, from research design to data gathering and report writing - key words, chapter summaries and further readings - in-depth nursing-based examples throughout - an extensive companion website. *Nursing Research: An Introduction* is an invaluable resource to both students at upper undergraduate and graduate level as well as practicing nurses undertaking research.

An interdisciplinary, peer-reviewed publication, *Journal of International Students* is a professional journal that publishes narrative, theoretical and empirically-based research articles, study abroad reflections, and book reviews relevant to international students, faculty, scholars, and their cross-cultural experiences and understanding in higher education. The Journal audience includes international and domestic students, faculty, administrators, and educators engaged in research and practice in international students in colleges and universities. More information on the web: <http://jistudents.org/>

This is the second of a two-part guide to quantitative analysis using the IBM SPSS Statistics software package; this volume focuses on multivariate statistical methods and advanced forecasting techniques. More often than not, regression models involve more than one independent variable. For example, forecasting methods are commonly applied to aggregates such as inflation rates, unemployment, exchange rates, etc., that have complex relationships with determining variables. This book introduces multivariate regression models and provides examples to help understand theory underpinning the model. The book presents the fundamentals of multivariate regression and then moves on to examine several related techniques that have application in business-orientated fields such as logistic and multinomial regression. Forecasting tools such as the Box-Jenkins approach to time series modeling are introduced, as well as exponential smoothing and naïve techniques. This part also covers hot topics such as Factor Analysis, Discriminant Analysis and Multidimensional Scaling (MDS). Previous edition: *Measurement for evaluation in physical education and exercise science* / Ted A. Baumgartner. 8th ed. 2007.

The success of any organization is largely dependent on positive feedback and repeat business from patrons. By utilizing acquired marketing data, business professionals can more accurately assess practices, services, and products that their customers find appealing. The *Handbook of Research on Intelligent Techniques and Modeling Applications in Marketing Analytics* features innovative research and implementation practices of analytics in marketing research. Highlighting various techniques in acquiring and deciphering marketing data, this publication is a pivotal reference for professionals, managers, market researchers, and practitioners interested in the observation and utilization of data on marketing trends to promote positive business practices.

How do social work students learn to use research to underpin their practice decisions? How do they learn that research is not an activity unconnected to their professional role and responsibilities, but rather acts as a foundation for their knowledge? By using the examples drawn from evidence-based practice (e.g. what is known to work and what we know about social work processes), the authors deliver a text that will help support students to appraise and then integrate research into both their daily practice decisions and their assignments and assessments. It will do this by defining key concepts like 'knowledge' and 'evidence' and then look at how these concepts include component parts - from law and legislation to practice knowledge and reflective and critical practice. Case examples are used to illustrate how a clear understanding of these component parts can build to a substantial evidence base from which to draw upon. Identifying relevant research and appraising its quality are core aspects of the book. Later chapters show students how robust knowledge of evidence-based practice can develop into a

clear and confident approach to their workloads and their daily practice dilemmas.

We present this collection of peer-reviewed papers covering a contemporary exploration of old and new concepts in the area of stress, anxiety, and coping. The papers include a consideration of the age-old questions concerning maths and test anxiety and the factors which predict or mediate these to a theoretical discussion of what is stress and how do we measure it. Several papers focus on stress and coping in applied settings, such as among patients with chronic disease, panic disorder, and also in those who play sport. Further papers are devoted to stress and coping in educational and academic settings and examine factors which contribute to students' learning as well as those which influence teachers' occupational stress. The recent emphasis by positive psychologists on resilience as well as coping has also featured here with chapters looking at their contributions to psychological health. However, the question is posed as to whether resilience and coping are cut from the same cloth.

Online learning has increasingly been viewed as a possible way to remove barriers associated with traditional face-to-face teaching, such as overcrowded classrooms and shortage of certified teachers. While online learning has been recognized as a possible approach to deliver more desirable learning outcomes, close to half of online students drop out as a result of student-related, course-related, and out-of-school-related factors (e.g., poor self-regulation; ineffective teacher-student, student-student, and platform-student interactions; low household income). Many educators have expressed concern over students who unexpectedly begin to struggle and appear to fall off track without apparent reason. A well-implemented early warning system, therefore, can help educators identify students at risk of dropping out and assign and monitor interventions to keep them on track for graduation. Despite the popularity of early warning systems, research on their design and implementation is sparse. *Early Warning Systems and Targeted Interventions for Student Success in Online Courses* is a cutting-edge research publication that examines current theoretical frameworks, research projects, and empirical studies related to the design, implementation, and evaluation of early warning systems and targeted interventions and discusses their implications for policy and practice. Moreover, this book will review common challenges of early warning systems and dashboard design and will explore design principles and data visualization tools to make data more understandable and, therefore, more actionable. Highlighting a range of topics such as curriculum design, game-based learning, and learning support, it is ideal for academicians, policymakers, administrators, researchers, education professionals, instructional designers, data analysts, and students.

The *Journal of International Students (JIS)*, an academic, interdisciplinary, and peer-reviewed publication (Print ISSN 2162-3104 & Online ISSN 2166-3750), publishes scholarly peer reviewed articles on international students in tertiary education, secondary education, and other educational settings that make significant contributions to research, policy, and practice in the internationalization of higher education.

Fashion has been steadily moving from the brick and mortar to the digital market. As such, it is increasingly vital to

research new methods that will help businesses to grow and succeed in this new sphere. *Advanced Fashion Technology and Operations Management* is a pivotal reference source for the latest development management strategies, fashion marketing, international business, and fashion entrepreneurship. Featuring extensive coverage across a range of relevant perspectives and topics, such as online shopping behavior, digital fashion, and e-commerce, this book is ideally designed for professionals, entrepreneurs, students, and researchers.

In the era of digital technology, business transactions and partnerships across borders have become easier than ever. As part of this shift in the corporate sphere, managers, executives, and strategists across industries must acclimate themselves with the challenges and opportunities for conducting business. *Mobile Commerce: Concepts, Methodologies, Tools, and Applications* provides a comprehensive source of advanced academic examinations on the latest innovations and technologies for businesses. Including innovative studies on marketing, mobile commerce security, and wireless handheld devices, this multi-volume book is an ideal source for researchers, scholars, business executives, professionals, and graduate-level students.

This book outlines the unique challenges and opportunities of doing business in Africa, analysing how varying degrees of development across its countries affects entrepreneurship. Taking into account historical and cultural contexts, the authors approach the topic by evaluating the different possibilities of business opportunity in Africa. Insightful contributions explore an extensive range of African countries, discussing both formal and informal entrepreneurship, as well as the different factors that influence the growing economy of Africa. *African Entrepreneurship* will be of interest to anyone researching the potential of doing business in Africa, as well as entrepreneurs and policy-makers looking to expand their knowledge on how businesses are managed in this region.

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data, and calculating dates. 5 star Amazon review: "This is the book I wish I had whilst studying SPSS and experimental design on my MSc in social research methods. It is the clearest guide to SPSS that I have come across and it is very practical and easy to use. It has allowed me to revise statistical methods in a matter of days and I have gained a better understanding of these techniques than I had through using other much lengthier texts."

This guide is for practicing statisticians and data scientists who use IBM SPSS for statistical analysis of big data in business and finance. This is the first of a two-part guide to SPSS for Windows, introducing data entry into SPSS, along with elementary statistical and graphical methods for summarizing and presenting data. Part I also covers the rudiments of hypothesis testing and business forecasting while Part II will present multivariate statistical methods, more advanced forecasting methods, and multivariate methods. IBM SPSS Statistics offers a powerful set of statistical and information analysis systems that run on a wide variety of personal computers. The software is built around routines that have been developed, tested, and widely used for more than 20 years. As such, IBM SPSS Statistics is extensively used in industry, commerce, banking, local and national governments, and education. Just a small subset of users of the package include the major clearing banks, the BBC, British Gas, British Airways, British Telecom, the Consumer Association, Eurotunnel, GSK, TfL, the NHS, Shell, Unilever, and W.H.S. Although the emphasis in this guide is on applications of IBM SPSS Statistics, there is a need for users to be aware of the statistical assumptions and rationales underpinning correct and meaningful application of the techniques available in the package; therefore, such assumptions are discussed, and methods of assessing their validity are described. Also presented is the logic underlying the computation of the more commonly used test statistics in the area of hypothesis testing. Mathematical background is kept to a minimum.

This book provides an introduction and overview of the rapidly evolving topic of game user experience, presenting the new perspectives employed by researchers and the industry, and highlighting the recent empirical findings that illustrate the nature of it. The first section deals with cognition and player psychology, the second section includes new research on modeling and measuring player experience, the third section focuses on the impact of game user experience on game design processes and game development cycles, the fourth section presents player experience case studies on contemporary computer games, and the final section demonstrates the evolution of game user experience in the new era of VR and AR. The book is suitable for students and professionals with different disciplinary backgrounds such as computer science, game design, software engineering, psychology, interactive media, and many others.

There has been an increase in women entrepreneurs participating in the growth of local, regional, national, and global economies. While these women showcase crucial skills for strategic leadership and strategy that can advance companies, they face cultural, educational, social, and political barriers that impede their development and participation within the global economy. Women Entrepreneurs and Strategic

Decision Making in the Global Economy is a pivotal reference source that provides vital research on understanding the value of women entrepreneurs and the strategies they can use on the economy and examines gender impact on strategic management and entrepreneurship. While highlighting topics such as emotional intelligence, global economy, and strategic leadership, this book is ideally designed for managers, entrepreneurs, policymakers, academicians, and students.

An invaluable resource for health professionals and students engaged in research, this thoroughly updated edition provides a guide to the major measures of health and functioning. Measures of subjective health, well-being and quality of life are introduced along with analysis of their validity and reliability and the evidence for using each one. Throughout the book each measure is explained with a summary of how each one is scored and used, making this a one-stop guide to understanding health measurements, and the basic concepts behind measuring health, quality of life and well-being. • A new look and feel makes measures and scales easier to locate • Further research and evidence provides a greater critique of the measures • Useful source information to help you access each measure with permission • The addition of new scales include the Warwick-Edinburgh Wellbeing Scale, the Older People's Quality of Life Scale and the Short-Form McGill Pain Questionnaire • Expanded material on functional independence and functional assessment measures

Written by a renowned expert in health research, *Measuring Health*, 4th edition is essential reading for researchers and upper level undergraduates and postgraduates in health services research, health studies, health sciences, public health and social sciences. "The world of measurement scales, which ones to use and for what purpose, is a complex one even for experienced qualitative researchers. It is easy for less experienced researchers to lose their way. Ann Bowling's book provides an up to date and coherent guide and assessment of measurement tools which is comprehensible and well organised." Virginia Berridge, Professor of History and Director, Centre for History in Public Health, London School of Hygiene and Tropical Medicine, UK "In her latest edition of *Measuring Health: A Review of Subjective Health, Well-Being and Quality of Life Measurement Scales*, Professor Ann Bowling has, once again, provided us with an essential for our bookshelves. It is a vital resource for anyone investigating health and well-being – whether novice student researcher or experienced academic. Written in an accessible, easy to use style, we are initially taken through the importance of measuring and understanding lay people's experiences of their physical and social health. The mechanics and challenges of measurement of subjective health are then described. Later chapters include handy definitions of relevant concepts and detailed descriptions of specific scales – both familiar and relatively new ones – including psychometric testing and use. This text is packed with useful information and can be used both as a resource for an overall understanding of measuring health and well-being or for selecting specific patient-based health scales for research projects." Dr. Nan Greenwood, Reader in Health and Social Care Service Research, St George's University of London and Kingston University, UK

The global halal industry is likely to grow to between three and four trillion US dollars in the next five years, from the current estimated two trillion, backed by a continued demand from both Muslims and non-Muslims for halal products. Realising the importance of the halal industry to the global community, the Academy of Contemporary Islamic Studies (ACIS), the Universiti Teknologi MARA Malaysia (UiTM) and Sultan Sharif Ali Islamic University (UNISSA) Brunei have organised the 4th International Halal Conference (INHAC) 2019 under the theme "Enhancing Halal Sustainability". This book contains selected papers presented at INHAC 2019. It addresses halal-related issues that are applicable to various industries and explores a variety of contemporary and emerging issues. It covers aspects of halal food safety, related services such as tourism and hospitality, the halal industry - including aspects of business ethics, policies and practices, quality assurance, compliance and Shariah governance Issues, as well as halal research and educational development. Highlighting findings from both scientific

and social research studies, it enhances the discussion on the halal industry (both in Malaysia and internationally), and serves as an invitation to engage in more advanced research on the global halal industry.

This text helps readers understand how to collect, manage, evaluate, and analyze data. It also provides guidelines for the presentation of analysis, especially for nonacademic audiences without training in statistical analysis. These guidelines help ensure that statistics and graphical displays tell the story that analysts want to convey while protecting their analysis from methodological criticism. Author Robert Pearson focuses attention on the conceptual understanding of statistics, while referring (sparingly) to specific formulas when they help reveal a conceptual point about the statistics. Key Features · Combines a concern for the design, collection, measurement, and the management of data with its analysis and presentation · Provides examples and data concerning real world problems in education, crime, government performance, and other policy arenas · Clearly demonstrates the steps used to generate the appropriate statistics and graphs in Excel and SPSS and then provides exercises to replicate and elaborate on these examples This book and its supporting materials are ideally suited for graduate students in professional degree programs in public policy, education, social work, criminology, urban planning, and related schools as well as advanced undergraduates in these fields. The book's explanations, descriptions, illustrations, and step-by-step exercises create the skills and knowledge required of a policy analyst, advisor, consultant or the elected or appointed public official or nonprofit officer who wants to be better able to interpret and evaluate others' applied social research. Its data sets, solutions sets, instructors' manual, lecture slides, and student workbook provide instructors with a complete and fully integrated instructional package.

Globalization and shifting demographics have led to a call for an immediate change in education-based counseling. Future school counselors must be equipped with 21st century skills that are applicable across cultural boundaries and applied in a global context. Addressing Multicultural Needs in School Guidance and Counseling is a pivotal reference source that provides a framework for school counselors and life skills teachers to implement globally-focused comprehensive school guidance and counseling programs in schools, as well as intervention strategies that effectively deal with psychosocial issues facing students and their families. Highlighting topics such as child abuse, diversity awareness, and antisocial behavior, this publication explores skills applicable to the global cultural shift and the methods of guiding students to reach a higher level of self-fulfillment in their lives. It is ideally designed for school administrators, school counselors, psychologists, educational professionals, academicians, researchers, and students.

This is an invaluable, concise, all-in-one guide for carrying out student research and writing a paper, adaptable to course use and suitable for use by students independently, it successfully guides students along every step of the way. Allows students to better manage their research projects Exercises and worksheets break down the research process into small steps and walk students through each stage of the research project Offers real-world and lively examples that are attractive and relevant to students Based on twenty years of experience in teaching research techniques to students in a way that avoids the methodology “overkill” from encyclopaedic and intimidating textbooks Accompanying website includes powerpoint lecture slides for instructors and helpful links to video resources for student. Visit www.wiley.com/go/wang/researchreportwriting

This bestselling guide, covering up to version 21 of the SPSS software, guides you through the entire research process.

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This timely book explores how the Malays and Muslims in general are faced with challenges in the fields of business,

economy and politics, in the modern era of globalisation. These research findings can help the Muslim community to enhance international integration, particularly in Malaysia and Southeast Asia. In this work, scholarly and expert authors explore Islamic perspectives on communication, art and culture, business, and law and policy. They respond to the need to uphold and strengthen the culture, arts and heritage of the Malays. Readers are invited to explore the challenges for the Malay and Muslim world and to evolve strategies to ensure competitiveness, dynamism and sustainability. Topics such as Islamophobia, drug trafficking, savings behaviours and the role of social media are addressed. These reviewed papers were presented at the International Conference on Islamic Business, Art, Culture & Communication 2014, held in Melaka, Malaysia. They have the potential to strengthen aspects of Islamic economy and leadership, if translated into action plans. This book represents essential reading for scholars of Islamic studies and will be of interest to those examining Southeast Asia and the Malay world.

This book examines the bottom-up applicability of swarm intelligence to solving multiple problems, such as curve fitting, image segmentation, and swarm robotics. It compares the capabilities of some of the better-known bio-inspired optimization approaches, especially Particle Swarm Optimization (PSO), Darwinian Particle Swarm Optimization (DPSO) and the recently proposed Fractional Order Darwinian Particle Swarm Optimization (FODPSO), and comprehensively discusses their advantages and disadvantages. Further, it demonstrates the superiority and key advantages of using the FODPSO algorithm, such as its ability to provide an improved convergence towards a solution, while avoiding sub-optimality. This book offers a valuable resource for researchers in the fields of robotics, sports science, pattern recognition and machine learning, as well as for students of electrical engineering and computer science.

Technology affects all areas. Business and government processes are changing with the use of the internet, mobile devices, internet of things, blockchain, machine learning, artificial intelligence and many other new technologies. In this book, it is aimed to focus the use of technology, new trends in business life and government covering the studies in all sub-areas of Information Systems, Knowledge Management, eBusiness, eCommerce, eMarketing, mCommerce, eGovernment, ePublic Services, eGovernance etc. The book consists of 7 chapters. Book chapter authors are reputable scientists from different countries of the world. The first chapter is a critical review and a case study in e-Business, with special attention to the digital currencies resource and its possibilities. The second chapter attempts to incorporate the Unified Theory of Acceptance and Use of Technology (UTAUT) model with perceived risk theory (security risk and privacy risk) to explore its impact towards the intention to use m-government services. The third chapter aims to assess the level of gender inclusivity in the municipal e-procurement processes in the City of Johannesburg as a case study. The fourth chapter examines the impediments that derail the intensive uptake of eLearning programmes in a particular higher

education institution. The fifth chapter investigated the role of Knowledge Management Systems (KMS) in enhancing the export performance of firms operating within the manufacturing sector in Zimbabwe. In the sixth chapter, a survey was undertaken on 131 small and medium-sized enterprises (SMEs) from Pelagonija region in order to determine the current level of SME digitalization within the region. It is aimed to compare with European Union (EU) average and to make conclusions on the impact of the SME digitalization to region gross domestic product (GDP) growth as well as revenues collection. The last chapter's purpose was to develop a measuring and modelling framework/instrument of Internet banking service quality (IBSQ) for the South African banking sector.

"An excellent introduction to using SPSS for data analysis...extremely useful for undergraduate students, and covers a good range of material often not found in competing texts. It provides a self-contained resource itself, with more than simply (detailed and clear) step-by-step descriptions of statistical procedures in SPSS. There is also a wealth of tips and advice, and for each statistical technique a brief, but consistently reliable, explanation is provided." - George Dunbar, University of Warwick

"This book is an excellent addition to the research methods literature. It presents the research process, research strategy and SPSS techniques in manageable steps offering clear advice, useful tips and discussion of relevant issues such as assumptions and effect size...this text is written in an encouraging and supportive style. I believe students will read and learn with this book." - David Cairns, Macquarie University, Australia

The SPSS Survival Manual throws a lifeline to students and researchers grappling with SPSS. Written in a friendly, jargon-free style, it demystifies statistics and data analysis by guiding you through the entire research process and helping you to choose the right statistical technique for your project. From the formulation of research questions, to the design of the study and analysis of data, to reporting the results, Julie Pallant discusses basic and advanced statistical techniques. She outlines each technique clearly, with step-by-step procedures for performing the analysis, a detailed guide to interpreting SPSS output and an example of how to present the results in a report. The user-friendliness of the manual is enhanced by spiral binding which makes it easy to use at a computer. A recommended reading section points the reader towards additional sources of advice. Illustrated with screen grabs, examples of output and tips, and supported by a website (www.openup.co.uk/spss) with sample data and guidelines on report writing, the SPSS Survival Manual can be used by students and researchers at any level alongside any major statistics textbook.

SPSS Survival Manual A Step by Step Guide to Data Analysis Using IBM SPSS Open University Press

The fifth edition of Coolican's classic text has been substantially revised and updated, providing students with the most readable and comprehensive survey of research methods, statistical concepts and procedures in psychology today.

As modern organizations become more globalized and diverse, they require additional assistance to maintain effective

workflows. With the support of intermediary partners, businesses can enhance their various management processes. Global Intermediation and Logistics Service Providers is a comprehensive reference source for the latest scholarly material on outsourcing strategies in contemporary business environments and examines the role of intermediaries in the dynamics of decision-making and process management. Highlighting pivotal discussions across a myriad of relevant topics, such as open innovation, competitive advantage, and social capital, this book is ideally designed for professionals, practitioners, researchers, and students interested in the impact of service providers within industrial organizations.

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