

Purienne Henrik

Bereits zum sechsten Mal würdigt das iF communication design award yearbook 2009 die Gewinner des international renommierten Designpreises und bietet spannende Einblicke in die Welt des Kommunikationsdesigns. Das Jahrbuch wurde um die Kategorien "product interfaces" und "packaging" erweitert und präsentiert die Besten der Branche.

The prince of prints: Pucci's vision and legacy Emilio Pucci (1914-1992) had a passion for women, a visionary sense of style, and an eye for color and design. With these talents he created a fashion house unlike any other. By the early '50s his boutique on the isle of Capri was catering to wealthy sophisticates, heiresses and movie stars buying his "Capri pants", silk scarves and lightweight separates. By the end of the decade, Jacqueline Kennedy and Marilyn Monroe were wearing his dresses, and by the mid-60s the label was synonymous with the gilded lifestyle of an international jetset. Today, the house remains as vibrant as ever – Victoria Beckham, Elizabeth Hurley, and Kylie Minogue are adherents. The Pucci story is a modern epic with its roots in renaissance Italy: the brand's founder, the Marchese Emilio Pucci di Barsento, was a charismatic aristocrat whose lineage extends back to the 14th century. It is a story of evolution: how a family company grew from one tiny store to an international brand with 50 boutiques worldwide (and a presence in 300 more). And finally, it is a tale of innovation: Pucci was one of the first brands to bear a logo, and a pioneer of diversification into interiors, athletic wear and accessories. It introduced free-moving, lightweight fabrics, pop art prints, and a new color palette into womenswear, and constantly pushed fabric and printing technologies. Featuring hundreds of photographs, drawings, and candid shots from the archive of the Emilio Pucci Foundation, this tome captures the breathtaking elegance and drama of a unique brand. Vanessa Friedman's text places Emilio's achievements in the context of fashion history, and provides insight into the remarkable Pucci dynasty. Available in four different cover designs, each depicting an original pattern from the Pucci collection. Your order will be filled with one of these designs. First published as a limited edition - now available in a standard TASCHEN edition!

Adult is a magazine of new erotics. In photography, conversation, art, criticism, essays and original reporting, it returns to the first meaning of "radical"--the roots of things, traced below the skin. In Adult no. 1, we discover sex in the novels of Gordon Merrick, steal Rachel Kushner's emails, and spy on masturbating friends, shot by Kava Gorna. We profile three maverick filmmakers from three generations: Ryan Coogler, Deborah Kampmeier and David Cronenberg. Katherine Bernard builds a shrine to Erica Jong's Fear of Flying, now 40 years old, and Wangechi Mutu, the Kenyan-American artist, shares her dark materials. Various kinds of bodies are portrayed in photographs by Nancy Reyes, Flora Hanitijo and Henrik Purienne, and in fictions by Dodie Bellamy, Tamara Faith Berger, Kristopher Jansma and more. Our written features cover the ends of an empire, from the last great toy factory to the national nightmare that is Florida. Plus, Adult delivers a preview of Mia Schwartz and Chris Randle's very graphic novella, Charivari.

Purienne Prestel Pub

Voyeuristic, sun-drenched, and sexually charged, the photographs of Henrik Purienne offer high-fashion escapism. "What is an average day like for Henrik Purienne?" an interviewer once asked. "I wouldn't know," the South African photographer replied. Unless, of course, average can be defined as hedonistic, sun-drenched, and beachside. Draped across a vintage car or an unmade bed, rolling in the sand, or standing waist-high in an endless ocean, the subjects of Purienne's photographs convey a sexuality that's as nostalgic as it is au courant, at once innocent and sultry. The founder of Mirage magazine, Purienne always seems to have his camera pointed away from real life and toward a fantasy of beautiful girls with nothing on their minds but fun, and even less on their bodies. Paging through these stunning photographs, however, readers will appreciate Purienne's adroit staging and composition, ingenious use of light, and impeccable styling--all the skills that have made him one of today's most sought-after fashion photographers.

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