

# Shark Tales How I Turned 1 000 Into A Billion Dollar Business

This innovative book integrates traditional and new leadership theories—including transformational leadership, leader-member exchange, authentic leadership, servant leadership, self-leadership, shared and distributed leadership, identity theory, and the value of emotions and affect—to provide a comprehensive look at the many facets of effective leadership. Practical and fun to read, the book incorporates personal reflections and current business examples to bring the theories of organizational leadership to life. In addition, engaging and relevant "Put it in Practice" features help students see how they can apply the leadership research to their own work lives, while leadership cases throughout demonstrate how real leaders have succeeded by applying the leadership principles discussed in the book. Written in a conversational style, the book is concise enough to be used in a case- or course pack-oriented course or in a modular program.

The world is captivated by a startup frenzy, yet ninety percent fail in the first few years. Entrepreneurs start businesses in a daze of enthusiasm only to realize that running the business and scaling it, requires the continuous lubricant of money. The close-knit investor world is brutal with its own code and language. Entrepreneurs could spend years receiving encouragement, smiles, and handshakes but no cheques. Nothing has trained or prepared them for this world where one misstep could prove fatal for the future of their business. You could spend years wandering or pause and master this seemingly impossible task of raising timely finance. The book demystifies the world of funding and provides actionable insights on how to prepare for it and engage with investors, in







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dream speaker. And if you want to sharpen your performance skills, the book has a whole chapter on how to take your abilities to the next level. *Speak for a Living* is the ultimate insider's guide. Use it to gain insight into the professional speaking lifestyle and become the speaker or trainer people request again and again.

Simplified Chinese edition of *How I Became a Pirate*, one of Melinda Long's pirate series. "Pirates Don't Change Diapers" is the winner of Children's Illustrated Honor Book of the 2008 Book Sense Book of the Year Awards. In Simplified Chinese. Distributed by Tsai Fong Books, Inc.

There are few marine creatures as spectacular as the Basking Shark. At up to 11 metres in length and seven tonnes in weight, this colossal, plankton-feeding fish is one of the largest in the world, second only to the whale shark. Historically, Basking Sharks were a familiar sight in the northern hemisphere – off the coasts of Norway, Scotland, Ireland, Canada and the USA, for example. In an 18th Century world without electricity, they became the focus of active hunting for their huge livers containing large amounts of valuable oil, primarily used in lamps. Catch numbers were small enough to leave populations largely intact, but during the 20th Century a new breed of hunter joined the fray, some driven as much by a need for adventure as for financial gain. With improved equipment and experience, they exploited the shark on an industrial scale that drastically reduced numbers, leading to localised near-extinction in some areas. From the 1970's onward a new generation took to the seas, this time with conservation in mind to identify where the





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entrepreneur Case Lane has read, researched, studied, interacted and worked with aspiring entrepreneurs to unlock the REAL REASON they do not get started, and HOW they can get the momentum to move forward. Now this information is yours... In this unprecedented book, Case reveals the SIMPLE rarely discussed actions, and overlooked activities that have taken aspiring entrepreneurs from hesitation to action in their quest to take control of their own lives. You will learn: - Your Opportunity of a Lifetime: Use technology and access to the global marketplace to deliver value through a product or service, to a customer community that is waiting for what you have to offer! - The First 10 Actions to Take: You begin your entrepreneurial journey by seeing the road ahead - The Foundational Actions: Set-up your ultimate comfort and stocked zone for getting started and moving forward - Your Creative Actions: Where will your actual business come from? You'll get the inside secrets to know. - Create Your Dream Lifestyle: Your continuous motivation for creating your business is the vision of the life you really want, and the reality you can create through your own effort At the heart of Recast lies your quest for the life you really want. A life focused on achieving your definition of: professional satisfaction, financial security and lifestyle freedom...forever. This book is your real guide - practical, simple, possible. By the time you get through Action #10, you will know what to do, and how to do it...to reach the life of your dreams! #recastbook

A founder of the Corcoran Group real estate company describes her hard-working childhood, the lessons she

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learned from her mother, and the business experiences that enabled her to become successful.

Whether you're an at entrepreneur, seasoned executive, or entry level associate, virtually anyone can improve their business and professional skills. As long as you have the ambition and drive you can earn a wonderful living in the business world. Are you ready to learn the secrets that will make you rich and popular like Barbara Corcoran? Are you ready to build a great legacy for yourself by emulating the success lessons of the great? Are you ready to be one of the wealthiest people in the planet? If you are, then this book will show you how. If you're one of those, then this book is for you.

Runnin' Rebel tells the full story behind Tarkanian's many battles with the NCAA, often brought on by his criticism of the organization's blatant hypocrisy; his penchant for giving players he recruited a second chance, and his willingness to forgive player indiscretions when he thought it was justified. While the NCAA looked the other way at other big-name coaches and programs, Tarkanian firmly believes they overly scrutinized him as a punishment for his words about them. Despite all that, his players loved him (including the 42 who were drafted by NBA teams), the fans faithfully cheered him, and some of his achievements in college basketball may never be matches. He offers an entertaining "tell-all" about his spectacular career.

Traditional Chinese Edition of Pig the Tourist

QUESTION: How many lawyers does it take to finish the roof of a two-thousand-square-foot house with dormers?

ANSWER: Depends on how thin you slice them.

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Lawyers, and, more to the point, lawyer stories, have been sliced, diced, and presented for consumption for centuries. Ever since Dick the Butcher suggested in Shakespeare's Henry VI Part 2 that "the first thing we do, let's kill all the lawyers," the profession has exhibited a strong appeal for readers...to say nothing of an enduring image problem. Today, stories about life on the front lines of the nation's courtrooms fuel everything from the novels of John Grisham and Scott Turow to television shows like The Practice, Ally McBeal, and L.A. Law. Now in Shark Tales comes a remarkable collection of witty, eccentric, and astounding war stories -- guaranteed to be mostly true -- supplied by hundreds of attorneys and displaying the nitty-gritty of life in court. To create Shark Tales, famed Washington lawyer Ron Liebman solicited stories from hundreds of colleagues in America and Britain...and not just any stories. He asked them to supply humor, of course, but also to describe the day on which they were proudest to be lawyers, and the day when they were most ashamed. He asked for stories of wild divorces and tragic losses. He asked them to describe the worst judges and best witnesses they'd ever encountered. He reviewed actual court transcripts, and found material like the following: QUESTION: Doctor, how many autopsies have you performed on dead people? ANSWER: All my autopsies have been on dead people. Here is the tale of a case settled not by a fingerprint left behind at the scene of the crime, but an entire finger. Here is a lawyer agreeing to defend a client accused of passing bad checks...a client who promptly bounced the retainer check. Here you'll meet a proud

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son, having won his first case, telling his father -- also a lawyer -- that "justice has triumphed," to which the father replied, "Appeal at once." And here is a senior partner in a Washington law firm meeting with a group of Japanese corporate clients with whom he seems compelled to reminisce about the first time he saw Tokyo: as a bomber pilot in 1945. Funny, revealing, sad, poignant, and even exciting, Shark Tales is a hugely entertaining book for legal junkies -- authentic slices of life that reveal what really makes the law everyone's obsession.

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Traditional Chinese edition of Ten Little Fingers and Ten Little Toes by Helen Oxenbury and Mem Fox. In Chinese. Distributed by Tsai Fong Books, Inc.

Based on more than 40 interviews with Jobs conducted over two years--as well as interviews with more than 100 family members, friends, adversaries, competitors, and colleagues--Isaacson has written a riveting story of the roller-coaster life and searingly intense personality of a creative entrepreneur whose passion for perfection and ferocious drive revolutionized six industries: personal computers, animated movies, music, phones, tablet computing, and digital publishing.

A collection of five terrorizing shark tales.

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