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Identify commercial and defence applications of space technology. Review key objectives, developments and technical specifications of available vehicles and systems. Supplier/manufacturer listings support market research and procurement requirements. Space operators/customers are listed
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Das vorliegende Buch ist aus meinen an den Universitäten Köln und Marburg gehaltenen Lehrveranstaltungen hervorgegangen. Dabei war die Leitidee prägend, die Handelsbetriebslehre, ebenso wie die übrigen Wirtschaftszweiglehren, als eine wirtschaftszweigspezifische Konkretisierung der Allgemeinen Betriebswirtschaftslehre anzusehen. Damit wird eine verengende, nur auf die Absatzfunktion des Handelsbetriebes gerichtete Betrachtungsweise, wie sie in der Regel in Publikationen zum Handelsmarketing zum Ausdruck kommt, ausgeweitet und folglich die komplexe Aufgabenstellung für die Unternehmensführung im Handel als wesentlicher Strukturierungsansatz gewählt. Und auch dem Anfänger die für das Studium des Handels notwendigen Grundeinsichten

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zu vermitteln, wird das Buch in einen explikativen und instrumentellen Teil gegliedert. Im explikativen Teil erfolgt eine Einordnung des Handels und seiner Institutionen unter wirtschaftlichen und wissenschaftssystematischen Aspekten. Mit Hilfe des funktionsorientierten Forschungsansatzes werden Funktionswandel und Konominierung, der Zusammenhang zwischen Handelsfunktionen und marktpolitischen Instrumenten sowie die Handelsfunktionen als Aktionsrahmen der Betriebstypeninnovation beharrdet. Es folgen die Faktoren handelsbetrieblicher Leistungserstellung sowie eine Erläuterung der Vielfalt von Betriebsformen und Betriebstypen im Handel. Der instrumentelle Teil ist dann ausschließlich den Gestaltungsfragen der Unternehmensführung im Handel unter entscheidungsorientierten Aspekten gewidmet.

Mergent International Manual UK Defence
Statistics Lexis Nexis Corporate Affiliations The
Emergence of EU Defense Research Policy From
Innovation to Militarization Springer
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Profiling hundreds of space programmes and their different technologies, Jane's Space Directory enables you to identify thousands of different commercial and defence applications. Key objectives, developments and technical specifications of available vehicles and systems are

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reviewed, including the new generation of launch vehicles. Structured around the categorisation of functions and presented for quick comparison and evaluation, each entry comes with accompanying illustrations. Supplier and manufacturer listings help support your market research and procurement requirements. Key content includes: Government and non-government space programmes; Global space industry directory; Civilian operations; Orbital and suborbital launch vehicles; Propulsion; Commercial and military satellites; Planetary and space science; Human space flight; Launch listings; Contractors. For a complete listing of aerospace organisations and personnel around the globe see Jane's International ABC Aerospace Directory.

Global electro-optic technology and markets.

Comprehensive directory of databases as well as services "involved in the production and distribution of information in electronic form." There is a detailed subject index and function/service classification as well as name, keyword, and geographical location indexes.

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This book explores European security and defense R&D policy, unveiling the strategic, industrial, institutional and ideational sources of the European Commission's military research initiative. Starting from a well-defined empirical epicentre—the rise of non-civilian R&D priorities in the European Union—this book covers interrelated themes and topics such as approaches to arms

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production and R&D collaboration relationships between European R&D-related institutions technology and research foundations of European security policy past and present European armament collaborations transatlantic R&D collaboration the militarization of border security. Divided into 5 sections, the enclosed chapters explore the EU technology and innovation policy in regards to security, industrial competitiveness and military capabilities. The terrorist attacks in the US on September 11, 2001 provided a window of opportunity for the introduction of security as a distinct European R&D priority. In fact, since 2002, the Preparatory Action for Security Research (PASR) has funded 45 million euros to 39 research consortia to conduct security R&D. While the idea of pooling defense research efforts and programmes in Europe is not new, the establishment of institutions like the European Defense Agency (EDA) are a major step into institutionalizing European agencies involvement in supporting defense technology research. It is against this backdrop of policy developments that this book is positioned, in addition to addressing some of the political, economic, industrial and philosophical questions that arise. Featuring contributions from a variety of academic fields and industries, this book will be of interest to scholars, researchers, students and policy makers in the fields of security policy, international relations, innovation, European studies and military studies.

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