



In a world awash in screenwriting books, *The Science of Screenwriting* provides an alternative approach that will help the aspiring screenwriter navigate this mass of often contradictory advice: exploring the science behind storytelling strategies. Paul Gulino, author of the best-selling *Screenwriting: The Sequence Approach*, and Connie Shears, a noted cognitive psychologist, build, chapter-by-chapter, an understanding of the human perceptual/cognitive processes, from the functions of our eyes and ears bringing real world information into our brains, to the intricate networks within our brains connecting our decisions and emotions. They draw on a variety of examples from film and television -- *The Social Network*, *Silver Linings Playbook* and *Breaking Bad* -- to show how the human perceptual process is reflected in the storytelling strategies of these filmmakers. They conclude with a detailed analysis of one of the most successful and influential films of all time, *Star Wars*, to discover just how it had the effect that it had.

Provides advice for budding screenwriters on how to handle the challenges of writing a Hollywood script and includes insider information on the most popular genres in Hollywood as well as references to 500 movie "cousins" to help guide the script writing process.

From the #1 bestselling author in Japan comes a celebration of books, cats, and the people who love them, infused with the heartwarming spirit of *The Guest Cat* and *The Travelling Cat Chronicles*. Bookish high school student Rintaro Natsuki is about to close the secondhand bookstore he inherited from his beloved bookworm grandfather. Then, a talking cat named Tiger appears with an unusual request. The feline asks for--or rather, demands--the teenager's help in saving books with him. The world is full of lonely books left unread and unloved, and Tiger and Rintaro must liberate them from their neglectful owners. Their mission sends this odd couple on an amazing journey, where they enter different mazes to set books free. Through their travels, Tiger and Rintaro meet a man who leaves his books to perish on a bookshelf, an unwitting book torturer who cuts the pages of books into snippets to help people speed read, and a publishing drone who only wants to create bestsellers. Their adventures culminate in one final, unforgettable challenge--the last maze that awaits leads Rintaro down a realm only the bravest dare enter . . . An enthralling tale of books, first love, fantasy, and an unusual friendship with a talking cat, *The Cat Who Saved Books* is a story for those for whom books are so much more than words on paper.

When he is captured by two of the queen's cats, Bob the rat prolongs his life by sharing fresh-baked cookies and stories of his ancestors, whose escapades are remarkably similar to those of well-known fairy tale heroes.

Blake Snyder's *Save the Cat!*®, the world's top-selling story method for filmmakers and novelists, introduces *The Last Book on Creating Binge-Worthy Content You'll Ever Need*. Screenwriter Jamie Nash takes up Snyder's torch to lay out a step-by-step approach using Blake's principles so that both new and experienced writers can learn how to: -Use all the nuances, tricks, and techniques of pilot-writing (*The Opening Pitch*, *The Guided Tour*, *The Whiff of Change*) with examples from today's hottest series -Discover the Super-Secret Keep It On The Downlow TV Pitch Template that combines all the critical points of your amazing TV series into one easy-to-read-over-lunch high-level document -Define the 9 TV Franchise Types -Crack your story using the *Save the Cat!* beat sheet -Devise high-level series concepts with multi-season potential -Map out and organize TV pilots and multi-season shows -Break down the best and most diverse TV series using examples from *Atlanta*, *Barry*, *Ozark*, *The Marvelous Mrs. Maisel*, *What We Do in the Shadows*, *Black-ish*, *The Mandalorian*, *Law and Order: SVU* and more -Create layered characters who are driven by complex internal struggles It's time for *Save the Cat!* Writes for TV to help you create your binge-worthy TV series! When Duncan arrives at school one morning, he finds a stack of letters, one from each of his crayons, complaining about how he uses them.

In his best-selling book, *Save the Cat!* (r) *Goes to the Movies*, Blake Snyder provided 50 beat sheets to 50 films, mostly studio-made. Now his student, Salva Rubio, applies Blake's principles to 50 celebrated non-studio films (again with 5 beat sheets for each of Blake's 10 genres). From international sensations like *The Blair Witch Project* to promising debuts like *Pi*, from small films that acquired cult status like *Texas Chain Saw Massacre* to Euro-blockbusters like *The Full Monty*, from unexpected gems like *Before Sunrise* to textbook classics such as *The 400 Blows*, from *Dogville* to *Drive* and *Boogie Nights* to *Cinema Paradiso*, here are 50 movies that fit both the independent label and Blake Snyder's 15 beats. You'll find beat sheets for works from Quentin Tarantino, Steven Soderbergh, David Lynch, Roman Polanski, Danny Boyle, David Mamet, Spike Jonze, Charlie Kaufman, Sofia Coppola, Stephen Frears, David Hare, Stanley Kubrick, Woody Allen, Wes Anderson, and the Coen Brothers, among other renowned writers and directors. You'll see how hitting the beats creates a story that resonates for audiences the world over. Why is this important? Because it gives both writers and moviegoers a language to analyze film and understand how filmmakers can effectively reach audiences. And especially if you are a writer, this book reveals how screenwriters who came before you tackled the same challenges you are facing with the film you want to write or the one you are currently working on."

*Blood of the Tiger* takes readers on a wild ride to save one of the world's rarest animals from a band of Chinese billionaires. Many people think wild tigers are on the road to recovery, but they are in greater danger than ever—from a menace few experts saw coming. There may be only three thousand wild tigers left in the entire world. More shocking is the fact that twice that many—some six thousand—have been bred on farms, not for traditional medicine but to supply a luxury-goods industry that secretly sells tiger-bone wine, tiger-skin décor, and exotic cuisine enjoyed by China's elite. Two decades ago, international wildlife investigator J. A. Mills went undercover to expose bear farming in China and discovered the plot to turn tigers into nothing more than livestock. Thus begins the story of a personal crusade in which Mills mobilizes international forces to awaken the world to a conspiracy so pervasive that it threatens every last tiger in the wild. In this memoir of triumph, heartbreak, and geopolitical intrigue, Mills and a host of heroic comrades try to thwart a Chinese cadre's plan to launch billion-dollar industries banking on the extinction of not just wild tigers but also elephants and rhinos. Her journey takes her across Asia, into the jungles of India and Nepal, to Russia and Africa, traveling by means from elephant back to presidential motorcade, in the company of man-eaters, movie stars, and world leaders. She also journeys to the US where we meet people like Carole Baskin of *Big Cat Rescue*, who work tirelessly to end cub petting and ban private ownership and breeding of tigers and other big cats. She finds reason for hope in the increasing number of Chinese who do not want the blood of the last wild tigers to stain their beloved culture and motherland. Set against the backdrop of China's ascendance to world dominance, *Blood of the Tiger* tells of a global fight to rein in the forces of greed on behalf of one of the world's most treasured and endangered animals.

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