

????????????? ????????PayPal??? ????? ?????? ??????????????????
?????????????????????????????????????1?n? ??????????????????????????
?????0?1????????????????????????????????????? ?????????????????? ??????????????????????????????????????
??
????????? ????????Peter Thiel??PayPal?Palantir?????????????????????????????????????Yelp?LinkedIn?SpaceX?
Spotify?Airbnb??
????????????????????????????????????? ?????????????????????????????? ??????????lean startup?????????
????????????????????? ??????????irrational exuberance????????????????? ??????????????????????????
????????????????????? ?????????????????????????? ?????????????????? ?????????????????????? ??????????????????????
????????disruption????????? ?????????????????????? ?????????????????????????????????????? ??????????????????????
????????????????????????? ?????????????????????? ?????????????????????????????????????? ?????????????????????????
?0?1????????????????????? ????

??
????Nassim Nicholas Taleb? ???(Facebook)???

?????????Mark Zuckerberg? ??????????????????????????????????????0?1????????????????????????????????????Tesla?????
?????????Elon Musk?

??0?1??(GE)???

?????????Jeff Immelt? ??0?1??Netscape?????

?????????Marc Andreessen? ???
?????????Neal Stephenson?

??? ???????Tyler
Cowen?

???,????????,????????,????????????????

????:The collector

?????,????"?????"?????:?????"????"????????????"?????????????"6?

????????????,????????,????????????????,?????????,????:??-????????,?????????:????????,?
?????,????????????????,????????????????.

????:????;????;????;??;????;????;????????????????

???????????????? ???? ????????????? ???

??

??

??2008??

????????????

Traditional Chinese edition of The Tattooist of Auschwitz.

??????10?? ????????? ??? ?

26????????????????300?? ? ????????????????????????????????? ?

?? ?

?? ?

?? ???

??

??

??

????????????????????????.....? ? ??? ?

