

Practical Intuition Laura Day

In her new book, *How to Rule the World from Your Couch*, Laura Day teaches you or your company how to create success in any area by using your brain in unique and compelling ways so that your innate intuition can propel you ahead to successful solutions. The step-by-step exercises included -- many of which can (and should!) be done from the comfort of your couch -- will show you how you can:

- Find and secure your dream job
- Maintain solid relationships, even at a distance
- Lose weight by reclaiming the body you were meant to have
- Know how to spot your perfect mate
- Make better investments and business decisions
- Negotiate differences in the workplace
- Have an understanding relationship with your child
- Identify which opportunities will pan out
- Project a desirable image for yourself or your product
- Anticipate and resolve difficult conflict before you walk into a situation

Laura's work has helped demystify intuition and demonstrate its practical, verifiable uses in the fields of business, science, medicine, and personal growth. Her list of clients and students includes doctors, financial investors, scientists, engineers, and celebrities. Day has shown that 98 percent of success is planning and that you, therefore, have the power to transform your life.

Why does American business seem to sputter along

where it ought to thrive? What is the source of the current plague of downsizing, disappearing companies, dot-com crashes, and here-today-gone-tomorrow advertising campaigns? Why do more products flop than ever before? Marketing experts Kevin J. Clancy and Peter C. Krieg have the answers. In *Counterintuitive Marketing*, Clancy and Krieg trace the high rate of business failure back to bad marketing strategy, and the even worse implementation of that strategy. Excess testosterone, they argue, compels senior managers to make decisions intuitively, instinctively, quickly, and, unfortunately, disastrously. In this informative and enlightening book, Clancy and Krieg confront these "over-and-over-again" marketers, who don't have time to do it right the first time, but endless time and a company bankroll to do it wrong over and over again. The authors draw from their decades of consumer and business-to-business marketing experience to describe the intuitive decision-making practices that permeate business today, and demonstrate how these practices lead to disappointing performance. Chapter by chapter, *Counterintuitive Marketing* contrasts how marketing decisions are made today with how they should be made. The authors give equal treatment to targeting, positioning, product development, pricing, customer service, e-commerce, marketing planning, implementation, and more as they present

counterintuitive ideas for building and introducing blockbuster marketing programs. Readers will discover in this iconoclastic treasure chest hundreds of penetrating insights that have enabled the authors' firm, Copernicus, to transform companies and become a "brand guardian" to the Fortune 500 and emerging businesses around the world. The tools to create exceptional marketing programs really do exist, and they are all here in Counterintuitive Marketing, the ultimate practical guide for any company of any size.

Traditional Chinese edition of *The Accidental Universe: The World You Thought You Knew* by physicist Alan Lightman. Lightman is a remarkable interpreter of hard science, an elegant prose writer and the author of *Einstein's Dreams*.

Each one of us is, in a sense, a leader in this world, and the author encourages us to adopt a model of harmony-based leadership. In easily-digested 'lessons' Prof. Sri?a gives fifty-two examples explaining in detail how each of us can develop internal harmony, and how to build and develop harmonious teams and organizations. Prof. Sri?a finds the source of today's global chaos in the lack of leadership in politics and business, and he explains why the current paradigm is exhausted. The first pages are valuable in their own right, as they present an ice-bath of cold facts that will wake up anyone who doubts that change is urgently needed.

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Align Your Creative Energy with Nature's

"Everything we know about creating," writes Tina Welling, "we know intuitively from the natural world." In *Writing Wild*, Welling details a three-step "Spirit Walk" process for inviting nature to enliven and inspire our creativity.

Have you ever wondered why you are here on this earth and what you are supposed to accomplish in your lifetime? Spirit medium Karen T. Hluchan shines her light on the mysteries of heaven and earth that have been revealed to her through her connection with spirit. *How Have You Loved?* is a journey about exploring how your thoughts determine your destiny; discovering the love within your heart; understanding the gifts of mediumship and our connection in spirit with one another; sharing the love within your heart; and appreciating the role that nature plays in the development of your soul plan. The elements of each chapter are designed to help you make the most of your life here on earth and to prepare you to answer the most important question you will ever be asked when you cross over into heaven: *How Have You Loved?*

Traditional Chinese edition of *Human by Design: From Evolution by Chance to Transformation by Choice*

Profit From Unlimited Thinking is a practical handbook for personal and spiritual development. Learn how to use the

powers of your mind to transform your life. This book is available from Amazon.co.uk and all UK retailers via Gardners Books, or Amazon.com and other US retailers through Createspace To read a sample chapter of Profit From Unlimited Thinking, please download the following PDF: PART 2 Keeping on Track promo excerpts.pdf

The Hidden Intelligence explores what intuition is and is not, and why it is often hidden. Based on interviews with executives from Fortune 500 organizations to entrepreneurial startups, the book is full of insights the author has gathered over the years working with creative problem solving and ideation techniques. It brings our intuition into the mainstream of those skills crucial to running a successful business. The Hidden Intelligence explores how intuition in its various forms helps to create new products and marketing strategies at large and organizations. It explains what is and what is not intuition, why it is often hidden, and demonstrates that when it is used correctly, the intuitively-based decision is always correct. Sandra Weintraub began Management Resources over twenty years ago as a training and management development consulting firm. She has provided training for Fortune 500, educational, and governmental organizations, served as an adjunct professor in management skills at Brandeis University, and published several articles on management and intuition.

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Who uses intuition? The answer is everyone. For over twenty years, Laura Day has used intuition and taught tools for employing it to make businesses stronger, to help people find love, heal their own bodies, effectively communicate with their children when their children were unwilling to listen, to make better decisions, and to accomplish their dreams-dreams that seemed impossible to achieve at the outset. To overcome challenges such as these, Day developed techniques,

presented here, to create dazzling results in less time and with less "work". You can initiate these techniques from your couch-by using your innate ability to utilize that knowledge that you have inside of you to transmit and receive information, and to build a new reality.

For women contemplating divorce or for those who have already divorced, Ashton Applewhite's insightful book sheds light on what to consider before making the decision to end your marriage, how to protect yourself—both financially and emotionally—and how much your life will change. One out of every two modern marriages ends in divorce, and 75 percent of those divorces are initiated by wives. Author Ashton Applewhite is one of these women, having sued for divorce after enduring an unfulfilling ten-year marriage. *Cutting Loose* is an essential resource for women who want to leave their marriage but fear the consequences. Shattering the media-generated image of the lonely, deprived and financially strapped divorcee, Applewhite provides a much needed reality check. *Cutting Loose* introduces 50 women, varying in age, race, class and predicament, who have thrived after initiating their own divorces. Their fears of financial, emotional and romantic ruin were never realized; on the contrary, their lives improved immeasurably, and their self-esteem soared. *Cutting Loose* also answers the crucial questions: How do you finally decide to make the big break? What is getting divorced really like? What are the shortcomings of the legal process? What about custody and child support? Financial and emotional survival? And how does a woman's self-image change during and after divorce? "Ending any kind of oppression takes belief in self. *Cutting Loose* offers moving evidence of how such belief works, whether in a relationship or walking the road alone. Perceptive, realistic, and wise, the book is of enormous practical value to both women and men who aspire to more equal and fulfilling relationships."—Laura

Day, author of Practical Intuition

Combines exercises, real-life examples, and personal accounts to explain how to draw on one's hidden intuitive powers

Do you sometimes wish you could hit the "pause" button on your busy life? Are you frequently frustrated at the end of the day by all you have yet to do? Are you tired of living for the weekend and ready to start living now? If you answered yes to one or more of these questions, then you need this book. This book is a treasure trove of immediately applicable strategies for finding balance in the midst of life's kaleidoscopic changes. Rather than prescribing a particular path or offering a one-size-fits-all model, this book offers a flexible process, adaptable to your particular style, situation, and season. If you are discouraged by the stacks of books you intend to read but never get to, there's no need to feel daunted by this one. After a beginning balancing process, the book is divided, by season, into collections of short, stand-alone readings which draw wisdom from everyday experiences. Prepare to smile, squirm, laugh, and get misty-eyed, as you undoubtedly recognize yourself in these pages. Balance-seekers will benefit from: o innovative tools such as Stepping Stones™ o engaging inquiries that invite action o motivating stories o introspective exercises o practical tips and techniques Accept the invitation to Balance with Grace and embark on a journey to greater joy and fulfillment in every season.

Too often, people drift through life with a feeling of frustration, longing to find some adventure or purpose in life, envious of those whose lives seem exciting. In *WRITE IT DOWN, MAKE IT HAPPEN*, Henriette Anne Klauser shows you how to write your own lifescipt. Simply writing down your goals in life is the first step towards achieving them. The 'writing it down' part is not about time management; it is not a 'to-do today' list

that will make you feel guilty if you don't get everything done. Rather, writing it down is about clearing your head, identifying what you want and setting your intent. You can 'make it happen' purely by believing in the possibility. In WRITE IT DOWN, MAKE IT HAPPEN, there are stories from ordinary people who witnessed miracles large and small unfold in their lives after they performed the basic act of putting their goals on paper.

Leadership is failing in many forums and failing at an increasing rate as technology accelerates and complicates our existence. Inside, you'll discover the keys – the source – to embodying and performing the well known but highly elusive traits and functions, respectively, of the high-impact leader. You'll learn how to develop eight personal drivers, energies deep within, each of which drives several of the traits and functions of the high-impact effective leader: •Presence, •Clarity of thought, emotion, and behavior •Openness •Intention •Personal responsibility •Intuition •Creativity •Connected communication With the burgeoning trend toward seeking a deeper grounding personally as a means of performing better professionally, The Source of Leadership is the early "defining voice" of this new leadership discipline. (See www.thesourceofleadership.com)

Are you trying to get relief from chronic pain without drugs or surgery? Have you been diagnosed with a so-called incurable pain condition such as herniated discs, arthritis, multiple sclerosis, migraine, nerve damage, or fibromyalgia? This unique natural pain relief guide integrates mind, body, and spirit in the healing process, and can help you discover multiple natural pain relief

strategies you can use to heal your pain - with or without your doctor's consent; use cutting-edge energy tools to quickly reduce or eliminate pain symptoms within minutes; reduce and reverse the inflammation in your body caused by stress, toxins and trauma; rewire your brain and nervous system in order to reactivate your body's innate healing potential; harness the power of the mind to remove obstacles to healing; and reconnect with your Spirit and Higher Self so that you can experience healing as a joyful journey. "Guide to Healing Chronic Pain is an absolute must-read not only for anyone suffering from chronic pain, but also for anyone wanting to stay perfectly healthy for the rest of his or her life. In the book, Dr. Karen Kan has set a new precedent of health care for Western physicians to follow in the twenty-first century and beyond. Taking the reader on a thorough exploration of drug-free, innovative, and alternative medicine modalities such as infrared nanotechnology patches (acupuncture without needles), grounding, energy healing, nutritional therapy, Qi and nervous system balancing, detoxification, and EMF pollution shielding, Dr. Kan synthesizes ancient Eastern healing techniques with cutting-edge science. Dr. Kan's balanced 'Spirit-Mind-Body' approach to healing chronic pain is not only revolutionary but is exactly what is needed now in Western medicine. Dr. Karen Kan is indeed a role model for the Next Human physician."

—Jason Lincoln Jeffers, spiritual teacher and author of *The Next Human*

Discusses the newest marketing concepts. The Guru name is synonymous with expert, candid advice. The

Guru format provides an easy reference to a wide range of ideas and practices.

The "New York Times" bestselling author of "Practical Intuition" shows readers how one carefully crafted wish can serve as a match to ignite potent and lasting transformation in their lives.

At the heart of Day's program is one empowering message: You will be most successful by being yourself. Through her unique program, you will learn to harness the inner power that can start you on the road to wealth. Teaches you a new set of skills & a new way of relating to your world. You'll experience how intuition can be a reliable & profitable tool, & the more you practice it, the better the results. "Laura Day's insights are brilliant & practical. If you follow the suggestions in her book, it will be impossible for you to avoid unparalleled success & fulfillment." "Will revolutionize the way you think about your career, your financial decisions, your life."

The enclosed Brass Tacks Tips will help the owners of small and mid-size businesses improve their personal performance entrepreneurs and enhance the value of the enterprises they are building. These Brass Tacks Tips are based on the author's half-century of personal experience with many successful – and a few not so successful – real-life entrepreneurs. The common thread: Valuable, need to know "stuff" that can make a critical top and bottom line difference to an ambitious venturer. Included is the kind of practical, been there, done that advice that you won't get from most books, seminars or business school curricula. And it's highly personalized, providing information, insights and

inspiration you can use pronto. Whether your mission du jour involves mastering a threatening challenge or exploiting a once-in-a-lifetime opportunity, you'll find a lot of sage help – and a measure of solace – in the enclosed pages. Based on the premise that “experience is the best teacher,” this collection of articles is compiled and formatted in a manner that will conserve your time while providing you with immediately actionable ideas. While these nutritious servings of Brass Tacks Tips have been cooked up to serve primarily owners of small and mid-size businesses, other corporate executives will find many valuable insights as well.

From the bestselling author of "Practical Intuition" comes a groundbreaking book about using the power of crisis to transform one's life.

New York magazine was born in 1968 after a run as an insert of the New York Herald Tribune and quickly made a place for itself as the trusted resource for readers across the country. With award-winning writing and photography covering everything from politics and food to theater and fashion, the magazine's consistent mission has been to reflect back to its audience the energy and excitement of the city itself, while celebrating New York as both a place and an idea.

Change is a necessary, though sometimes challenging part of staying relevant, being engaged and seeking ways to flourish in one's life. Coaching helps individuals develop coherent strategies for their life and work and to tap into their strengths and inspiration. Often our clients find themselves having

to shift or transform their limiting belief systems or habits of mind and behavior to move them toward greater self-direction. How does such meaningful change occur? What role can coaches play to effectively lead our clients to new insights? To answer these questions, the authors set off on a scholar/practitioner journey of research, study, and first-hand experience to better comprehend the mystery and wonder of how clients actually make meaningful transitions. Their path of inquiry describes a new science of change about how pivotal moments in coaching occur and what coaches can do to help ignite substantial change. This book interweaves master coach stories, examples, tools, strategies, and research to inform and enlighten readers of the profound awakening human beings are experiencing to the power of individual choice. No longer constrained by the outdated Newtonian concepts of linear change and external control, individuals are now capable of self-organization by shifting their perceptions and choosing to leave patterns of limited thought and action. From their research, the authors found that coaches play a key facilitative role in helping unleash the capacities and power of these pivots. Readers are invited to reflect on their own experiences of insight and those of their clients and to focus on priming strategies they can use to inspire and support pivotal moments for others. The authors

share a dynamic model for igniting substantial change which shows the interrelationship of three core processes that contribute to a person's readiness for a shift: beliefs, inner knowing, and memory.

The author presents ways to tap into intuition and use it as a guide to success.

Don't work harder, work smarter. We've all know them: people who seem to effortlessly run on the fast track. They don't necessarily work harder or put in longer hours; what they do work is their intuition, that powerful sixth sense that tells them how to turn any situation to their advantage. The good news, says Laura Day, bestselling author of *Practical Intuition*, is that each of us has the capacity to use intuition to enhance our success. Now she has created a step-by-step program to help you hone your gut instinct to guide you through the ever-changing landscape of work and business. Day shows you how to bring forth your intuition, make it stronger, and make it work for you. And the more you practice it, the better the results. Whether you are a manager, investor, or entrepreneur, Day shows how you can: solve problems quickly create winning business plans and strategies envision a new business uncover hidden agendas take the "pulse" at meetings to better position yourself evaluate the stock market *Practical intuition for success*. You've already got it; let Day teach you to use it--and get the most out of your

career.

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In this no-nonsense personnel management guide for managers, recruiters, and job seekers in any industry, seasoned recruiter Suzanne L. Rey shares her secrets for maneuvering smoothly and successfully through the obstacles of hiring and

she has an awakening where she hears the voice of God, and life is never the same. She becomes the spiritual seeker and has spiritual experiences that take her to places she never dreamed of. You will learn about meditation, spiritual journeys, and a six step process of Becoming Multisensory. As the author begins to LISTEN and BECOME AWARE of everything around and within her, old negative thoughts and practices are discarded and she takes a different, less traveled road. This book is an emotionally moving autobiography interspersed with stories of healing, synchronicity, and Divine Guidance that will motivate and inspire you. You will learn how to meditate, how to listen to your intuition, how to watch for signs from nature and the dreamtime, and how to make wise decisions that empower you. Prepare to be motivated!

A best-selling author turns her philosophy on intuition to the topic of love in this practical guide designed to help readers tune into their inner voices and use love telepathy to communicate with people they want to attract.

This book will bring the joy to your heart that you've been longing for, It will make your life a better place to be. All of the stories between these pages relate to all of our lives in one way or another. The author puts such a funny spin on the trials and tribulation found every day in a dysfunctional family. You feel like you are right there in the same room with the

author while she tells the story. Find out everything from how to create your happy place to how to get away from the energy suckers.

Gut feeling. Sixth sense. Hunch. No matter what it's called, intuition plays a part in the decisions we make every day. In seminars around the world, Laura Day has taught business people, financial analysts, celebrities, homemakers, doctors, lawyers, and other professionals how to consciously tap this hidden ability. Now, through a step-by-step program, first-person accounts, and real-life examples, Day shows you how to unlock the remarkable power of your mind. "Practical Intuition will help you: follow your hunches and control your enthusiasms make better investment and business decisions "read" other people more accurately make more informed decisions about your health know whether a partner is right for you understand what you really want to do with the rest of your life and much more "From the Trade Paperback edition.

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