

Planilha Fluxo De Caixa Diario Xls

For most of its working life--which began in 1935--the social security system has been the most popular and creditable social program in the United States. Its benefits have grown over the years--and not only in nominal terms, but in real ones as well. Public trust in its soundness has been as close to universal as its coverage, which now stands at nearly 94 percent of the working population. By the early 1970s, however, serious cracks in the financial underpinnings of the system began to be widely noted. The crisis of public confidence that developed--with some clamoring to get out of the system altogether--realistically reflected financial difficulties that are apt to persist through the first half of the twenty-first century, based on current projections of declining birth rates (causing a higher retiree/worker ratio) and productivity growth rates. "Social Security Financing" faces up to these and related problems and proposes a range of workable solutions, including alternative methods for financing the system that would overhaul its entire fiscal structure. The book--which is based on an intensive study sponsored by the Social Security Administration and conducted by Mathematica Policy Research and the National Institute for Advanced Studies in 1980--deals with both the economics and the politics of the issues involved. Contents: "Alternate Methods of Social Security Financing: Overview of the Symposium, " Felicity Skidmore; "Issues in Social Security Financing: History and Policy Framework, " Marilyn Manser; "The Economic Effects of Social Security's OASI Program, " George F. Break; "Financing Social Security: A Reappraisal, " Richard A. Musgrave; "Financing Social Security: VAT Versus the Payroll Tax, " Charles E. McLure, Jr.; "Political Perspective on Social Security Financing, " Peter N. Stearns; "Sorting Out the Issues in Social Security Financing: American Politics and Public Opinion, " D. Garth Taylor.

Economic Value Added (EVA) and Value Based Management (VBM) are today's hottest management buzzwords. But written information has often been biased and clouded by the authors' hidden agendas. EVA and Value-Based Management is the first book to unflinchingly discuss the pros and cons of EVA and VBM. Covering both implementation and conceptual issues, with a strong emphasis on performance measurement, value drivers, and management compensation, it allows readers to come to their own informed conclusions.

Deming's classic work on management, based on his famous 14 Points for Management. "Long-term commitment to new learning and new philosophy is required of any management that seeks transformation. The timid and the fainthearted, and the people that expect quick results, are doomed to disappointment." —from *Out of the Crisis* In his classic *Out of the Crisis*, W. Edwards Deming describes the foundations for a completely new and transformational way to lead and manage people, processes, and resources. Translated into twelve languages and continuously in print since its original publication, it has proved highly influential. Research shows that Deming's approach has high levels of success and sustainability. Readers today will find Deming's insights relevant, significant, and effective in business thinking and practice. This edition includes a foreword by Deming's grandson, Kevin Edwards Cahill, and Kelly Allan, business consultant and Deming expert. According to Deming, American companies require nothing less than a transformation of management style and of governmental relations with industry. In *Out of the Crisis*, originally published in 1982, Deming offers a theory of management based on his famous 14 Points for Management. Management's failure to plan for the future, he claims, brings about loss of market, which brings about loss of jobs. Management must be judged not only by the quarterly dividend, but by innovative plans to stay in business, protect investment, ensure future dividends, and provide more jobs through improved product and service. In simple, direct language, Deming explains the principles of

management transformation and how to apply them.

Disponer de know-how para atuar em determinado setor, com um esquema de gestão e serviço ou produto pronto para o negócio iniciar faturando, é a proposta das microfranquias. O segmento vem crescendo a passos largos no País. Para ajudá-lo a avaliar a alternativa, a jornalista Thaís Pepe Paes foi falar com microfranqueados e saber deles a avaliação da opção e os segredos para o sucesso da investida. Nesta edição você também encontrará uma reportagem sobre gestão financeira. Conheça as boas práticas desses empresários que fizeram diferença para o crescimento do negócio.

Empreendedorismo Dando asas ao espírito empreendedor Editora Manole

Secrets of the Millionaire Mind reveals the missing link between wanting success and achieving it! Have you ever wondered why some people seem to get rich easily, while others are destined for a life of financial struggle? Is the difference found in their education, intelligence, skills, timing, work habits, contacts, luck, or their choice of jobs, businesses, or investments? The shocking answer is: None of the above! In his groundbreaking *Secrets of the Millionaire Mind*, T. Harv Eker states: "Give me five minutes, and I can predict your financial future for the rest of your life!" Eker does this by identifying your "money and success blueprint." We all have a personal money blueprint ingrained in our subconscious minds, and it is this blueprint, more than anything, that will determine our financial lives. You can know everything about marketing, sales, negotiations, stocks, real estate, and the world of finance, but if your money blueprint is not set for a high level of success, you will never have a lot of money—and if somehow you do, you will most likely lose it! The good news is that now you can actually reset your money blueprint to create natural and automatic success. *Secrets of the Millionaire Mind* is two books in one. Part I explains how your money blueprint works. Through Eker's rare combination of street smarts, humor, and heart, you will learn how your childhood influences have shaped your financial destiny. You will also learn how to identify your own money blueprint and "revise" it to not only create success but, more important, to keep and continually grow it. In Part II you will be introduced to seventeen "Wealth Files," which describe exactly how rich people think and act differently than most poor and middle-class people. Each Wealth File includes action steps for you to practice in the real world in order to dramatically increase your income and accumulate wealth. If you are not doing as well financially as you would like, you will have to change your money blueprint. Unfortunately your current money blueprint will tend to stay with you for the rest of your life, unless you identify and revise it, and that's exactly what you will do with the help of this extraordinary book. According to T. Harv Eker, it's simple. If you think like rich people think and do what rich people do, chances are you'll get rich too!

An instant classic, this revised and updated edition of the phenomenal bestseller dispels the myths about starting your own business. Small business consultant and author Michael E. Gerber, with sharp insight gained from years of experience, points out how common assumptions, expectations, and even technical expertise can get in the way of running a successful business. Gerber walks you through the steps in the life of a business—from entrepreneurial infancy through adolescent growing pains to the mature entrepreneurial perspective: the guiding light of all businesses that succeed—and shows how to apply the lessons of franchising to any business, whether or not it is a franchise. Most importantly, Gerber draws the vital, often overlooked distinction between working on your business and working in your business. *The E-Myth Revisited* will help you grow your business in a productive, assured way.

O leitor conhecerá a origem secular das finanças e seus principais teóricos, os diferentes tipos de empresas e suas necessidades específicas, o funcionamento do departamento financeiro e suas múltiplas ramificações. Diálogo, reflexão

e prática: abordagem objetiva para o iniciante em finanças uma publicação voltada para estudantes e profissionais das áreas de finanças, matemática e contabilidade. É referência valiosa para empreendedores de pequeno, médio e grande porte e ainda complementa o conhecimento de investidores no mercado de ações.

Abordando os conceitos e as funções relacionadas à gestão financeira, este livro mostra como utilizar a matemática financeira com a calculadora HP-12C e Excel; apresenta as características das modalidades de investimento no mercado financeiro; demonstra como utilizar métodos de análise de investimento e os aspectos relevantes das decisões de financiamento; explica como elaborar demonstrativos contábeis gerenciais e interpretar o desempenho da empresa; salienta como calcular o preço de venda e como efetuar uma análise de rentabilidade de segmentos de mercado, além de ensinar como considerar o efeito dos prazos de compra, estocagem e venda no resultado.

It seems, at first glance, like an obvious step to take to improve industrial productivity: one should simply watch workers at work in order to learn how they actually do their jobs. But American engineer FREDERICK WINSLOW TAYLOR (1856-1915) broke new ground with this 1919 essay, in which he applied the rigors of scientific observation to such labor as shoveling and bricklayer in order to streamline their work... and bring a sense of logic and practicality to the management of that work. This highly influential book, must-reading for anyone seeking to understand modern management practices, puts lie to such misconceptions that making industrial processes more efficient increases unemployment and that shorter workdays decrease productivity. And it laid the foundations for the discipline of management to be studied, taught, and applied with methodical precision.

Por mais de quatro décadas, Introdução à Pesquisa Operacional tem sido um clássico na investigação de operações. Com os fundamentos mais atuais da área e maior cobertura de aplicativos de negócios, essa nova edição mantém a tradição de um texto com conceitos claros e abrangentes, extenso conjunto de problemas interessantes e casos para análise e prática, com uso de softwares de pesquisa operacional. Um extenso material de apoio encontra-se disponível no site do livro. O ponto forte da 9ª edição é a nova parceria entre a Introdução à Pesquisa Operacional (PO) e o Institute of Operations Research and the Management Sciences (INFORMS). Esses dois pilares da PO se uniram para demonstrar algumas aplicações de pesquisa de operações.

"WHO has developed this manual in order to strengthen the laboratory diagnosis and virological surveillance of influenza infection by providing standard methods for the collection, detection, isolation and characterization of viruses."--Publisher's description.

The third edition of Market-Led Strategic Change builds on the massive success of the previous two editions, popular with lecturers and students alike, presenting an innovative approach to solving an old problem: making marketing

happen! In his witty and direct style, Nigel Piercy has radically updated this seminal text, popular with managers, students, and lecturers alike, to take into account the most recent developments in the field. With a central focus on customer value and creative strategic thinking, he fully evaluates the impact of electronic business on marketing and sales strategy, and stresses the goal of totally integrated marketing to deliver superior customer value. "Reality Checks" throughout the text challenge the reader to be realistic and pragmatic. The book confronts the critical issues now faced in strategic marketing: · escalating customer demands driving the imperative for superior value · totally integrated marketing to deliver customer value · the profound impact of electronic business on customer relationships · managing processes like planning and budgeting to achieve effective implementation At once pragmatic, cutting-edge and thought-provoking, *Market-Led Strategic Change* is essential reading for all managers, students and lecturers seeking a definitive guide to the demands and challenges of strategic marketing in the 21st century.

The second edition of the *Impact Evaluation in Practice* handbook is a comprehensive and accessible introduction to impact evaluation for policy makers and development practitioners. First published in 2011, it has been used widely across the development and academic communities. The book incorporates real-world examples to present practical guidelines for designing and implementing impact evaluations. Readers will gain an understanding of impact evaluations and the best ways to use them to design evidence-based policies and programs. The updated version covers the newest techniques for evaluating programs and includes state-of-the-art implementation advice, as well as an expanded set of examples and case studies that draw on recent development challenges. It also includes new material on research ethics and partnerships to conduct impact evaluation. The handbook is divided into four sections: Part One discusses what to evaluate and why; Part Two presents the main impact evaluation methods; Part Three addresses how to manage impact evaluations; Part Four reviews impact evaluation sampling and data collection. Case studies illustrate different applications of impact evaluations. The book links to complementary instructional material available online, including an applied case as well as questions and answers. The updated second edition will be a valuable resource for the international development community, universities, and policy makers looking to build better evidence around what works in development.

Passos fundamentais da educação médica acontecem na intimidade do hospital, local em que se processa a atividade do jovem médico. A formação do profissional não pode limitar-se à aquisição de novos conhecimentos e ao desenvolvimento de novas habilidades. O núcleo do problema é a maneira como o homem se identifica e identifica o mundo à sua volta. Todo o esforço dos que cuidam da formação de novos médicos tem que estar voltada à formação de um homem integral, dono de sua vontade e de seu destino, porque é pessoa racional, livre e responsável. A tarefa não

foge aqui ao reconhecimento de que a essência do trabalho de qualquer planejamento consiste na elaboração do projeto que se pretende construir. Nessa tarefa, é preciso imaginar elementos, isolados e conjugados, que permitam desenhar com clareza o que se pode identificar como o presente do futuro. É necessário preparar, com a máxima exatidão possível, estruturas capazes de atender com todo o rigor às exigências do projeto. A amplitude das tarefas que são desenvolvidas por um hospital obriga a uma ampla análise. Sem esgotar o assunto, pode-se dizer que a atividade de um hospital de bom porte compreende os panoramas político, econômico, social, tecnológico, cultural, demográfico e ecológico. Para enfrentar tais desafios, as instituições necessitam de flexibilidade, adaptabilidade e responsabilidade em relação às necessidades dos clientes e do mercado. Dentro desse quadro, as organizações nem sempre têm o controle das condições necessárias à sua sobrevivência. Por sua natureza, elas precisam ser permeáveis ao meio ambiente e estar atentas às suas alterações, não perdendo o referencial ambiental, que será sempre o principal tópico dos processos de mudança. Caminha-se dessa forma em direção ao conceito de cenário, tendo em vista que a organização não se faz apenas sobre aquilo que a compõe internamente, mas também por aquilo que ela se propõe a ser. Por esse caminho percorre *Gestão Hospitalar: administrando o hospital moderno* ? um livro que mostra a necessidade de uma visão estratégica no planejamento do hospital ? um processo interativo, considerando as expectativas sobre quando, onde e quanto as atividades se desenvolverão. Fecha-se dessa forma o circuito de uma visão administrativa integrada no tempo e no espaço.

Avaliar uma empresa é uma atividade que requer muitas habilidades. Elas podem ser adquiridas, mas poucos têm paciência de desenvolvê-las. Por qual razão? Numerosos e complexos conhecimentos são requeridos. Vamos conferir alguns deles; os principais. Um completo plano de negócios precisa ser desenvolvido, mas com certos conhecimentos. Com prefácio de uma autoridade mundial em Valuation, Aswath Damodaran, este livro destaca que “avaliar empresas é uma arte aprendida na prática”. Os principais erros cometidos no Excel e na matemática financeira discutidos de forma direta, bem-humorada e aberta, oferecendo as ferramentas básicas de Avaliação de Empresas em uma linguagem fácil de entender para o leigo. ? Todas as explicações que você gostaria de ter sobre Valuation ? Como evitar equívocos no Excel e na matemática financeira ? Conceitos e explicações das obras dos mestres Copeland e Damodaran ? Completa disponibilização de planilhas e casos práticos de aplicações em Excel

This seventh, revised edition of the IMF Glossary: English-French-Spanish contains approximately 4,000 records that are believed to be the most useful to translators dealing with IMF material. The main body of the Glossary consists of terms, phraseological units, and institutional titles covering areas such as macroeconomics, money and banking, public finance, taxation, balance of payments, statistics, accounting, and economic development. It contains terminology relating to the

IMF's organization and operations, as well as from the Articles of Agreement, By-Laws, Rules and Regulations, and other major IMF publications. Since the Glossary is concept-based, synonyms are consolidated into one single entry. Cross-references refer to the main entry under which the various synonyms are listed ("see") and also draw the user's attention to terms that are related but not synonyms ("see also"). Currency units of countries and monetary unions, an IMF organizational chart in the three languages, and color-coded French and Spanish indexes are provided in appendixes.

"The Traffic Engineering Handbook is a comprehensive practice-oriented reference that presents the fundamental concepts of traffic engineering, commensurate with the state of the practice"--

"Created for banking and finance professionals with a desire to expand their management skillset, this book focuses on how banks manage assets and liabilities, set up governance structures to minimize risks, and approach such critical areas as regulatory disclosures, interest rates, and risk hedging. It was written by the experts at the world-renowned Hong Kong Institute of Bankers, an organization dedicated to providing the international banking community with education and training"--

Microsoft's revolutionary Power Pivot is a tool that allows users to create and transform data into reports and dashboards in new and much more powerful ways using the most-used analytical tool in the world: Excel. This book, written by a member of Microsoft's Power Pivot team, provides a practical step by step guide on creating a financial dashboard. The book covers in detail how to combine and shape the relevant data, build the dashboard in Excel, providing layout and design tips and tricks, prepare the model to work with fiscal dates, and show values used in many financial reports, including year-to-date, variance-to-target, percentage-of-total, and running totals reports. Accessibly written, this book offers readers a practical, real-world scenario and can be used as a day-to-day reference. Though the guide focuses on Power Pivot for Excel 2010, a chapter that discusses Power View—compatible with Excel 2013— and Power BI is also included.

For graduate courses in business, economics, financial mathematics, and financial engineering; for advanced undergraduate courses with students who have good quantitative skills; and for practitioners involved in derivatives markets Practitioners refer to it as "the bible;" in the university and college marketplace it's the best seller; and now it's been revised and updated to cover the industry's hottest topics and the most up-to-date material on new regulations. Options, Futures, and Other Derivatives by John C. Hull bridges the gap between theory and practice by providing a current look at the industry, a careful balance of mathematical sophistication, and an outstanding ancillary package that makes it accessible to a wide audience. Through its coverage of important topics such as the securitization and the credit crisis, the overnight indexed swap, the Black-Scholes-Merton formulas, and the way commodity prices are modeled and

commodity derivatives valued, it helps students and practitioners alike keep up with the fast pace of change in today's derivatives markets. This program provides a better teaching and learning experience—for you and your students. Here's how: **NEW!** Available with a new version of DerivaGem software—including two Excel applications, the Options Calculator and the Applications Builder Bridges the gap between theory and practice—a best-selling college text, and considered “the bible” by practitioners, it provides the latest information in the industry Provides the right balance of mathematical sophistication—careful attention to mathematics and notation Offers outstanding ancillaries to round out the high quality of the teaching and learning package

Fundamentos de Finanças e o desenvolvimento do PF2 - o Plano Fundamental Financeiro, um programa que mede, visualiza e monitora a atual situação financeira, habilitando o consultado para fazer um Diagnóstico, Check-Up e elaborar um Dossiê das suas finanças facilmente, revelando o DNA Financeiro Pessoal e/ou Empresarial.

A quarta-edição de Empreendedorismo – dando asas ao espírito empreendedor consiste em um “breviário informativo”, como define o autor, que avalia e discute todas as condições favoráveis para o pequeno e médio empreendedor abrir o próprio negócio ou alavancá-lo, bem como impulsionar o crescimento a longo prazo. Chiavenato parte de uma linguagem simples e pouco técnica, organizando o livro em 13 pequenos capítulos, com a finalidade de facilitar a consulta do leitor. O livro oferece um leque de orientações, como: quais são as decisões iniciais e básicas para começar um negócio ou alavancar um empreendimento atual; como planejar o negócio, organizá-lo e montar estratégias; como obter financiamentos e pessoal; como assegurar a viabilidade, a competitividade e a sustentabilidade em um mercado em constante transformação; como manter a lucratividade a curto prazo e o crescimento a longo prazo. O autor alia um profundo conhecimento na área administrativa com uma vasta experiência empresarial e oferece estratégias fundamentais para evitar o risco de um negócio malsucedido. Editora Manole

Focusing on real issues in a full historical context, this compilation of cases illustrates the many complex threads of research and successful practice in the strategy field today. The book features cases which focus on international competition and represent the global dimensions of today's major strategy issues. Some of these cases involve both Japanese and European companies and their competitive strategies; analyze new joint ventures in worldwide competition; and raise issues that are on the cutting edge of strategy in the early 1990s (ie. Honda, Ford, Team Taurus).

Findings include that the creative economy accounts for over 7% of UK employment, incomes in this sector are higher than average, and that more creative people work outside the creative industries than inside them.

SUA RENDA É LIMITADA ? PERCA O MEDO DE SER EMPREENDEDOR E NÃO DEIXE SEU DESTINO FINANCEIRO NAS MÃOS DOS OUTROS ! Não fique mendigando promoção ou aumento de salário, nem deixe seu futuro financeiro nas mãos dos outros. Você quer viver correndo o risco de ser mandado embora do seu emprego e ter sua renda sempre definida pela empresa que te contratar ? O risco de ser empreendedor é muito mais vantajoso que o risco de ser empregado, primeiro porque sua renda tem grande chance de duplicar, ou triplicar ou até quintuplicar, segundo porque você poderá trabalhar em um negócio seu e no que você gosta mais de fazer, que dará mais prazer de vida a você e melhores condições financeiras a sua família. Saia o quanto antes da matrix do eterno assalariado e assuma o comando do

seu futuro financeiro. Este livro (e-book) vai preparar você para empreender com sucesso e construir uma condição financeira muito melhor na sua vida. O empreendedorismo não é uma aventura por isso deve ser feito de forma planejada e estruturada. Pretendo repassar a você todo o meu conhecimento obtido ao longo da minha trajetória profissional e de estudos, além da minha experiência como empreendedor mostrando o exemplo do meu caso de sucesso, para ajudar você e milhares de Brasileiros a começar ou dar andamento no seu sonho de ter o próprio negócio de uma forma mais fácil porque não passará as mesmas dificuldades que passei nem levará tanto tempo como levei até aprender a forma certa de aumentar a renda familiar, uma vez que a informação e o conhecimento diminuem bastante suas dificuldades nesta jornada e vai permitir você chegar muito mais rápido e consistente ao sucesso!

Se você está instigado a empreender com foco na nova classe C, esta edição é perfeita. A On Line Editora reuniu boas matérias publicadas na edição mensal da Meu Próprio Negócio que tratam do tema. Nesta edição, você encontrará opções de negócios que cresceram rapidamente ao acertar em cheio nas necessidades desse novo consumidor, alternativas de franquias que privilegiam esse contingente de clientes e crescem, estratégias vencedoras de empresários que iniciaram com poucos recursos e se valeram da ascensão da classe C, além de dicas para enfrentar o desafio de empreender sem medo e os segredos de sucesso de empresários à frente do próprio negócio.

O poder do buscador mais solicitado no mundo, que já incomoda abertamente até o governo inglês, tamanho sua força em favorecer as empresas bem posicionadas entre suas páginas de busca, é indiscutível – e o foco da matéria de capa desta edição. A jornalista Pauline Machado, que conduziu a reportagem, não mediu esforços, nem detalhes, para traduzir como é possível, mesmo sem grandes verbas, alcançar um ótimo resultado com a ajuda do Google, que é capaz de em poucos meses dobrar os ganhos de quem desvenda seus segredos. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 14.0px Arial} span.s1 {letter-spacing: -0.1px} Entre outros destaques, também apresentamos as práticas e os resultados de empresários que estão retomando a saúde financeira de suas empresas com iniciativas simples e eficientes; além de uma alternativa de infraestrutura 80% mais econômica, que garante endereço comercial e todo o apoio necessário para iniciar uma nova operação em apenas 48 horas.

O livro Débitos e Créditos na Formação Continuada teve por finalidade contribuir para o aprimoramento da prática docente por meio de reflexões de um grupo de professores de Ciências Contábeis. O estudo feito apontou para a validade de reuniões periódicas, mediadas por um professor-coordenador de curso, que podem contribuir no aprimoramento do processo ensino-aprendizagem, partindo de um tema relevante, oportunizando aos docentes reavaliarem suas práticas, valorizarem a formação contínua ao refletirem coletivamente e admitirem possibilidades de mudanças. O autor se valeu de estudos sobre a epistemologia do método das partidas dobradas, bem como sobre a formação e a prática docente no ensino superior, à luz das teorias de Schön e Zeichner, dentre outros, sobre a racionalidade prática. O conjunto de diálogos e reflexões resultou em ideias e sugestões que podem ajudar aos interessados no processo educativo de Contabilidade a repensarem posturas e influírem em novas concepções do ensino.

This—revised and enhanced—book examines the role of finance in supporting other functional areas while fostering an understanding of how financial decisions can create value. Corporate Finance covers areas related to estimating divisional cost of capital; executing a financing strategy; establishing debt and dividend policies consistent with the company's strategy and

environment; choosing between dividends and stock repurchases; managing high growth and managing working capital. Its new topics include: - Corporate Financial Flexibility (Real options) - New Financial Instruments - Project Finance - Acquisitions and Control - Performance Measurement and Incentive Compensation The goal of this book is to provide a thorough understanding of how and why firms make their financial decisions the way they do and their impact on shareholder value. The central theme of the book is Value Based Management, which assumes that maximizing shareholder value is the governing objective of a firm. Each chapter of this new edition has detailed and real-life cases to help students easily understand and grasp concepts. The author has also provided the case-map of the Harvard Business School to make this book more user-friendly in classrooms. The inclusion of several new topics/cases, extensive pedagogical tools and a finance-for-non-finance approach make this book ideal for MBA/CA/CFA/ICWA students and executive education programs.

This book displays the striking creativity and profound insight that characterized Freire's work to the very end of his life-an uplifting and provocative exploration not only for educators, but also for all that learn and live.

Principles of Cash Flow Valuation is the only book available that focuses exclusively on cash flow valuation. This text provides a comprehensive and practical, market-based framework for the valuation of finite cash flows derived from a set of integrated financial statements, namely, the income statement, balance sheet, and cash budget. The authors have distilled the essence of years of gathering academic wisdom in the study of cash flow analysis and the cost of capital. Their work should go a long way toward bridging the gap between the application of cost benefit analysis and the theory of capital budgeting. This book covers the basic concepts in market-based cash flow valuation. Topics include the time value of money (TVM) and an introduction to cost of capital; basic review of financial statements and accounting concepts; construction of integrated pro-forma financial statements; derivation of free cash flows; use of the WACC in theory and in practice; estimating the WACC for non traded firms; calculating the terminal value beyond the planning period. It also revisits the theory for cost of capital and explains how cash flows are valued in reality. The ideas are illustrated using examples and a case study. The presentation is appropriate for a range of technical backgrounds. This text will be of interest to finance professionals as well as MBA and other graduate students in finance. *

Provides the only exclusive treatment of cash flow valuation * Authors use examples and a case study to illustrate ideas *

Presentation appropriate for a range of technical backgrounds: ideas are presented clearly, full exposition is also provided *

Named among the Top 10 financial engineering titles by Financial Engineering News

MASTER CORE EXCEL 2016 TOOLS FOR BUILDING POWERFUL, RELIABLE SPREADSHEETS! Use this guide to automate virtually any routine task: save yourself hours, days, maybe even weeks! Make Excel do things you thought were impossible, discover macro techniques you won't find anywhere else, and create automated reports that are amazingly powerful. Bill Jelen and Tracy Syrstad help you instantly visualize information, so you can act on it... capture data from anywhere, and use it anywhere... automate Excel 2016's best new features. You'll find simple, step-by-step instructions, real-world case studies, and 50 workbooks packed with bonus examples, macros, and solutions—straight from MrExcel! Get started fast with Excel macro

development Work efficiently with ranges, cells, and formulas Build super-fast applications with arrays Automate Excel's new pivot table enhancements Collect user data with custom dialogs Make your macros more reliable and resilient Pull data from the Internet with web queries Use advanced classes, collections, and custom functions Build sophisticated business analysis solutions Read and write to Access or SQL Server databases Control other Office programs, and Windows itself Write code that also works on older Excel versions Start writing Office Store-style Excel Apps About MrExcel Library Every book in the MrExcel Library pinpoints a specific set of crucial Excel tasks and presents focused skills and examples for performing them rapidly and effectively. Selected by Bill Jelen, Microsoft Excel MVP and mastermind behind the leading Excel solutions website MrExcel.com, these books will Dramatically increase your productivity—saving you 50 hours a year or more Present proven, creative strategies for solving real-world problems Show you how to get great results, no matter how much data you have Help you avoid critical mistakes that even experienced users make This book is part of Que's Content Update Program. As Microsoft updates features of Excel, sections of this book will be updated or new sections will be added to match the updates to the software. See inside for details.

From the time Robert E. Lee took command of the Army of Northern Virginia on June 1, 1862, until the Battle of Gettysburg thirteen months later, the Confederate army compiled a record of military achievement almost unparalleled in our nation's history. How it happened—the relative contributions of Lee, his top command, opposing Union generals, and of course the rebel army itself—is the subject of Civil War historian Jeffrey D. Wert's fascinating and riveting new history. In the year following Lee's appointment, his army won four major battles or campaigns and fought Union forces to a draw at the bloody Battle of Antietam. Washington itself was threatened, as a succession of Union commanders failed to stop Lee's offensive. Until Gettysburg, it looked as if Lee might force the Union to negotiate a peace rather than risk surrendering the capital or even losing the war. Lee's victories fired southern ambition and emboldened Confederate soldiers everywhere. Wert shows how the same audacity and aggression that fueled these victories proved disastrous at Gettysburg. But, as Wert explains, Lee had little choice: outnumbered by an opponent with superior resources, he had to take the fight to the enemy in order to win. For a year his superior generalship prevailed against his opponents, but eventually what Lee's trusted lieutenant General James Longstreet called "headlong combativeness" caused Lee to miscalculate. When an equally combative Union general—Ulysses S. Grant—took command of northern forces in 1864, Lee was defeated. A Glorious Army draws on the latest scholarship, including letters and diaries, to provide a brilliant analysis of Lee's triumphs. It offers fresh assessments of Lee; his top commanders Longstreet, Jackson, and Stuart; and a shrewd battle strategy that still offers lessons to military commanders today. A Glorious Army is a dramatic account of major battles from Seven Days to Gettysburg that is as gripping as it is convincing, a must-read for anyone interested in the Civil War.

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