

have nerves of steel. 2. You expect to get pregnant in the next five minutes. 3. You've heard it all.

Do you want to build a platform that sells books? Do you want to get noticed in a busy world? Do you want to build a career as a writer? What you need is a Home Base. This book will teach you, step-by-step, how to market yourself and your work so that you can build the writing career you've always dreamed of. You'll learn fundamentals of building a platform, and the techniques to make it work: 1. How to build a blog, name it, and promote it. 2. How to use social media to drive traffic and sales. 3. The key components of every successful Home Base 4. What steps to take to ensure long-term success 5. How to build your name (your brand) as an author, using free tools and technology. 6. And much more... This book is the culmination of an author's struggle (and eventual success) to build an online Home Base. These tactics and strategies aren't just speculation--they truly work. Over the course of years of consulting, training, teaching, and coaching, this book was formed from the things that worked. Stop writing for no reason--you have a voice, and this book is the route to letting people hear it!

This book shows young people how to develop a career in the future world of social media. Interviews and quotes with industry professionals and leaders show young people how to build their social media resumes and discover their own interests and talents within the field.

Discusses how to create a platform and build an audience using social media technologies. You take your shot at success and fame. You tell anyone who will listen, "Hey, check me out! I'm on Spotify, Amazon, and YouTube!" Finally, you're validated. You're at the table with the big kids — Right? WRONG. YOUR CONTENT EVERYWHERE GETS YOU NOWHERE...

Music industry insider Christopher Grant Sr. introduces UnderRepresented Creatives to the groundbreaking concept of Competitive Streaming™ and DESTROYs the idea that creatives must rely on traditional digital media platforms for discovery. He levels the playing field for URCs, as he calls them, to achieve success — regardless of fame, connections, or net worth. "I'm not here to bash traditional digital media platforms like Spotify, Netflix, Amazon, etc., but I know what they're good at and what they're not good at. Unfortunately, one thing they're not good at is making you a star." —CGrantSr. Christopher Grant, Sr. has nearly 20 years of successful experience in the entertainment industry. As founder and CEO of upstart media company SEVENHORNS, host of the DESTROY Podcast, and founder of TraxBox, Inc., Chris believes in the power of multimedia to impact society for good. One of his lifelong pursuits has been to create and deliver culturally relevant content that challenges the human condition.

Your Best Year Ever: A 5-Step Plan for Achieving Your Most Important Goals (2018) by Michael Hyatt is a self-help book that examines goal-setting across different areas of life. Hyatt introduces a process he engineered to help high achievers become more productive, find work-life balance, deepen their relationships, and optimize their happiness and health... Purchase this in-depth summary to learn more.

Get powerful tools to nurture and replenish your body and mind in *The Empowered Mama*. Moms who work are trying to juggle the roles of wife, mother, and homemaker while also being professional, competent businesswomen. They never feel they get enough done, but they rarely acknowledge that they are wife, mother, lover, friend, cook, nurse, housekeeper, businessperson, driver, volunteer, dog walker, and more. Many moms feel like they can't take time to replenish their bodies or minds. There's just not enough time and it seems selfish to take time when families and work still demand more. *The Empowered Mama* is a practical and interactive workbook full of simple, powerful tools to help moms reconnect with themselves on the journey through motherhood. Author Lisa Druxman uplifts, inspires, and takes moms on a

journey not just to rediscover themselves but to fall in love with motherhood again. Whether you are a working mom or a stay-at-home mom, this book will add balance to your life. This book focuses on all the other parts of a mom's life - relationships at work, tackling built-up stressors, cleaning up one's diet, even going green and being more mindful about the environment - with the intuitive understanding that getting the rest of your life in order will only reap huge dividends for your family. Since there will never be more hours in the day, The Empowered Mama will help you maximize the hours you do have to accomplish what matters most.

Social media has ushered in a new era of communication between organizations and key stakeholders. This text guides readers through a four-step process of developing a robust social media campaign. Covering the latest industry standards and best practices to engage digital audiences through social listening, strategic design, creative engagement and evaluation, each chapter also includes expert insights from social media professionals. Focusing on principles rather than a specific platform, this is a text dedicated to developing social media competency that can adapt to any organization or environment.

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Would you like to win a Kindle Scout contract and get your book published? You did your job writing a great book. The Kindle Scout Hot & Trending List book will show you an easy, structured and already proven method to conquer the first step towards your goal: getting noticed by entering the Hot & Trending list. Are you ready to conduct your marketing campaign? It might be stressful, but it should be fun. By using this method, I was able to keep my book in the Hot & Trending list 97.9% of the campaign duration. The method is simple but effective, and you won't have any problem to follow it, no matter how savvy you are with computers. Best of all, you won't have to spend a single dime to implement the method. Without a doubt, Kindle Scout offers a sweet deal for new authors. Getting a \$1,500 advance and a book published by Kindle Press. Also, the possibility of getting the exposure that a platform like Amazon could give to your writing career is a leverage that shouldn't be taken lightly. The Hot & Trending List To be considered by the Kindle Scout team and opt for a contract, The Hot & Trending list is the most important factor to be taken into account. That's where your book should be to have a higher chance of being published. And to be there, your book has to gather enough visits to your campaign page, in order to be in the 8% of popularity, among around other 250 books running campaign alongside yours. When I entered the Kindle Scout program, I thought I just had to submit my book and wait for the results. Shortly after, I discovered that running a campaign is needed to gain visibility and therefore enter the Hot & Trending list. I learned some things during the process and I developed a methodology to help books get and stay in the H&L list. That's why I wrote this book. Getting exposure through Social Networks & others The method exposed in the book is very simple to follow, and you can implement it using free tools on the Web, it's very powerful. It allowed my book to get in the Hot & Trending list, where it remained for 97.9% of the campaign duration, that is 705 out of 720 possible hours. Do I need to have zillions of followers or be a Social Network Guru? Not at all. The beauty of this method is that it will work whether you have zero followers or millions of them. I'll show you how to gain the exposure that will make your book make it into the list. How will this book help me with my Kindle Scout campaign? Thanks to Kindle Scout Hot & Trending list you will learn quickly and easily to: Conduct an efficient marketing campaign for

your book Apply the method that kept the author's book in the Hot & Trending list for 97.9% of the campaign duration Use Twitter and Facebook to achieve your goal Make your book stand out throughout the 30-day campaign

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From the author of the real estate investment bible Buy It, Rent It, Profit! comes a fresh guide to teach new and aspiring landlords how to go from managing a single rental property to successfully managing a large rental portfolio. In his first book, real estate expert Bryan Chavis created the ultimate how-to guide for buying and managing rental properties, with practical, realistic ways to build lasting, long-term wealth. Now, he takes his acclaimed program one step further. The Landlord Entrepreneur shifts the focus from dealing exclusively with residential real estate to building a dynamic property management business. By following the step-by-step instructions in this new guide, anyone can create a fully functioning, professional property management company in only ten days. With Chavis's modern take on real estate, you will learn the five phases of property management and the skills needed to successfully move through them—as well as the hacks and tricks to build your profitable business from the ground up. Full of smart, practical business advice, The Landlord Entrepreneur is the only guide you need to become a successful property manager in today's real estate market.

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Volume contains: Unreported Case (Kahn v. Lichtenstein) Unreported Case (Kenney v. Rhinelander) Unreported Case (Kellogg v. Ogden) Unreported Case (Klein v. Long) Unreported Case (Laverdure v. Mayor of N.Y.) Unreported Case (Ledman v. Dry Dock, E. Bdwy & B. R.R. Co.) Unreported Case (Lindenheim v. N.Y. Elev. R.R. Co.) Unreported Case (Lipp v. Otis Brothers & Co.) Unreported Case (Lockwood v. Man. Storage & Warehouse Co.) Unreported Case (Lyle v. Little) Unreported Case (Lynch v. Carter) Unreported Case (McCann v. N.Y. & Queens Co. Rwy Co.)

If you are like most business owners, you know how hard it is to get your brand or your business noticed on social media. That's exactly what this book solves. This book teaches smart, effective online marketing strategies for business owners who want more sales and more impact from their online presence. Who need this book? Authors, Business Owners, Accountants, Coaches, Consultants, Speakers, Artists, Realtors and many more... If you are looking for smart, honest online marketing to reach more people, convert more prospects into buyers, and skyrocket your sales - apply the strategies in this guide and get the results you deserve. Get Your Copy Right Now...

Tags: social media, social media marketing, digital marketing, small business ideas, social media strategy, content marketing, seo tools, linkedin, social media sites

When a career-ending injury left elite athlete and professional football player Lewis Howes out of work and living on his sister's couch, he decided he needed to make a change for the better. He started by reaching out to people he admired, searching for mentors, and applying his past coaches' advice from sports to life off the field. Lewis did more than bounce back: He built a multimillion-dollar online business and is now a sought-after business coach, speaker, and podcast host. In The School of Greatness, Howes shares the essential tips and habits he gathered in interviewing "the greats" on his wildly popular podcast of the same name. In discussion with people like Olympic gold medalist Shawn Johnson and Pencils of Promise CEO Adam Braun, Howes figured out that greatness is unearthed and cultivated from within. The masters of greatness are not successful because they got lucky or are innately more talented, but because they applied specific habits and tools to embrace and overcome adversity in their lives. A framework for personal development, The School of Greatness gives you the tools, knowledge, and actionable resources you need to reach your potential. Howes anchors each chapter with a specific lesson he culled from his greatness "professors" and his own experiences to teach you how to create a vision, develop hustle, and use dedication, mindfulness, joy, and love to reach goals. His lessons and practical exercises prove that anyone is capable of achieving success and that we can all strive for greatness in our everyday lives.

Amazon's top 10 best-selling business organization category. A high score of 4.8 stars by Amazon readers. The best-selling writers of New York Times and Wall Street

Journal. We all have our own mountains to climb. On the way to the summit, we can only rely on our vision. The chief executive of the company personally teaches the principles of leading high-performance teams, learns the blueprint for the future of Airbnb, Instagram, Amazon, and Marvel, outlines a clear and pragmatic vision, and even difficult goals can be gradually achieved!

Author Paul Getty has seen thousands of brilliant founding CEOs present to angel investors, venture capitalists, and institutional investors. And he has seen thousands of them fail in their quest for the money they sincerely believed would lead to entrepreneurial success and riches for all. Again and again, he watched would-be tech titans fail to create a good first impression, deliver poor presentations, tell lengthy stories that put investors to sleep, and fail to address the critical issues sophisticated investors are most eager to hear about. If only they'd read *The Twelve Magic Slides: Insider Secrets for Raising Growth Capital*. Getty's slide topics—developed while coaching hundreds of company founders to fundraising success—cover each of the twelve key themes investors want to know about in depth before they part with their hard-earned money: the problem you see, your solution to it, the resulting business opportunity, the amount of money you need to grow the firm, and the potential returns for investors, among others. Getty, managing director of Satwik Capital Advisors in San Jose, California, shows that properly developing each slide—and the thinking behind it—can get you the investment capital required to vault your company to the next level. But *The Twelve Magic Slides* is more than a book about how raise money from professional investors. It presents a whole new way of how to think about and develop a successful startup. Regardless, it will show you better ways to accomplish your goals and increase the chances you'll get the green light from investors. Whether you are seeking startup funding from the angel down the street, or trying to convince investment bankers to help take you public, *The Twelve Magic Slides* provides a clear step-by-step process that will enable you to: Identify the key elements of the business that must be developed to attract external capital Understand the critical dos and don'ts CEOs must know to sell their story to investors in a quick and efficient manner Create twelve perfect slides and a presentation that secures investor interest from the start and gives them plenty of reasons to write you a check You need to find money to fund your company's growth. Investors need to find entrepreneurs and ideas they can believe in. *The Twelve Magic Slides* presents a proven method for attracting funds from angel investors, venture capital firms, private equity firms, and institutional investors. It will give you the knowledge and confidence you need to ask for—and receive—the capital you need to launch or grow a business.

A guide to help you obtain less of what don't want, and more of what you do, and "cut through the clutter, achieve better results in less time, build momentum toward your goal, dial down the stress, overcome that overwhelmed feeling, stay on track, [and] master what matters to you.

PlatformGet Noticed in a Noisy WorldThomas Nelson Inc

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Discover a myriad of strengths you didn't know you had, then use them to find your author theme, power up your platform, and create a new author business blueprint, all while gaining insight into what sets you apart as a writer and creative artist.

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