

case studies, examples of contemporary marketing campaigns, the most relevant discussion topics and up-to-date theories, references and research findings. It is this combination of theory and practice that makes this textbook truly unique, presenting a fully rounded view of the topic rather than solely an anecdotal or descriptive one. A companion website provides additional material for lecturers and students alike: www.routledge.com/textbooks/9780415772624.

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Among the various factors greatly influencing the development process of future powertrain technologies, the trends in climate change and digitalization are of huge public interest. To handle these trends, new disruptive technologies are integrated into the development process. They open up space for diverse research which is distributed over the entire vehicle design process. This book contains recent research articles which incorporate results for selecting and designing powertrain topology in consideration of the vehicle operating strategy as well as results for handling the reliability of new powertrain components. The field of investigation spans from the identification of ecologically optimal transformation of the existent vehicle fleet to the development of machine learning-based operating strategies and the comparison of complex hybrid electric vehicle topologies to reduce CO2 emissions.

This e-book is a compilation of papers presented at the 5th Mechanical Engineering Research Day (MERD'18) - Kampus Teknologi UTeM, Melaka, Malaysia on 03 May 2018.

DieCast X covers the entire spectrum of automotive diecast from customizing to collecting. It takes an insider's look at the history behind popular diecast cars and trucks, as well as how each model has helped shape the automotive industry and motor sports.

For 30 years some of the most talented and bravest drivers have battled across the continents of the world to claim what is arguably motorsport's toughest prize: the World Rally Championship. Now a multi-million dollar, global technology battle and terrestrial television phenomenon played out over the frozen wastes of Finland, the dusty plains of Australia and the sun-kissed mountain roads of Corsica, the WRC has reached its 30th birthday. This book celebrates that important milestone and paints an exhaustively detailed picture of the people and personalities who have shaped this great sport. The Complete Book of the World Rally Champions provides a biographical account of the 65 men who have won at least one World Championship Rally since 1973. The biographies are compiled by the sport's leading writers and historians and complemented by stunning photography. The book includes a detailed and accurate statistical career record of each driver, plus highlights of all the significant cars.

Volume 2 of the two-volume set Advanced direct injection combustion engine technologies and development investigates diesel DI combustion engines, which despite their commercial success are facing ever more stringent emission legislation worldwide. Direct injection diesel engines are generally more efficient and cleaner than indirect injection engines and as fuel prices continue to rise DI engines are expected to gain in popularity for automotive applications. Two exclusive sections examine light-duty and heavy-duty diesel engines. Fuel injection systems and after treatment systems for DI diesel engines are discussed. The final section addresses exhaust emission control strategies, including combustion diagnostics and modelling, drawing on reputable diesel combustion system research and development. Investigates how HSDI and DI engines can meet ever more stringent emission legislation Examines technologies for both

light-duty and heavy-duty diesel engines Discusses exhaust emission control strategies, combustion diagnostics and modelling

France. 2012. Lou a la poisse. Une poisse à faire pleuvoir des pianos. Anne-Gaëlle, elle, a une veine du tonnerre. Entre les deux femmes, des kilomètres, de grosses tempêtes, un curé pas très catholique, un couple de retraités accompagnés de Monsieur Kiki, un psy surmédiatisé, un demeuré et deux prophètes, Nostra et Damus, plus allumés qu'illuminés qui vont pourtant parvenir à réunir tout ce beau monde autour de leur organisation secrète, le MysteranduM. Selon eux, l'Apocalypse - la vraie - est prévue pour Dimanche en huit. Autant dire qu'il ya du pain sur la planche ! Leur ambition ? Comprendre les dérèglements climatiques qui ont ravagé la ville la plus célèbre du monde (Limoges) et déjouer un complot politico-mystique impliquant une menace extraterrestre imminente, des agents secrets et des grille-pain intergalactiques. Rien de moins ! La finalité de tout ça ? Sauver le Monde, pardi ! Et si vous n'y comprenez rien, soyez rassuré, eux non plus. Dégagez le pop-corn et préparez-vous à affronter la Fin du Monde la plus tordue et la plus tordante jamais racontée.

The Complete Book of the World Rally Championship Motorbooks

This book describes the birth, development, and rallying career of the BMC Mini-Cooper/Mini-Cooper in the 1960s, providing a compact and authoritative history of where, when and how it became so important to the sport.

Born in the Bohemian town of Maffersdorf on September 3, 1875, Ferdinand Porsche displayed unparalleled automotive engineering genius from his earliest years. Following stellar work at Austro-Daimler, as well as with his own engineering firm, he formed his own automobile company after World War II, developing a line of sports cars which culminated in the fabled 911, the ultimate expression of Porsche's original vision for the perfect sports car. The Complete Book of Porsche 911 provides a model-by-model overview for each year of the 911's production, from the original 901 prototype to the current models. In addition to production cars, the book includes all of the factory's racing, prototype, and special-production cars illustrated with both current and archival photography. This book is the ultimate single-volume resource for the 911 aficionado.

"The story of how Kris Meeke and Peugeot UK won the Intercontinental Rally Championship in their rookie year, from the disasterous opening round in Monte Carlo, to the ecstasy of winning the Sanremo rally and the championship in the same weekend."--Back cover.

Includes advertising matter.

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