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Learn effective and scalable database design techniques in a SQL Server environment. Pro SQL Server 2012 Relational Database Design and Implementation covers everything from design logic that business users will understand, all the way to the physical implementation of design in a SQL Server database. Grounded in best practices and a solid understanding of the underlying theory, Louis Davidson shows how to “get it right” in SQL Server database design and lay a solid groundwork for the future use of valuable business data. Gives a solid foundation in best practices and relational theory Covers the latest implementation features in SQL Server Takes you from conceptual design to an effective, physical implementation

Fully revised, updated, and expanded, Relational Database Design and Implementation, Third Edition is the most lucid and effective introduction to the subject available for IT/IS professionals interested in honing their skills in database design, implementation, and administration. This book provides the conceptual and practical information necessary to develop a design and management scheme that ensures data

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accuracy and user satisfaction while optimizing performance, regardless of experience level or choice of DBMS. The book begins by reviewing basic concepts of databases and database design, then briefly reviews the SQL one would use to create databases. Topics such as the relational data model, normalization, data entities and Codd's Rules (and why they are important) are covered clearly and concisely but without resorting to "Dummies"--Style talking down to the reader. Supporting the book's step-by-step instruction are three NEW case studies illustrating database planning, analysis, design, and management practices. In addition to these real-world examples, which include object-relational design techniques, an entirely NEW section consisting of three chapters is devoted to database implementation and management issues.

- * Principles needed to understand the basis of good relational database design and implementation practices.
- * Examples to illustrate core concepts for enhanced comprehension and to put the book's practical instruction to work.
- * Methods for tailoring DB design to the environment in which the database will run and the uses to which it will be put.
- * Design approaches that ensure data accuracy and consistency.
- * Examples of how design can inhibit or boost database application performance.
- * Object-relational design techniques, benefits, and examples.
- * Instructions on how to choose and use a normalization technique.
- * Guidelines for understanding and applying Codd's rules.
- * Tools to implement a relational design using SQL.
- * Techniques for using CASE tools for database design.

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Fully revised and updated, Relational Database Design, Second Edition is the most lucid and effective introduction to relational database design available. Here, you'll find the conceptual and practical information you need to develop a design that ensures data accuracy and user satisfaction while optimizing performance, regardless of your experience level or choice of DBMS. Supporting the book's step-by-step instruction are three case studies illustrating the planning, analysis, and design steps involved in arriving at a sound design. These real-world examples include object-relational design techniques, which are addressed in greater detail in a new chapter devoted entirely to this timely subject. * Concepts you need to master to put the book's practical instruction to work. * Methods for tailoring your design to the environment in which the database will run and the uses to which it will be put. * Design approaches that ensure data accuracy and consistency. * Examples of how design can inhibit or boost database application performance. * Object-relational design techniques, benefits, and examples. * Instructions on how to choose and use a normalization technique. * Guidelines for understanding and applying Codd's rules. * Tools to implement a relational design using SQL. * Techniques for using CASE tools for database design.

This first-of-its-kind survey covers both the basics of information technology and the managerial and political issues surrounding the use of these technologies. Unlike other works on information systems, this book is written specifically for the public sector and addresses unique public sector issues and concerns. The technical basics are

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explained in clear English with as little technical jargon as possible so that readers can move on to informed analysis of the public policy issues surrounding government's use of MIS. This practical tool includes end of chapter summaries with bridges to upcoming chapters, numerous boxed exhibits, thorough end-of-chapter notes and a bibliography for further reading.

This is the second edition of the popular practitioner's guide to SQL, the industry-standard database query language. Like most computer languages, SQL can be overwhelming when you first see it, but for years readers have relied on this book to clear the confusion and explain how SQL works and how to use it effectively. Packed with tips, tricks, and good information, SQL Clearly Explained, Second Edition teaches database users and programmers everything they need to know to get their job done including

- formulating SQL queries,
- understanding how queries are processed by the DBMS,
- maximizing performance,
- using SQL to enter, modify, or delete data,
- creating and maintaining database structural elements, and
- embedding SQL in applications.

Features

- Updated and expanded to include changes in the SQL standard (SQL:1999) as well as recently implemented aspects of SQL-92.
- Includes CD with examples from the book as well as MySQL, a popular open-source DBMS, on which the examples are based.
- Web enhanced with extra features available online at www.mkp.com.

* Second edition of classic SQL handbook * Updated to cover changes in the SQL language standard (SQL:1999) * Includes CD with MySQL software

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Relational Database Design Clearly Explained Morgan Kaufmann

Database Modeling and Design, Fifth Edition, focuses on techniques for database design in relational database systems. This extensively revised fifth edition features clear explanations, lots of terrific examples and an illustrative case, and practical advice, with design rules that are applicable to any SQL-based system. The common examples are based on real-life experiences and have been thoroughly class-tested. This book is immediately useful to anyone tasked with the creation of data models for the integration of large-scale enterprise data. It is ideal for a stand-alone data management course focused on logical database design, or a supplement to an introductory text for introductory database management. In-depth detail and plenty of real-world, practical examples throughout Loaded with design rules and illustrative case studies that are applicable to any SQL, UML, or XML-based system Immediately useful to anyone tasked with the creation of data models for the integration of large-scale enterprise data.

Six-Step Relational Database Design™ bridges the gaps between database theory, database modeling, and database implementation by outlining a simple but reliable six-step process for accurately modeling user data on a Crow's Foot Relational Model Diagram, and then demonstrating how to implement this model on any relational database management system. The second edition contains a new chapter on implementation that goes through the steps necessary to implement each of the case

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studies on a relational database management system, clearly relating the design to implementation and database theory. In addition, questions are also included at the end of each of the six steps and one of the previous case studies has been replaced, making the case study selection more diverse. Six-Step Relational Database DesignTM uses three case studies and starts with a statement of the problem by the client and then goes through the six steps necessary to create a reliable and accurate data model of the client's business requirements. This model can then be used to implement the database on any relational database management system. Six-Step Relational Database DesignTM should be used as a handbook for students and professionals in the software-development field. The technique described in this book can be used by students for quickly developing relational databases for their applications, and by professionals for developing sturdy, reliable, and accurate relational database models for their software applications.

Unfortunately, much of what has been written about software engineering comes from an academic perspective which does not always address the everyday concerns that software developers and managers face. With decreasing software budgets and increasing demands from users and senior management, technology directors need a complete guide to the subject

Temporal database systems are systems that provide special support for storing, querying, and updating historical and/or future data. Current DBMSs provide

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essentially no temporal features at all, but this situation is likely to change soon for a variety of reasons; in fact, temporal databases are virtually certain to become important sooner rather than later, in the commercial world as well as in academia. This book provides an in-depth description of the foundations and principles on which those temporal DBMSs will be built. These foundations and principles are firmly rooted in the relational model of data; thus, they represent an evolutionary step, not a revolutionary one, and they will stand the test of time. This book is arranged in three parts and a set of appendixes: * Preliminaries: Provides a detailed review of the relational model, and an overview of the Tutorial D language. * Laying the Foundations: Explains basic temporal data problems and introduces fundamental constructs and operators for addressing those problems. * Building on the Foundations: Applies the material of the previous part to issues of temporal database design, temporal constraints, temporal query and update, and much more. * Appendixes: Include annotated references and bibliography, implementation considerations, and other topics. Key features: * Describes a truly relational approach to the temporal data problem. * Addresses implementation as well as model issues. * Covers recent research on new database design techniques, a new normal form, new relational operators, new update operators, a new approach to the problem of "granularity," support for

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"cyclic point types," and other matters. * Includes review questions and exercises in every chapter. * Suitable for both reference and tutorial purposes.

"The chapter on object-relational database should be a great selling point for the book. No one else has the coverage on object relational that this chapter has; for example, the other new texts emphasize the purely object model. I think that the approach here is much more practical." --Betty Salzberg, Northeastern University

"The coverage of this book is wonderful, especially the cutting-edge of object-relational systems . . . [and] this is the only text I have seen that is not by Jeffrey Ullman that treats the theoretical material appropriately. The chapter on dependencies and relational design is excellent. Examples abound, the explanations are crisp and clear, and the appropriate concepts are discussed. I cannot wait to use it." --Bill Grosky, Wayne State University "This book makes an excellent text for anyone just approaching database systems. It's both an accessible refresher for those of us who have not been paying careful attention to developments in this area and a useful reference for designers and implementers who need just-in-time education." --Jim Gray, Microsoft Research "This book is excellent!" --Mike Hartstein, Oracle Corporation, Senior Director of Oracle8i Product Management This second edition relies on the same successful approach that distinguished the first: it covers the principles of database theory

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with unmatched thoroughness, and it rigorously links theory to the real world of database programming and administration. A careful discussion of SQL standards and a multitude of examples drawn from actual databases-Oracle, DB2, and Informix-complements the authors' concept-oriented instruction, allowing you to develop product-specific understanding and to learn the important differences between the SQL dialects that will enable you to write portable applications. New Features Focuses extensively on the object-relational model that is rapidly gaining acceptance and revolutionizing the database industry. Collection types and UDF's are thoroughly covered. Introduces new relational features of SQL taken from the latest versions of today's most popular database products, Oracle, DB2, and Informix. Offers thorough coverage of the SQL-99 standard, including additions designed to help you take full advantage of the object-relational model. Provides expanded programming examples intended to improve your understanding of transaction processing and error handling. Explains clearly the principles of logical database design, including those relating to the E-R model and normalization, with a number of new illustrations and examples. Presents the latest indexing and query processing techniques, such as bitmap indexing, and shows how to use them to achieve significant performance improvements.

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Here it is ... the latest from best-selling author Victoria Bernhardt. This book helps educators think through the selection of the data elements and data tools needed to support quality decisions for improving teaching and learning. It shows you how to use data to help make decisions about strategies to improve student achievement.

Written by specialists from the mining industry, this collection of over sixty papers from the eleventh annual Tailings and Mine Waste Conference deals with technical capabilities and developments, as well as regulations and environmental concerns. It includes papers on topics such as site characterization, radioactivity and ris

It is almost impossible today to find an economic sector or aspect of society which does not involve AI techniques in some way. This pervasive technology has become indispensable in a multitude of ways, from supporting decision making to managing digital devices such as smart sensors, mechanical arms or artificial eyes. The ability of AI to emulate intelligence in the resolution of challenging problems has placed it at the centre of problem solving in all areas of our society. This book presents contributions from CCIA 2018, the 21st International Conference of the Catalan Association for Artificial Intelligence

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which took place in Alt Emporda, Catalonia, Spain, on 8-10th October 2018. The book aims to provide a picture of what is being achieved and what is under development in AI today. As such, its contents represent the diversity of approaches and applications currently being researched, but it also presents invited contributions which deal with some of the challenges that will have to be faced in the decade to come. The contributions included in this book are organized under the following headings: logic, satisfiability and fuzzy sets; classifiers, networks and machine learning; data science, recommender systems and case-based reasoning; natural language and sound processing; cognitive systems and agents; and computer vision and robotics. The book also covers a number of current AI challenges and new trends like big data, spatial problem solving, ethics and AI, and how blockchain impacts AI. Providing an up-to-the-minute overview of current AI technology and research, this book will be of value to all those with an interest in the subject.

From cell phones to Web portals, advances in information and communications technology have thrust society into an information age that is far-reaching, fast-moving, increasingly complex, and yet essential to modern life. Now, renowned scholar and author David Luenberger has produced Information Science, a text that distills and explains the most important concepts and insights at the core of

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this ongoing revolution. The book represents the material used in a widely acclaimed course offered at Stanford University. Drawing concepts from each of the constituent subfields that collectively comprise information science, Luenberger builds his book around the five "E's" of information: Entropy, Economics, Encryption, Extraction, and Emission. Each area directly impacts modern information products, services, and technology--everything from word processors to digital cash, database systems to decision making, marketing strategy to spread spectrum communication. To study these principles is to learn how English text, music, and pictures can be compressed, how it is possible to construct a digital signature that cannot simply be copied, how beautiful photographs can be sent from distant planets with a tiny battery, how communication networks expand, and how producers of information products can make a profit under difficult market conditions. The book contains vivid examples, illustrations, exercises, and points of historic interest, all of which bring to life the analytic methods presented: Presents a unified approach to the field of information science Emphasizes basic principles Includes a wide range of examples and applications Helps students develop important new skills Suggests exercises with solutions in an instructor's manual

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subject available for IT/IS professionals interested in honing their skills in database design, implementation, and administration. This book provides the conceptual and practical information necessary to develop a design and management scheme that ensures data accuracy and user satisfaction while optimizing performance, regardless of experience level or choice of DBMS. The book begins by reviewing basic concepts of databases and database design, then briefly reviews the SQL one would use to create databases. Topics such as the relational data model, normalization, data entities and Codd's Rules (and why they are important) are covered clearly and concisely but without resorting to "Dummies"-style talking down to the reader. Supporting the book's step-by-step instruction are three NEW case studies illustrating database planning, analysis, design, and management practices. In addition to these real-world examples, which include object-relational design techniques, an entirely NEW section consisting of three chapters is devoted to database implementation and management issues. * Principles needed to understand the basis of good relational database design and implementation practices. * Examples to illustrate core concepts for enhanced comprehension and to put the book's practical instruction to work. * Methods for tailoring DB design to the environment in which the database will run and the uses to which it will be put. * Design approaches

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that ensure data accuracy and consistency. * Examples of how design can inhibit or boost database application performance. * Object-relational design techniques, benefits, and examples. * Instructions on how to choose and use a normalization technique. * Guidelines for understanding and applying Codd's rules. * Tools to implement a relational design using SQL. * Techniques for using CASE tools for database design.

Presents strategies for application development, interface design, and enabling Web-based access. * Includes numerous case studies and examples from the private and public sectors. * Provides information on integrating legacy MIS systems and planning for future developments in database design.

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&a>Database Design for Mere Mortals™, Second Edition, is a straightforward, platform-independent tutorial on the basic principles of relational database design. It provides a commonsense design methodology for developing databases that work. Database design expert Michael J. Hernandez has expanded his best-selling first edition, maintaining its hands-on approach and accessibility while updating its coverage and including even more examples and illustrations. This book will give you the knowledge and tools you need to create efficient and effective relational databases.

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Object-oriented database management systems are growing in popularity, thanks to changing corporate needs and the emergence of several viable products. However, while most database professionals have had at least some exposure to the basic concepts of object-oriented programming, information relating specifically to object-oriented databases has remained hard to come by. Object-Oriented Database Design Clearly Explained remedies this, providing developers and administrators with a ground-up understanding of the logical design of object-oriented databases. Focusing on the principles of the object paradigm while noting the particularities of specific products, this book will give readers the know-how required to produce effective designs in any environment. Key Features *

- * Equips the reader with a sound understanding of the object paradigm and all key concepts, illustrating its points with three in-depth case
- * Presents product- and platform-neutral guidelines and advice, teaching readers the underlying object-oriented design principles they will need to apply regardless of the specific technology adopted
- * Details today's OODBMS standards and the variety of approaches taken by current products
- * Serves as a companion volume to Relational Database Design Clearly Explained, providing parallel examples that help to clarify relational and object-oriented data models

Feuerlicht gives a brief outline of relational and object-oriented databases,

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databases and object-relational databases. It also looks at SQL's object-relational features. Demonstrates how to formulate SQL queries and how queries are processed to maximize performance of the database management system Explains use of SQL to enter, modify or delete data to maintain database structural elements Covers in great detail new SQL application for XML to meet the growing XML usage in development of online content

"This book takes the somewhat daunting process of database design and breaks it into completely manageable and understandable components. Mike's approach whilst simple is completely professional, and I can recommend this book to any novice database designer." --Sandra Barker, Lecturer, University of South Australia, Australia "Databases are a critical infrastructure technology for information systems and today's business. Mike Hernandez has written a literate explanation of database technology--a topic that is intricate and often obscure. If you design databases yourself, this book will educate you about pitfalls and show you what to do. If you purchase products that use a database, the book explains the technology so that you can understand what the vendor is doing and assess their products better." --Michael Blaha, consultant and trainer, author of A Manager's Guide to Database Technology "If you told me that Mike Hernandez could improve on the first edition of Database Design for Mere Mortals I wouldn't

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have believed you, but he did! The second edition is packed with more real-world examples, detailed explanations, and even includes database-design tools on the CD-ROM! This is a must-read for anyone who is even remotely interested in relational database design, from the individual who is called upon occasionally to create a useful tool at work, to the seasoned professional who wants to brush up on the fundamentals. Simply put, if you want to do it right, read this book!" --Matt Greer, Process Control Development, The Dow Chemical Company "Mike's approach to database design is totally common-sense based, yet he's adhered to all the rules of good relational database design. I use Mike's books in my starter database-design class, and I recommend his books to anyone who's interested in learning how to design databases or how to write SQL queries." --Michelle Poollet, President, MVDS, Inc. "Slapping together sophisticated applications with poorly designed data will hurt you just as much now as when Mike wrote his first edition, perhaps even more. Whether you're just getting started developing with data or are a seasoned pro; whether you've read Mike's previous book or this is your first; whether you're happier letting someone else design your data or you love doing it yourself--this is the book for you. Mike's ability to explain these concepts in a way that's not only clear, but fun, continues to amaze me." --From the Foreword by Ken Getz, MCW Technologies, coauthor ASP.NET Developer's

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JumpStart "The first edition of Mike Hernandez's book Database Design for Mere Mortals was one of the few books that survived the cut when I moved my office to smaller quarters. The second edition expands and improves on the original in so many ways. It is not only a good, clear read, but contains a remarkable quantity of clear, concise thinking on a very complex subject. It's a must for anyone interested in the subject of database design." --Malcolm C. Rubel, Performance Dynamics Associates "Mike's excellent guide to relational database design deserves a second edition. His book is an essential tool for fledgling Microsoft Access and other desktop database developers, as well as for client/server pros. I recommend it highly to all my readers." --Roger Jennings, author of Special Edition Using Access 2002 "There are no silver bullets! Database technology has advanced dramatically, the newest crop of database servers perform operations faster than anyone could have imagined six years ago, but none of these technological advances will help fix a bad database design, or capture data that you forgot to include! Database Design for Mere Mortals(TM), Second Edition, helps you design your database right in the first place!" --Matt Nunn, Product Manager, SQL Server, Microsoft Corporation "When my brother started his professional career as a developer, I gave him Mike's book to help him understand database concepts and make real-world application of database

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technology. When I need a refresher on the finer points of database design, this is the book I pick up. I do not think that there is a better testimony to the value of a book than that it gets used. For this reason I have wholeheartedly recommended to my peers and students that they utilize this book in their day-to-day development tasks." --Chris Kunicki, Senior Consultant, OfficeZealot.com

"Mike has always had an incredible knack for taking the most complex topics, breaking them down, and explaining them so that anyone can 'get it.' He has honed and polished his first very, very good edition and made it even better. If you're just starting out building database applications, this book is a must-read cover to cover. Expert designers will find Mike's approach fresh and enlightening and a source of great material for training others." --John Viescas, President, Viescas Consulting, Inc., author of Running Microsoft Access 2000 and coauthor of SQL Queries for Mere Mortals

"Whether you need to learn about relational database design in general, design a relational database, understand relational database terminology, or learn best practices for implementing a relational database, Database Design for Mere Mortals(TM), Second Edition, is an indispensable book that you'll refer to often. With his many years of real-world experience designing relational databases, Michael shows you how to analyze and improve existing databases, implement keys, define table relationships and

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business rules, and create data views, resulting in data integrity, uniform access to data, and reduced data-entry errors." --Paul Cornell, Site Editor, MSDN Office Developer Center Sound database design can save hours of development time and ensure functionality and reliability. Database Design for Mere Mortals(TM), Second Edition, is a straightforward, platform-independent tutorial on the basic principles of relational database design. It provides a commonsense design methodology for developing databases that work. Database design expert Michael J. Hernandez has expanded his best-selling first edition, maintaining its hands-on approach and accessibility while updating its coverage and including even more examples and illustrations. This edition features a CD-ROM that includes diagrams of sample databases, as well as design guidelines, documentation forms, and examples of the database design process. This book will give you the knowledge and tools you need to create efficient and effective relational databases.

Meeting the demand for a definitive, design-focused guidebook to Microsoft's database technologies, Riordan offers practical discussion and instructive examples. She clarifies the rich but vast set of Microsoft tools for database development--from Access 2000 and SQL Server 7.0 to the various data access technologies within Visual Basic. Source code is featured on the CD-ROM.

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This book constitutes the refereed proceedings of the 4th International Workshop on Distributed Computing, IWDC 2002, held in Calcutta, India, in December 2002. The 31 revised full papers and 3 student papers presented together with 3 keynote papers were carefully reviewed and selected from more than 90 submissions. The papers are organized in topical sections on Web caching, distributed computing, wireless networks, wireless mobile systems, VLSI and parallel systems, optical networks, and distributed systems.

Database Administration, Second Edition , is the definitive, technology-independent guide to the modern discipline of database administration. Packed with best practices and proven solutions for any database platform or environment, this text fully reflects the field's latest realities and challenges.

Drawing on more than thirty years of database experience, Mullins focuses on problems that today's DBAs actually face, and skills and knowledge they simply must have. Mullins presents realistic, thorough, and up-to-date coverage of every DBA task, including creating database environments, data modeling, normalization, design, performance, data integrity, compliance, governance, security, backup/recovery, disaster planning, data and storage management, data movement/distribution, data warehousing, connectivity, metadata, tools, and more. This edition adds new coverage of "Big Data," database appliances, cloud

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" Relational Database Design and Implementation: Clearly Explained, Fourth Edition, " provides the conceptual and practical information necessary to develop a database design and management scheme that ensures data accuracy and user satisfaction while optimizing performance. Database systems underlie the large majority of business information systems. Most of those in use today are based on the relational data model, a way of representing data and data relationships using only two-dimensional tables. This book covers relational database theory as well as providing a solid introduction to SQL, the international standard for the relational database data manipulation language. The book begins by reviewing basic concepts of databases and database design, then turns to creating, populating, and retrieving data using SQL. Topics such as the relational data model, normalization, data entities, and Codd's Rules (and why they are important) are covered clearly and concisely. In addition, the book looks at the impact of big data on relational databases and the option of using NoSQL databases for that purpose. Features updated and expanded coverage of SQL and new material on big data, cloud computing, and object-relational databasesPresents design approaches that ensure data accuracy and consistency and help boost

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performanceIncludes three case studies, each illustrating a different database design challengeReviews the basic concepts of databases and database design, then turns to creating, populating, and retrieving data using SQL

Oracle is an enormous system, with myriad technologies, options, and releases. Most users--even experienced developers and database administrators--find it difficult to get a handle on the full scope of the Oracle database. And, as each new Oracle version is released, users find themselves under increasing pressure to learn about a whole range of new technologies. The latest challenge is Oracle Database 11g. This book distills an enormous amount of information about Oracle into a compact, easy-to-read volume filled with focused text, illustrations, and helpful hints. It contains chapters on: Oracle products, options, data structures, and overall architecture for Oracle Database 11g, as well as earlier releases (Oracle Database 10g, Oracle9i, and Oracle8i) Installing, running, managing, monitoring, networking, and tuning Oracle, including Enterprise Manager (EM) and Oracle's self-tuning and management capabilities; and using Oracle security, auditing, and compliance (a new chapter in this edition) Multiuser concurrency, data warehouses, distributed databases, online transaction processing (OLTP), high availability, and hardware architectures (e.g., SMP, clusters, NUMA, and grid computing) Features beyond the Oracle database: Oracle Application Express, Fusion Middleware (including Oracle Application Server), and database SOA support as a Web services provider The latest Oracle Database 11g features: query result set

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caching, Automatic Memory Management, the Real Application Testing, Advanced Compression, Total Recall, and Active Data Guard Option Options, changes to the OLAP Option (transparently accessed and managed as materialized views), the Flashback transaction command, transparent data encryption, the Support Workbench (and diagnosability infrastructure), and partitioning enhancements (including interval and new composite types) For new Oracle users, DBAs, developers, and managers, Oracle Essentials provides an invaluable, all-in-one introduction to the full range of Oracle features and technologies, including the just-released Oracle Database 11g features. But even if you already have a library full of Oracle documentation, you'll find that this compact book is the one you turn to, again and again, as your one-stop, truly essential reference. "Oracle Essentials gives a clear explanation of the key database concepts and architecture underlying the Oracle database. It's a great reference for anyone doing development or management of Oracle databases." --Andrew Mendelsohn, Senior Vice President, Database Server Technologies, Oracle Corporation

Primarily designed for the postgraduate students of computer science, information technology, software engineering and management, this book, now in its Third Edition, continues to provide an excellent coverage of the basic concepts involved in database management systems. It provides a thorough treatment of some important topics such as data structure, data models and database design through presentation of well-

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defined algorithms, examples and real-life cases. A detailed coverage of Database Structure, Implementation Design, Hierarchical Database Management Systems, Network Database Management Systems and Relational Database Management Systems, is also focused in this book. This book will also be useful for B.E./B.Tech. students of Computer Science and Engineering and Software Engineering. NEW TO THIS EDITION • Introduces three new chapters on relational database languages, namely, Relational Database Management Systems: Oracle 11g SQL, Relational Database Management Systems: Oracle 11g PL/SQL, and Relational Database Management Systems: Access 2013. • Text interspersed with numerous screenshots for practical understanding of the text. • Clearly explained procedures in a step-by-step manner with chapter-end questions. • Self-explanatory, labelled figures and tables to conceptual discussion.

Many factors can impact large-scale enterprise management systems, and maintaining these systems can be a complicated and challenging process. Therefore, businesses can benefit from an assortment of models and management styles to track and collect data for processes. Enterprise Business Modeling, Optimization Techniques, and Flexible Information Systems supplies a wide array of research on the intersections of business modeling, information systems, and optimization techniques. These various business models and structuring methods are proposed to provide ideas, methods, and points of view for managers, practitioners, entrepreneurs, and researchers on how to

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improve business processes.

This book brings all of the elements of database design together in a single volume, saving the reader the time and expense of making multiple purchases. It consolidates both introductory and advanced topics, thereby covering the gamut of database design methodology ? from ER and UML techniques, to conceptual data modeling and table transformation, to storing XML and querying moving objects databases. The proposed book expertly combines the finest database design material from the Morgan Kaufmann portfolio. Individual chapters are derived from a select group of MK books authored by the best and brightest in the field. These chapters are combined into one comprehensive volume in a way that allows it to be used as a reference work for those interested in new and developing aspects of database design. This book represents a quick and efficient way to unite valuable content from leading database design experts, thereby creating a definitive, one-stop-shopping opportunity for customers to receive the information they would otherwise need to round up from separate sources.

Chapters contributed by various recognized experts in the field let the reader remain up to date and fully informed from multiple viewpoints. Details multiple relational models and modeling languages, enhancing the reader's technical expertise and familiarity with design-related requirements specification. Coverage of both theory and practice brings all of the elements of database design together in a single volume, saving the reader the time and expense of making multiple purchases.

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