

## Political Discourse Media And Translation

This book combines methods including Critical Discourse Analysis (CDA), Corpus Linguistics and comparative analysis in order to grasp the complexities and ramifications of multilingual broadcasting journalism in different national and supranational contexts. Starting with the idea that both journalism and translation are multi-layered objects and may conceal power dynamics and struggles within society, the author uses a theoretical and methodological convergence framework to analyse examples from Italy, the UK and Europe, as well as calling for larger and more systematic studies about language transfer activities in the news. This book will be of interest to students and scholars of translation, corpus linguistics, journalism and CDA. In designing a successful English for Specific Purposes (ESP) course, an ESP lecturer must research the professional setting and in turn analyze, abstract and synthesize its linguistic characteristics. Expert vocabulary, typical syntactic structures, relevant morphological word formation processes, exemplary text organization and both written and spoken stylistics are no longer taught with little functional relevance, instead they are approached from a subject-specific perspective. While designing and/ or compiling teaching and learning material, an ESP lecturer must decide upon the appropriate teaching methodology and pedagogy in order to ensure that the course in its entirety simulates a particular professional situation. Only if the course is successful in this aim,

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will ESP learners be able to quickly engage in uninhibited communication and improve job performance in their field of work, whether that be in tourism or aviation. Although many professional settings share certain characteristics, they are nevertheless unique and often require different approaches. For this reason, there is little or no ready-made teaching material or methodological approaches when it comes to ESP teaching. A dedicated ESP lecturer caters for those idiosyncrasies doing a minute, multifaceted investigation into the linguistic characteristics of the relevant professional domain. Bringing together a collection of essays, this edited volume reveals the variety, depth, and quality of the ESP research and its convergence across different professional disciplines.

This edited collection reflects on the development of Chinese corpus-based translation and interpreting studies while emphasising perspectives emerging from a region that has traditionally been given scant consideration in English-language dominated literature. Striking the balance between methodological and theoretical discussion on corpus-based empirical research into Chinese translation and interpreting studies, the chapters additionally introduce and examine a wide variety of case studies. The authors include up-to-date corpus-based research, and place emphasis on new perspectives such as sociology-informed approaches and cognitive translation studies. The book will be of interest to researchers and advanced students of translation/interpreting and contrastive linguistics studies, corpus linguistics, and Chinese linguistics.



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step is still lacking: so far, empirical data has not lead to the formulation of theories or models, whereas existing theories and models have not yet been comprehensively tested with empirical methods. This publication addresses these issues from several perspectives: multi-method product- as well as process-based research may gain insights into translation as well as interpreting phenomena. These phenomena may include cognitive and organizational processes, procedures and strategies, competence and performance, translation properties and universals, etc. Empirical findings about the deeper structures of translation and interpreting will reduce the gap between translation and interpreting practice and model and theory building. Furthermore, the availability of more large-scale empirical testing triggers the development of models and theories concerning translation and interpreting phenomena and behavior based on quantifiable, replicable and transparent data.

The ten volumes of Handbook of Pragmatics Highlights focus on the most salient topics in the field of pragmatics, thereby attempting to divide up its wide interdisciplinary spectrum in a transparent and manageable way. While the other volumes select specific philosophical, cognitive, grammatical, social, cultural, discursive, variational, or interactional angles, this 9th volume focuses on what pragmatics is good for – beyond the very discipline of pragmatics as such. The chapters in the volume thus address the importance of taking a pragmatic perspective on traditional fields of applied linguistics (contrastive and error analysis, translation), and they address the core of pragmatics as

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the study of language use (with phenomena ranging from irony and emphasis to literacy and mass media, and with approaches to the function of language like rhetoric, stylistics, corpus analysis, and general semantics). The volume contains chapters not only on the spoken and written modes of communication, but also on signed language pragmatics and on computer-mediated communication. The impact and usefulness of taking a pragmatic perspective on language for a deeper understanding of clinical and rehabilitation practices has recently received ever more focus; in this volume, aspects of this direction of research are dealt with in the chapter on clinical pragmatics. In most of the chapters in the volume, ethics has a core role to play, not only in issues of authenticity in general in relation to research on language use, but also in issues that have a direct influence on the (linguistic) culture and society we live in, irrespective of whether we are part of a (linguistic) majority or a minority, or a minority within a minority: language policy and language planning, language ecology, and language in relation to legal matters. In all of these fields, we see the importance of research within pragmatics as a discipline dealing with how language influences our everyday lives. All in all, the volume presents different perspectives on how research in pragmatics not only can be put to practice, but how pragmatics is used as a tool to gain a better understanding of the world we live in.

Political Discourse in the Media Cross-cultural Perspectives John Benjamins Publishing  
The Oxford Handbook of Translation and Social Practices draws on a wide array of

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case studies from all over the world to demonstrate the value of different forms of translation - written, oral, audiovisual - as social practices that are essential to achieve sustainability, accessibility, inclusion, multiculturalism, and multilingualism. Edited by Meng Ji and Sara Laviosa, this timely collection illustrates the interactions between translation studies and the social and natural sciences, reformulating the scope of this discipline as a socially-oriented, empirical, and ethical research field in the 21st century. This book explores the discourse in and of translation within and across cultures and languages. From the macro aspects of translation as an inter-cultural project to actual analysis of textual ingredients that contribute to translation and interpreting as discourse, the ten chapters represent different explorations of 'global' theories of discourse and translation. Offering interrogations of theories and practices within different sociocultural environments and traditions (Eastern and Western), *Discourse in Translation* considers a plethora of domains, including historiography, ethics, technical and legal discourse, subtitling, and the politics of media translation as representation. This is key reading for all those working on translation and discourse within translation studies and linguistics. A comprehensive survey of the ways in which linguistics is being used by researchers in a wide-range of interdisciplinary areas. Communication is the basis for human societies, while contact between

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communities is the basis for translation. Whether by conflict or cooperation, translation has played a major role in the evolution of societies and it has evolved with them. This volume offers different perspectives on, and approaches to, similar topics and situations within different countries and cultures through the work of young scholars. Translation has a powerful effect on the relationships between peoples, and between people and power. Translation affects initial contacts between cultures, some of them made with the purpose of spreading religion, some of them with the purpose of learning about the other. Translation is affected by contexts of power and differences between peoples, raising questions such as “What is translated?”, “Who does it?”, and “Why?”. Translation is an undeniable part of the global society, in which the retrieval and distribution of information becomes an institutional matter, despite the rise of English as a lingua franca. Translation is, in all cases, composed by the voice of the translators, a voice that is not always clearly distinguished but is always present. This volume examines the role of translators in different historical contexts, focusing particularly on how their work affected their surroundings, and on how the context surrounding them affected their work. The papers collected in this volume were originally presented at the 2013 conference “New Research in Translation and Intercultural Studies” and are arranged in chronological order,

extending from 16th-century Mexico to 21st-century Japan. Bringing together disciplines such as news translation, media studies, linguistics and financial discourse, this book addresses the issue of English-Greek idiom translation in the news press. It adopts a novel idiom-typology which draws its main concepts from psychology and gives a detailed description of the idiom-translation strategies employed in the Greek financial press. More specifically, this book explores the syntactic, semantic and pragmatic changes that idioms undergo when they are translated and proposes possible parameters that license a particular idiom-translation strategy to be used in preference to another. It is suggested that the four major tendencies dominant in idiom translation, namely idiom adherence, literalization, deletion and compensation, are determined by syntactic, semantic, pragmatic, cognitive and textual parameters. On these grounds, a new idiom-translation model is presented where it is assumed that idiom translation is genre-sensitive, thus pointing to the context-sensitive nature of idiom translation expected to influence the translation quality of genres. This book investigates several aspects of translation, including literary, political, legal, and machine translation, and it covers a diversity of languages, including Arabic, English, French and Greek. With the whole world becoming a global village, translation has acquired a remarkable dynamicity that encapsulates time

and space, bridging gaps between cultures, despite all geographical boundaries. Contributions to this collection cross various spaces, including Jordan, Greece, Egypt, Malaysia, Romania, and the United Arab Emirates. This volume provides researchers interested in translation studies with detailed insight into translation as a product and a process. The pedagogical implications of some of the chapters are expected to trigger future work on translators' training in all types of translation.

This volume painstakingly formulates a composite model of translation procedures that covers both linguistic and cultural aspects inherent in translation. The model is based on an integration of three classic taxonomies of translation procedures proposed by influential translation scholars, namely Vinay and Darbelnet (1995), Newmark (1988), and Dickins, Hervey and Higgins (2002/2016). The book combines these three taxonomies into an integrated model and extends it, effectively, to identify patterns of translation procedures and overall strategies in English-Kurdish translation of journalistic texts. The book is a breakthrough in the field of journalistic translation between the two languages. With a clear definition and exemplification of each translation procedure, the importance of the model is that it is replicable for future descriptive translation studies and can be carried out in other language pairs and

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on other genres. Moreover, the model is comprehensive in nature, and covers almost all translational changes and shifts that may occur in the translation process. Thus, this model of translation procedures transcends previous frameworks in such a way that prospective translation researchers will not need to go back to these older models of translation procedures.

The translation of information is of central concern to scholars and researchers in the humanities and social sciences. Based on interdisciplinary research, this book provides a wide-ranging, accessible introduction to research in translation practices, processes and products in the news media, present and past.

The papers collected in this volume discuss applied, pedagogical and ideological issues related to language use in selected countries in post-colonial Anglophone Africa. The collection represents new voices in linguistics from Cameroon, Ghana, Kenya and Nigeria, and is structured in four sections, covering the following themes: • languages in contact • language identity, ideology and policy • communication and issues of intelligibility • language in education The volume discusses the linguistic paradoxes and complexities that have emerged from the contact between English, (and/or) French and indigenous African languages. Some of the papers collected here discuss the characteristics, functions and peculiarities of the emerging varieties of languages that have developed in these

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post-colonial African States. Furthermore, the book offers empirical data on up-to-date research drawn from the expertise of budding and established scholars in the areas under discussion, and demonstrates the rich body of research that is developing in post-colonial Africa. Some of the areas covered in this volume include the linguistic products of bilingualism in Cameroon, Ghana, Kenya, and new linguistic and sociocultural borders of Cameroonian Pidgin-Creole, which bridge the ideological gap between English and French speaking communities in Cameroon, unofficial language policy and language planning in the country and discourse choices in Cameroonian English. This book is an ideal resource for graduate students and researchers interested in the areas of sociolinguistics, applied linguistics, discourse analysis and World Englishes.

The Routledge Handbook of Translation Studies provides a comprehensive, state-of-the-art account of the complex field of translation studies. Written by leading specialists from around the world, this volume brings together authoritative original articles on pressing issues including: the current status of the field and its interdisciplinary nature the problematic definition of the object of study the various theoretical frameworks the research methodologies available. The handbook also includes discussion of the most recent theoretical, descriptive and applied research, as well as glimpses of future directions within the field and an

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extensive up-to-date bibliography. The Routledge Handbook of Translation Studies is an indispensable resource for postgraduate students of translation studies.

This anthology of papers, written by Christina Schäffner, brings together a selection of articles on the theme of translation and politics. Written from the perspective of translation studies and critical discourse analysis, it provides an overview of the textual and ideological factors that determine processes of translation within the arena of international politics. The selected articles afford a fascinating insight into the dynamics of intercultural exchange against the backdrop of European politics from the fall of the Berlin Wall to debates on EU enlargement. By taking a context-sensitive approach to linguistic description, this book will be of interest to scholars in various adjacent fields of research, such as (applied) linguistics, (intercultural) communication studies, media studies, political science and the sociology of globalisation, as well as to relevant higher education programmes around the world. The discipline of translation studies has made its mark by conceptualising translation as a form of cross-cultural communication that transcends asymmetrical relations of power, foregrounding issues such as (colonial) domination, (cultural) hegemony, and ideology. To date, however, there has been no compelling evidence of the linguistic implications of transnational

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political communication, and little research has been done to help us to understand how political discourse at the international level presupposes translation. Featuring a wealth of examples from political text and talk, each article here links contextual features to the linguistic choices of political actors. By moving beyond national and cultural boundaries, these analyses help the reader to get to grips with the discursive implications of power politics, and to open up a new debate for a novel area of studies that might be termed cross-cultural political discourse analysis.

Recent developments have affected our production and perception of language, as reflected in two conflicting forces, globalism and tribalism. This book discusses the effects of globalization on language use and considers the position of Translation Studies and where it is going.

Volume 2 of *Ideological Battlegrounds – Constructions of Us and Them Before and After 9/11* continues and complements the discussion of the event undertaken in the first part of the two-volume publication (2014). This time, the focus is put on language and discourse. The contributions here volume explore the construction of “Us” and “Them” in a variety of pre- and post-9/11 texts, mainly from the perspectives of (political) discourse analysis and translation studies. The book shows how language in use reflects and retells the tragic event

and how it (re-)constructs its actors, bringing us closer to understanding the roots and long-term consequences of 9/11. The volume is by no means exhaustive of the topic, but demonstrates its complexity and continuing relevance for today's world.

### Children's Fiction

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(colonial) domination, (cultural) hegemony, and ideology. To date, however, there has been no compelling evidence of the linguistic implications of transnational political communication, and little research has been done to help us to understand how political discourse at the international level presupposes translation. Featuring a wealth of examples from political text and talk, each article here links contextual features to the linguistic choices of political actors. By moving beyond national and cultural boundaries, these analyses help the reader to get to grips with the discursive implications of power politics, and to open up a new debate for a novel area of studies that might be termed cross-cultural political discourse analysis.

This book departs from the premise that political discourse is intrinsically connected with media discourse, as shaped by its cultural and transcultural characteristics. It presents a collection of papers which examine political discourse in the media from a cross-culturally comparative perspective in Arab, Dutch, British, Finnish, Flemish, French, German, Israeli, Swedish, US-American and international contexts. By using different theoretical frameworks, such as conversation analysis, discourse analysis, pragmatics and systemic functional linguistics, the papers reflect current moves in political discourse analysis to cross-disciplinary and methodological boundaries by integrating semiotics,

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particularly multimodality, cognition, context, genre and recipient design. This book analyses the translation strategies employed by journalists when reporting foreign news events to home audiences. Using English-language press coverage of inflammatory comments made by Nicolas Sarkozy in his role as French interior minister in 2005 as a case study, the author illustrates the secondary level of mediation that occurs when news crosses linguistic and cultural borders. This critical analysis examines the norm for 'domesticating' news translation practices and explores the potential for introducing a degree of 'foreignisation' as a means to facilitating cross-cultural engagement and understanding. The book places emphasis on foreign-language quotation and culture-specific concepts as two key sites of translation in the news, and addresses a need for research that clarifies where translation, as a distinct part of the newswriting process, occurs. The interdisciplinary nature of this book will appeal to a broad range of readers, in particular scholars and students in the fields of translation, media, culture and journalism studies.

In *The Situatedness of Translation Studies*, Luc van Doorslaer and Ton Naaijken reassess some outdated views about Translation Studies. They present ten chapters about lesser-known conceptualizations of translation and translation theory in various cultural contexts, such as Chinese, Estonian, Greek,

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Russian and Ukrainian.

This collection of essays brings together a decade of writings on translation by leading international translation studies expert, Susan Bassnett. The essays cover a range of topics and will be useful to anyone with an interest in how different cultures communicate.

This Handbook maps the contours of an exciting and burgeoning interdisciplinary field concerned with the role of language and languages in situations of conflict. It explores conceptual approaches, sources of information that are available, and the institutions and actors that mediate language encounters. It examines case studies of the role that languages have played in specific conflicts, from colonial times through to the Middle East and Africa today. The contributors provide vibrant evidence to challenge the monolingual assumptions that have affected traditional views of war and conflict. They show that languages are woven into every aspect of the making of war and peace, and demonstrate how language shapes public policy and military strategy, setting frameworks and expectations. The Handbook's 22 chapters powerfully illustrate how the encounter between languages is integral to almost all conflicts, to every phase of military operations and to the lived experiences of those on the ground, who meet, work and fight with speakers of other languages. This comprehensive work will appeal to scholars from across the disciplines of linguistics, translation studies, history, and international relations; and provide fresh insights for a broad range of practitioners

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interested in understanding the role and implications of foreign languages in war. Modern technology has enhanced many aspects of life, including classroom education. By offering virtual learning experiences, educational systems can become more efficient and effective at teaching the student population. *Multilingual Writing and Pedagogical Cooperation in Virtual Learning Environments* is a critical scholarly resource that examines experiences with virtual networks and their advantages for universities and students in the domains of writing, translation, and usability testing. Featuring coverage on a broad range of topics such as collaborative writing, project-based learning, and writing and translation practices, this book is geared towards administrators, teachers, professors, academicians, practitioners, and researchers seeking current research on multilingual writing and pedagogical cooperation in virtual learning environments.

Using interaction as a fundamental springboard, *Addressing Methodological Challenges in Interpreting Studies Research* showcases the major breakthrough in interpreting studies made by investigating community interpreting and the inherent high degree of participant interaction. The book adds a 'reflexive' twist, and espouses the notion of the analyst as not separate from the context under study. After looking at dialogue interpreters, cast away from the carpeted walls of sound-proof booths and deprived of the spotlighted lectern-podium position at high level fora, it has become clear that the interpreter's invisibility, not to mention their neutrality, is uppermost in the minds of both

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users and providers in terms of expectations. Among all the participants in any 'mediated' communicative situation, it is the interpreter who is exceedingly visible and potentially most influential in shaping and coordinating the ongoing exchanges. The book proposes that a similar view be applied to researchers engaged in interpreting research, especially in empirical investigations. Different forms of 'interaction' between researchers and the data in their studies are inevitable. This applies to every stage of their work, ranging from all the pre-analysis activities to the analysis itself, and the post-analysis stage, in which results are disseminated in the research community and, possibly, the target population. This volume will stand to benefit all those who work with researching language issues, not only because of the various approaches covered in the volume, but also because of the ways in which they are reframed as a result of shifting contextual constraints.

This edited volume documents the state of the art in research on translation policies in legal and institutional settings. Offering case studies of past and present translation policies from several parts of the world, it allows for a compelling comparison of attitudes towards translation in varying contexts. The book highlights the virtues of integrating different types of expertise in the study of translation policy: theoretical and applied; historical and modern; legal, institutional and political. It effectively illustrates how a multidisciplinary perspective furthers our understanding of translation policies and unveils their intrinsic link with topics such as multilingualism, linguistic justice,

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minority rights, and citizenship. In this way, each contribution sheds new light on the role of translation in the everyday interaction between governments and multilingual populations.

Translation has become a key, albeit hidden factor in the success of international news as a marketable commodity and one that is not overtly recognised by journalists. However, despite the important socio-political role played by translation in the global circulation of news, general principles governing processes of translation in its production have received scant attention from both Media and Translation Studies researchers. The core to this study is to explore the complex set of processes that occur in the translation of political news, and to discover what exactly happens at various points in regard to who translates, what is translated, where it is translated and by whom it is translated. A further goal is to ascertain the extent to which trained competent translators are involved, as opposed to linguistically competent journalists, or, if that is not the case, whether indeed the former should be involved in processes of news translation. From a translation perspective the study explores the practice of newswriters complying with common journalistic strategies such as simplification and reframing to suit the needs of their readership for the maintenance of dominant political or cultural ideologies. It also examines the extent to which disregard for, and removal from, original context, as well as over- or under-emphasis of particular terms or phrases actually happens in translated news texts in the Spanish-English context, and the effect

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that this may have at the point of reception by the new readership. By comparing three sub-corpora of journalistic source and target texts through critical discourse analysis, and by taking into account translation processes through ethnographic research in international news outlets, the ultimate goal is to identify the causes that can trigger textual manipulation. Using three case studies comprising political news events that were originally reported in Spanish at the source of the events, and which were subsequently reported in UK and US national newspapers, the study investigates the extent to which transformations occur through translation in the representation of political news events, how they might occur, who is involved in the process and what effect any transformations might have on readers.

CDA and PDA Made Simple cuts many long stories short and encapsulates a long-standing tradition in modern and contemporary linguistics. The theoretical scope of the book encompasses a lengthy review of relevant studies in the area of critical discourse analysis (CDA), and, more broadly, in the areas of power, control, ideology and politics as realized and enacted in discourse. The book also brings together a detailed theoretical background on the main tenets and assumptions, tools and recipes, trends and extensions and critiques and applications of critical and political discourse analysis (PDA). Its analytical focus is predominantly on how ideology and power are linguistically and meta-linguistically realized, specifically through transitivity, modality, metadiscourse and presupposition in some discourse genres in English.

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This book, by an international group of scholars, focuses on a number of sociolinguistic issues, some of them complex and controversial, linked to language education in the age of globalisation. It examines these in different contexts of immigration and super-diversity, in the light of new mobilities and new conceptualisations of changing social realities and language communities. The various investigations presented in the volume are often united and interconnected in their approaches to these key areas of focus, although each peer-edited chapter brings its own relevance to the work as a whole, and each reflects the complexities and practices of the particular contexts and speech communities examined. The insights presented provide a useful way of looking at the current state of the art of language education across the different levels of schooling and also within the various contexts analysed. Because of the increasing interest in language education as a result of both the growing number of migrant children in schools and the globalisation associated with the rapid spread of English, the volume will be of interest to a wide international readership, including scholars and students of sociolinguistics and language education.

This volume addresses the role played by translation in international political communication and news reporting and brings to light the usually invisible link between politics, media, and translation. The contributors explore the interrelationship between media in the widest sense and translation, with a focus on political texts, institutional contexts, and translation policies. These topics are explored from a Translation Studies

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perspective, thus bringing a new disciplinary view to the investigation of political discourse and the language of the media. The first part of the volume focuses on textual analysis, investigating transformations that occur in translation processes, and the second part examines institutional contexts and policies, and their effects on translation production and reception.

This book examines how discourse analysts could best disseminate their research findings in real world settings. Each chapter presents a study of spoken or written discourse with authors putting forward a plan for how to engage professional practice in their work, using this volume's Framework for Application.

A Discourse Analysis of News Translation in China offers hitherto underexplored inroads into Chinese media through insider perspectives on a unique Chinese newspaper, Cankao Xiaoxia which not only is the largest circulating newspaper in China but is also unique in that its news consists entirely of stories translated from foreign news sources. The size of the publication, the unique nature of the publication, and the view from the inside of such an organization gathered through interviews with its employees give this proposed book a highly unique perspective that will inform our understanding of the workings of Chinese media in important ways.

First Published in 2010. Routledge is an imprint of Taylor & Francis, an informa company.

"This book examines the role of translation in news making, taking Arabic satellite

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television as its case study, and presents a framework for journalists, translators, news editors and other media workers to help them avoid the pitfalls of translation mediation."--P. [4] of cover.

This edited volume gathers corpus-based studies on topics including English grammar and discourses on media and health, mainly from a systemic functional linguistics (SFL) perspective, in order to reveal the potential of SFL, which has been emphasized by Halliday. Various other perspectives, such as philosophy, statistics, genre studies, etc. are also included to promote SFL's potential interaction with other theories. Though they employ a diverse range of theoretical perspectives, all the chapters focus on exploring language in use with the corpus method. The studies collected here are all original, unpublished research articles that address significant questions, deepen readers' understanding of SFL, and promote its potential interaction with other theories. In addition, they demonstrate the great potential that SFL holds for solving language-related questions in a variety of discourses.

This volume brings together work by both well-known scholars and emerging researchers in the various areas of Language for Specific Purposes (LSP), such as political, legal, medical, and business discourse. The volume is divided into three parts in order to align rather than separate three different but related aspects of LSP: namely, translation, linguistic research, and domain specific communication on the web.

Underlying all the contributions here is the growing awareness of the ever-increasing

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multiformity of specialised communication and the ever-wider social implications of the communicative situations in which it is embedded, especially where it involves the need to move across languages, cultures and modes, as in translation and interpreting. The contributions consistently bear witness to the need to review received notions, pose new questions, and explore fresh perspectives. The picture that emerges is one of extreme complexity, in which researchers into specifically linguistic aspects of LSPs and their translation across languages and media declare their awareness of the pressing need to come to terms with a wide range of social, pragmatic, intercultural and political factors, above and beyond socio-technical knowledge of the domains under investigation.

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