Richard Mcguires Go Fish Card Game

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Traditonal Chinese Edition of [The Pull of the Stars]. A novel about the flu pandemic a hundred years ago, but it reads completely in line with the present, depicting the same frustrations, tensions, hopes, and dangers of the present and the past.

"Children's culture has become a boom industry, generating tons of accoutrements from toys to school supplies to interactive computer programs. To be successful, such materials must be designed in a way that speaks directly to a young audience yet pleases - and doesn't alienate - adults. That said, what is good design for children? What criteria does a designer follow in creating products that will appeal to kids without compromising on quality or aesthetics? Steven Heller and Steven Guarnaccia address these and many other related questions in Designing for Children, the first and only book devoted to an increasingly important subject." "Heller and Guarnaccia analyze and celebrate recent advances in child-oriented design and show examples of new work that represent the growing sophistication in this arena. The authors look at hundreds of case studies in which graphics play a major role, specifically in the realms of television, video, and radio; museums and environments; novelties and gifts; toys and games; newspapers and magazines; computers and electronics; theater and performances; and books and posters. Packaging and promotional materials for the various products and activities are also discussed." "In response to the burgeoning children's market, clients like Sony, Nickelodeon, Esprit/Kids, Hasbro, Stride Rite, Levi Strauss, Hallmark, Pentech, The Nature Company, Mattel, Milton Bradley, Broderbund, and numerous publishers are increasingly employing the talents of innovative designers with an eye toward reaching a young audience. Today among their ranks are such well-known and highly respected graphic artists as Seymour Chwast, Maira Kalman, April Greiman, Paula Scher, and Richard McGuire, many of whose designs for children are featured here." "Designing for Children is an important book for designers of all kinds, but it's also of interest to parents seeking well-made, thoughtfully designed alternatives to standard mass-market toys, books, and other childhood fare for their kids."--BOOK JACKET.Title Summary field provided by Blackwell North America, Inc. All Rights Reserved

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In its 114th year, Billboard remains the world's premier weekly music publication and a diverse digital, events, brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music, video, gaming, media, digital and mobile entertainment issues and trends.

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Chinese edition of In the country of last things. This is Paul Auster's "1984," The Guardian includes it in the "1000 novels to read before you die." In Traditional Chinese. Distributed by Tsai Fong Books, Inc.
Richard Mcguire's Go Fish Card GameDesigning for ChildrenWatson-Guptill Publications
Includes Part 1A: Books and Part 1B: Pamphlets, Serials and Contributions to Periodicals
New York magazine was born in 1968 after a run as an insert of the New York Herald Tribune and quickly made a place for itself as the trusted resource for readers across the country. With award-winning writing and photography covering everything from politics and food to theater and fashion, the magazine's consistent mission has been to reflect back to its audience the energy and excitement of the city itself, while celebrating New York as both a place and an idea.
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