Plunkett's Almanac of Middle Market Companies is designed to be a time-saving business development tool for professionals, marketers, sales directors, consultants and strategists seeking to understand and reach middle market American companies. It will also be of great use to placement, recruiting and human resources professionals, as well as professionals working in economic development, lending and media. It covers competitive intelligence, market research and business analysis - everything you need to identify and develop strategies for middle market corporations. Coverage includes all major business sectors, from InfoTech, to health care, to telecommunications and much more (We have intentionally omitted retail companies and banks). These profiles and details on over 500 middle market firms, both public and private, are pulled from our extensive company and industry databases. We also include a glossary and a listing of relevant industry associations. Next, we profile hundreds of leading middle market companies. Our company profiles include complete business descriptions and up to 27 executives by name and title. Purchasers will find a form in the book enabling them to register for 1-year, 1-seat online access to tools at Plunkett Research Online, including the ability to view the market research/industry trends section and industry statistics. You have access, at no additional charge, to the very latest data posted to Plunkett Research Online. Online tools enable you to search and view selected companies, and then export selected company contact data, including executive names. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package.

Plunkett's Manufacturing & Robotics Industry Almanac presents a complete analysis of the manufacturing business, including such related areas as research and development (R&D), engineering and design, outsourcing, offshoring, factory automation and supply chain. The almanac also features in-depth coverage of robotics. This market research tool includes our analysis of the major trends affecting the global manufacturing industry, from the developments in firms reshoring their manufacturing operations to the U.S., nearshoring to Mexico and Central America, rising wages in China, China's move to higher value manufacturing, and the movement of lower value manufacturing, such as apparel, to such nations as Pakistan and The Philippines. In addition, we provide major statistical tables covering the industry, from revenues to investment in R&D to employment to wages. No other source provides this book's easy-to-understand comparisons of growth, expenditures, technologies, imports/exports, corporations, research and other vital subjects. You get our in-depth profiles on the top 500 global manufacturing and robotics companies—objective analysis of the largest and most exciting companies in: automotive manufacturing, steel and metals, telecommunications equipment, computer hardware and consumer electronics, contract manufacturing, chemicals, refining, aerospace, building materials and much, much more. We cover companies in all manufacturing sectors. Our research effort includes an exhaustive study of new technologies and discussions with experts at dozens of innovative tech companies. Purchasers will find a form in the book enabling them to register for 1-year, 1-seat online access to tools at Plunkett Research Online, including the ability to view the market research/industry trends section and industry statistics. You have access, at no additional charge, to the very latest data posted to Plunkett Research Online. Online tools enable you to search and view selected companies, and then export selected company contact data, including executive names. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package. This new almanac will be your ready-reference guide to the E-Commerce & Internet Business worldwide! In one carefully-researched volume, you'll get all of the data you need on E-Commerce & Internet Industries, including: complete E-Commerce statistics and trends; Internet research and development; Internet growth companies; online services and markets; bricks & clicks and other online retailing strategies; emerging e-commerce technologies; Internet and World Wide Web usage trends; PLUS, in-depth profiles of over 400 E-Commerce & Internet companies: our own unique list of companies that are the leaders in this field. Here you'll find complete profiles of the hot companies that are making news today, the largest, most successful corporations in all facets of the E-Commerce Business, from online retailers, to manufacturers of software and equipment for Internet communications, to Internet services providers and much more. Our corporate profiles include executive contacts, growth plans, financial records, address, phone, fax, and much more. This innovative book offers unique information, all indexed and cross-indexed. Our industry analysis section covers business to consumer, business to business, online financial services, and technologies as well as Internet access and usage trends. The book includes numerous statistical tables covering such topics as e-commerce revenues, access trends, global Internet users, etc. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

Plunkett's Telecommunications Industry Almanac is the only complete reference guide to the telecommunications technologies and companies that are changing the way the world communicates today. This massive reference book's market research section provides our famous trends analysis, as well as major statistical tables. You will receive an abundance of data on statistics, new telecommunications technologies, markets, the Internet, land lines, VOIP, unified communications and leading telecommunications companies. In the corporate profiles section, you'll receive vital details on the Telecommunications 500 Firms, the largest, most successful corporations in all facets of the telecommunications business on a worldwide basis, both public and private. These in-depth profiles include corporate names, addresses, phone and fax numbers, web sites, growth plans, competitive advantage, financial histories and up to 27 executive contacts by title. You will also find information regarding local exchange and long distance telephone service markets and trends, wireless and cellular telephone markets and trends, satellite telecommunications, Wi-Fi, telephone industry equipment, software and support. Purchasers will find a form in the book enabling them to register for 1-year, 1-seat online access to tools at Plunkett Research Online, including the ability to view the market research/industry trends section and industry statistics. You have access, at no additional charge, to the very latest data posted to Plunkett Research Online. Online tools enable you to search and view selected companies, and then export selected company contact data, including executive names. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package.

Market research guide to American employers. Includes hard-to-find information such as benefit plans, stock plans, salaries, hiring and recruiting plans, training and corporate culture, growth plans. Several indexes and tables, as well as a job market trends analysis and 7 Keys For Research for job openings. This massive reference book features our proprietary profiles of the 500 best, largest, and fastest-growing corporate employers in America--includes addresses, phone numbers, and Internet addresses.

A collection of Jack Plunkett's technology and online almanacs.

Plunkett's Telecommunications Industry Almanac 2016Plunkett Research

Plunkett's Telecommunications Industry Almanac 2008 is the only complete reference guide to the telecommunications technologies and companies that are changing the way the world communicates today. This massive reference book's market research section provides complete access to the U.S. telecommunications and communications industry. This section includes over a dozen major statistical tables covering everything from revenues for the fixed line and wireless service sectors, to the number of telephone subscribers worldwide, to telephone equipment import and export market numbers. Finally, in this carefully-researched volume, you will receive an abundance of data on: national and global telecommunications statistics, new telecommunications technology, telecommunications market forecasts, telecommunications trends and leading telecommunications companies. In the corporate profiles section, you'll receive vital details on the

"Telecommunications 500 Firms," the largest, most successful corporations in all facets of the telecommunications business. These in-depth profiles include corporate name, address, phone, fax, web site, growth plans, competitive advantage, financial histories and up to 27 executive contacts by title. You will also find information regarding local exchange and long distance telephone service markets and trends, wireless and cellular telephone markets and trends, satellite telecommunications, Wi-Fi, telephone industry equipment, software and support. Telecommunications is one of the fastest-growing and most dynamic industries in the world today, and Plunkett's Telecommunications Industry Almanac will be your guide to this rapidly-changing business. Purchasers of the printed book or PDF version may receive a free CD-ROM database of the corporate profiles, enabling export of vital corporate data for mail merge and other uses.

Plunkett's Almanac of Middle Market Companies 2007 is designed to be time-saving business development tool for professionals, marketers, sales directors, consultants and strategists seeking to understand and reach middle market American companies. It will also be of great use to placement, recruiting and human resources professionals, as well as professionals working in economic development, lending and media. It covers competitive intelligence, market research and business analysis--everything you need to identify and develop strategies for middle market corporations. Coverage includes all major business sectors, from InfoTech to health care to telecommunications and much more. (We have intentionally omitted retail companies and banks.) These profiles and details on over 500 middle market firms are pulled from our extensive company and industry databases. We also include a business glossary and a listing of business contacts, such as industry associations and government agencies. Next, we profile hundreds of leading middle market companies. Our company profiles include business descriptions and up to 27 executives by name and title. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

Each updated edition of this detailed resource identifies nearly 35,000 live, print and electronic sources of information listed under more than 1,100 alphabetically arranged subjects -- industries and business concepts and practices. Edited by business information expert James Woy. This new almanac will be your ready-reference guide to the E-Commerce & Internet Business worldwide! In one carefully-researched volume, you'll get all of the data you need on E-Commerce & Internet Industries, including: complete E-Commerce statistics and trends; Internet research and development; Internet growth companies; online services and markets; bricks & clicks and other online retailing strategies; emerging e-commerce technologies; Internet and World Wide Web usage trends; PLUS, in-depth profiles of the "E-Commerce & Internet 450," our own unique list of companies that are the leaders in this field. Here you'll find complete profiles of the hot companies that are making news today, the 450 largest, most successful corporations in all facets of the E-Commerce Business, from online retailers, to manufacturers of software and equipment for Internet communications, to Internet services providers and much more. Our corporate profiles include executive contacts, growth plans, financial records, address, phone, fax, competitive advantage and much more. This innovative book offers unique information, all indexed and cross-indexed. Our industry analysis section covers business to consumer, business to business, online financial services, and technologies as well as Internet access and usage trends. The book includes numerous statistical tables covering such topics as e-commerce revenues, ISP subscribers, global Internet users, annual B to C sales, etc. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

This book presents a rich compilation of real-world cases on digitalization, the goal being to share first-hand insights from respected organizations and to make digitalization more tangible. As virtually every economic and societal sector is now being challenged by emerging technologies, the digital economy is a highly volatile, uncertain, complex and ambiguous place – and one that holds substantial challenges and opportunities for established organizations. Against this backdrop, this book reports on best practices and lessons learned from organizations that have succeeded in overcoming the challenges and seizing the opportunities of the digital economy. It illustrates how twentyone organizations have leveraged their capabilities to create disruptive innovations, to develop digital business models, and to digitally transform themselves. These cases stem from various industries (e.g. automotive, insurance, consulting, and public services) and countries, reflecting the many facets of digitalization. As all case descriptions follow a uniform schema, they are easily accessible, and provide insightful examples for practitioners as well as interesting cases for researchers, teachers and students. Digitalization is reshaping business on a global scale, and it is evident that organizations must transform to thrive in the digital economy. Digitalization Cases provides first-hand insights into the efforts of renowned companies. The presented actions, results, and lessons learned are a great inspiration for managers, students, and academics. Anna Kopp, Head of IT Germany, Microsoft Understanding digitalization in all its facets requires knowledge about its opportunities and challenges in different contexts. Providing 21 cases from different companies all around the world, Digitalization Cases makes an important contribution toward the comprehensibility of digitalization – from a practical and a scientific point of view. Dorothy Leidner, Ferguson Professor of Information Systems, Baylor University This book is a great source of inspiration and insight on how to drive digitalization. It shows easy to understand good practice examples which illustrate opportunities, and at the same time helps to learn what needs to be done to realize them. I consider this book a must-read for every practitioner who cares about digitalization. Martin Petry, Chief Information Officer and Head of Business Excellence, Hilti

Plunkett's Telecommunications Industry Almanac is the only complete reference guide to the telecommunications technologies and companies that are changing the way the world communicates today. This massive reference book's market research section provides complete access to the U.S. telecommunications and communications industry. This section includes over a dozen major statistical tables covering everything from revenues for the fixed line and wireless service sectors, to the number of telephone subscribers worldwide, to telephone equipment import and export market numbers. Finally, in this carefully-researched volume, you will receive an abundance of data on: national and global telecommunications statistics, new telecommunications technology, telecommunications market forecasts, telecommunications trends and leading telecommunications companies. In the corporate profiles section, you'll receive vital details on the "Telecommunications 500 Firms," the largest, most successful corporations in all facets of the telecommunications business. These in-depth profiles include corporate name, address, phone, fax, web site, growth plans, competitive advantage, financial histories and up to 27 executive contacts by title. You will also find information regarding local exchange and long distance telephone service markets and trends, wireless and cellular telephone markets and trends, satellite telecommunications, Wi-Fi, telephone industry equipment, software and support. Telecommunications is one of the fastest-growing and most dynamic industries in the world today. Plunkett's Telecommunications Industry Almanac will be your guide to this rapidly-changing business. Purchasers of the printed book or PDF version may receive a free CD-ROM database of the corporate profiles, enabling export of vital corporate data for mail merge and other uses.

The travel industry has been through exceptional upheaval and change. Plunkett's Airline, Hotel & Travel Industry Almanac will be your complete guide to this fascinating industry. After reeling from the effects of the September 11, 2001 tragedies, the travel business is now emerging as a more streamlined, efficient and focused industry. Many of the biggest, most successful firms are becoming extremely global in nature. Meanwhile, most airlines are struggling to return to profitability, while low-cost providers Southwest Airlines and JetBlue continue to set the standard for air travel. Deregulation is opening up huge travel markets in India and China. On the hotel side, massive management firms, development companies and real estate investment trusts are gaining in scale and influence. The booking of travel online is perhaps the most successful niche of all of the world's e-commerce efforts. Consumers use the Internet to become better informed and to seek bargains. Online sites like Travelocity, Priceline and Orbitz steer millions of consumers toward specific airlines and hotels in a manner that

lowers prices and improves satisfaction among consumers. The exciting new reference book (which includes a fully-featured database on CD-ROM) will give you access to the complete scope of the travel industry, including: Analysis of major trends; Market research; Statistics and historical tables; Airlines; Hotel operators; Entertainment destinations such as resorts and theme parks; Tour operators; The largest travel agencies; E-commerce firms; Cruise lines; Casino hotels; Car rental; and much, much more. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources. This book also includes statistical tables, a travel industry glossary, industry contacts and thorough indexes. The corporate profile section of the book includes our proprietary, in-depth profiles of over 300 leading companies in all facets of the travel industry. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

Vital to businesses of all types, the fields of advertising, marketing and branding are covered in-depth in this important volume, from advertising on radio and television to direct mail, from online advertising to branding and public relations to paid search inclusion. Analysis of trends, globalization, technologies, finances and more. This carefully-researched book covers exciting trends in such areas as advertising agencies, marketing consultants, online advertising, branding strategies, global markets and more. This reference tool includes thorough market analysis as well as our highly respected trends analysis. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources. This book also includes statistical tables, an industry glossary and thorough indexes. The corporate profiles section of the book includes our proprietary, in-depth profiles of the 350 leading companies in all facets of the advertising, branding and marketing industry. Here you'll find complete profiles of the hot companies that are making news today, the largest, most successful corporations in the business. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled. This book reflects the tremendous changes in the telecommunications industry in the course of the past few decades – shorter innovation cycles, stiffer competition and new communication products. It analyzes the transformation of processes, applications and network technologies that are now expected to take place under enormous time pressure. The International Telecommunication Union (ITU) and the TM Forum have provided reference solutions that are broadly recognized and used throughout the value chain of the telecommunications industry, and which can be considered the de facto standard. The book describes how these reference solutions can be used in a practical context: it presents the latest insights into their development, highlights lessons learned from numerous international projects and combines them with well-founded research results in enterprise architecture management and reference modeling. The complete architectural transformation is explained, from the planning and set-up stage to the implementation. Featuring a wealth of examples and illustrations, the book offers a valuable resource for telecommunication professionals, enterprise architects and project managers alike. A market research guide to the telecommunications industry. It offers a tool for strategic planning, competitive intelligence, employment searches or financial research. It includes a chapter of trends, statistical tables, and an industry-specific glossary. It provides profiles of the 500 biggest, companies in the telecommunications industry.

Plunkett's InfoTech Industry Almanac presents a complete analysis of the technology business, including hardware, software, networks, computers, peripherals, services and global trade. This market research tool includes our analysis of the major trends affecting the industry, from the global PC and server market, to consumer and enterprise software, to super computers, open systems such as Linux, web services and network equipment. In addition, we provide major statistical tables covering the industry, from computer sector revenues, to broadband subscribers, to semiconductor industry production. No other source provides this book's easy-to-understand comparisons of growth, expenditures, technologies, imports/exports, corporations, research and other vital subjects. You get our in-depth profiles on the top 500 global InfoTech companies—objective analysis of the largest and most exciting companies in: Computer Hardware, Computer Software, Internet Services, E-Commerce, Networking, Semiconductors, Memory, Storage, Information Management and Data Processing. Our research effort includes an exhaustive study of new technologies and discussions with experts at dozens of innovative tech companies. Purchasers will find a form in the book enabling them to register for 1-year, 1-seat online access to tools at Plunkett Research Online, including the ability to view the market research/industry trends section and industry statistics. You have access, at no additional charge, to the very latest data posted to Plunkett Research Online. Online tools enable you to search and view selected companies, and then export selected company contact data, including executive names. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package.

The cell phone is the fastest-selling consumer electronic in the world. On a global basis, over 800 million cellular telephones are sold yearly. More camera-equipped cell phones are sold each year than stand alone digital cameras. Rapid development of new technologies is leading to ever more versatile, multipurpose mobile devices, including 3G Internet-enabled cell phones and PDAs. Meanwhile, wireless networking and wireless Internet access are developing and expanding on a global basis at a rapid rate. Booming technologies include such 802.11 standards as Wi-Fi and WiMax, as well as Ultra Wide Band (UWB) and Bluetooth. Telematics, intelligent transportation systems (ITS) and satellite radio will soon create an entertainment, navigation and communications revolution within automobiles and trucks. Meanwhile, RFID (radio frequency identification) will revolutionize wireless tracking, inventory and logistics at all levels, from manufacturing to shipping to retailing. These developments are creating challenges for legacy companies and opportunities for nimble marketers and managers. Plunkett's Wireless, Wi-Fi, RFID & Cellular Industry Almanac 2008 covers such sectors. Our coverage includes business trends analysis and industry statistics. We also include a wireless and cellular business glossary and a listing of industry contacts, such as industry associations and government agencies. Next, we profile hundreds of leading companies. Our 350 company profiles include complete business descriptions and up to 27 executives by name and title.

Rapid development of new technologies is leading to ever more versatile, multipurpose mobile devices, including 3G and 4G Internet-enabled cell phones. Wireless networking and wireless Internet access are developing and expanding on a global basis at a rapid rate. Meanwhile, RFID (radio frequency identification) will revolutionize wireless tracking, inventory and logistics, from manufacturing to shipping to retailing. We analyze mobile advertising, mobile banking, WiMax, LTE and other wireless standards. Mobile entertainment is covered, including TV and other programming adapted for the cell screen. In addition, we cover wireless markets in India, China and Africa, competition between handset manufacturers, as well as the iPhone and other smartphones. Our coverage includes business trends analysis and industry statistics. We also include a wireless and cellular business glossary and a listing of industry contacts, such as industry associations and government agencies. Next, we profile hundreds of leading companies. Our 330 company profiles include complete business descriptions and up to 27 executives by name and title. Purchasers will find a form in the book enabling them to register for 1-year, 1-seat online access to tools at Plunkett Research Online, including the ability to view the market research/industry trends section and industry statistics. You have access, at no additional charge, to the very latest data posted to Plunkett Research Online. Online tools enable you to search and view selected companies, and then export selected company contact data, including executive names. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package.

This new almanac will be your ready-reference guide to the e-commerce & Internet business worldwide! You'll get all of the data you need, including complete e-commerce statistics, trends and technologies analysis, Internet research and development, growth companies, online services and markets, bricks & clicks and other online retailing strategies, emerging e-commerce technologies and Internet usage trends. Plus, you also get access to our profiles of nearly 450 E-Commerce & Internet companies—our own unique list of companies that are the leaders in this field, from online retailers, to manufacturers of software and equipment for Internet communications, to Internet services providers. Our corporate profiles include executive contacts, growth plans, financial records, addresses, phone and fax numbers and more. This innovative book offers unique information, all indexed and cross-indexed. Our industry analysis section covers business to consumer, business to business, online financial services and technologies, as well as Internet access and usage trends. The book includes numerous statistical tables covering such topics as e-commerce revenues, access trends, global Internet users, etc. Purchasers will find a form in the book enabling them to register for 1-year, 1-seat online access to tools at Plunkett Research Online, including the ability to view the market research/industry trends section and industry statistics. You have access, at no additional charge, to the very latest data posted to Plunkett Research Online. Online tools enable you to search and view selected companies, and then export selected company contact data, including executive names. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package. This is a guide to computer-readable databases available online, in CD-ROM format, or in other magnetic formats. Details include database descriptions, costs, and whom to contact for purchase. The material is indexed alphabetically, and by subject, vendor, and producer. 

a tool for strategic planning, competitive intelligence, employment searches or financial research. Contains trends, statistical tables, and an industry glossary. Also provides profiles of 350 leading wireless, Wi-Fi, RFID and cellular industry firms - includes addresses, phone numbers, executive names.

Comprehensive directory of databases as well as services "involved in the production and distribution of information in electronic form." There is a detailed subject index and function/service classification as well as name, keyword, and geographical location indexes.

The energy industry is boiling over with changes. Deregulation, new opportunities in foreign fields and markets and environmental challenges are rushing together head-on to shape the energy and utilities business of the future. Extremely deep offshore wells in the Gulf of Mexico and offshore of West Africa are being drilled at immense cost. Meanwhile China has become a major energy importer and Russia has become a major exporter. In the U.S., Europe and Japan, renewable and alternative energy sources are developing quickly, including big breakthroughs in wind power and fuel cells. This exciting new reference book covers everything from major oil companies to electric and gas utilities, plus pipelines, refiners, retailers, oil field services and engineering. Petroleum topics include upstream and downstream. Additional topics include coal, natural gas and LNG. More than a dozen statistical tables cover everything from energy consumption, production and reserves to imports, exports and prices. Next, our unique profiles of the Energy 500 Firms are also included, with such vital details as executive contacts by title, revenues, profits, types of business, web sites, competitive advantage, growth plans and more. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

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A guide to the trends and leading companies in the engineering, research, design, innovation and development business fields: those firms that are dominant in engineering-based design and development, as well leaders in technology-based research and development.

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