

For courses in Precalculus Mathematics. Show students that our world is profoundly mathematical Bob Blitzer continues to inspire students with his engaging approach to mathematics, making this beloved series the #1 in the market year after year. Blitzer draws on his unique background in mathematics and behavioral science to present a wide range of vivid applications in real-life situations. Students of all majors stay engaged because Blitzer uses pop-culture and up-to-date references to connect math to students' lives, showing that our world is profoundly mathematical. With the new edition, Blitzer takes student engagement with the mathematical world to a whole new level drawing from applications across all fields as well as topics that are of interest to any college student (e.g., student loan debt, grade inflation, sleep hours of college students). Applications are also brought to life online in a new, assignable video series that explore the entertaining and mathematical Blitzer Bonus boxes. The new edition also aims to help more students to succeed in the course with just-in-time support in the text--such as Brief Review of prerequisite topics, Achieving Success boxes, and Retain the Concepts exercises--as well as support within Pearson MyLab Math such as new concept-level videos, assignable tools to enhance visualization, and more. Also available with Pearson MyLab(tm) Math Pearson MyLab Math is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them absorb course material and understand difficult concepts. The new edition continues to expand the comprehensive auto-graded exercise options. In addition, Pearson MyLab Math includes new options designed to help students of all levels and majors to stay engaged and succeed in the course. Note: You are purchasing a standalone product; MyLab(tm) & Mastering(tm) does not come packaged with this content. Students, if interested in purchasing this title with MyLab & Mastering, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab & Mastering, search for: 0134453271 / 9780134453279 Precalculus Plus MyLab Math with eText -- Access Card Package, 6/e Package consists of: 0134469143 / 9780134469140 Precalculus 0321431308 / 9780321431301 MyLab Math -- Glue-in Access Card 0321654064 / 9780321654069 MyLab Math Inside Star Sticker

The market leading textbook in precalculus is now available in a cost-saving paperback format. PRECALCULUS, ENHANCED WEBASSIGN EDITION contains the same sound mathematics found in the authors' original text, PRECALCULUS: MATHEMATICS FOR CALCULUS, Sixth Edition plus full support of Cengage Learning's powerful online homework program, Enhanced WebAssign. Each new Enhanced WebAssign Edition features the Start Smart Guide for Students, a simple step-by-step how-to booklet for getting started with online homework. The result is a customized resource that will better prepare your students for future courses in mathematics and sciences. In PRECALCULUS: MATHEMATICS FOR CALCULUS, Sixth Edition best-selling authors, James Stewart, Lothar Redlin and Saleem Watson refine their focus on problem solving and mathematical modeling to provide students with a solid foundation in the principles of mathematical thinking. The authors explain explains critical concepts simply and clearly, without glossing over difficult points to provide complete coverage of the function concept, and integrate a significant amount of graphing calculator material to help students develop insight into mathematical ideas.

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PrecalculusMathematics for CalculusBrooks/Cole Publishing Company

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This best selling author team explains concepts simply and clearly, without glossing over difficult points. Problem solving and mathematical modeling are introduced early and reinforced throughout, providing students with a solid foundation in the principles of mathematical thinking. Comprehensive and evenly paced, the book provides complete coverage of the function concept, and integrates a significant amount of graphing calculator material to help students develop insight into mathematical ideas. The authors' attention to detail and clarity, the same as found in James Stewart's market-leading Calculus text, is what makes this text the market leader. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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