

Smartest Guy In The Room

At 57 years old, John Kerastas thought he was the poster child for fifty-year old healthiness: he competed in triathlons, rode in 100 mile biking events and ate a healthy diet chock full of organic vegetables. Then he discovered that he had a brain tumor the size of his wife's fist. His memoir chronicles the first year he spent addressing tumor-related health issues: preparing for his first operation, discovering a dangerous skull infection, having the infected portion of his skull surgically removed, learning about his substantial vision and cognitive losses, undergoing rehab and radiation treatments, and learning to live with his "new normal." According to Kerastas, the phrase "new normal" is the medical community's code words for "You're alive, so quit complaining." As his health changed, so did his sense of humor. He writes that his humor started out superficially light-hearted prior to the first operation; transmogrified into gallows humor after several subsequent operations; and leveled out as somewhat wry-ish after radiation and rehab. This is a surprisingly upbeat and inspiring book for anybody interested in memoirs about people dealing with personal crises, for patients trudging through rehab, for caretakers helping victims of serious illnesses, or for anybody looking for an unexpected chuckle from an unlikely subject. JOHN KERASTAS has worked at a global advertising agency, at several technology start-up companies and as a free-lance writer. Now, in addition to non-profit and charitable work, he spends his time blogging, speaking and writing about brain health, brain tumors and rehab. You can follow his blog or view his presentations schedule at www.johnstumor.blogspot.com.

Ever wonder what it would be like to work Public Relations for Ford, or General Motors? Imagine a thousand cameras flashing in your eyes through a forest of microphones, everyone millions of dollars and world-wide headlines riding on your every word as you try to navigate your company through crisis, time and time again. It's not for the faint of heart... But it does make for one entertaining memoir! Welcome to the life of Jason Vines, the man who preserved the good name of Ford/Firestone, Jeep, General Motors, Nissan, Chevy, and other mega-companies throughout one catastrophe after the next. In Vines' candid first book, "What Did Jesus Drive", you'll hear about all the trials, tribulations, hilarity, and heartbreak of being a master PR consultant – straight from the man with the silver tongue himself! Outrageous as it is insightful, shocking as it is refreshing; "What Did Jesus Drive" will have you laughing yourself hoarse all the while teaching you how to keep your cool with IT hits the fan! This isn't the PR class you took in Business School! And relax; this is not a book about Jesus. (Although he does appear in two chapters: first as a Hispanic grandfather from Waterford, Michigan, and later as the real Prince of Peace.) No, this book is about a life in the public relations blast furnace of the automotive industry; being the only man on the front line. If you're a company owner, CEO, PR professional, the lessons and stories in this book are INVALUABLE for you and everyone in your PR department! Even if you're just somebody who enjoys a look into the wild ride in the world of corporate America, this book is for you. Get your copy of "What Did Jesus Drive" now, and let the games begin! **Reviews** "Jason's story telling is his honest account of time well spent in a career documenting numerous pivotal events we all want to hear about." – Lee Iacocca "Get me Jason Vines! How I wish as the candidates I worked for screamed, screwed, or gaffed their way into crisis, I had called on Jason Vines. This is more than a corporate PR book - it's a masters' class, no holds barred, white knuckle ride of insights and wisdom for anyone whose job it is to communicate for a living." – ?????? "Jason Vines in raw and real story telling of his own journey explains to every politician, celebrity, corporate communications professional and government agency that has ever faced trouble (yes I am talking about you NFL - read this one Goodell!) why we have such a hard time telling the truth, why that's the whole frickin' problem and what we can do about it." – Joe Trippi, Democratic Campaign and Media Consultant. "Jason Vines lived The Hurt Locker, defusing one public relations I.E.D. after another. To think some of the largest corporations we can name have been this close to pure PR disaster, and yet were saved by the insight Jason earned from decades of corporate cage fights, is truly amazing." – Dutch Mandel, AutoWeek Publisher "I always knew I could count on Jason for an unbiased and honest opinion." – Dr. Ricardo Martinez, MD, FACEP and former NHTSA Administrator

There's no class in art school that can teach you this. Believe it or not, there's a lot more to directing a great animated film than beautiful illustrations and cool characters. You need to bring out your inner creative visionary and take your savvy leadership skills to the front lines - being great with a pencil, brush, or stylus is not enough. Tony Bancroft released his inner creative visionary when creating Mulan. In Directing for Animation he shows you exactly how. Pull the right strings to bring your characters to life and center your story by developing the visual cues that lend to your audiences understanding of the plot, place, and purpose. Tony walks you through the process, bringing you behind the scenes of real, well-known projects - with a little help from some famous friends. Learn from the directors of Aladdin, The Little Mermaid, Ice Age, Chicken Run, and Kung Fu Panda, and see how they developed stories and created characters that have endured for generations. Get the inside scoop behind these major features...pitfalls and all.

An account of the rise and fall of Enron draws on a wide range of sources while revealing the contributions of lesser-known participants in the scandal.

The Smartest Guys in the Room The Amazing Rise and Scandalous Fall of Enron

Strength in Numbers. The Warriors' 2014-2015 slogan fit this championship team to a T. While they were spearheaded by NBA MVP Stephen Curry, it took a true team effort and display of depth to claim their first NBA title in four decades. Buoyed by a dominant regular season in which they won a league-leading 67 games, the Warriors throttled the NBA with an explosive yet precise offense and a versatile and stingy defense. They cruised through the first three rounds of the playoffs, only losing three games as they dispatched the Pelicans, Grizzlies and Rockets, setting up a dream NBA Finals matchup with LeBron James and the Cavaliers, where coach Steve Kerr's team overcame a 2-1 series deficit to defeat Cleveland in six games. Packed with unmatched analysis and dynamic color photography from the Bay Area's largest

consigliere in the Outfit. He keeps his two lives separated, to the point his wife is unaware of what he does. The story is written from the perspective of Jimmy's son Bobby who, from the age of 8 begins to accompany his father on Outfit business. Jimmy wants him to know what "the life" is like in order for Bobby to decide if this is the future he wants for himself. Take this remarkable journey with Bobby. Will he follow in his father's footsteps or choose another path? Not very long ago, videotape editing entailed masterful use of a splicer and a razor blade. Marco Zappia should know. After landing a job at CBS in the 1970s, the young hopeful embarked on a broadcasting career that spanned thirty-five years, earned industry acclaim including two Emmy Awards, and involved a rapid succession of new technologies that catapulted his craft to higher and higher levels. Smartest Guy In The Room shares the story of his rise from television repair man to the go-to guy on the sets of wildly acclaimed CBS shows including "Hee Haw" and "All in the Family." While doing so, Zappia provides an informal explanation of the role the editor plays in the television production process, offering editing tips and expert advice on everything you need to know to hone your craft. Smartest Guy In The Room is a director's cut of editing know-how, with an inside vantage on everything Zappia gleaned from some of Hollywood's most talented directors, producers, writers, cast members, and crew. The technology may change, but the native skills to make the most out of a director's vision and an actor's talent remain the same. Anyone who wants candid, hands-on insight into this fascinating vocation is certain to gain invaluable information and inspiration from one seasoned pro, who proves on page after page to be the smartest guy in the room. While offering decades of wisdom from a leading broadcasting editor, Smartest Guy In The Room also offers a rare snapshot of the industry from the perspective of the people shaping the story. The technology may change, but the native skills to make the most out of a director's vision and an actor's talent remain the same. Anyone who wants candid, hands-on insight into this fascinating vocation is certain to gain invaluable information and inspiration from one seasoned pro, who proves on page after page to be the smartest guy in the room. "This is the Moneyball of the pharma world, the story of one drug company's quest to transform the pharmaceutical industry and a deeply revealing look into a world where breakneck capitalism meets life-saving medicine. The \$325 billion-a-year pharmaceutical business is America's most challenging and one of its most profitable. It is tougher in just about every way than any other enterprise: from the towering biological risks inherent in its mission to treat disease; to the thirty-to-one failure rate in bringing out a successful medicine after a candidate clears all the hurdles to get to human testing; to the billion-dollar-plus cost of ramping up a successful product; to operating in the world's most highly regulated industry with the possible exception of nuclear power. The Antidote tells the story of Vertex, a maverick drug company led by the charismatic Joshua Boger and a small group of entrepreneurial young scientists who broke off from Merck when it was the world's best drug maker, indeed the most admired business in America because they thought they could make drugs better. Building upon his widely praised The Billion-Dollar Molecule, Barry Werth captures the full scope of Vertex's twenty-five-year drive to liver breakthrough medicines and transform the drug industry. The Antidote draws upon unprecedented inside reporting spanning more than two decades to provide a groundbreaking close-up of Vertex's inner workings and the ferocious but indispensable world it inhabits"--Provided by publisher.

Dismissed as a spent force in politics by the time he reached middle age, Ted Kennedy became the most powerful senator of the last half century and the nation's keeper of traditional liberalism. Perceptive and carefully reported, drawing heavily from candid interviews with the Kennedy family and inner circle, "Last Lion" captures magnificently his life and historic achievements, as well as the personal redemption that he found.

In this compulsively readable and constantly surprising book, Peter Biskind, the author of the film classics Easy Riders, Raging Bulls and Down and Dirty Pictures, writes the most intimate, revealing, and balanced biography ever of Hollywood legend Warren Beatty. Famously a playboy, Beatty has also been one of the most ambitious and successful stars in Hollywood. Several Beatty films have passed the test of time, from Bonnie and Clyde to Shampoo, Heaven Can Wait, Reds (for which he won the best director Oscar), Bugsy, and Bulworth. Few filmgoers realize that along with Orson Welles, Beatty is the only person ever nominated for four Academy Awards for a single film -- and unlike Welles, Beatty did it twice. Biskind shows how Beatty used star power, commercial success, savvy, and charm to bend Hollywood moguls to his will. Beatty's private life has been the subject of gossip for decades, and Star confirms his status as Hollywood's leading man in the bedroom, describing his affairs with Joan Collins, Natalie Wood, Leslie Caron and Madonna, among many others. Biskind explains how Beatty exercised unique control, often hiring screenwriters out of his own pocket, producing, directing, and acting in his own films. He was arguably one of the most successful and creative figures in Hollywood during the second half of the twentieth century, and in this fascinating biography, Warren Beatty comes to life -- complete with excesses and achievements -- as never before.

Commentators have noted the extraordinary impact of popular culture on legal practice, courtroom proceedings, police departments, and government as a whole, and it is no exaggeration to say that most people derive their basic understanding of law from cultural products. Movies, television programs, fiction, children's literature, online games, and the mass media typically influence attitudes and impressions regarding law and legal institutions more than law and legal institutions themselves. Law and Popular Culture: International Perspectives enhances the appreciation of the interaction between popular culture and law by underscoring this interaction's multinational and international features. Two dozen authors from nine countries invite readers to consider the role of law-related popular culture in a broad range of nations, socio-political contexts, and educational environments. Even more importantly, selected contributors explore the global transmission and reception of law-related cultural products and, in particular, the influence of assorted works and media across national borders and cultural boundaries. The circulation and consumption of law-related popular culture are increasing as channels of mass media become more complex and as globalization runs its uncertain course. Law and Popular Culture: International Perspectives adds to the critical understanding of the worldwide interaction of popular culture and law and encourages reflection on the wider implications of this mutual influence across both time and

How to Kill Your Company is a short and wonderful romp of a book. Ken Kirsh provides us with fastest way Ive ever seen to help every leader become more self-aware, and in turn, build companies that thrive rather than fail. Robert Sutton, Stanford Professor and author of the New York Times bestsellers Good Boss, Bad Boss and The No Asshole Rule Ken Kirshs book, How to Kill Your Company, is an intellectual shot in the brain. If you buy it, read it, study it, and put it into action, it will prevent you from shooting yourself in the foot and in the wallet. Jeffrey Gitomer, author of Little Red Book of Selling Never have I seen so many good, actionable thoughts in so few pages. Peter Ricchiuti, Professor, A.B. Freeman School of Business, Tulane University For small businesses or big, Kirsh delivers 50 punchy and powerful dont dos that apply to CEOs, clerks and every employee in between. Chris Altizer, Senior Vice President Human Resources, Pfizer Unapologetic and in your face, How to Kill Your Company exposes 50 of the most common and detrimental behaviors that people, including you, unwittingly exhibit on a daily basisand theyre killing your company.

Enforcer wolf. That's Riley. A gangster took him in when he was young, and he's been loyal ever since. It's getting harder and harder for big, soft-hearted Riley to unquestioningly follow orders...but he doesn't want to be alone without a pack. Almost anything is better than that. What would it take for a guy like Riley to switch sides and work for the cops instead? Maybe not very much at all. A shifters and partners novel 68,000 words Low heat

This book "The Global Journey of an Asian" is a story of hope, courage, determination and learning the lessons of entrepreneurial life. This book is about defining your own success, knowing where you want to go and also being flexible and allowing life to take you in the unexpected directions, connecting passion to purpose, understanding strengths, being resilient and most importantly continuing to learn. Dr Palan explores the lessons and gifts of his extraordinary entrepreneurial journey in this inspiring book.

Evening Street Review is published in the spring and fall of every year by Evening Street Press. United States subscription rates are \$24 for one year and \$44 for two years (individuals), and \$32 for one year and \$52 for two years (institutions). Library of Congress Control Number: 2016959350 ISBN: 978-1-937347-37-6 Cover: Patti Sullivan "Animal Kingdom" Evening Street Review is centered on the belief that all men and women are created equal, that they have a natural claim to certain inalienable rights, and that among these are the rights to life, liberty, and the pursuit of happiness. With this center, and an emphasis on writing that has both clarity and depth, it practices the widest eclecticism. Evening Street Review reads submissions of poetry (free verse, formal verse, and prose poetry) and prose (short stories and creative nonfiction) year round. Submit 3-6 poems or 1-2 prose pieces at a time. Payment is one contributor's copy. Copyright reverts to author upon publication. Response time is 3-6 months. Please address submissions to Editors, 2881 Wright Street, Sacramento, CA 95821. Email submissions are also acceptable; send to the following address as Microsoft Word or rich text files (.rtf): editor@eveningstreetpress.com. For submission guidelines, subscription information, published works, and author profiles, please visit our website: www.eveningstreetpress.com. ©Copyright 2017 by Evening Street Press 2701 Corabel LN #27 Sacramento, CA 95821 All rights revert to author upon publication. The POWER Advantage Passion. Ownership. Wellness. Excellence. Relationships. In The POWER Advantage, Dr. Joe Currier demonstrates that when leaders overturn stale, outdated, top-down business management conventions and instead pursue four foundational values required of modern global organizations—Passion, Ownership, Wellness, Relationships—they will succeed in building enthusiastic, healthy, and highly successful teams. The inevitable outcome of implementing these key strategies is Excellence—for the team members and for the organizations they represent. Gathering the knowledge accumulated over forty-five-years of professional dedication as a psychologist, management consultant, and college faculty member, Dr. Currier invites readers to partake in honest self-inventory, examining their vulnerabilities and failures as well as their skills and strengths, and then teaches them how to seek feedback from others in order to realize their optimal performance. The author draws on long-tested psychological understanding of individuals' needs as well as from successful strategies implemented by industry leaders, and he builds upon his own experiences as a Chief Learning Officer and from presenting workshops for organizations all over the world. By helping leaders recognize the power they can gain by sharing the lessons learned from their personal and professional journeys, truly listening to their team members, and creating feedback-rich, fulfilling work environments, The Power Advantage provides concrete methodologies for those wishing to maximize their team's potential—and for anyone who wants to achieve his or her personal best.

The first biography of Judge Richard Posner, arguably the most prolific jurist and brilliant legal intellectual of our time -- Andrew Carpenter was a celebrity doctor, a star in his field. Now he's dead, killed in a hit-and-run on the streets of Manhattan. The police think it was an accident, but his devastated wife is sure it was murder. Private detective Nathaniel Singer agrees to take the case. Singer had once dreamed of being a poet, but he's discovered that his true calling is the art of saving lives. He soon discovers that Carpenter had powerful, frightening enemies—and powerful, frightening friends. And he soon finds himself caught up in a world of trouble. In The Scent of Blood, the first Nathaniel Singer novel, this literate, funny detective takes his place within the great tradition of the PI novel—a worthy successor to Raymond Chandler's Philip Marlowe and Robert B. Parker's Spenser. PRAISE FOR SCENT OF BLOOD: "It's hard to imagine a reader who won't be thoroughly satisfied."—Booklist "With this literate and engrossing thriller, Raymond Miller makes an impressive entrance onto the private-eye stage...he will certainly emerge as one of the genre's major players." —San Diego Times-Union "A welcome addition to the ranks of hardboiled private eyes with a softer side." —Kirkus Reviews "Justice and suffering, guilt and regret are entwined in a plot worthy of Raymond Chandler or Ruth Rendell." -- The Mystery Reader "Intelligent, funny, and compassionate...breathes new life into the PI novel...[A] rare combination of humor and depth." -- Mystery Scene "Raymond Miller understands the classic hardboiled detective novel...The Scent of Blood balances emotional distress, heated violence and philosophical quandaries, but still manages a breezy and light-

