

Project Management For Musicians Recordings Concerts Tours Studios And More Music Business Project Management

In its 114th year, Billboard remains the world's premier weekly music publication and a diverse digital, events, brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music, video, gaming, media, digital and mobile entertainment issues and trends.

In this book, veteran music producer Richard James Burgess gives readers the tools they need to understand the complex field of music production. He defines the many roles that fall to the music producer by focusing first on the underlying theory of music production, before offering a second section of practical aspects of the job.

Except for the most conservative music departments, most colleges and universities have instituted music major programs to accommodate the contemporary student whose interest lies in current practice, e.g., popular music, music business and/or industry and music production. Those involved in the creation of popular music are usually more aurally oriented, and create music based on what sounds as that which is accepted as popular music. These students typically attempt song writing, and perform either as soloists or with bands. Music business and industry majors demonstrate interest in pursuing careers in music production, recording, publishing, management, promotion, and essentially any area that does not involve primarily the creative aspect of composition or performance. However, regardless of a music major's primary area of interest, he or she is still required to fulfill certain departmental musicianship requirements. While traditional majors in performance, composition or teaching for example, must successfully complete historically established musicianship courses, the current trend in musicianship offerings is an attempt to be more accommodating to various needs and concentrations. Musicianship for the Contemporary Musician, which can be completed in two semesters, will satisfy this alternative approach and still fully prepare the graduate to move freely in other facets of the profession. The author is a classically and formally trained pianist, composer and theorist, who has spent many years as a performer of classical, jazz, popular, rock and liturgical music, touring and studio musician, and professor of music. He is a multiple-charted and award-winning songwriter, commissioned composer, producer, arranger/orchestrator and lyricist (Billboard, et. al.), and a published author, composer and songwriter. His works—popular, piano, choral and instrumental—have been recorded and published by numerous record companies and publishers in the United States and abroad. The author speaks from dozens of years of experience in the music profession.

Music has been a vital part of leisure activity across time and cultures. Contemporary commodification, commercialization, and consumerism, however, have created a chasm between conceptualizations of music making and numerous realities in our world. From a broad range of perspectives and approaches, this handbook explores avocational involvement with music as an integral part of the human condition. The chapters in *The Oxford Handbook of Music Making and Leisure* present myriad ways for reconsidering and refocusing attention back on the rich, exciting, and emotionally charged ways in which people of all ages make time for making music. The contexts discussed are broadly Western, including an eclectic variety of voices from scholars across fields and disciplines, framing complex and multifaceted phenomena that may be helpfully, enlighteningly, and perhaps provocatively framed as music making and leisure. This volume may be viewed as an attempt to reclaim music making and leisure as a serious concern for, amongst others, policy makers, scholars, and educators who perhaps risk eliding some or even most of the ways in which music - a vital part of human existence - is integrated into the everyday lives of people. As such, this handbook looks beyond the obvious, asking readers to consider anew, "What might we see when we think of music making as leisure?"

Record on a tablet or in your home studio Capture live sounds or record virtual instruments Edit, mix, and master your final tracks Record like a pro—wherever you want You no longer need an expensive professional studio to record pitch-perfect music. Today, the tools to create high-fidelity, multi-track audio are found on computers, tablets, and even smartphones. This friendly, no-jargon guide from a master musician, composer, and recording engineer shows you how to use technology to lay down, edit, mix, and master your ideas. Along the way you'll get insider tips that help you create your sound and transform your good recordings into great ones. Inside... Acquire the right hardware Find the ideal recording space Get to know different mics Record live or virtual sounds Get rhythmic with tracks and loops Enhance and edit tracks Polish songs to perfection Distribute your finished product

Artist Management for the Music Business provides clear in depth information on what to do as an artist manager and how to do it. The book looks at the application of classic management theory to artist management, includes profiles of successful artist managers as well as offering skill development for planning, coaching, and leading.

Smaller companies are abundant in the business realm and outnumber large companies by a wide margin. To maintain a competitive edge against other businesses, companies must ensure the most effective strategies and procedures are in place. This is particularly critical in smaller business environments that have fewer resources. Start-Ups and SMEs:

Concepts, Methodologies, Tools, and Applications is a vital reference source that examines the strategies and concepts that will assist small and medium-sized enterprises to achieve competitiveness. It also explores the latest advances and developments for creating a system of shared values and beliefs in small business environments. Highlighting a range of topics such as entrepreneurship, innovative behavior, and organizational sustainability, this multi-volume book is ideally designed for entrepreneurs, business managers, executives, managing directors, academicians, business professionals, researchers, and graduate-level students.

Recording studios are the most insulated, intimate and privileged sites of music production and creativity. Yet in a world of intensified globalisation, they are also sites which are highly connected into wider networks of music production that

are increasingly spanning the globe. This book is the first comprehensive account of the new spatialities of cultural production in the recording studio sector of the musical economy, spatialities that illuminate the complexities of global cultural production. This unique text adopts a social-geographical perspective to capture the multiple spatial scales of music production: from opening the "black-box" of the insulated space of the recording studio; through the wider contexts in which music production is situated; to the far-flung global production networks of which recording studios are part. Drawing on original research, recent writing on cultural production across a variety of academic disciplines, secondary sources such as popular music biographies, and including a wide range of case studies, this lively and accessible text covers a range of issues including the role of technology in musical creativity; creative collaboration and emotional labour; networking and reputation; and contemporary economic challenges to studios. As a contribution to contemporary debates on creativity, cultural production and creative labour, *Cultural Production in and Beyond the Recording Studio* will appeal to academic students and researchers working across the social sciences, including human geography, cultural studies, media and communication studies, sociology, as well as those studying music production courses.

How Do I Promote My Music On A Small Budget? How Do I Get My YouTube Videos to Spread? How Do I Turn Casual Fans Into One's Who Buy From Me? How Do I Get Written About On Blogs? How Do I Increase Turnout At Shows? How Do I Make Fans Using Facebook, Twitter, Tumblr And SoundCloud? With every day that passes, the power the major labels once had dies a little more. The chance to get the same exposure as your favorite musicians gets easier and easier. The hurdles that would only allow you to get popular, if the right people said your music was good enough, are gone. You can now get exposed to thousands of potential fans without investing 1% of what musicians used to by building a fanbase based on listeners love for your music. No more writing letters hoping that A&R writes you back. This book explains how you do it. While many books will tell you obvious information, legal mumbo-jumbo and marketing catchphrases that don't help you get more fans. Our experience working with real bands - from upstarts like Man Overboard and Transit to legends like The Cure, The Misfits and Animal Collective, has led us to understand the insider tricks and ideas that go into some of the most important groups of our time. We produce records, do licensing deals, negotiate record contracts and get the musicians we work with written about on websites like Pitchfork and Vice. We have worked with bands who started off as nothing and became something. Unlike any other book written on the subject we have compiled the knowledge no one else has been willing to print in fear of obsoleting their own career. We give you thousands of ideas on how to get people to hear your music and turn them into fans who pay to support your music. Whether you are a label owner, musician, manager, booking agent or publicist there is information in this book that will help you do what you do better. Enjoy! For more information see GetMoreFansBook.com

The VTAC eGuide is the Victorian Tertiary Admissions Centre's annual guide to application for tertiary study, scholarships and special consideration in Victoria, Australia. The eGuide contains course listings and selection criteria for over 1,700 courses at 62 institutions including universities, TAFE institutes and independent tertiary colleges.

To produce a Grammy award winning album you need to know what goes into creating great music- both the business and the technical. *What is Music Production* takes a look at the process, looking at the art of producing and providing insight into the producer's lifestyle. Packed with information the book gives a step by step guide and insight into the process of music production. Whether you're are a professional or just starting out ?*What is Music Production?* will tell you everything you need to know from choosing the artist, songs, pre production, mixing, mastering to finance and budgeting. Combining the ?how to? with case studies, online assets and interviews the book arms you with the tools, techniques and knowledge to be a top producer.

Music librarianship; a profession that brings joy and satisfaction to many; is subject to constant change that requires, in turn, continual adaptation from its practitioners so that they become comfortable with new technologies and formats, changing standards, and fresh approaches. Relevant and solid training and education are crucial to success in this field, but they alone are insufficient to guarantee placement or promotion. Recent economic shifts have created additional instability, leaving graduates from programs in librarianship sometimes unemployed and with little feedback about the quality of their experience and education while their employed counterparts likewise have little knowledge of their skills; relevance to the current job market. Knowledge of training, education, and current employer expectations for music librarians can help ease such concerns and pave the way for a successful career or career change. As with the two previous editions of *Careers in Music Librarianship*, this volume provides career resources and guidance for current and future librarians, as well as insights for mentors and educators working with these populations. With this volume, the contributors provide a selection of readings that can help people in and considering this profession to make realistic, informed, and strategic decisions about how to succeed in it. As the profession changes, so must the professionals within it, and everyone involved with music librarianship will benefit from the guidance offered in this exciting, new book.

Do it yourself and succeed! More and more artists are taking advantage of new technologies to try and build successful careers. But in this expanding competitive marketplace, serious do-it-yourself musicians need structured advice more than ever. In *Music Marketing for the DIY Musician*, veteran musician and industry insider Bobby Borg presents a strategic, step-by-step guide to producing a fully customized, low-budget plan of attack for marketing one's music. Presented in a conversational tone, this indispensable guide reveals the complete marketing process using the same fundamental concepts embraced by top innovative companies, while always encouraging musicians to find their creative niche and uphold their artistic vision. The objective is to help artists take greater control of their own destinies while saving money and time in attracting the full attention of top music industry professionals. It's ultimately about making music that matters, and music that gets heard! Updates include: New interviews highlighting current marketing strategies for the new music market Info on how to leverage digital marketing and streaming playlists Updated stories and examples of current music marketing principles Future forecasts and trends into music marketing New and revised services, tools,

references, and contacts that can help musicians further their careers New marketing plan samples for bands/solo artists and freelance musicians and songwriters

A century of recording has fundamentally changed our experience of music--the way we listen to it and the way it is performed. This highly engaging book is the first thorough exploration of the impact of recording technology upon the art of music. Timothy Day chronicles the developments in recording technology since its inception and describes the powerful effects it has had on artistic performance, audience participation, and listening habits. He compares the characteristics of musical life one hundred years ago--before the phonograph--to those of today and offers a fascinating analysis of how performing practices, images of performers, the work of composers, and performance choices in concert halls and opera houses have changed. This book will inform and engage a wide range of readers, from those who love music and recordings to performers and scholars and all readers with an interest in the social and artistic history of the twentieth century.

This volume takes you not just through lessons in file formats and authoring, but helps project managers to understand what is involved in producing and delivering the different media elements and current key technical terms.

This is a guide to careers in music, covering over 150 classifications that contribute to the production or dissemination of music. It looks at a range of career choices and their implications including composition, performance, audio production, management, law and publishing.

Today, when artists are empowered to take greater control of their careers and earnings, the need for musicians to understand the business of music has never been greater. In a digital age overflowing with confusing and ever-changing information, musicians need trusted business advice from a veteran artist who can break down the basics in language they understand. Written by a professional musician for other musicians, *Business Basics for Musicians* is the laypersons guide to the music industry. In this must-have manual, music industry veteran Bobby Borg presents vital info in a conversational tone and an easy-to-scan format regarding five vital areas that musicians need to succeed: Career Execution, Business Relationships, Pro Teams, Deals and Dollars, and Future Predictions. Everything from copyrights to record deals, to managers, to merchandising, to doing it yourself is covered. With pro interviews, anecdotes, and review quizzes, *Business Basics for Musicians* is the complete handbook from start to success. Updates for this edition: Changes in copyright laws Summary of the Music Modernization Act Updates on record, merch, publishing, and live performance deals New trends in sponsorships and partnerships with product brands New interviews with industry professionals, including managers, producers, and agents New stories paralleling current events and industry happenings Updated business resources, industry contacts, and URLs

Spanning some 55 years of music-making, this collection of photographs documents the musicians and singers who have created the rich heritage of South African jazz.

Provides information and advice to aspiring music producers, covering topics related to working with artists, planning, recording, mixing, mastering, budgeting, and more.

This is the first book to critically address the issue of how we can enhance and develop creativities in higher music education. It features new international, richly diverse perspectives on the nature and practice of creativities in different cultural and institutional contexts, in varying roles and in response to diverse professional pressures and expectations of artistic and educational achievement. This compelling and provocative book combines powerful social and educational commentaries and examples drawn from international sources based on original practices and experience of a diversity of creativities. The authors provide an important contribution by drawing attention to what is at the heart of all music and how we can understand and foster these multiple creativities at an individual and institutional level. It features new analyses of the question of creativities in higher music education, and offers illustrative and innovative examples of adaptive learning environments for teaching and learning creatively, considering the broader issue of the role of creativities in relation to educational policy in the context of increasingly interventionist governments and rapidly paced educational change. Topics covered include: -the conceptual tools for people to think about and debate multiple creativities -the role of creativities in higher music education -how musicians can develop multiple creativities in new ways -new approaches to teaching and learning for multiple creativities -what constitute leadership creativities in conservatoires and music departments -creativities at the interface of institutional learning cultures -assessing the multiple creativities of music. *Developing Creativities in Higher Music Education* offers a multi-disciplinary research and practice focus, which will be essential reading for anyone involved in higher education and industry sectors. The book will appeal to academics and practitioners in music, researchers, instrumental and vocal teachers, curriculum and policy developers and institutional managers who want to enrich the higher education experiences of their students and enable them to develop more of their creative potential. It is also ideal reading for undergraduate and postgraduate students of music education who are looking for an authoritative selection of writings that define the fields of musical creativities in one comprehensive volume.

The *International Who's Who in Popular Music 2002* offers comprehensive biographical information covering the leading names on all aspects of popular music. It brings together the prominent names in pop music as well as the many emerging personalities in the industry, providing full biographical details on pop, rock, folk, jazz, dance, world and country artists. Over 5,000 biographical entries include major career details, concerts, recordings and compositions, honors and contact addresses. Wherever possible, information is obtained directly from the entrants to ensure accuracy and reliability. Appendices include details of record companies, management companies, agents and promoters. The reference also details publishers, festivals and events and other organizations involved with music.

This guide is designed for musicians and music professionals who wish to hone their knowledge of the music business. It is intended as a practical tool to help composers, performers and all those involved in the music world get into the specifics of the management of their intellectual property rights. The guide aims to provide instructive advice on how to build a successful career in music in both developed and developing countries, by generating income from musical talent. The use of technology in music and education can no longer be described as a recent development. Music learners actively engage with technology in their music making, regardless of the opportunities afforded to them in formal settings. This volume draws together critical perspectives in three overarching areas in which technology is used to support music education: music production; game technology; musical creation, experience and understanding. The fourteen chapters

reflect the emerging field of the study of technology in music from a pedagogical perspective. Contributions come not only from music pedagogues but also from musicologists, composers and performers working at the forefront of the domain. The authors examine pedagogical practice in the recording studio, how game technology relates to musical creation and expression, the use of technology to create and assess musical compositions, and how technology can foster learning within the field of Special Educational Needs (SEN). In addition, the use of technology in musical performance is examined, with a particular focus on the current trends and the ways it might be reshaped for use within performance practice. This book will be of value to educators, practitioners, musicologists, composers and performers, as well as to scholars with an interest in the critical study of how technology is used effectively in music and music education.

Every aspect of singing and a singing life is addressed by leading experts from across the industry - from essential aspects of vocal technique and health to choosing a mic, running a sound system, mastering vocal effects, growing a fan base and achieving unforgettable performances and recordings. 136 Music Industry Experts on Every Aspect of a Singing Life Focused Actions in 18 Chapters to Move Your Career Head Answers to 187 REAL Questions asked by Singers Leading Experts Speak to Singers The contributors to "The Ultimate Guide to Singing" have, between them, 92 Grammys and Grammy nominations, 193 books, 1,772 albums and nearly 300 Million YouTube views. A host of famous artists including Kimbra, Beardyman, Joey Belladonna and many others join forces with leading doctors, surgeons, producers, coaches, technologists and social media experts for the most comprehensive and user-friendly manual available for today's singers. Focused Actions for the Voice There are 18 chapters packed with specific actions for singers promoting their voice, developing their technique, improving their health, mastering their live or recorded sound and dealing with money and marketing. Each action has been especially crafted to be relevant and easy to read. Real FAQs The book contains 187 Frequently Asked Questions –real questions asked by real singers of rock, pop, soul, metal, jazz – all contemporary genres. Each question has been carefully matched to an expert in the field. Now singers have at their fingertips insights on everything from rescuing their voice to promoting their music. The Ultimate How-To Manual for Singers With 18 information-packed chapters, focused actions and myriads of questions answered and leading experts, The Ultimate Guide to Singing promises to be the leading resource for singers who want to develop their voice and their career. What Others Are Saying: "In an ever-changing industry, to succeed, singers and bands have to know HOW. This book is IT." —Jeannie Deva, Celebrity Voice and Performance Coach "Finally: a book which will help you on ALL levels to be the singer you've always wanted to be." —Mary Hammond, Leading educator and vocal coach for Coldplay and many other star acts "Most singing books I've read have been annoyingly out of date, but I'm excited to have this modern "vocalists' bible" to refer to whenever I'm facing a real day-to-day problem as a professional voice artist." —Shlomo, World Loopstation Champion and Guinness World Record holder Contributors Include: Kimbra – Grammy Award winning artist David Frangioni – engineer to Ozzy Osbourne, Steven Tyler and more... Brian Felsen – President of CD Baby Al Schmitt – Engineer and Producer with more than 150 gold and platinum albums Divinity Rox – artist with Kanye West, Jay-Z and Destiny's Child... Robert Bastian – leading surgeon, named as one of "America's Top Doctors" PLUS Over 100 more from every area of the Music Industry. Content That Moves Your Voice Forward This is the only book you'll ever need to stay in control of every area of your singing life. From finding fans to using the flange effect – it's all here. Chapters include: Vocal Technique in the Trenches Recording Your Voice Your Vocal Effects Creating an Unforgettable Vocal Connection Promotion and Social Media Making Money at Live Gigs

Recording Orchestra and Other Classical Music Ensembles explores techniques and methodologies specific to recording classical music. Whether a newcomer or a seasoned engineer looking to refine their skills, this book speaks to all levels of expertise and covers every aspect of recording symphonic and concerto repertoire, opera, chamber music, and solo piano. With a focus on the orchestra as an instrument and sound source, this book features sections on how to listen, understanding microphones, concert halls, orchestra seating arrangements, how to set up the monitoring environment, and how to approach recording each section of the orchestra. Recording Orchestra provides concise information on preparing for a recording session, the role of the producer, mixing techniques, and includes a "quick-start" reference guide with suggested setups aimed at helping introduce the reader to the recording process. A companion website, featuring audio examples of various techniques, reinforces concepts discussed throughout the book. The content of the book includes: Clear, practical advice in plain language from an expert in classical music recording, multiple Grammy award winning recording engineer, and university professor The "secret of recording": a collection of practical recording techniques that have been proven to be highly successful in the field, on many occasions Never before published information written by an industry veteran with over twenty five-years of experience in classical music recording Specific techniques and strategies for recording orchestra, opera, wind symphony, chorus, string quartet, and other common classical music ensembles.

Here's how to make sound decisions about a desktop studio Get the lowdown on equipment, design your studio space, and set your music free! If you've been dreaming of making music with your computer, wake up and get started! Musician Jeff Strong clears a path for you through all the confusing options, helping you sort out hardware and software choices, coax the sound you want from your equipment, work with equalizers and processors, and start your creative juices flowing! Discover how to * Choose the right system and install software * Optimize studio sound for recording and mixing * Understand audio interfaces, sound cards, and MIDI gear * Compare popular programs * Mix and master your tracks (Berklee Press). Get organized, and take charge of your music projects! This book will help you harness your creativity into clear visions and effective work plans. Whether you are producing a recording, going on tour, developing a studio, launching a business, running a marketing campaign, creating a music curriculum, or any other project in the music industry, these road-tested strategies will help you to succeed. Music projects come in all sizes, budgets, and levels of

complexity, but for any project, setting up a process for planning, executing, and monitoring your work is crucial in achieving your goals. This book will help you clarify your vision and understand the work required to complete it on time, within budget, and to your highest possible quality standard. It is a comprehensive approach, with hundreds of music industry-specific tools for keeping your work on track, mitigating risk, and reducing stress, so that you can complete your project successfully. You will learn to: develop work strategies; delegate tasks; build and manage teams; organize your project office; develop production schedules; understand and organize contracts; analyze risk; and much more.

At a time when artists are independently releasing their own music and acting as their own self-publishers, there has never been a greater need for a simple and easy-to-read introduction to the business and creative aspects of music publishing for musicians. Written by two musicians and industry pros with decades of experience, *Introduction to Music Publishing For Musicians* is organized into seven clearly written sections that will help musicians save time and avoid getting screwed. Topics include the basics of copyrights, types of publishing income, publishing companies and types of deals, creative matters of music publishing, and things you need to know about music publishing's future. The book features: Short digestible chapters written in a conversational tone to keep artists focused Section-by-section FAQs that expand on key issues that musicians encounter today Boxed text stories featuring current events to emphasize key concepts Interviews with top beat makers, collaborators, and more to provide secrets of success A glossary to help you keep track of important publishing terms Publishing resources offering to help you place and promote your music Chapter quizzes and activity assignments to help measure your knowledge Bobby Borg and Michael Eames have created a compact, simple and easy-to-read overview of today's music publishing industry that caters to both students and musicians (songwriters, producers, beat makers, and more) who want quick, up-to-date, credible, and relatable information so that they can get back to doing what they like best: creating music!

In today's fast-moving music industry, what does it take to build a life-long career? Now more than ever, all those working in music need to be aware of many aspects of the business, and take control of their own careers. *Understanding the Music Business* offers students a concise yet comprehensive overview of the rapidly evolving music industry, rooted in real-world experiences. Anchored by a wealth of career profiles and case studies, this second edition has been updated throughout to include the most important contemporary developments, including the advent of streaming and the shift to a DIY paradigm. A new "Both Sides Now" feature helps readers understand differing opinions on key issues. Highly readable, *Understanding the Music Business* is the perfect introduction for anyone seeking to understand how musical talents connect to making a living.

Details the key impacts and risk assessment within the context of technology-enabled information (TEI). This volume is designed as a secondary text for graduate students, and also for a professional audience of researchers and practitioners in industry. Critiques and calls for reform have existed for decades within music education, but few publications have offered concrete suggestions as to how things might be done differently. Motivated by a desire to do just that, *College Music Curricula for a New Century* considers what a more inclusive, dynamic, and socially engaged curriculum of musical study might look like in universities. Editor Robin Moore creates a dialogue among faculty, administrators, and students about what the future of college music instruction should be and how teachers, institutions, and organizations can transition to new paradigms. Including contributions from leading figures in ethnomusicology, music education, theory/composition, professional performance, and administration, *College Music Curricula for a New Century* addresses college-level curriculum reform, focusing primarily on performance and music education degrees, and offer ideas and examples for a more inclusive, dynamic, and socially engaged curriculum of applied musical study. This book will appeal to thoughtful faculty looking for direction on how to enact reform, to graduate students with investment in shaping future music curricula, and to administrators who know change is on the horizon and seek wisdom and practical advice for implementing change. *College Music Curricula for a New Century* reaches far beyond any musical subdiscipline and addresses issues pertinent to all areas of music study.

As the use of project management to accomplish organisational goals continues to grow, skills related to understanding human behavior, evaluating organisational issues, and using quantitative methods are all necessary for successful project management. Meredith and Mantel have drawn from experiences in the workplace to develop a text that teaches the student how to build skills necessary for selecting, initiating, operating, and controlling all types of projects.

Project Management for Musicians Recordings, Concerts, Tours, Studios, and More Berklee Press Publications

The all-inclusive guide to exceptional project management that is trusted by hundreds of thousands of readers—now updated and revised *The Fast Forward MBA in Project Management: The Comprehensive, Easy to Read Handbook for Beginners and Pros*, 6th Edition is a comprehensive guide to real-world project management methods, tools, and techniques. Practical, easy-to-use, and deeply thorough, this book gives you the answers you need now. You'll find cutting-edge ideas and hard-won wisdom of one of the field's leading experts, delivered in short, lively segments that address common management issues. Brief descriptions of important concepts, tips on real-world applications, and compact case studies illustrate the most sought-after skills and pitfalls you should watch out for. This sixth edition now includes: A brand-new chapter on project quality A new chapter on managing media, entertainment, and creative projects A new chapter on the project manager's #1 priority: leadership A new chapter with the most current practices in Change Management Current PMP certification study tips Readers of *The Fast Forward MBA in Project Management* also receive access to new video resources available at the author's website. The book teaches readers how to manage and deliver projects on-time and on-budget by applying the practical strategies and concrete solutions found within. Whether the challenge is finding the right project sponsor, clarifying project objectives, or setting realistic schedules and budget projections, *The Fast Forward MBA in Project Management* shows you what you need to know, the best way to do it, and what to watch out for along the way.

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