Psychology Third Edition Saundra K Ciccarelli

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This acclaimed classroom favorite makes the science of psychology (and through that, the process of science itself) come alive for students, with personal stories that exemplify important concepts in a student-friendly way, and with coverage of the field's scientific foundations and advances that is accessible without being oversimplified. The substantially updated new edition extends the book's focus on developing scientific literacy in the context of psychology, with new features in print and in the book's new online course space, LaunchPad. These features are the result of the book's most dramatic addition--Sandra Hockenbury's new writing partnership with co-author, Susan Nolan, who shares her belief that the introductory course can help all kinds of students develop a real understanding of psychology and lasting scientific literacy without sacrificing the field's research core. What's in the LaunchPad

For courses in Introductory Psychology The most learner-centered and assessment-driven text available Throughout Psychology, Fifth Edition, Saundra Ciccarelli and J. Noland White employ a learner-centered, assessment-driven approach that maximizes student engagement, and helps educators keep students on track. The authors draw students into the discipline by showing how psychology relates to their own lives. Clear learning objectives, based on the recommended APA undergraduate learning outcomes, guide students through the material. And assessment tied to these learning objectives lets students check their understanding, while allowing instructors to monitor class progress and intervene when necessary to bolster student performance. Available to package with Psychology, Fifth Edition, MyPsychLab(r) is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. MyPsychLab is ideal for courses requiring robust assessments. Psychology, Fifth Edition is also available via REVEL, an interactive learning environment that replaces the print textbook, enabling students to read, practice, and study in one continuous experience. REVEL is ideal for courses where student engagement and mobile access are important. Note: You are purchasing a standalone product; MyLab & Mastering does not come packaged with this content. Students, if interested in purchasing this title with MyLab & Mastering, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. 0134641140 / 9780134641140 Psychology plus MyPsychLab with eText Access Card Package, 5/e Package consists of: 0134477960 / 9780134477961 Psychology, 5/e 0205206514 / 9780205206513 MyPsychLab with eText Access Card "

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PsychologyPrentice Hall

The most learner-centered and assessment-driven text available. Ciccarelli/White, Psychology, 3/e is praised for a very engaging writing style, comprehensive coverage of key research, and strong pedagogical features. This best-selling text focuses on getting students to actually read their textbook. The authors use the recommended APA undergraduate psychology learning outcomes and establish clear learning objectives for students, while tying the text assessment to these objectives. Student and instructor feedback from extremely successful first and second editions emphasize the appeal of Ciccarelli/White's approach to teaching and learning in today's classroom. NOTE: You are purchasing a standalone product; MyPsychLab® does not come packaged with this content. If you would like to purchase both the physical text and MyPsychLab, search for ISBN-10: 0134078799 / ISBN-13: 9780134078793. That package includes ISBN-10: 0133851990 / ISBN-13: 9780133851991 and ISBN-10: 0205206514 / ISBN-13: 9780205206513. MyPsychLab should only be purchased when required by an instructor. For courses in Introductory Psychology The most learner-centered and assessment-driven approach to psychology Throughout their number-one-selling Introductory Psychology franchise, authors Saundra Ciccarelli and J. Noland White employ a learner-centered, assessment-driven approach that maximizes student engagement, and helps educators keep students on track. Now in its third edition, Psychology: An Exploration draws students into the discipline by showing how psychology relates to their own lives. Clear learning objectives, based on the recommended APA undergraduate learning outcomes, guide students through the material. And assessment tied to these learning objectives lets students check their understanding, while allowing instructors to monitor student progress and intervene when necessary to bolster student performance. Also available with MyPsychLab This title is also available with MyPsychLab - an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts.

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NEW! MyPsychLab edition available October 2007! Text comes automatically with MyPsychLab for no additional charge! Includes end of chapter study tips directing students to MyPsychLab for further study! No changes to pagination from Cicccarelli/Meyer Psychology 1e. The most learner-centered and assessment-driven text available. Using the APA undergraduate psychology learning outcomes, the authors establish clear learning objectives for students and tie the text assessment to these objectives. Praised for a very engaging writing style, comprehensive coverage of key research, and strong pedagogical features, Ciccarelli focuses on getting students to actually read their textbook. Student feedback from numerous class tests and instructor feedback from an extensive reviewing process emphasize the appeal of Ciccarelli's approach to teaching and learning in today's classroom.

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PSYCHOLOGY: CONCEPTS AND APPLICATIONS, Fourth Edition, offers a concept-based approach supported by a unique pedagogical framework. Author Jeff Nevid provides a broad view of psychology that includes history, major theories, research methods, and important research findings as well as applications of contemporary research to the problems and challenges faced in everyday life. Nevid developed the effective teaching devices in this text based on a comprehensive system derived from research on learning and memory as well as his own research on textbook pedagogy. The text's successful modular format organizes each chapter into manageable instructional units that help students focus on one topic at a time within the context of a larger chapter structure. The material also incorporates four goals that Nevid refers to as the Four E's of Effective Learning: Engaging Student Interest, Encoding Information, Elaborating Meaning, and Evaluating Progress. In the Fourth Edition, Nevid employs a new IDEA Model of Course Assessment--unique to this text--which maps specific learning goals (tied to APA goals) to measurable skills students acquire in their first exposure to psychology. Executed throughout each chapter, the model presents learning objectives that are expressed in the form of active learning verbs, and linked to measurable learning outcomes. The model is integrated with the test-item file, making it easy for instructors to select items measuring these particular outcomes. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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