

Responsabilit Sociale Dimpresa E Territorio Lesperienza Delle Piccole E Medie Imprese Marchigiane Universit Economia

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This book addresses the status quo of Corporate Social Responsibility practices and their development since 2008. How have things changed in the practice of CSR? What new opportunities and challenges have arisen? The book reports on an international set of cases and case studies on how CSR is practiced at business and organizations in various countries. It analyzes country-specific and industry-specific issues, as well as general global issues in connection with the United Nations's Sustainable Development Goals. The contributions gathered here provide comprehensive information on CSR for both practitioners and researchers around the globe.

Responsabilità sociale d'impresa e territorio. L'esperienza delle piccole e medie imprese marchigianeL'esperienza delle piccole e medie imprese marchigianeFrancoAngeli
Per diversi anni, la rivista Professionalità ha accolto il dibattito sul tema delle competenze con continuità e sistematicità. Il volume raccoglie i contributi pubblicati nella rubrica "Competenze e formazione", diretta dall'autore, che rispondono allo stesso tempo a esigenze di approfondimento tecnico-scientifico, di intervento professionale e di policy-making istituzionale.

This book investigates the dynamics of the management of sustainability in networks and clusters – an area of increasing importance that is neglected by the many studies addressing sustainability at the single-enterprise level. The focus is in

particular on projects involving groups of enterprises with a high level of productive interdependence and steady relations that allow sharing of resources and activities. The book is organized into two parts, the first of which discusses the value of the territory for firm competitiveness, examines the importance of social capital in creating sustainable business behaviors and “unique” networks, and describes principles and tools for the implementation and management of sustainability strategies in networks or clusters. The second part then presents the methodology and outcomes of empirical research conducted on industrial districts and productive centres in Campania, southern Italy, which are representative of Italian productive chains. The book will be of value to all management scholars with an interest in this field, as well as to readers wishing to learn more of the role of local institutions.

This book explores different dimensions of the field of corporate governance and social responsibility. It discusses how business and society perceive and relate to CSR; how the field has continued to reshape modern corporate boardrooms in both the advanced and emerging economies; how CSR has transformed the manner in which modern corporate entities disclose the non-financial information aspect of their operations to the world at large; and the way in which sustainable development has continued to contribute to improving the quintuple bottom line - people, planet, prosperity, partnership and peace - of 21st century corporate entities. Further, the book also provides evidence of how these aspects of corporate social responsibility are depicted in different forms in eleven nations around the globe.

This book discusses the foundations of social and environmental accounting and highlights local differences in countries like Italy and Bulgaria. It also describes the institutional environment, which affects the development and

application of environmental accounting and reporting, as a basis for evaluating current achievements and the future steps that need to be taken to develop and spread environmental accounting. The book is unique in presenting exemplary cases from different emerging and developed countries. It is a valuable resource for theorists in the field, practitioners in companies, as well as investors and other stakeholders. Moreover, it provides students with the necessary theoretical constructs, empirical studies as well as practical and managerial tools to allow for a quick orientation in the methodology, techniques and selected practices used in environmental accounting and reporting.

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Food - its cultivation, preparation and communal consumption - has long been considered a form of cultural heritage. A dynamic, living product, food creates social bonds as it simultaneously marks off and maintains cultural difference. In bringing together anthropologists, historians and other scholars of food and heritage, this volume closely examines the ways in which the cultivation, preparation, and consumption of food is used to create identity claims of 'cultural heritage' on local, regional, national and international scales. Contributors explore a range of themes, including how food is used to mark insiders and outsiders within an ethnic group; how the same food's meanings change within a particular society based on class, gender or taste; and how traditions are 'invented' for the revitalization of a community during periods of cultural pressure. Featuring case studies from Europe, Asia and the Americas, this timely volume also addresses the complex processes of classifying, designating, and valorizing food as 'terroir,' 'slow food,' or as intangible

cultural heritage through UNESCO. By effectively analyzing food and foodways through the perspectives of critical heritage studies, this collection productively brings two overlapping but frequently separate theoretical frameworks into conversation.

Multidisciplinary Academic Conference on Economics, Management and Marketing, Czech Republic, Prague

(MAC-EMM 2020) Multidisciplinary Academic

Conference on Education, Teaching and E-learning, Czech Republic, Prague (MAC-ETeL 2020)

Multidisciplinary Academic Conference on Engineering, IT and Artificial Intelligence, Czech Republic, Prague (MAC-EITAI 2020)

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This book critically examines the implementation and adoption of integrated reporting (IR) in organizations and corporations. A relatively new area of policy and practice, IR has rapidly gained considerable prominence since the formation of the International Integrated Reporting Committee in 2010. The book analyzes the outcomes and benefits as well as the shortfalls of integrated reporting. It offers an introduction to the foundations of IR and a comprehensive overview of its use through a number of detailed case studies. Lastly, it discusses the outlook for further developments in sustainability accounting and reporting.

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Informed by systems thinking, this book explores new perspectives in which culture and management are harmoniously integrated and cultural heritage is interpreted both as an essential part of the social and economic context and as an expression of community identity. The combination of a multidisciplinary approach, methodological rigor and reference to robust empirical findings in the fertile field of analysis of UNESCO's contribution mean that the book can be considered a reference for the management of cultural heritage. It casts new light on the complex relation of culture and management, which has long occupied both scholars and practitioners and should enable the development of new pathways for value creation. The book is based on research conducted within the framework of the Consorzio Universitario di Economia Industriale e Manageriale (University Consortium for Industrial and Managerial Economics), a network of universities, businesses and public and private institutions that is dedicated to the production and dissemination of knowledge in the field. This volume will be of interest to all who are involved in the study and management of the cultural heritage.

This book provides an overview of the application of Corporate Social Responsibility in businesses and corporations around the world. Primarily based on

real cases, it focuses on different approaches to CSR from a global perspective. It provides a critique of the “wrong” practices often employed even by multinational organizations, and highlights the resultant negative effects. On the other hand the book demonstrates good examples that can help multinationals or even entire countries to achieve both a better reputation and increased profitability. “CSR in the Global Business World” is a rich resource of illustrative cases, serving both as a basis for ongoing research as well as for teaching purposes at the business school level.

This book brings together a number of important essays on the intersection of servant leadership and social entrepreneurship, examining them through a shared focus on ‘the will to serve’. This combination bears out the insight that inspiring social and economic leaders are able to transform a conflictual human settlement into a collaborative and caring human community. The book seeks to answer the question of whether we can induce from their ‘way of doing things’ a model of civic entrepreneurship and leadership that can inspire people in profit, non-profit and public organizations. It also examines the extent to which the will to serve is compatible with the will to maximize profit or the will to gain economic, political or religious power. Furthermore, it asks how far different spiritual traditions create different models and examples of servant leadership and social entrepreneurship. This book will be of interest to researchers working in the fields of business ethics, business spirituality and corporate social responsibility.

Max Weber laid the foundations for the meaning of ‘charisma’ in modern secular usage. This new volume

argues for the importance of the 'charismatic principle' in history, economics and society. This volume brings together a number of contributors at the cross section between economics, theology, sociology and politics in order to set a research agenda for the following issues: What does it mean to have a 'charism'? How does it work in society? How might one distinguish a 'charism' from a talent? Are 'charisms' given only to "special" people, or are they also present in ordinary people? Is a 'charism' necessarily associated with religion, or, is it, as we submit, possible to imagine 'charisms' at work within a secular perspective? Which are the principle perspectives of the role of 'charisms' in social history? How have the 'charisms' of noted personalities (e.g., Benedict, Francis, Gandhi) changed economic and social history? What insights might be drawn from 'civil charisms' such as the cooperative movement, non-profit organizations, social economy, and values-based organizations? This book seeks to answer these questions through the employment of an interdisciplinary perspective, which examines the theme of the charismatic principle in social life in different fields of application.

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I volumi nascono dalla esigenza comune da parte della comunità scientifica operante nel dipartimento di Economia Aziendale dell'Università degli studi di Roma Tre di dare il suo contributo alla ripartenza conseguente la pandemia da Covid-19, peraltro ancora in corso. L'iniziativa nasce da uno scambio di idee, esercitato nel corso del lockdown da parte di alcuni colleghi, cui ha fatto seguito un'azione coordinata da alcuni ma condivisa e sposata da tutti gli autori. Il Dipartimento ha aderito in toto, con ciò dando un concreto segnale di quanto tutti i Professori del Dipartimento di Economia Aziendale, ciascuno con le sue competenze specifiche abbiano saputo dare il loro contributo all'iniziativa.

I volumi rappresentano un concreto esempio dell'attività multidisciplinare perpretata, nel continuo, all'interno del nostro Dipartimento attraverso la fattiva attività di ciascuno dei suoi membri ed il coordinamento del Direttore. Ogni contributo è stato inserito nell'ambito di una tematica più generale creata per dare spazio alle inclinazioni scientifiche di ciascun docente.

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